

# Global Water PTC Heater Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Water PTC Heater market size is expected to reach \$ 581 million by 2032, rising at a market growth of 4.5% CAGR during the forecast period (2026-2032).

In 2025, global water PTC heater production reached approximately 829 k units, the average price is 500 usd/unit.

Water PTC Heater is an electrically powered liquid-heating assembly installed in the thermal-management circuit of electric, plug-in hybrid and fuel-cell vehicles. It uses positive-temperature-coefficient ceramic elements to convert high-voltage direct-current electricity into heat and transfers that heat through a metallic flow channel or heat exchanger to a water-glycol coolant. A typical product integrates PTC heating elements, electrodes and busbars, an aluminium housing, coolant inlet and outlet ports, temperature sensors, power semiconductors, an electronic controller, high- and low-voltage connectors, sealing components and embedded control software. Its self-regulating resistance characteristic reduces heating output as element temperature rises, while electronic control provides closed-loop power regulation, fault diagnosis, insulation monitoring, overtemperature protection and CAN or LIN communication. Water PTC Heater is primarily used for passenger-compartment heating, windscreen defrosting, battery preconditioning, low-temperature fast-charging support and auxiliary heating of fuel-cell or commercial-vehicle coolant circuits.

## Report Scope

This report studies the global Water PTC Heater production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Water PTC Heater and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Water PTC Heater that contribute to its increasing demand across many markets.

## Highlights and key features of the study

Global Water PTC Heater total production and demand, 2021-2032, (K Units)

Global Water PTC Heater total production value, 2021-2032, (USD Million)

Global Water PTC Heater production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Water PTC Heater consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Water PTC Heater domestic production, consumption, key domestic manufacturers and share

Global Water PTC Heater production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Water PTC Heater production by Voltage, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Water PTC Heater production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Water PTC Heater market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Eberspächer Gruppe GmbH & Co. KG, Grayson Automotive Services Limited, Taiwan King Lung Chin PTC Co., Ltd., Xiaogan Huagong Gaoli Electronics Co., Ltd., Jiangsu Chaoli Electric Manufacture Co., Ltd., Zhenjiang

Dongfang Electric Heating Technology Co., Ltd., KUS Technology Corporation, Hebei Nanfeng Automobile Equipment (Group) Co., Ltd., Suzhou EVLINK Electronic Technology Co., Ltd., Shanghai Fengtian Electronic Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Water PTC Heater market

## **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Voltage, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

## **Global Water PTC Heater Market, By Region:**

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

## **Market Segmentation**

### **Global Water PTC Heater Market, Segmentation by Voltage:**

12V

24V

400V

800V

Others

### **Global Water PTC Heater Market, Segmentation by Power:**

Up to 5 kW WPTC Heater

Above 5 kW to 10 kW WPTC Heater

Above 10 kW to 20 kW WPTC Heater

Above 20 kW WPTC Heater

### **Global Water PTC Heater Market, Segmentation by Application:**

Battery Electric Passenger Vehicles

Plug-in Hybrid Electric Vehicles

Fuel Cell Vehicles

Electric Buses

Others

## Companies Profiled:

Eberspächer Gruppe GmbH & Co. KG

Grayson Automotive Services Limited

Taiwan King Lung Chin PTC Co., Ltd.

Xiaogan Huagong Gaoli Electronics Co., Ltd.

Jiangsu Chaoli Electric Manufacture Co., Ltd.

Zhenjiang Dongfang Electric Heating Technology Co., Ltd.

KUS Technology Corporation

Hebei Nanfeng Automobile Equipment (Group) Co., Ltd.

Suzhou EVLINK Electronic Technology Co., Ltd.

Shanghai Fengtian Electronic Co., Ltd.

Xiezhong International Thermal Management System (Jiangsu) Co., Ltd.

## Key Questions Answered

1. How big is the global Water PTC Heater market?
2. What is the demand of the global Water PTC Heater market?
3. What is the year over year growth of the global Water PTC Heater market?
4. What is the total value of the global Water PTC Heater market?
5. Who are the Major Players in the global Water PTC Heater market?
6. What are the growth factors driving the market demand?

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