

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Water Filter Jug Market 2018, Forecast to 2023

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Abstracts

Water Filter Jug is the jug with function of Water Filter

Scope of the Report:

This report focuses on the Water Filter Jug in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. In the coming years there is an increasing demand for water filter jug in the regions of North America and Europe that is expected to drive the market for more advanced water filter jug. Increasing of personal healthcare, more-intense competition, launches in introducing new products, increasing of spending on water quality, retrofitting and renovation of old technology, will drive the market of water filter jug market.

Globally, the water filter jug industry market is low concentrated as the manufacturing technology of water filter jug is relatively matures than some high-tech equipment. And some enterprises, like Brita, PUR and BWT, etc. are well-known for the wonderful performance of their water filter jug and related services. At the same time, Europe, occupied 37.38% production market share in 2016, is remarkable in the global water filter jug industry because of their market share and technology status of water filter jug.

The consumption volume of water filter jug is related to healthcare awareness and global economy. The consumption recently is concentrated on developed countries such as UK, USA and Germany, but investor should pay more attention to developing counties such as China and India due to the great demand in these countries.

The product average price declined in the past few years due to the technology development, the average price will keep the trend in the few future years due to increasing mature manufacturing technology and lowering cost of raw materials.

The impact on the cost and availability of raw materials and certain components is uncertain due to potential supply changes. The costs of raw materials have a significant impact on the level of expenses. If the prices of raw materials and related factors such as energy prices increase, and if new companies cannot pass those price increases on to customers, their results of operations and financial condition would suffer.

With emerging economies growing faster, a strategy has been adopted by most leading vendors in the water filter jug market to approach these areas. QYR analysis of the water filter jug market indicated that Europe would account for the highest sales in 2016, but Asia has the highest growth rate. Vendors recognize the importance of this region, particularly in China, and are working towards penetrating this market by strengthening their sales and distribution networks.

Although the market competition of water filter jug is fierce globally, there are many enterprises can obtain considerable profit from the manufacturing and marketing of water filter jug and that is the reason that we believe there will also be enterprises enter this market. But it is suggested that enterprises those have plans to enter this industry have careful analysis of this market and the advantages or disadvantages of themselves.

The worldwide market for Water Filter Jug is expected to grow at a CAGR of roughly 8.6% over the next five years, will reach 980 million US\$ in 2023, from 590 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Brita

PUR

BWT

Cleansui

Bobble

ZEROWATER

Laica

Aqua Optima

Electrolux

Terraillon

PHILIPS

Joyoung

Seychelle Environmental

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Capacity below 2L

Capacity 2L-3L

Capacity above 3L

Market Segment by Applications, can be divided into

Residential Use

Outdoor Use

There are 15 Chapters to deeply display the global Water Filter Jug market.

Chapter 1, to describe Water Filter Jug Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Water Filter Jug, with sales, revenue, and price of Water Filter Jug, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Water Filter Jug, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Water Filter Jug market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Water Filter Jug sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

Contents

1 MARKET OVERVIEW

- 1.1 Water Filter Jug Introduction
- 1.2 Market Analysis by Type
 - 1.2.1 Capacity below 2L
 - 1.2.2 Capacity 2L-3L
 - 1.2.3 Capacity above 3L
- 1.3 Market Analysis by Applications
 - 1.3.1 Residential Use
 - 1.3.2 Outdoor Use
- 1.4 Market Analysis by Regions
 - 1.4.1 North America (United States, Canada and Mexico)
 - 1.4.1.1 United States Market States and Outlook (2013-2023)
 - 1.4.1.2 Canada Market States and Outlook (2013-2023)
 - 1.4.1.3 Mexico Market States and Outlook (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy)
 - 1.4.2.1 Germany Market States and Outlook (2013-2023)
 - 1.4.2.2 France Market States and Outlook (2013-2023)
 - 1.4.2.3 UK Market States and Outlook (2013-2023)
 - 1.4.2.4 Russia Market States and Outlook (2013-2023)
 - 1.4.2.5 Italy Market States and Outlook (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
 - 1.4.3.1 China Market States and Outlook (2013-2023)
 - 1.4.3.2 Japan Market States and Outlook (2013-2023)
 - 1.4.3.3 Korea Market States and Outlook (2013-2023)
 - 1.4.3.4 India Market States and Outlook (2013-2023)
 - 1.4.3.5 Southeast Asia Market States and Outlook (2013-2023)
 - 1.4.4 South America, Middle East and Africa
 - 1.4.4.1 Brazil Market States and Outlook (2013-2023)
 - 1.4.4.2 Egypt Market States and Outlook (2013-2023)
 - 1.4.4.3 Saudi Arabia Market States and Outlook (2013-2023)
 - 1.4.4.4 South Africa Market States and Outlook (2013-2023)
 - 1.4.4.5 Nigeria Market States and Outlook (2013-2023)
- 1.5 Market Dynamics
 - 1.5.1 Market Opportunities
 - 1.5.2 Market Risk
 - 1.5.3 Market Driving Force

2 MANUFACTURERS PROFILES

2.1 Brita

2.1.1 Business Overview

2.1.1.1 Brita Description

2.1.1.2 Brita Headquarter, Main Business and Finance Overview

2.1.2 Brita Water Filter Jug Product Introduction

2.1.2.1 Water Filter Jug Production Bases, Sales Regions and Major Competitors

2.1.2.2 Water Filter Jug Product Information

2.1.3 Brita Water Filter Jug Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.1 Brita Water Filter Jug Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.2 Global Brita Water Filter Jug Market Share in 2017

2.2 PUR

2.2.1 Business Overview

2.2.1.1 PUR Description

2.2.1.2 PUR Headquarter, Main Business and Finance Overview

2.2.2 PUR Water Filter Jug Product Introduction

2.2.2.1 Water Filter Jug Production Bases, Sales Regions and Major Competitors

2.2.2.2 Water Filter Jug Product Information

2.2.3 PUR Water Filter Jug Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.1 PUR Water Filter Jug Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.2 Global PUR Water Filter Jug Market Share in 2017

2.3 BWT

2.3.1 Business Overview

2.3.1.1 BWT Description

2.3.1.2 BWT Headquarter, Main Business and Finance Overview

2.3.2 BWT Water Filter Jug Product Introduction

2.3.2.1 Water Filter Jug Production Bases, Sales Regions and Major Competitors

2.3.2.2 Water Filter Jug Product Information

2.3.3 BWT Water Filter Jug Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3.3.1 BWT Water Filter Jug Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3.3.2 Global BWT Water Filter Jug Market Share in 2017

2.4 Cleansui

2.4.1 Business Overview

2.4.1.1 Cleansui Description

2.4.1.2 Cleansui Headquarter, Main Business and Finance Overview

2.4.2 Cleansui Water Filter Jug Product Introduction

2.4.2.1 Water Filter Jug Production Bases, Sales Regions and Major Competitors

2.4.2.2 Water Filter Jug Product Information

2.4.3 Cleansui Water Filter Jug Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.1 Cleansui Water Filter Jug Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.2 Global Cleansui Water Filter Jug Market Share in 2017

2.5 Bobble

2.5.1 Business Overview

2.5.1.1 Bobble Description

2.5.1.2 Bobble Headquarter, Main Business and Finance Overview

2.5.2 Bobble Water Filter Jug Product Introduction

2.5.2.1 Water Filter Jug Production Bases, Sales Regions and Major Competitors

2.5.2.2 Water Filter Jug Product Information

2.5.3 Bobble Water Filter Jug Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.1 Bobble Water Filter Jug Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.2 Global Bobble Water Filter Jug Market Share in 2017

2.6 ZEROWATER

2.6.1 Business Overview

2.6.1.1 ZEROWATER Description

2.6.1.2 ZEROWATER Headquarter, Main Business and Finance Overview

2.6.2 ZEROWATER Water Filter Jug Product Introduction

2.6.2.1 Water Filter Jug Production Bases, Sales Regions and Major Competitors

2.6.2.2 Water Filter Jug Product Information

2.6.3 ZEROWATER Water Filter Jug Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.1 ZEROWATER Water Filter Jug Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.2 Global ZEROWATER Water Filter Jug Market Share in 2017

2.7 Laica

2.7.1 Business Overview

2.7.1.1 Laica Description

- 2.7.1.2 Laica Headquarter, Main Business and Finance Overview
- 2.7.2 Laica Water Filter Jug Product Introduction
 - 2.7.2.1 Water Filter Jug Production Bases, Sales Regions and Major Competitors
 - 2.7.2.2 Water Filter Jug Product Information
- 2.7.3 Laica Water Filter Jug Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.7.3.1 Laica Water Filter Jug Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.7.3.2 Global Laica Water Filter Jug Market Share in 2017
- 2.8 Aqua Optima
 - 2.8.1 Business Overview
 - 2.8.1.1 Aqua Optima Description
 - 2.8.1.2 Aqua Optima Headquarter, Main Business and Finance Overview
 - 2.8.2 Aqua Optima Water Filter Jug Product Introduction
 - 2.8.2.1 Water Filter Jug Production Bases, Sales Regions and Major Competitors
 - 2.8.2.2 Water Filter Jug Product Information
 - 2.8.3 Aqua Optima Water Filter Jug Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.8.3.1 Aqua Optima Water Filter Jug Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.8.3.2 Global Aqua Optima Water Filter Jug Market Share in 2017
- 2.9 Electrolux
 - 2.9.1 Business Overview
 - 2.9.1.1 Electrolux Description
 - 2.9.1.2 Electrolux Headquarter, Main Business and Finance Overview
 - 2.9.2 Electrolux Water Filter Jug Product Introduction
 - 2.9.2.1 Water Filter Jug Production Bases, Sales Regions and Major Competitors
 - 2.9.2.2 Water Filter Jug Product Information
 - 2.9.3 Electrolux Water Filter Jug Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.9.3.1 Electrolux Water Filter Jug Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.9.3.2 Global Electrolux Water Filter Jug Market Share in 2017
- 2.10 Terraillon
 - 2.10.1 Business Overview
 - 2.10.1.1 Terraillon Description
 - 2.10.1.2 Terraillon Headquarter, Main Business and Finance Overview
 - 2.10.2 Terraillon Water Filter Jug Product Introduction
 - 2.10.2.1 Water Filter Jug Production Bases, Sales Regions and Major Competitors

2.10.2.2 Water Filter Jug Product Information

2.10.3 Terraillon Water Filter Jug Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.10.3.1 Terraillon Water Filter Jug Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.10.3.2 Global Terraillon Water Filter Jug Market Share in 2017

2.11 PHILIPS

2.11.1 Business Overview

2.11.2 PHILIPS Water Filter Jug Product Introduction

2.11.3 PHILIPS Water Filter Jug Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.12 Joyoung

2.12.1 Business Overview

2.12.2 Joyoung Water Filter Jug Product Introduction

2.12.3 Joyoung Water Filter Jug Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.13 Seychelle Environmental

2.13.1 Business Overview

2.13.2 Seychelle Environmental Water Filter Jug Product Introduction

2.13.3 Seychelle Environmental Water Filter Jug Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL WATER FILTER JUG MARKET COMPETITION, BY MANUFACTURER

3.1 Global Water Filter Jug Sales and Market Share by Manufacturer (2016-2017)

3.2 Global Water Filter Jug Revenue and Market Share by Manufacturer (2016-2017)

3.3 Global Water Filter Jug Price by Manufacturer (2016-2017)

3.4 Market Concentration Rate

3.4.1 Top 3 Water Filter Jug Manufacturer Market Share in 2017

3.4.2 Top 5 Water Filter Jug Manufacturer Market Share in 2017

3.5 Market Competition Trend

4 GLOBAL WATER FILTER JUG MARKET ANALYSIS BY REGIONS

4.1 Global Water Filter Jug Sales, Revenue and Market Share by Regions

4.1.1 Global Water Filter Jug Sales by Regions (2013-2018)

4.1.2 Global Water Filter Jug Revenue by Regions (2013-2018)

4.2 North America Water Filter Jug Sales, Revenue and Growth Rate (2013-2018)

4.3 Europe Water Filter Jug Sales, Revenue and Growth Rate (2013-2018)

- 4.4 Asia-Pacific Water Filter Jug Sales, Revenue and Growth Rate (2013-2018)
- 4.5 South America Water Filter Jug Sales, Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Water Filter Jug Sales, Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA WATER FILTER JUG BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 5.1 North America Water Filter Jug Sales, Revenue and Market Share by Countries
 - 5.1.1 North America Water Filter Jug Sales by Countries (2013-2018)
 - 5.1.2 North America Water Filter Jug Revenue by Countries (2013-2018)
 - 5.1.3 United States Water Filter Jug Sales and Growth Rate (2013-2018)
 - 5.1.4 Canada Water Filter Jug Sales and Growth Rate (2013-2018)
 - 5.1.5 Mexico Water Filter Jug Sales and Growth Rate (2013-2018)
- 5.2 North America Water Filter Jug Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 5.2.1 North America Water Filter Jug Sales by Manufacturers (2016-2017)
 - 5.2.2 North America Water Filter Jug Revenue by Manufacturers (2016-2017)
- 5.3 North America Water Filter Jug Sales, Revenue and Market Share by Type (2013-2018)
 - 5.3.1 North America Water Filter Jug Sales and Sales Share by Type (2013-2018)
 - 5.3.2 North America Water Filter Jug Revenue and Revenue Share by Type (2013-2018)
- 5.4 North America Water Filter Jug Sales, Revenue and Market Share by Application (2013-2018)
 - 5.4.1 North America Water Filter Jug Sales and Sales Share by Application (2013-2018)
 - 5.4.2 North America Water Filter Jug Revenue and Revenue Share by Application (2013-2018)

6 EUROPE WATER FILTER JUG BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 6.1 Europe Water Filter Jug Sales, Revenue and Market Share by Countries
 - 6.1.1 Europe Water Filter Jug Sales by Countries (2013-2018)
 - 6.1.2 Europe Water Filter Jug Revenue by Countries (2013-2018)
 - 6.1.3 Germany Water Filter Jug Sales and Growth Rate (2013-2018)
 - 6.1.4 UK Water Filter Jug Sales and Growth Rate (2013-2018)
 - 6.1.5 France Water Filter Jug Sales and Growth Rate (2013-2018)

- 6.1.6 Russia Water Filter Jug Sales and Growth Rate (2013-2018)
- 6.1.7 Italy Water Filter Jug Sales and Growth Rate (2013-2018)
- 6.2 Europe Water Filter Jug Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 6.2.1 Europe Water Filter Jug Sales by Manufacturers (2016-2017)
 - 6.2.2 Europe Water Filter Jug Revenue by Manufacturers (2016-2017)
- 6.3 Europe Water Filter Jug Sales, Revenue and Market Share by Type (2013-2018)
 - 6.3.1 Europe Water Filter Jug Sales and Sales Share by Type (2013-2018)
 - 6.3.2 Europe Water Filter Jug Revenue and Revenue Share by Type (2013-2018)
- 6.4 Europe Water Filter Jug Sales, Revenue and Market Share by Application (2013-2018)
 - 6.4.1 Europe Water Filter Jug Sales and Sales Share by Application (2013-2018)
 - 6.4.2 Europe Water Filter Jug Revenue and Revenue Share by Application (2013-2018)

7 ASIA-PACIFIC WATER FILTER JUG BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 7.1 Asia-Pacific Water Filter Jug Sales, Revenue and Market Share by Countries
 - 7.1.1 Asia-Pacific Water Filter Jug Sales by Countries (2013-2018)
 - 7.1.2 Asia-Pacific Water Filter Jug Revenue by Countries (2013-2018)
 - 7.1.3 China Water Filter Jug Sales and Growth Rate (2013-2018)
 - 7.1.4 Japan Water Filter Jug Sales and Growth Rate (2013-2018)
 - 7.1.5 Korea Water Filter Jug Sales and Growth Rate (2013-2018)
 - 7.1.6 India Water Filter Jug Sales and Growth Rate (2013-2018)
 - 7.1.7 Southeast Asia Water Filter Jug Sales and Growth Rate (2013-2018)
- 7.2 Asia-Pacific Water Filter Jug Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 7.2.1 Asia-Pacific Water Filter Jug Sales by Manufacturers (2016-2017)
 - 7.2.2 Asia-Pacific Water Filter Jug Revenue by Manufacturers (2016-2017)
- 7.3 Asia-Pacific Water Filter Jug Sales, Revenue and Market Share by Type (2013-2018)
 - 7.3.1 Asia-Pacific Water Filter Jug Sales and Sales Share by Type (2013-2018)
 - 7.3.2 Asia-Pacific Water Filter Jug Revenue and Revenue Share by Type (2013-2018)
- 7.4 Asia-Pacific Water Filter Jug Sales, Revenue and Market Share by Application (2013-2018)
 - 7.4.1 Asia-Pacific Water Filter Jug Sales and Sales Share by Application (2013-2018)
 - 7.4.2 Asia-Pacific Water Filter Jug Revenue and Revenue Share by Application (2013-2018)

8 SOUTH AMERICA WATER FILTER JUG BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

8.1 South America Water Filter Jug Sales, Revenue and Market Share by Countries

8.1.1 South America Water Filter Jug Sales by Countries (2013-2018)

8.1.2 South America Water Filter Jug Revenue by Countries (2013-2018)

8.1.3 Brazil Water Filter Jug Sales and Growth Rate (2013-2018)

8.1.4 Argentina Water Filter Jug Sales and Growth Rate (2013-2018)

8.1.5 Colombia Water Filter Jug Sales and Growth Rate (2013-2018)

8.2 South America Water Filter Jug Sales and Revenue (Value) by Manufacturers (2016-2017)

8.2.1 South America Water Filter Jug Sales by Manufacturers (2016-2017)

8.2.2 South America Water Filter Jug Revenue by Manufacturers (2016-2017)

8.3 South America Water Filter Jug Sales, Revenue and Market Share by Type (2013-2018)

8.3.1 South America Water Filter Jug Sales and Sales Share by Type (2013-2018)

8.3.2 South America Water Filter Jug Revenue and Revenue Share by Type (2013-2018)

8.4 South America Water Filter Jug Sales, Revenue and Market Share by Application (2013-2018)

8.4.1 South America Water Filter Jug Sales and Sales Share by Application (2013-2018)

8.4.2 South America Water Filter Jug Revenue and Revenue Share by Application (2013-2018)

9 MIDDLE EAST AND AFRICA WATER FILTER JUG BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

9.1 Middle East and Africa Water Filter Jug Sales, Revenue and Market Share by Countries

9.1.1 Middle East and Africa Water Filter Jug Sales by Countries (2013-2018)

9.1.2 Middle East and Africa Water Filter Jug Revenue by Countries (2013-2018)

9.1.3 Saudi Arabia Water Filter Jug Sales and Growth Rate (2013-2018)

9.1.4 UAE Water Filter Jug Sales and Growth Rate (2013-2018)

9.1.5 Egypt Water Filter Jug Sales and Growth Rate (2013-2018)

9.1.6 Nigeria Water Filter Jug Sales and Growth Rate (2013-2018)

9.1.7 South Africa Water Filter Jug Sales and Growth Rate (2013-2018)

9.2 Middle East and Africa Water Filter Jug Sales and Revenue (Value) by Manufacturers (2016-2017)

- 9.2.1 Middle East and Africa Water Filter Jug Sales by Manufacturers (2016-2017)
- 9.2.2 Middle East and Africa Water Filter Jug Revenue by Manufacturers (2016-2017)
- 9.3 Middle East and Africa Water Filter Jug Sales, Revenue and Market Share by Type (2013-2018)
 - 9.3.1 Middle East and Africa Water Filter Jug Sales and Sales Share by Type (2013-2018)
 - 9.3.1 Middle East and Africa Water Filter Jug Revenue and Revenue Share by Type (2013-2018)
- 9.4 Middle East and Africa Water Filter Jug Sales, Revenue and Market Share by Application (2013-2018)
 - 9.4.1 Middle East and Africa Water Filter Jug Sales and Sales Share by Application (2013-2018)
 - 9.4.2 Middle East and Africa Water Filter Jug Revenue and Revenue Share by Application (2013-2018)

10 GLOBAL WATER FILTER JUG MARKET SEGMENT BY TYPE

- 10.1 Global Water Filter Jug Sales, Revenue and Market Share by Type (2013-2018)
 - 10.1.1 Global Water Filter Jug Sales and Market Share by Type (2013-2018)
 - 10.1.2 Global Water Filter Jug Revenue and Market Share by Type (2013-2018)
- 10.2 Capacity below 2L Sales Growth and Price
 - 10.2.1 Global Capacity below 2L Sales Growth (2013-2018)
 - 10.2.2 Global Capacity below 2L Price (2013-2018)
- 10.3 Capacity 2L-3L Sales Growth and Price
 - 10.3.1 Global Capacity 2L-3L Sales Growth (2013-2018)
 - 10.3.2 Global Capacity 2L-3L Price (2013-2018)
- 10.4 Capacity above 3L Sales Growth and Price
 - 10.4.1 Global Capacity above 3L Sales Growth (2013-2018)
 - 10.4.2 Global Capacity above 3L Price (2013-2018)

11 GLOBAL WATER FILTER JUG MARKET SEGMENT BY APPLICATION

- 11.1 Global Water Filter Jug Sales Market Share by Application (2013-2018)
- 11.2 Residential Use Sales Growth (2013-2018)
- 11.3 Outdoor Use Sales Growth (2013-2018)

12 WATER FILTER JUG MARKET FORECAST (2018-2023)

- 12.1 Global Water Filter Jug Sales, Revenue and Growth Rate (2018-2023)

- 12.2 Water Filter Jug Market Forecast by Regions (2018-2023)
 - 12.2.1 North America Water Filter Jug Market Forecast (2018-2023)
 - 12.2.2 Europe Water Filter Jug Market Forecast (2018-2023)
 - 12.2.3 Asia-Pacific Water Filter Jug Market Forecast (2018-2023)
 - 12.2.4 South America Water Filter Jug Market Forecast (2018-2023)
 - 12.2.5 Middle East and Africa Water Filter Jug Market Forecast (2018-2023)
- 12.3 Water Filter Jug Market Forecast by Type (2018-2023)
 - 12.3.1 Global Water Filter Jug Sales Forecast by Type (2018-2023)
 - 12.3.2 Global Water Filter Jug Market Share Forecast by Type (2018-2023)
- 12.4 Water Filter Jug Market Forecast by Application (2018-2023)
 - 12.4.1 Global Water Filter Jug Sales Forecast by Application (2018-2023)
 - 12.4.2 Global Water Filter Jug Market Share Forecast by Application (2018-2023)

13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS

- 13.1 Sales Channel
 - 13.1.1 Direct Marketing
 - 13.1.2 Indirect Marketing
 - 13.1.3 Marketing Channel Future Trend
- 13.2 Distributors, Traders and Dealers

14 RESEARCH FINDINGS AND CONCLUSION

15 APPENDIX

- 15.1 Methodology
- 15.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Water Filter Jug Picture

Table Product Specifications of Water Filter Jug

Figure Global Water Filter Jug CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (USD Million)

Figure Global Water Filter Jug CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (Sales)

Figure Global Sales Market Share of Water Filter Jug by Types in 2017

Figure Capacity below 2L Picture

Table Major Manufacturers of Capacity below 2L

Figure Capacity 2L-3L Picture

Table Major Manufacturers of Capacity 2L-3L

Figure Capacity above 3L Picture

Table Major Manufacturers of Capacity above 3L

Figure Water Filter Jug Sales Market Share by Applications in 2017

Figure Residential Use Picture

Figure Outdoor Use Picture

Figure United States Water Filter Jug Revenue (Value) and Growth Rate (2013-2023)

Figure Canada Water Filter Jug Revenue (Value) and Growth Rate (2013-2023)

Figure Mexico Water Filter Jug Revenue (Value) and Growth Rate (2013-2023)

Figure Germany Water Filter Jug Revenue (Value) and Growth Rate (2013-2023)

Figure France Water Filter Jug Revenue (Value) and Growth Rate (2013-2023)

Figure UK Water Filter Jug Revenue (Value) and Growth Rate (2013-2023)

Figure Russia Water Filter Jug Revenue (Value) and Growth Rate (2013-2023)

Figure Italy Water Filter Jug Revenue (Value) and Growth Rate (2013-2023)

Figure China Water Filter Jug Revenue (Value) and Growth Rate (2013-2023)

Figure Japan Water Filter Jug Revenue (Value) and Growth Rate (2013-2023)

Figure Korea Water Filter Jug Revenue (Value) and Growth Rate (2013-2023)

Figure India Water Filter Jug Revenue (Value) and Growth Rate (2013-2023)

Figure Southeast Asia Water Filter Jug Revenue (Value) and Growth Rate (2013-2023)

Figure Brazil Water Filter Jug Revenue (Value) and Growth Rate (2013-2023)

Figure Egypt Water Filter Jug Revenue (Value) and Growth Rate (2013-2023)

Figure Saudi Arabia Water Filter Jug Revenue (Value) and Growth Rate (2013-2023)

Figure South Africa Water Filter Jug Revenue (Value) and Growth Rate (2013-2023)

Figure Nigeria Water Filter Jug Revenue (Value) and Growth Rate (2013-2023)

Table Brita Headquarter, Established, Main Business and Finance Overview (2017)

Table Brita Water Filter Jug Production Bases, Sales Regions and Major Competitors

Table Brita Water Filter Jug Product

Table Brita Water Filter Jug Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Brita Water Filter Jug Sales Market Share in 2017

Figure Global Brita Water Filter Jug Revenue Market Share in 2017

Table PUR Headquarter, Established, Main Business and Finance Overview (2017)

Table PUR Water Filter Jug Production Bases, Sales Regions and Major Competitors

Table PUR Water Filter Jug Product

Table PUR Water Filter Jug Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global PUR Water Filter Jug Sales Market Share in 2017

Figure Global PUR Water Filter Jug Revenue Market Share in 2017

Table BWT Headquarter, Established, Main Business and Finance Overview (2017)

Table BWT Water Filter Jug Production Bases, Sales Regions and Major Competitors

Table BWT Water Filter Jug Product

Table BWT Water Filter Jug Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global BWT Water Filter Jug Sales Market Share in 2017

Figure Global BWT Water Filter Jug Revenue Market Share in 2017

Table Cleansui Headquarter, Established, Main Business and Finance Overview (2017)

Table Cleansui Water Filter Jug Production Bases, Sales Regions and Major Competitors

Table Cleansui Water Filter Jug Product

Table Cleansui Water Filter Jug Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Cleansui Water Filter Jug Sales Market Share in 2017

Figure Global Cleansui Water Filter Jug Revenue Market Share in 2017

Table Bobble Headquarter, Established, Main Business and Finance Overview (2017)

Table Bobble Water Filter Jug Production Bases, Sales Regions and Major Competitors

Table Bobble Water Filter Jug Product

Table Bobble Water Filter Jug Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Bobble Water Filter Jug Sales Market Share in 2017

Figure Global Bobble Water Filter Jug Revenue Market Share in 2017

Table ZEROWATER Headquarter, Established, Main Business and Finance Overview (2017)

Table ZEROWATER Water Filter Jug Production Bases, Sales Regions and Major Competitors

Table ZEROWATER Water Filter Jug Product

Table ZEROWATER Water Filter Jug Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global ZEROWATER Water Filter Jug Sales Market Share in 2017

Figure Global ZEROWATER Water Filter Jug Revenue Market Share in 2017

Table Laica Headquarter, Established, Main Business and Finance Overview (2017)

Table Laica Water Filter Jug Production Bases, Sales Regions and Major Competitors

Table Laica Water Filter Jug Product

Table Laica Water Filter Jug Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Laica Water Filter Jug Sales Market Share in 2017

Figure Global Laica Water Filter Jug Revenue Market Share in 2017

Table Aqua Optima Headquarter, Established, Main Business and Finance Overview (2017)

Table Aqua Optima Water Filter Jug Production Bases, Sales Regions and Major Competitors

Table Aqua Optima Water Filter Jug Product

Table Aqua Optima Water Filter Jug Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Aqua Optima Water Filter Jug Sales Market Share in 2017

Figure Global Aqua Optima Water Filter Jug Revenue Market Share in 2017

Table Electrolux Headquarter, Established, Main Business and Finance Overview (2017)

Table Electrolux Water Filter Jug Production Bases, Sales Regions and Major Competitors

Table Electrolux Water Filter Jug Product

Table Electrolux Water Filter Jug Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Electrolux Water Filter Jug Sales Market Share in 2017

Figure Global Electrolux Water Filter Jug Revenue Market Share in 2017

Table Terraillon Headquarter, Established, Main Business and Finance Overview (2017)

Table Terraillon Water Filter Jug Production Bases, Sales Regions and Major Competitors

Table Terraillon Water Filter Jug Product

Table Terraillon Water Filter Jug Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Terraillon Water Filter Jug Sales Market Share in 2017

Figure Global Terraillon Water Filter Jug Revenue Market Share in 2017

Table PHILIPS

Table PHILIPS Water Filter Jug

Table Joyoung

Table Joyoung Water Filter Jug

Table Seychelle Environmental

Table Seychelle Environmental Water Filter Jug

Table Global Water Filter Jug Sales by Manufacturer (2016-2017)

Figure Global Water Filter Jug Sales Market Share by Manufacturer in 2016

Figure Global Water Filter Jug Sales Market Share by Manufacturer in 2017

Table Global Water Filter Jug Revenue by Manufacturer (2016-2017)

Figure Global Water Filter Jug Revenue Market Share by Manufacturer in 2016

Figure Global Water Filter Jug Revenue Market Share by Manufacturer in 2017

Table Global Water Filter Jug Price by Manufacturer (2016-2017)

Figure Top 3 Water Filter Jug Manufacturer (Revenue) Market Share in 2017

Figure Top 6 Water Filter Jug Manufacturer (Revenue) Market Share in 2017

Figure Global Water Filter Jug Sales and Growth Rate (2013-2018)

Figure Global Water Filter Jug Revenue and Growth Rate (2013-2018)

Table Global Water Filter Jug Sales by Regions (2013-2018)

Table Global Water Filter Jug Sales Market Share by Regions (2013-2018)

Table Global Water Filter Jug Revenue by Regions (2013-2018)

Figure Global Water Filter Jug Revenue Market Share by Regions in 2013

Figure Global Water Filter Jug Revenue Market Share by Regions in 2017

Figure North America Water Filter Jug Sales and Growth Rate (2013-2018)

Figure North America Water Filter Jug Revenue and Growth Rate (2013-2018)

Figure Europe Water Filter Jug Sales and Growth Rate (2013-2018)

Figure Europe Water Filter Jug Revenue and Growth Rate (2013-2018)

Figure Asia-Pacific Water Filter Jug Sales and Growth Rate (2013-2018)

Figure Asia-Pacific Water Filter Jug Revenue and Growth Rate (2013-2018)

Figure South America Water Filter Jug Sales and Growth Rate (2013-2018)

Figure South America Water Filter Jug Revenue and Growth Rate (2013-2018)

Figure Middle East and Africa Water Filter Jug Sales and Growth Rate (2013-2018)

Figure Middle East and Africa Water Filter Jug Revenue and Growth Rate (2013-2018)

Figure North America Water Filter Jug Revenue and Growth Rate (2013-2018)

Table North America Water Filter Jug Sales by Countries (2013-2018)

Table North America Water Filter Jug Sales Market Share by Countries (2013-2018)

Figure North America Water Filter Jug Sales Market Share by Countries in 2013

Figure North America Water Filter Jug Sales Market Share by Countries in 2017

Table North America Water Filter Jug Revenue by Countries (2013-2018)

Table North America Water Filter Jug Revenue Market Share by Countries (2013-2018)

Figure North America Water Filter Jug Revenue Market Share by Countries in 2013

Figure North America Water Filter Jug Revenue Market Share by Countries in 2017
Figure United States Water Filter Jug Sales and Growth Rate (2013-2018)
Figure Canada Water Filter Jug Sales and Growth Rate (2013-2018)
Figure Mexico Water Filter Jug Sales and Growth Rate (2013-2018)
Table North America Water Filter Jug Sales by Manufacturer (2016-2017)
Figure North America Water Filter Jug Sales Market Share by Manufacturer in 2016
Figure North America Water Filter Jug Sales Market Share by Manufacturer in 2017
Table North America Water Filter Jug Revenue by Manufacturer (2016-2017)
Figure North America Water Filter Jug Revenue Market Share by Manufacturer in 2016
Figure North America Water Filter Jug Revenue Market Share by Manufacturer in 2017
Table North America Water Filter Jug Sales by Type (2013-2018)
Table North America Water Filter Jug Sales Share by Type (2013-2018)
Table North America Water Filter Jug Revenue by Type (2013-2018)
Table North America Water Filter Jug Revenue Share by Type (2013-2018)
Table North America Water Filter Jug Sales by Application (2013-2018)
Table North America Water Filter Jug Sales Share by Application (2013-2018)
Table North America Water Filter Jug Revenue by Application (2013-2018)
Table North America Water Filter Jug Revenue Share by Application (2013-2018)
Figure Europe Water Filter Jug Revenue and Growth Rate (2013-2018)
Table Europe Water Filter Jug Sales by Countries (2013-2018)
Table Europe Water Filter Jug Sales Market Share by Countries (2013-2018)
Table Europe Water Filter Jug Revenue by Countries (2013-2018)
Figure Europe Water Filter Jug Revenue Market Share by Countries in 2016
Figure Europe Water Filter Jug Revenue Market Share by Countries in 2017
Figure Germany Water Filter Jug Sales and Growth Rate (2013-2018)
Figure UK Water Filter Jug Sales and Growth Rate (2013-2018)
Figure France Water Filter Jug Sales and Growth Rate (2013-2018)
Figure Russia Water Filter Jug Sales and Growth Rate (2013-2018)
Figure Italy Water Filter Jug Sales and Growth Rate (2013-2018)
Table Europe Water Filter Jug Sales by Manufacturer (2016-2017)
Figure Europe Water Filter Jug Sales Market Share by Manufacturer in 2016
Figure Europe Water Filter Jug Sales Market Share by Manufacturer in 2017
Table Europe Water Filter Jug Revenue by Manufacturer (2016-2017)
Figure Europe Water Filter Jug Revenue Market Share by Manufacturer in 2016
Figure Europe Water Filter Jug Revenue Market Share by Manufacturer in 2017
Table Europe Water Filter Jug Sales by Type (2013-2018)
Table Europe Water Filter Jug Sales Share by Type (2013-2018)
Table Europe Water Filter Jug Revenue by Type (2013-2018)
Table Europe Water Filter Jug Revenue Share by Type (2013-2018)

Table Europe Water Filter Jug Sales by Application (2013-2018)
Table Europe Water Filter Jug Sales Share by Application (2013-2018)
Table Europe Water Filter Jug Revenue by Application (2013-2018)
Table Europe Water Filter Jug Revenue Share by Application (2013-2018)
Figure Asia-Pacific Water Filter Jug Revenue and Growth Rate (2013-2018)
Table Asia-Pacific Water Filter Jug Sales by Countries (2013-2018)
Table Asia-Pacific Water Filter Jug Sales Market Share by Countries (2013-2018)
Figure Asia-Pacific Water Filter Jug Sales Market Share by Countries 2017
Table Asia-Pacific Water Filter Jug Revenue by Countries (2013-2018)
Figure Asia-Pacific Water Filter Jug Revenue Market Share by Countries 2017
Figure China Water Filter Jug Sales and Growth Rate (2013-2018)
Figure Japan Water Filter Jug Sales and Growth Rate (2013-2018)
Figure Korea Water Filter Jug Sales and Growth Rate (2013-2018)
Figure India Water Filter Jug Sales and Growth Rate (2013-2018)
Figure Southeast Asia Water Filter Jug Sales and Growth Rate (2013-2018)
Table Asia-Pacific Water Filter Jug Sales by Manufacturer (2016-2017)
Figure Asia-Pacific Water Filter Jug Sales Market Share by Manufacturer in 2016
Figure Asia-Pacific Water Filter Jug Sales Market Share by Manufacturer in 2017
Table Asia-Pacific Water Filter Jug Revenue by Manufacturer (2016-2017)
Figure Asia-Pacific Water Filter Jug Revenue Market Share by Manufacturer in 2016
Figure Asia-Pacific Water Filter Jug Revenue Market Share by Manufacturer in 2017
Table Asia-Pacific Water Filter Jug Sales by Type (2013-2018)
Table Asia-Pacific Water Filter Jug Sales Share by Type (2013-2018)
Table Asia-Pacific Water Filter Jug Revenue by Type (2013-2018)
Table Asia-Pacific Water Filter Jug Revenue Share by Type (2013-2018)
Table Asia-Pacific Water Filter Jug Sales by Application (2013-2018)
Table Asia-Pacific Water Filter Jug Sales Share by Application (2013-2018)
Table Asia-Pacific Water Filter Jug Revenue by Application (2013-2018)
Table Asia-Pacific Water Filter Jug Revenue Share by Application (2013-2018)
Figure South America Water Filter Jug Revenue and Growth Rate (2013-2018)
Table South America Water Filter Jug Sales by Countries (2013-2018)
Table South America Water Filter Jug Sales Market Share by Countries (2013-2018)
Figure South America Water Filter Jug Sales Market Share by Countries in 2017
Table South America Water Filter Jug Revenue by Countries (2013-2018)
Table South America Water Filter Jug Revenue Market Share by Countries (2013-2018)
Figure South America Water Filter Jug Revenue Market Share by Countries in 2017
Figure Brazil Water Filter Jug Sales and Growth Rate (2013-2018)
Figure Argentina Water Filter Jug Sales and Growth Rate (2013-2018)
Figure Colombia Water Filter Jug Sales and Growth Rate (2013-2018)

Table South America Water Filter Jug Sales by Manufacturer (2016-2017)
Figure South America Water Filter Jug Sales Market Share by Manufacturer in 2016
Figure South America Water Filter Jug Sales Market Share by Manufacturer in 2017
Table South America Water Filter Jug Revenue by Manufacturer (2016-2017)
Figure South America Water Filter Jug Revenue Market Share by Manufacturer in 2016
Figure South America Water Filter Jug Revenue Market Share by Manufacturer in 2017
Table South America Water Filter Jug Sales by Type (2013-2018)
Table South America Water Filter Jug Sales Share by Type (2013-2018)
Table South America Water Filter Jug Revenue by Type (2013-2018)
Table South America Water Filter Jug Revenue Share by Type (2013-2018)
Table South America Water Filter Jug Sales by Application (2013-2018)
Table South America Water Filter Jug Sales Share by Application (2013-2018)
Table South America Water Filter Jug Revenue by Application (2013-2018)
Table South America Water Filter Jug Revenue Share by Application (2013-2018)
Figure Middle East and Africa Water Filter Jug Revenue and Growth Rate (2013-2018)
Table Middle East and Africa Water Filter Jug Sales by Countries (2013-2018)
Table Middle East and Africa Water Filter Jug Sales Market Share by Countries (2013-2018)
Figure Middle East and Africa Water Filter Jug Sales Market Share by Countries in 2017
Table Middle East and Africa Water Filter Jug Revenue by Countries (2013-2018)
Table Middle East and Africa Water Filter Jug Revenue Market Share by Countries (2013-2018)
Figure Middle East and Africa Water Filter Jug Revenue Market Share by Countries in 2013
Figure Middle East and Africa Water Filter Jug Revenue Market Share by Countries in 2017
Figure Saudi Arabia Water Filter Jug Sales and Growth Rate (2013-2018)
Figure UAE Water Filter Jug Sales and Growth Rate (2013-2018)
Figure Egypt Water Filter Jug Sales and Growth Rate (2013-2018)
Figure Nigeria Water Filter Jug Sales and Growth Rate (2013-2018)
Figure South Africa Water Filter Jug Sales and Growth Rate (2013-2018)
Table Middle East and Africa Water Filter Jug Sales by Manufacturer (2016-2017)
Figure Middle East and Africa Water Filter Jug Sales Market Share by Manufacturer in 2016
Figure Middle East and Africa Water Filter Jug Sales Market Share by Manufacturer in 2017
Table Middle East and Africa Water Filter Jug Revenue by Manufacturer (2016-2017)
Figure Middle East and Africa Water Filter Jug Revenue Market Share by Manufacturer in 2016

Figure Middle East and Africa Water Filter Jug Revenue Market Share by Manufacturer in 2017

Table Middle East and Africa Water Filter Jug Sales by Type (2013-2018)

Table Middle East and Africa Water Filter Jug Sales Share by Type (2013-2018)

Table Middle East and Africa Water Filter Jug Revenue by Type (2013-2018)

Table Middle East and Africa Water Filter Jug Revenue Share by Type (2013-2018)

Table Middle East and Africa Water Filter Jug Sales by Application (2013-2018)

Table Middle East and Africa Water Filter Jug Sales Share by Application (2013-2018)

Table Middle East and Africa Water Filter Jug Revenue by Application (2013-2018)

Table Middle East and Africa Water Filter Jug Revenue Share by Application (2013-2018)

Table Global Water Filter Jug Sales by Type (2013-2018)

Table Global Water Filter Jug Sales Share by Type (2013-2018)

Table Global Water Filter Jug Revenue by Type (2013-2018)

Table Global Water Filter Jug Revenue Share by Type (2013-2018)

Figure Global Capacity below 2L Sales Growth (2013-2018)

Figure Global Capacity below 2L Price (2013-2018)

Figure Global Capacity 2L-3L Sales Growth (2013-2018)

Figure Global Capacity 2L-3L Price (2013-2018)

Figure Global Capacity above 3L Sales Growth (2013-2018)

Figure Global Capacity above 3L Price (2013-2018)

Table Global Water Filter Jug Sales by Application (2013-2018)

Table Global Water Filter Jug Sales Share by Application (2013-2018)

Figure Global Residential Use Sales Growth (2013-2018)

Figure Global Outdoor Use Sales Growth (2013-2018)

Figure Global Water Filter Jug Sales, Revenue and Growth Rate (2018-2023)

Table Global Water Filter Jug Sales Forecast by Regions (2018-2023)

Table Global Water Filter Jug Market Share Forecast by Regions (2018-2023)

Figure North America Sales Water Filter Jug Market Forecast (2018-2023)

Figure Europe Sales Water Filter Jug Market Forecast (2018-2023)

Figure Asia-Pacific Sales Water Filter Jug Market Forecast (2018-2023)

Figure South America Sales Water Filter Jug Market Forecast (2018-2023)

Figure Middle East and Africa Sales Water Filter Jug Market Forecast (2018-2023)

Table Global Water Filter Jug Sales Forecast by Type (2018-2023)

Table Global Water Filter Jug Market Share Forecast by Type (2018-2023)

Table Global Water Filter Jug Sales Forecast by Application (2018-2023)

Table Global Water Filter Jug Market Share Forecast by Application (2018-2023)

Table Distributors/Traders/ Dealers List

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