

Global Water-Based Textile Printing Paste Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Water-Based Textile Printing Paste market size was valued at US\$ million in 2025 and is forecast to a readjusted size of US\$ million by 2032 with a CAGR of %during review period.

Water-based printing paste is a general term referring to universal white paste, universal transparent paste, functional printing paste, digital paste, etc. Typically, these can be mixed with pigments to form a print-ready paste. Through screen printing, this paste is applied to the surface of fabrics, and after baking and drying, a thin film encapsulating the pigment forms on the fibers, achieving the effect of printed coloration. In the textile and apparel printing process, water-based inks used for textile and apparel printing are commonly referred to as 'paste.'

Water-based printing paste is prepared by mixing water-based resin fixatives such as polyacrylate emulsion, polyurethane emulsion, and vinyl acetate emulsion with powders or additives to form a paste-like substance. It is primarily used in textile and apparel printing, as well as in shoe material printing and other fields.

This report is a detailed and comprehensive analysis for global Water-Based Textile Printing Paste market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Water-Based Textile Printing Paste market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Water-Based Textile Printing Paste market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Water-Based Textile Printing Paste market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Water-Based Textile Printing Paste market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Water-Based Textile Printing Paste

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Water-Based Textile Printing Paste market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Rutland Corporation, Matsui International Company, Dainichiseika, Archroma, DIC, Dongguan Changlian New Materials, Anhui Polymeric Chemical, Zhongshan Yingfengtai Water-borne Coatings, Decai, Cai Yun Fine Chemicals, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Water-Based Textile Printing Paste market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and

forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Universal Water-Based Printing White Paste

Universal Water-Based Printing Transparent Paste

Functional Water-Based Printing Paste

Digital Paste

Market segment by Application

Clothing

Home Textiles

Other

Major players covered

Rutland Corporation

Matsui International Company

Dainichiseika

Archroma

DIC

Dongguan Changlian New Materials

Anhui Polymeric Chemical

Zhongshan Yingfengtai Water-borne Coatings

Decai

Cai Yun Fine Chemicals

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Water-Based Textile Printing Paste product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Water-Based Textile Printing Paste, with price, sales quantity, revenue, and global market share of Water-Based Textile Printing Paste from 2021 to 2026.

Chapter 3, the Water-Based Textile Printing Paste competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Water-Based Textile Printing Paste breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021

to 2026.and Water-Based Textile Printing Paste market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Water-Based Textile Printing Paste.

Chapter 14 and 15, to describe Water-Based Textile Printing Paste sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Water-Based Textile Printing Paste Consumption Value by Type: 2021 Versus 2025 Versus 2032

1.3.2 Universal Water-Based Printing White Paste

1.3.3 Universal Water-Based Printing Transparent Paste

1.3.4 Functional Water-Based Printing Paste

1.3.5 Digital Paste

1.4 Market Analysis by Application

1.4.1 Overview: Global Water-Based Textile Printing Paste Consumption Value by Application: 2021 Versus 2025 Versus 2032

1.4.2 Clothing

1.4.3 Home Textiles

1.4.4 Other

1.5 Global Water-Based Textile Printing Paste Market Size & Forecast

1.5.1 Global Water-Based Textile Printing Paste Consumption Value (2021 & 2025 & 2032)

1.5.2 Global Water-Based Textile Printing Paste Sales Quantity (2021-2032)

1.5.3 Global Water-Based Textile Printing Paste Average Price (2021-2032)

2 MANUFACTURERS PROFILES

2.1 Rutland Corporation

2.1.1 Rutland Corporation Details

2.1.2 Rutland Corporation Major Business

2.1.3 Rutland Corporation Water-Based Textile Printing Paste Product and Services

2.1.4 Rutland Corporation Water-Based Textile Printing Paste Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.1.5 Rutland Corporation Recent Developments/Updates

2.2 Matsui International Company

2.2.1 Matsui International Company Details

2.2.2 Matsui International Company Major Business

2.2.3 Matsui International Company Water-Based Textile Printing Paste Product and Services

2.2.4 Matsui International Company Water-Based Textile Printing Paste Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.2.5 Matsui International Company Recent Developments/Updates

2.3 Dainichiseika

2.3.1 Dainichiseika Details

2.3.2 Dainichiseika Major Business

2.3.3 Dainichiseika Water-Based Textile Printing Paste Product and Services

2.3.4 Dainichiseika Water-Based Textile Printing Paste Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.3.5 Dainichiseika Recent Developments/Updates

2.4 Archroma

2.4.1 Archroma Details

2.4.2 Archroma Major Business

2.4.3 Archroma Water-Based Textile Printing Paste Product and Services

2.4.4 Archroma Water-Based Textile Printing Paste Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.4.5 Archroma Recent Developments/Updates

2.5 DIC

2.5.1 DIC Details

2.5.2 DIC Major Business

2.5.3 DIC Water-Based Textile Printing Paste Product and Services

2.5.4 DIC Water-Based Textile Printing Paste Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.5.5 DIC Recent Developments/Updates

2.6 Dongguan Changlian New Materials

2.6.1 Dongguan Changlian New Materials Details

2.6.2 Dongguan Changlian New Materials Major Business

2.6.3 Dongguan Changlian New Materials Water-Based Textile Printing Paste Product and Services

2.6.4 Dongguan Changlian New Materials Water-Based Textile Printing Paste Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.6.5 Dongguan Changlian New Materials Recent Developments/Updates

2.7 Anhui Polymeric Chemical

2.7.1 Anhui Polymeric Chemical Details

2.7.2 Anhui Polymeric Chemical Major Business

2.7.3 Anhui Polymeric Chemical Water-Based Textile Printing Paste Product and Services

2.7.4 Anhui Polymeric Chemical Water-Based Textile Printing Paste Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

- 2.7.5 Anhui Polymeric Chemical Recent Developments/Updates
- 2.8 Zhongshan Yingfengtai Water-borne Coatings
 - 2.8.1 Zhongshan Yingfengtai Water-borne Coatings Details
 - 2.8.2 Zhongshan Yingfengtai Water-borne Coatings Major Business
 - 2.8.3 Zhongshan Yingfengtai Water-borne Coatings Water-Based Textile Printing Paste Product and Services
 - 2.8.4 Zhongshan Yingfengtai Water-borne Coatings Water-Based Textile Printing Paste Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.8.5 Zhongshan Yingfengtai Water-borne Coatings Recent Developments/Updates
- 2.9 Decai
 - 2.9.1 Decai Details
 - 2.9.2 Decai Major Business
 - 2.9.3 Decai Water-Based Textile Printing Paste Product and Services
 - 2.9.4 Decai Water-Based Textile Printing Paste Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.9.5 Decai Recent Developments/Updates
- 2.10 Cai Yun Fine Chemicals
 - 2.10.1 Cai Yun Fine Chemicals Details
 - 2.10.2 Cai Yun Fine Chemicals Major Business
 - 2.10.3 Cai Yun Fine Chemicals Water-Based Textile Printing Paste Product and Services
 - 2.10.4 Cai Yun Fine Chemicals Water-Based Textile Printing Paste Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.10.5 Cai Yun Fine Chemicals Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: WATER-BASED TEXTILE PRINTING PASTE BY MANUFACTURER

- 3.1 Global Water-Based Textile Printing Paste Sales Quantity by Manufacturer (2021-2026)
- 3.2 Global Water-Based Textile Printing Paste Revenue by Manufacturer (2021-2026)
- 3.3 Global Water-Based Textile Printing Paste Average Price by Manufacturer (2021-2026)
- 3.4 Market Share Analysis (2025)
 - 3.4.1 Producer Shipments of Water-Based Textile Printing Paste by Manufacturer Revenue (\$MM) and Market Share (%): 2025
 - 3.4.2 Top 3 Water-Based Textile Printing Paste Manufacturer Market Share in 2025
 - 3.4.3 Top 6 Water-Based Textile Printing Paste Manufacturer Market Share in 2025

3.5 Water-Based Textile Printing Paste Market: Overall Company Footprint Analysis

3.5.1 Water-Based Textile Printing Paste Market: Region Footprint

3.5.2 Water-Based Textile Printing Paste Market: Company Product Type Footprint

3.5.3 Water-Based Textile Printing Paste Market: Company Product Application

Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Water-Based Textile Printing Paste Market Size by Region

4.1.1 Global Water-Based Textile Printing Paste Sales Quantity by Region
(2021-2032)

4.1.2 Global Water-Based Textile Printing Paste Consumption Value by Region
(2021-2032)

4.1.3 Global Water-Based Textile Printing Paste Average Price by Region (2021-2032)

4.2 North America Water-Based Textile Printing Paste Consumption Value (2021-2032)

4.3 Europe Water-Based Textile Printing Paste Consumption Value (2021-2032)

4.4 Asia-Pacific Water-Based Textile Printing Paste Consumption Value (2021-2032)

4.5 South America Water-Based Textile Printing Paste Consumption Value (2021-2032)

4.6 Middle East & Africa Water-Based Textile Printing Paste Consumption Value
(2021-2032)

5 MARKET SEGMENT BY TYPE

5.1 Global Water-Based Textile Printing Paste Sales Quantity by Type (2021-2032)

5.2 Global Water-Based Textile Printing Paste Consumption Value by Type (2021-2032)

5.3 Global Water-Based Textile Printing Paste Average Price by Type (2021-2032)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Water-Based Textile Printing Paste Sales Quantity by Application
(2021-2032)

6.2 Global Water-Based Textile Printing Paste Consumption Value by Application
(2021-2032)

6.3 Global Water-Based Textile Printing Paste Average Price by Application
(2021-2032)

7 NORTH AMERICA

- 7.1 North America Water-Based Textile Printing Paste Sales Quantity by Type (2021-2032)
- 7.2 North America Water-Based Textile Printing Paste Sales Quantity by Application (2021-2032)
- 7.3 North America Water-Based Textile Printing Paste Market Size by Country
 - 7.3.1 North America Water-Based Textile Printing Paste Sales Quantity by Country (2021-2032)
 - 7.3.2 North America Water-Based Textile Printing Paste Consumption Value by Country (2021-2032)
 - 7.3.3 United States Market Size and Forecast (2021-2032)
 - 7.3.4 Canada Market Size and Forecast (2021-2032)
 - 7.3.5 Mexico Market Size and Forecast (2021-2032)

8 EUROPE

- 8.1 Europe Water-Based Textile Printing Paste Sales Quantity by Type (2021-2032)
- 8.2 Europe Water-Based Textile Printing Paste Sales Quantity by Application (2021-2032)
- 8.3 Europe Water-Based Textile Printing Paste Market Size by Country
 - 8.3.1 Europe Water-Based Textile Printing Paste Sales Quantity by Country (2021-2032)
 - 8.3.2 Europe Water-Based Textile Printing Paste Consumption Value by Country (2021-2032)
 - 8.3.3 Germany Market Size and Forecast (2021-2032)
 - 8.3.4 France Market Size and Forecast (2021-2032)
 - 8.3.5 United Kingdom Market Size and Forecast (2021-2032)
 - 8.3.6 Russia Market Size and Forecast (2021-2032)
 - 8.3.7 Italy Market Size and Forecast (2021-2032)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Water-Based Textile Printing Paste Sales Quantity by Type (2021-2032)
- 9.2 Asia-Pacific Water-Based Textile Printing Paste Sales Quantity by Application (2021-2032)
- 9.3 Asia-Pacific Water-Based Textile Printing Paste Market Size by Region
 - 9.3.1 Asia-Pacific Water-Based Textile Printing Paste Sales Quantity by Region (2021-2032)

9.3.2 Asia-Pacific Water-Based Textile Printing Paste Consumption Value by Region (2021-2032)

9.3.3 China Market Size and Forecast (2021-2032)

9.3.4 Japan Market Size and Forecast (2021-2032)

9.3.5 South Korea Market Size and Forecast (2021-2032)

9.3.6 India Market Size and Forecast (2021-2032)

9.3.7 Southeast Asia Market Size and Forecast (2021-2032)

9.3.8 Australia Market Size and Forecast (2021-2032)

10 SOUTH AMERICA

10.1 South America Water-Based Textile Printing Paste Sales Quantity by Type (2021-2032)

10.2 South America Water-Based Textile Printing Paste Sales Quantity by Application (2021-2032)

10.3 South America Water-Based Textile Printing Paste Market Size by Country

10.3.1 South America Water-Based Textile Printing Paste Sales Quantity by Country (2021-2032)

10.3.2 South America Water-Based Textile Printing Paste Consumption Value by Country (2021-2032)

10.3.3 Brazil Market Size and Forecast (2021-2032)

10.3.4 Argentina Market Size and Forecast (2021-2032)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Water-Based Textile Printing Paste Sales Quantity by Type (2021-2032)

11.2 Middle East & Africa Water-Based Textile Printing Paste Sales Quantity by Application (2021-2032)

11.3 Middle East & Africa Water-Based Textile Printing Paste Market Size by Country

11.3.1 Middle East & Africa Water-Based Textile Printing Paste Sales Quantity by Country (2021-2032)

11.3.2 Middle East & Africa Water-Based Textile Printing Paste Consumption Value by Country (2021-2032)

11.3.3 Turkey Market Size and Forecast (2021-2032)

11.3.4 Egypt Market Size and Forecast (2021-2032)

11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)

11.3.6 South Africa Market Size and Forecast (2021-2032)

12 MARKET DYNAMICS

- 12.1 Water-Based Textile Printing Paste Market Drivers
- 12.2 Water-Based Textile Printing Paste Market Restraints
- 12.3 Water-Based Textile Printing Paste Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Water-Based Textile Printing Paste and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Water-Based Textile Printing Paste
- 13.3 Water-Based Textile Printing Paste Production Process
- 13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Water-Based Textile Printing Paste Typical Distributors
- 14.3 Water-Based Textile Printing Paste Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Global Water-Based Textile Printing Paste Consumption Value by Type, (USD Million), 2021 & 2025 & 2032
- Table 2. Global Water-Based Textile Printing Paste Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
- Table 3. Rutland Corporation Basic Information, Manufacturing Base and Competitors
- Table 4. Rutland Corporation Major Business
- Table 5. Rutland Corporation Water-Based Textile Printing Paste Product and Services
- Table 6. Rutland Corporation Water-Based Textile Printing Paste Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 7. Rutland Corporation Recent Developments/Updates
- Table 8. Matsui International Company Basic Information, Manufacturing Base and Competitors
- Table 9. Matsui International Company Major Business
- Table 10. Matsui International Company Water-Based Textile Printing Paste Product and Services
- Table 11. Matsui International Company Water-Based Textile Printing Paste Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 12. Matsui International Company Recent Developments/Updates
- Table 13. Dainichiseika Basic Information, Manufacturing Base and Competitors
- Table 14. Dainichiseika Major Business
- Table 15. Dainichiseika Water-Based Textile Printing Paste Product and Services
- Table 16. Dainichiseika Water-Based Textile Printing Paste Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 17. Dainichiseika Recent Developments/Updates
- Table 18. Archroma Basic Information, Manufacturing Base and Competitors
- Table 19. Archroma Major Business
- Table 20. Archroma Water-Based Textile Printing Paste Product and Services
- Table 21. Archroma Water-Based Textile Printing Paste Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 22. Archroma Recent Developments/Updates
- Table 23. DIC Basic Information, Manufacturing Base and Competitors
- Table 24. DIC Major Business

- Table 25. DIC Water-Based Textile Printing Paste Product and Services
- Table 26. DIC Water-Based Textile Printing Paste Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 27. DIC Recent Developments/Updates
- Table 28. Dongguan Changlian New Materials Basic Information, Manufacturing Base and Competitors
- Table 29. Dongguan Changlian New Materials Major Business
- Table 30. Dongguan Changlian New Materials Water-Based Textile Printing Paste Product and Services
- Table 31. Dongguan Changlian New Materials Water-Based Textile Printing Paste Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 32. Dongguan Changlian New Materials Recent Developments/Updates
- Table 33. Anhui Polymeric Chemical Basic Information, Manufacturing Base and Competitors
- Table 34. Anhui Polymeric Chemical Major Business
- Table 35. Anhui Polymeric Chemical Water-Based Textile Printing Paste Product and Services
- Table 36. Anhui Polymeric Chemical Water-Based Textile Printing Paste Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 37. Anhui Polymeric Chemical Recent Developments/Updates
- Table 38. Zhongshan Yingfengtai Water-borne Coatings Basic Information, Manufacturing Base and Competitors
- Table 39. Zhongshan Yingfengtai Water-borne Coatings Major Business
- Table 40. Zhongshan Yingfengtai Water-borne Coatings Water-Based Textile Printing Paste Product and Services
- Table 41. Zhongshan Yingfengtai Water-borne Coatings Water-Based Textile Printing Paste Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 42. Zhongshan Yingfengtai Water-borne Coatings Recent Developments/Updates
- Table 43. Decai Basic Information, Manufacturing Base and Competitors
- Table 44. Decai Major Business
- Table 45. Decai Water-Based Textile Printing Paste Product and Services
- Table 46. Decai Water-Based Textile Printing Paste Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 47. Decai Recent Developments/Updates
- Table 48. Cai Yun Fine Chemicals Basic Information, Manufacturing Base and Competitors

Table 49. Cai Yun Fine Chemicals Major Business

Table 50. Cai Yun Fine Chemicals Water-Based Textile Printing Paste Product and Services

Table 51. Cai Yun Fine Chemicals Water-Based Textile Printing Paste Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 52. Cai Yun Fine Chemicals Recent Developments/Updates

Table 53. Global Water-Based Textile Printing Paste Sales Quantity by Manufacturer (2021-2026) & (Tons)

Table 54. Global Water-Based Textile Printing Paste Revenue by Manufacturer (2021-2026) & (USD Million)

Table 55. Global Water-Based Textile Printing Paste Average Price by Manufacturer (2021-2026) & (US\$/Ton)

Table 56. Market Position of Manufacturers in Water-Based Textile Printing Paste, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025

Table 57. Head Office and Water-Based Textile Printing Paste Production Site of Key Manufacturer

Table 58. Water-Based Textile Printing Paste Market: Company Product Type Footprint

Table 59. Water-Based Textile Printing Paste Market: Company Product Application Footprint

Table 60. Water-Based Textile Printing Paste New Market Entrants and Barriers to Market Entry

Table 61. Water-Based Textile Printing Paste Mergers, Acquisition, Agreements, and Collaborations

Table 62. Global Water-Based Textile Printing Paste Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR

Table 63. Global Water-Based Textile Printing Paste Sales Quantity by Region (2021-2026) & (Tons)

Table 64. Global Water-Based Textile Printing Paste Sales Quantity by Region (2027-2032) & (Tons)

Table 65. Global Water-Based Textile Printing Paste Consumption Value by Region (2021-2026) & (USD Million)

Table 66. Global Water-Based Textile Printing Paste Consumption Value by Region (2027-2032) & (USD Million)

Table 67. Global Water-Based Textile Printing Paste Average Price by Region (2021-2026) & (US\$/Ton)

Table 68. Global Water-Based Textile Printing Paste Average Price by Region (2027-2032) & (US\$/Ton)

Table 69. Global Water-Based Textile Printing Paste Sales Quantity by Type

(2021-2026) & (Tons)

Table 70. Global Water-Based Textile Printing Paste Sales Quantity by Type

(2027-2032) & (Tons)

Table 71. Global Water-Based Textile Printing Paste Consumption Value by Type

(2021-2026) & (USD Million)

Table 72. Global Water-Based Textile Printing Paste Consumption Value by Type

(2027-2032) & (USD Million)

Table 73. Global Water-Based Textile Printing Paste Average Price by Type

(2021-2026) & (US\$/Ton)

Table 74. Global Water-Based Textile Printing Paste Average Price by Type

(2027-2032) & (US\$/Ton)

Table 75. Global Water-Based Textile Printing Paste Sales Quantity by Application

(2021-2026) & (Tons)

Table 76. Global Water-Based Textile Printing Paste Sales Quantity by Application

(2027-2032) & (Tons)

Table 77. Global Water-Based Textile Printing Paste Consumption Value by Application

(2021-2026) & (USD Million)

Table 78. Global Water-Based Textile Printing Paste Consumption Value by Application

(2027-2032) & (USD Million)

Table 79. Global Water-Based Textile Printing Paste Average Price by Application

(2021-2026) & (US\$/Ton)

Table 80. Global Water-Based Textile Printing Paste Average Price by Application

(2027-2032) & (US\$/Ton)

Table 81. North America Water-Based Textile Printing Paste Sales Quantity by Type

(2021-2026) & (Tons)

Table 82. North America Water-Based Textile Printing Paste Sales Quantity by Type

(2027-2032) & (Tons)

Table 83. North America Water-Based Textile Printing Paste Sales Quantity by Application (2021-2026) & (Tons)

Table 84. North America Water-Based Textile Printing Paste Sales Quantity by Application (2027-2032) & (Tons)

Table 85. North America Water-Based Textile Printing Paste Sales Quantity by Country (2021-2026) & (Tons)

Table 86. North America Water-Based Textile Printing Paste Sales Quantity by Country (2027-2032) & (Tons)

Table 87. North America Water-Based Textile Printing Paste Consumption Value by Country (2021-2026) & (USD Million)

Table 88. North America Water-Based Textile Printing Paste Consumption Value by Country (2027-2032) & (USD Million)

Table 89. Europe Water-Based Textile Printing Paste Sales Quantity by Type (2021-2026) & (Tons)

Table 90. Europe Water-Based Textile Printing Paste Sales Quantity by Type (2027-2032) & (Tons)

Table 91. Europe Water-Based Textile Printing Paste Sales Quantity by Application (2021-2026) & (Tons)

Table 92. Europe Water-Based Textile Printing Paste Sales Quantity by Application (2027-2032) & (Tons)

Table 93. Europe Water-Based Textile Printing Paste Sales Quantity by Country (2021-2026) & (Tons)

Table 94. Europe Water-Based Textile Printing Paste Sales Quantity by Country (2027-2032) & (Tons)

Table 95. Europe Water-Based Textile Printing Paste Consumption Value by Country (2021-2026) & (USD Million)

Table 96. Europe Water-Based Textile Printing Paste Consumption Value by Country (2027-2032) & (USD Million)

Table 97. Asia-Pacific Water-Based Textile Printing Paste Sales Quantity by Type (2021-2026) & (Tons)

Table 98. Asia-Pacific Water-Based Textile Printing Paste Sales Quantity by Type (2027-2032) & (Tons)

Table 99. Asia-Pacific Water-Based Textile Printing Paste Sales Quantity by Application (2021-2026) & (Tons)

Table 100. Asia-Pacific Water-Based Textile Printing Paste Sales Quantity by Application (2027-2032) & (Tons)

Table 101. Asia-Pacific Water-Based Textile Printing Paste Sales Quantity by Region (2021-2026) & (Tons)

Table 102. Asia-Pacific Water-Based Textile Printing Paste Sales Quantity by Region (2027-2032) & (Tons)

Table 103. Asia-Pacific Water-Based Textile Printing Paste Consumption Value by Region (2021-2026) & (USD Million)

Table 104. Asia-Pacific Water-Based Textile Printing Paste Consumption Value by Region (2027-2032) & (USD Million)

Table 105. South America Water-Based Textile Printing Paste Sales Quantity by Type (2021-2026) & (Tons)

Table 106. South America Water-Based Textile Printing Paste Sales Quantity by Type (2027-2032) & (Tons)

Table 107. South America Water-Based Textile Printing Paste Sales Quantity by Application (2021-2026) & (Tons)

Table 108. South America Water-Based Textile Printing Paste Sales Quantity by

Application (2027-2032) & (Tons)

Table 109. South America Water-Based Textile Printing Paste Sales Quantity by Country (2021-2026) & (Tons)

Table 110. South America Water-Based Textile Printing Paste Sales Quantity by Country (2027-2032) & (Tons)

Table 111. South America Water-Based Textile Printing Paste Consumption Value by Country (2021-2026) & (USD Million)

Table 112. South America Water-Based Textile Printing Paste Consumption Value by Country (2027-2032) & (USD Million)

Table 113. Middle East & Africa Water-Based Textile Printing Paste Sales Quantity by Type (2021-2026) & (Tons)

Table 114. Middle East & Africa Water-Based Textile Printing Paste Sales Quantity by Type (2027-2032) & (Tons)

Table 115. Middle East & Africa Water-Based Textile Printing Paste Sales Quantity by Application (2021-2026) & (Tons)

Table 116. Middle East & Africa Water-Based Textile Printing Paste Sales Quantity by Application (2027-2032) & (Tons)

Table 117. Middle East & Africa Water-Based Textile Printing Paste Sales Quantity by Country (2021-2026) & (Tons)

Table 118. Middle East & Africa Water-Based Textile Printing Paste Sales Quantity by Country (2027-2032) & (Tons)

Table 119. Middle East & Africa Water-Based Textile Printing Paste Consumption Value by Country (2021-2026) & (USD Million)

Table 120. Middle East & Africa Water-Based Textile Printing Paste Consumption Value by Country (2027-2032) & (USD Million)

Table 121. Water-Based Textile Printing Paste Raw Material

Table 122. Key Manufacturers of Water-Based Textile Printing Paste Raw Materials

Table 123. Water-Based Textile Printing Paste Typical Distributors

Table 124. Water-Based Textile Printing Paste Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Water-Based Textile Printing Paste Picture

Figure 2. Global Water-Based Textile Printing Paste Revenue by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global Water-Based Textile Printing Paste Revenue Market Share by Type in 2025

Figure 4. Universal Water-Based Printing White Paste Examples

Figure 5. Universal Water-Based Printing Transparent Paste Examples

Figure 6. Functional Water-Based Printing Paste Examples

Figure 7. Digital Paste Examples

Figure 8. Global Water-Based Textile Printing Paste Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 9. Global Water-Based Textile Printing Paste Revenue Market Share by Application in 2025

Figure 10. Clothing Examples

Figure 11. Home Textiles Examples

Figure 12. Other Examples

Figure 13. Global Water-Based Textile Printing Paste Consumption Value, (USD Million): 2021 & 2025 & 2032

Figure 14. Global Water-Based Textile Printing Paste Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 15. Global Water-Based Textile Printing Paste Sales Quantity (2021-2032) & (Tons)

Figure 16. Global Water-Based Textile Printing Paste Price (2021-2032) & (US\$/Ton)

Figure 17. Global Water-Based Textile Printing Paste Sales Quantity Market Share by Manufacturer in 2025

Figure 18. Global Water-Based Textile Printing Paste Revenue Market Share by Manufacturer in 2025

Figure 19. Producer Shipments of Water-Based Textile Printing Paste by Manufacturer Sales (\$MM) and Market Share (%): 2025

Figure 20. Top 3 Water-Based Textile Printing Paste Manufacturer (Revenue) Market Share in 2025

Figure 21. Top 6 Water-Based Textile Printing Paste Manufacturer (Revenue) Market Share in 2025

Figure 22. Global Water-Based Textile Printing Paste Sales Quantity Market Share by Region (2021-2032)

Figure 23. Global Water-Based Textile Printing Paste Consumption Value Market Share by Region (2021-2032)

Figure 24. North America Water-Based Textile Printing Paste Consumption Value (2021-2032) & (USD Million)

Figure 25. Europe Water-Based Textile Printing Paste Consumption Value (2021-2032) & (USD Million)

Figure 26. Asia-Pacific Water-Based Textile Printing Paste Consumption Value (2021-2032) & (USD Million)

Figure 27. South America Water-Based Textile Printing Paste Consumption Value (2021-2032) & (USD Million)

Figure 28. Middle East & Africa Water-Based Textile Printing Paste Consumption Value (2021-2032) & (USD Million)

Figure 29. Global Water-Based Textile Printing Paste Sales Quantity Market Share by Type (2021-2032)

Figure 30. Global Water-Based Textile Printing Paste Consumption Value Market Share by Type (2021-2032)

Figure 31. Global Water-Based Textile Printing Paste Average Price by Type (2021-2032) & (US\$/Ton)

Figure 32. Global Water-Based Textile Printing Paste Sales Quantity Market Share by Application (2021-2032)

Figure 33. Global Water-Based Textile Printing Paste Revenue Market Share by Application (2021-2032)

Figure 34. Global Water-Based Textile Printing Paste Average Price by Application (2021-2032) & (US\$/Ton)

Figure 35. North America Water-Based Textile Printing Paste Sales Quantity Market Share by Type (2021-2032)

Figure 36. North America Water-Based Textile Printing Paste Sales Quantity Market Share by Application (2021-2032)

Figure 37. North America Water-Based Textile Printing Paste Sales Quantity Market Share by Country (2021-2032)

Figure 38. North America Water-Based Textile Printing Paste Consumption Value Market Share by Country (2021-2032)

Figure 39. United States Water-Based Textile Printing Paste Consumption Value (2021-2032) & (USD Million)

Figure 40. Canada Water-Based Textile Printing Paste Consumption Value (2021-2032) & (USD Million)

Figure 41. Mexico Water-Based Textile Printing Paste Consumption Value (2021-2032) & (USD Million)

Figure 42. Europe Water-Based Textile Printing Paste Sales Quantity Market Share by

Type (2021-2032)

Figure 43. Europe Water-Based Textile Printing Paste Sales Quantity Market Share by Application (2021-2032)

Figure 44. Europe Water-Based Textile Printing Paste Sales Quantity Market Share by Country (2021-2032)

Figure 45. Europe Water-Based Textile Printing Paste Consumption Value Market Share by Country (2021-2032)

Figure 46. Germany Water-Based Textile Printing Paste Consumption Value (2021-2032) & (USD Million)

Figure 47. France Water-Based Textile Printing Paste Consumption Value (2021-2032) & (USD Million)

Figure 48. United Kingdom Water-Based Textile Printing Paste Consumption Value (2021-2032) & (USD Million)

Figure 49. Russia Water-Based Textile Printing Paste Consumption Value (2021-2032) & (USD Million)

Figure 50. Italy Water-Based Textile Printing Paste Consumption Value (2021-2032) & (USD Million)

Figure 51. Asia-Pacific Water-Based Textile Printing Paste Sales Quantity Market Share by Type (2021-2032)

Figure 52. Asia-Pacific Water-Based Textile Printing Paste Sales Quantity Market Share by Application (2021-2032)

Figure 53. Asia-Pacific Water-Based Textile Printing Paste Sales Quantity Market Share by Region (2021-2032)

Figure 54. Asia-Pacific Water-Based Textile Printing Paste Consumption Value Market Share by Region (2021-2032)

Figure 55. China Water-Based Textile Printing Paste Consumption Value (2021-2032) & (USD Million)

Figure 56. Japan Water-Based Textile Printing Paste Consumption Value (2021-2032) & (USD Million)

Figure 57. South Korea Water-Based Textile Printing Paste Consumption Value (2021-2032) & (USD Million)

Figure 58. India Water-Based Textile Printing Paste Consumption Value (2021-2032) & (USD Million)

Figure 59. Southeast Asia Water-Based Textile Printing Paste Consumption Value (2021-2032) & (USD Million)

Figure 60. Australia Water-Based Textile Printing Paste Consumption Value (2021-2032) & (USD Million)

Figure 61. South America Water-Based Textile Printing Paste Sales Quantity Market Share by Type (2021-2032)

Figure 62. South America Water-Based Textile Printing Paste Sales Quantity Market Share by Application (2021-2032)

Figure 63. South America Water-Based Textile Printing Paste Sales Quantity Market Share by Country (2021-2032)

Figure 64. South America Water-Based Textile Printing Paste Consumption Value Market Share by Country (2021-2032)

Figure 65. Brazil Water-Based Textile Printing Paste Consumption Value (2021-2032) & (USD Million)

Figure 66. Argentina Water-Based Textile Printing Paste Consumption Value (2021-2032) & (USD Million)

Figure 67. Middle East & Africa Water-Based Textile Printing Paste Sales Quantity Market Share by Type (2021-2032)

Figure 68. Middle East & Africa Water-Based Textile Printing Paste Sales Quantity Market Share by Application (2021-2032)

Figure 69. Middle East & Africa Water-Based Textile Printing Paste Sales Quantity Market Share by Country (2021-2032)

Figure 70. Middle East & Africa Water-Based Textile Printing Paste Consumption Value Market Share by Country (2021-2032)

Figure 71. Turkey Water-Based Textile Printing Paste Consumption Value (2021-2032) & (USD Million)

Figure 72. Egypt Water-Based Textile Printing Paste Consumption Value (2021-2032) & (USD Million)

Figure 73. Saudi Arabia Water-Based Textile Printing Paste Consumption Value (2021-2032) & (USD Million)

Figure 74. South Africa Water-Based Textile Printing Paste Consumption Value (2021-2032) & (USD Million)

Figure 75. Water-Based Textile Printing Paste Market Drivers

Figure 76. Water-Based Textile Printing Paste Market Restraints

Figure 77. Water-Based Textile Printing Paste Market Trends

Figure 78. Porters Five Forces Analysis

Figure 79. Manufacturing Cost Structure Analysis of Water-Based Textile Printing Paste in 2025

Figure 80. Manufacturing Process Analysis of Water-Based Textile Printing Paste

Figure 81. Water-Based Textile Printing Paste Industrial Chain

Figure 82. Sales Channel: Direct to End-User vs Distributors

Figure 83. Direct Channel Pros & Cons

Figure 84. Indirect Channel Pros & Cons

Figure 85. Methodology

Figure 86. Research Process and Data Source

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