

Global Water-based Rubber Asphalt Waterproof Coating Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Water-based Rubber Asphalt Waterproof Coating market size was valued at US\$ 1043 million in 2025 and is forecast to a readjusted size of US\$ 1357 million by 2032 with a CAGR of 3.8% during review period.

Water-based rubberized asphalt waterproof coating is an environmentally friendly, single-component waterproof coating made from synthetic polymer emulsion-modified emulsified asphalt as the base material, with added additives. It boasts advantages such as being water-based and environmentally friendly, having strong adhesion, high elongation, and ease of application (brushing or spraying). It is particularly suitable for use in combination with asphalt waterproof membranes, effectively enhancing the performance of 'coating + membrane' composite waterproofing systems, and is commonly used in basements, roofs, and other engineering projects.

The supply chain for water-based rubberized asphalt waterproofing coatings originates from petrochemicals and synthetic materials. Key upstream raw materials include base asphalt (after emulsification), synthetic rubber latex (such as neoprene latex and styrene-butadiene latex), and special emulsifiers, stabilizers, and other chemical additives. Global sales are projected to reach approximately 360,000 tons in 2025, with an average market price of approximately US\$2,810 per ton. The industry's gross profit margin is in the range of 15%?30%.

The core driving force comes from the rigid constraints of green building regulations and safety and environmental protection policies. Water-based systems, due to their solvent-free nature and lack of fire hazards during construction, perfectly align with the carbon

neutrality goals. At the same time, urban renewal and infrastructure improvements provide additional demand.

This report is a detailed and comprehensive analysis for global Water-based Rubber Asphalt Waterproof Coating market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Water-based Rubber Asphalt Waterproof Coating market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Water-based Rubber Asphalt Waterproof Coating market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Water-based Rubber Asphalt Waterproof Coating market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Water-based Rubber Asphalt Waterproof Coating market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Water-based Rubber Asphalt Waterproof Coating

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Water-based Rubber Asphalt Waterproof Coating market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Carlisle, RPM, SOPREMA, Noroo Paint, Oriental Yuhong, Keshun Waterproof Technologies, Beixin Waterproof, Yuanda Hongyu, Hubei Changlin Waterproof, Asia Cuanon, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Water-based Rubber Asphalt Waterproof Coating market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Black

Other

Market segment by Application Method

Spray-Applied Type

Roller-Applied Type

Market segment by Functional Form

Exposed Type

Non-Exposed Type

Market segment by Application

Underground Engineering

Roofing Engineering

Other

Major players covered

Carlisle

RPM

SOPREMA

Noroo Paint

Oriental Yuhong

Keshun Waterproof Technologies

Beixin Waterproof

Yuanda Hongyu

Hubei Changlin Waterproof

Asia Cuanon

Hongyuan Waterproof Technology

Canlon

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Water-based Rubber Asphalt Waterproof Coating product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Water-based Rubber Asphalt Waterproof Coating, with price, sales quantity, revenue, and global market share of Water-based Rubber Asphalt Waterproof Coating from 2021 to 2026.

Chapter 3, the Water-based Rubber Asphalt Waterproof Coating competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Water-based Rubber Asphalt Waterproof Coating breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Water-based Rubber Asphalt Waterproof Coating market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Water-based Rubber Asphalt Waterproof Coating.

Chapter 14 and 15, to describe Water-based Rubber Asphalt Waterproof Coating sales channel, distributors, customers, research findings and conclusion.

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