

Global Water-based Rubber Asphalt Waterproof Coating Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Water-based Rubber Asphalt Waterproof Coating market size is expected to reach \$ 1357 million by 2032, rising at a market growth of 3.8% CAGR during the forecast period (2026-2032).

Water-based rubberized asphalt waterproof coating is an environmentally friendly, single-component waterproof coating made from synthetic polymer emulsion-modified emulsified asphalt as the base material, with added additives. It boasts advantages such as being water-based and environmentally friendly, having strong adhesion, high elongation, and ease of application (brushing or spraying). It is particularly suitable for use in combination with asphalt waterproof membranes, effectively enhancing the performance of 'coating + membrane' composite waterproofing systems, and is commonly used in basements, roofs, and other engineering projects.

The supply chain for water-based rubberized asphalt waterproofing coatings originates from petrochemicals and synthetic materials. Key upstream raw materials include base asphalt (after emulsification), synthetic rubber latex (such as neoprene latex and styrene-butadiene latex), and special emulsifiers, stabilizers, and other chemical additives. Global sales are projected to reach approximately 360,000 tons in 2025, with an average market price of approximately US\$2,810 per ton. The industry's gross profit margin is in the range of 15%-30%.

The core driving force comes from the rigid constraints of green building regulations and safety and environmental protection policies. Water-based systems, due to their solvent-free nature and lack of fire hazards during construction, perfectly align with the carbon neutrality goals. At the same time, urban renewal and infrastructure improvements provide additional demand.

This report studies the global Water-based Rubber Asphalt Waterproof Coating

production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Water-based Rubber Asphalt Waterproof Coating and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Water-based Rubber Asphalt Waterproof Coating that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Water-based Rubber Asphalt Waterproof Coating total production and demand, 2021-2032, (Tons)

Global Water-based Rubber Asphalt Waterproof Coating total production value, 2021-2032, (USD Million)

Global Water-based Rubber Asphalt Waterproof Coating production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Water-based Rubber Asphalt Waterproof Coating consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Water-based Rubber Asphalt Waterproof Coating domestic production, consumption, key domestic manufacturers and share

Global Water-based Rubber Asphalt Waterproof Coating production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Water-based Rubber Asphalt Waterproof Coating production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Water-based Rubber Asphalt Waterproof Coating production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Water-based Rubber Asphalt Waterproof Coating market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Carlisle, RPM, SOPREMA, Noroo Paint, Oriental Yuhong, Keshun Waterproof Technologies, Beixin Waterproof, Yuanda Hongyu, Hubei Changlin Waterproof, Asia Cuanon, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Water-based Rubber Asphalt Waterproof Coating market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by

year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Water-based Rubber Asphalt Waterproof Coating Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Water-based Rubber Asphalt Waterproof Coating Market, Segmentation by Type:

Black

Other

Global Water-based Rubber Asphalt Waterproof Coating Market, Segmentation by Application Method:

Spray-Applied Type

Roller-Applied Type

Global Water-based Rubber Asphalt Waterproof Coating Market, Segmentation by Functional Form:

Exposed Type

Non-Exposed Type

Global Water-based Rubber Asphalt Waterproof Coating Market, Segmentation by Application:

Underground Engineering

Roofing Engineering

Other

Companies Profiled:

Carlisle

RPM

SOPREMA

Noroo Paint

Oriental Yuhong

Keshun Waterproof Technologies

Beixin Waterproof

Yuanda Hongyu

Hubei Changlin Waterproof

Asia Cuanon

Hongyuan Waterproof Technology

Canlon

Key Questions Answered:

1. How big is the global Water-based Rubber Asphalt Waterproof Coating market?
2. What is the demand of the global Water-based Rubber Asphalt Waterproof Coating market?
3. What is the year over year growth of the global Water-based Rubber Asphalt Waterproof Coating market?
4. What is the production and production value of the global Water-based Rubber Asphalt Waterproof Coating market?
5. Who are the key producers in the global Water-based Rubber Asphalt Waterproof Coating market?
6. What are the growth factors driving the market demand?

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