

Global Water-based Rheology Modifiers Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Water-based Rheology Modifiers market size was valued at US\$ 5750 million in 2024 and is forecast to a readjusted size of USD 7208 million by 2031 with a CAGR of 3.3% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

Water-based rheology modifiers are additives used to adjust the flow behavior and viscosity of water-based systems such as coatings, inks, adhesives, and personal care products. They modify the rheological properties of aqueous formulations, improving application properties, anti-sag performance, and storage stability.

This report is a detailed and comprehensive analysis for global Water-based Rheology Modifiers market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Water-based Rheology Modifiers market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton),

2020-2031

Global Water-based Rheology Modifiers market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global Water-based Rheology Modifiers market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global Water-based Rheology Modifiers market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Water-based Rheology Modifiers
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Water-based Rheology Modifiers market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Lubrizol Corporation, BYK Additives and Instruments, Basf Se, DuPont, Arkema, Akzo Nobel N.V., Evonik, Ashland Inc., Elementis Plc, Air Products And Chemicals, Inc., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Water-based Rheology Modifiers market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Associative Type

Polymeric Type

Market segment by Application

Paints and Coatings

Cosmetics and Personal Care

Adhesives and Sealants

Other

Major players covered

Lubrizol Corporation

BYK Additives and Instruments

Basf Se

DuPont

Arkema

Akzo Nobel N.V.

Evonik

Ashland Inc.

Elementis Plc

Air Products And Chemicals, Inc.

Croda International Plc

KAM Kimya

Kusumoto

Wanhua

San Nopco Ltd

Qinghong

Kito

Anhui Newman Fine Chemicals

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Water-based Rheology Modifiers product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Water-based Rheology Modifiers, with price, sales quantity, revenue, and global market share of Water-based Rheology Modifiers from 2020 to 2025.

Chapter 3, the Water-based Rheology Modifiers competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Water-based Rheology Modifiers breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Water-based Rheology Modifiers market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Water-based Rheology Modifiers.

Chapter 14 and 15, to describe Water-based Rheology Modifiers sales channel, distributors, customers, research findings and conclusion.

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