

Global Water-based Printing Varnish Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Water-based Printing Varnish market size was valued at US\$ 1138 million in 2024 and is forecast to a readjusted size of USD 1748 million by 2031 with a CAGR of 6.4% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

Water-based printing varnish is an environmentally friendly coating designed for surface coating of printed materials, with water as the main solvent and dispersion medium. It forms a transparent protective film on the surface of paper, cardboard and other substrates through a glazing machine or a printing machine, which can not only enhance the gloss effect of printed materials, but also improve their waterproof, scratch-resistant and wear-resistant properties, and extend the service life of printed materials.

This report is a detailed and comprehensive analysis for global Water-based Printing Varnish market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Water-based Printing Varnish market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global Water-based Printing Varnish market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global Water-based Printing Varnish market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global Water-based Printing Varnish market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2020-2025

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Water-based Printing Varnish
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Water-based Printing Varnish market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Flint Group, Allnex, Michelman, Quimovil, Wadaan Group, Classiq Coatings, Teikoku Printing Inks, Bauhinia Ink, Hangzhou Toka Ink, Jiajing Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Water-based Printing Varnish market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

High Gloss

Normal Gloss

Matte Gloss

Market segment by Application

Packaging Printing

Books and Magazines

Commercial Printing

Other

Major players covered

Flint Group

Allnex

Michelman

Quimovil

Wadaan Group

Classiq Coatings

Teikoku Printing Inks

Bauhinia Ink

Hangzhou Toka Ink

Jiajing Technology

Valspar

Guangdong Oisheng New Material Technology

ZhongZhiXing Colour Technology

Hanna Technology

Desytek Environmental

BATF Group

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Water-based Printing Varnish product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Water-based Printing Varnish, with price, sales quantity, revenue, and global market share of Water-based Printing Varnish from 2020 to 2025.

Chapter 3, the Water-based Printing Varnish competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Water-based Printing Varnish breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020

to 2025.and Water-based Printing Varnish market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Water-based Printing Varnish.

Chapter 14 and 15, to describe Water-based Printing Varnish sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Water-based Printing Varnish Consumption Value by Type: 2020 Versus 2024 Versus 2031

1.3.2 High Gloss

1.3.3 Normal Gloss

1.3.4 Matte Gloss

1.4 Market Analysis by Application

1.4.1 Overview: Global Water-based Printing Varnish Consumption Value by Application: 2020 Versus 2024 Versus 2031

1.4.2 Packaging Printing

1.4.3 Books and Magazines

1.4.4 Commercial Printing

1.4.5 Other

1.5 Global Water-based Printing Varnish Market Size & Forecast

1.5.1 Global Water-based Printing Varnish Consumption Value (2020 & 2024 & 2031)

1.5.2 Global Water-based Printing Varnish Sales Quantity (2020-2031)

1.5.3 Global Water-based Printing Varnish Average Price (2020-2031)

2 MANUFACTURERS PROFILES

2.1 Flint Group

2.1.1 Flint Group Details

2.1.2 Flint Group Major Business

2.1.3 Flint Group Water-based Printing Varnish Product and Services

2.1.4 Flint Group Water-based Printing Varnish Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.1.5 Flint Group Recent Developments/Updates

2.2 Allnex

2.2.1 Allnex Details

2.2.2 Allnex Major Business

2.2.3 Allnex Water-based Printing Varnish Product and Services

2.2.4 Allnex Water-based Printing Varnish Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

- 2.2.5 Allnex Recent Developments/Updates
- 2.3 Michelman
 - 2.3.1 Michelman Details
 - 2.3.2 Michelman Major Business
 - 2.3.3 Michelman Water-based Printing Varnish Product and Services
 - 2.3.4 Michelman Water-based Printing Varnish Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.3.5 Michelman Recent Developments/Updates
- 2.4 Quimovil
 - 2.4.1 Quimovil Details
 - 2.4.2 Quimovil Major Business
 - 2.4.3 Quimovil Water-based Printing Varnish Product and Services
 - 2.4.4 Quimovil Water-based Printing Varnish Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.4.5 Quimovil Recent Developments/Updates
- 2.5 Wadaan Group
 - 2.5.1 Wadaan Group Details
 - 2.5.2 Wadaan Group Major Business
 - 2.5.3 Wadaan Group Water-based Printing Varnish Product and Services
 - 2.5.4 Wadaan Group Water-based Printing Varnish Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.5.5 Wadaan Group Recent Developments/Updates
- 2.6 Classiq Coatings
 - 2.6.1 Classiq Coatings Details
 - 2.6.2 Classiq Coatings Major Business
 - 2.6.3 Classiq Coatings Water-based Printing Varnish Product and Services
 - 2.6.4 Classiq Coatings Water-based Printing Varnish Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.6.5 Classiq Coatings Recent Developments/Updates
- 2.7 Teikoku Printing Inks
 - 2.7.1 Teikoku Printing Inks Details
 - 2.7.2 Teikoku Printing Inks Major Business
 - 2.7.3 Teikoku Printing Inks Water-based Printing Varnish Product and Services
 - 2.7.4 Teikoku Printing Inks Water-based Printing Varnish Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.7.5 Teikoku Printing Inks Recent Developments/Updates
- 2.8 Bauhinia Ink
 - 2.8.1 Bauhinia Ink Details
 - 2.8.2 Bauhinia Ink Major Business

- 2.8.3 Bauhinia Ink Water-based Printing Varnish Product and Services
- 2.8.4 Bauhinia Ink Water-based Printing Varnish Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
- 2.8.5 Bauhinia Ink Recent Developments/Updates
- 2.9 Hangzhou Toka Ink
 - 2.9.1 Hangzhou Toka Ink Details
 - 2.9.2 Hangzhou Toka Ink Major Business
 - 2.9.3 Hangzhou Toka Ink Water-based Printing Varnish Product and Services
 - 2.9.4 Hangzhou Toka Ink Water-based Printing Varnish Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.9.5 Hangzhou Toka Ink Recent Developments/Updates
- 2.10 Jiajing Technology
 - 2.10.1 Jiajing Technology Details
 - 2.10.2 Jiajing Technology Major Business
 - 2.10.3 Jiajing Technology Water-based Printing Varnish Product and Services
 - 2.10.4 Jiajing Technology Water-based Printing Varnish Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.10.5 Jiajing Technology Recent Developments/Updates
- 2.11 Valspar
 - 2.11.1 Valspar Details
 - 2.11.2 Valspar Major Business
 - 2.11.3 Valspar Water-based Printing Varnish Product and Services
 - 2.11.4 Valspar Water-based Printing Varnish Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.11.5 Valspar Recent Developments/Updates
- 2.12 Guangdong Oisheng New Material Technology
 - 2.12.1 Guangdong Oisheng New Material Technology Details
 - 2.12.2 Guangdong Oisheng New Material Technology Major Business
 - 2.12.3 Guangdong Oisheng New Material Technology Water-based Printing Varnish Product and Services
 - 2.12.4 Guangdong Oisheng New Material Technology Water-based Printing Varnish Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.12.5 Guangdong Oisheng New Material Technology Recent Developments/Updates
- 2.13 ZhongZhiXing Colour Technology
 - 2.13.1 ZhongZhiXing Colour Technology Details
 - 2.13.2 ZhongZhiXing Colour Technology Major Business
 - 2.13.3 ZhongZhiXing Colour Technology Water-based Printing Varnish Product and Services
 - 2.13.4 ZhongZhiXing Colour Technology Water-based Printing Varnish Sales Quantity,

Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.13.5 ZhongZhiXing Colour Technology Recent Developments/Updates

2.14 Hanna Technology

2.14.1 Hanna Technology Details

2.14.2 Hanna Technology Major Business

2.14.3 Hanna Technology Water-based Printing Varnish Product and Services

2.14.4 Hanna Technology Water-based Printing Varnish Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.14.5 Hanna Technology Recent Developments/Updates

2.15 Desytek Environmental

2.15.1 Desytek Environmental Details

2.15.2 Desytek Environmental Major Business

2.15.3 Desytek Environmental Water-based Printing Varnish Product and Services

2.15.4 Desytek Environmental Water-based Printing Varnish Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.15.5 Desytek Environmental Recent Developments/Updates

2.16 BATF Group

2.16.1 BATF Group Details

2.16.2 BATF Group Major Business

2.16.3 BATF Group Water-based Printing Varnish Product and Services

2.16.4 BATF Group Water-based Printing Varnish Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.16.5 BATF Group Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: WATER-BASED PRINTING VARNISH BY MANUFACTURER

3.1 Global Water-based Printing Varnish Sales Quantity by Manufacturer (2020-2025)

3.2 Global Water-based Printing Varnish Revenue by Manufacturer (2020-2025)

3.3 Global Water-based Printing Varnish Average Price by Manufacturer (2020-2025)

3.4 Market Share Analysis (2024)

3.4.1 Producer Shipments of Water-based Printing Varnish by Manufacturer Revenue (\$MM) and Market Share (%): 2024

3.4.2 Top 3 Water-based Printing Varnish Manufacturer Market Share in 2024

3.4.3 Top 6 Water-based Printing Varnish Manufacturer Market Share in 2024

3.5 Water-based Printing Varnish Market: Overall Company Footprint Analysis

3.5.1 Water-based Printing Varnish Market: Region Footprint

3.5.2 Water-based Printing Varnish Market: Company Product Type Footprint

3.5.3 Water-based Printing Varnish Market: Company Product Application Footprint

- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Water-based Printing Varnish Market Size by Region
 - 4.1.1 Global Water-based Printing Varnish Sales Quantity by Region (2020-2031)
 - 4.1.2 Global Water-based Printing Varnish Consumption Value by Region (2020-2031)
 - 4.1.3 Global Water-based Printing Varnish Average Price by Region (2020-2031)
- 4.2 North America Water-based Printing Varnish Consumption Value (2020-2031)
- 4.3 Europe Water-based Printing Varnish Consumption Value (2020-2031)
- 4.4 Asia-Pacific Water-based Printing Varnish Consumption Value (2020-2031)
- 4.5 South America Water-based Printing Varnish Consumption Value (2020-2031)
- 4.6 Middle East & Africa Water-based Printing Varnish Consumption Value (2020-2031)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Water-based Printing Varnish Sales Quantity by Type (2020-2031)
- 5.2 Global Water-based Printing Varnish Consumption Value by Type (2020-2031)
- 5.3 Global Water-based Printing Varnish Average Price by Type (2020-2031)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Water-based Printing Varnish Sales Quantity by Application (2020-2031)
- 6.2 Global Water-based Printing Varnish Consumption Value by Application (2020-2031)
- 6.3 Global Water-based Printing Varnish Average Price by Application (2020-2031)

7 NORTH AMERICA

- 7.1 North America Water-based Printing Varnish Sales Quantity by Type (2020-2031)
- 7.2 North America Water-based Printing Varnish Sales Quantity by Application (2020-2031)
- 7.3 North America Water-based Printing Varnish Market Size by Country
 - 7.3.1 North America Water-based Printing Varnish Sales Quantity by Country (2020-2031)
 - 7.3.2 North America Water-based Printing Varnish Consumption Value by Country (2020-2031)
 - 7.3.3 United States Market Size and Forecast (2020-2031)

7.3.4 Canada Market Size and Forecast (2020-2031)

7.3.5 Mexico Market Size and Forecast (2020-2031)

8 EUROPE

8.1 Europe Water-based Printing Varnish Sales Quantity by Type (2020-2031)

8.2 Europe Water-based Printing Varnish Sales Quantity by Application (2020-2031)

8.3 Europe Water-based Printing Varnish Market Size by Country

8.3.1 Europe Water-based Printing Varnish Sales Quantity by Country (2020-2031)

8.3.2 Europe Water-based Printing Varnish Consumption Value by Country
(2020-2031)

8.3.3 Germany Market Size and Forecast (2020-2031)

8.3.4 France Market Size and Forecast (2020-2031)

8.3.5 United Kingdom Market Size and Forecast (2020-2031)

8.3.6 Russia Market Size and Forecast (2020-2031)

8.3.7 Italy Market Size and Forecast (2020-2031)

9 ASIA-PACIFIC

9.1 Asia-Pacific Water-based Printing Varnish Sales Quantity by Type (2020-2031)

9.2 Asia-Pacific Water-based Printing Varnish Sales Quantity by Application
(2020-2031)

9.3 Asia-Pacific Water-based Printing Varnish Market Size by Region

9.3.1 Asia-Pacific Water-based Printing Varnish Sales Quantity by Region (2020-2031)

9.3.2 Asia-Pacific Water-based Printing Varnish Consumption Value by Region
(2020-2031)

9.3.3 China Market Size and Forecast (2020-2031)

9.3.4 Japan Market Size and Forecast (2020-2031)

9.3.5 South Korea Market Size and Forecast (2020-2031)

9.3.6 India Market Size and Forecast (2020-2031)

9.3.7 Southeast Asia Market Size and Forecast (2020-2031)

9.3.8 Australia Market Size and Forecast (2020-2031)

10 SOUTH AMERICA

10.1 South America Water-based Printing Varnish Sales Quantity by Type (2020-2031)

10.2 South America Water-based Printing Varnish Sales Quantity by Application
(2020-2031)

10.3 South America Water-based Printing Varnish Market Size by Country

10.3.1 South America Water-based Printing Varnish Sales Quantity by Country (2020-2031)

10.3.2 South America Water-based Printing Varnish Consumption Value by Country (2020-2031)

10.3.3 Brazil Market Size and Forecast (2020-2031)

10.3.4 Argentina Market Size and Forecast (2020-2031)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Water-based Printing Varnish Sales Quantity by Type (2020-2031)

11.2 Middle East & Africa Water-based Printing Varnish Sales Quantity by Application (2020-2031)

11.3 Middle East & Africa Water-based Printing Varnish Market Size by Country

11.3.1 Middle East & Africa Water-based Printing Varnish Sales Quantity by Country (2020-2031)

11.3.2 Middle East & Africa Water-based Printing Varnish Consumption Value by Country (2020-2031)

11.3.3 Turkey Market Size and Forecast (2020-2031)

11.3.4 Egypt Market Size and Forecast (2020-2031)

11.3.5 Saudi Arabia Market Size and Forecast (2020-2031)

11.3.6 South Africa Market Size and Forecast (2020-2031)

12 MARKET DYNAMICS

12.1 Water-based Printing Varnish Market Drivers

12.2 Water-based Printing Varnish Market Restraints

12.3 Water-based Printing Varnish Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Water-based Printing Varnish and Key Manufacturers

13.2 Manufacturing Costs Percentage of Water-based Printing Varnish

- 13.3 Water-based Printing Varnish Production Process
- 13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Water-based Printing Varnish Typical Distributors
- 14.3 Water-based Printing Varnish Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Global Water-based Printing Varnish Consumption Value by Type, (USD Million), 2020 & 2024 & 2031
- Table 2. Global Water-based Printing Varnish Consumption Value by Application, (USD Million), 2020 & 2024 & 2031
- Table 3. Flint Group Basic Information, Manufacturing Base and Competitors
- Table 4. Flint Group Major Business
- Table 5. Flint Group Water-based Printing Varnish Product and Services
- Table 6. Flint Group Water-based Printing Varnish Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 7. Flint Group Recent Developments/Updates
- Table 8. Allnex Basic Information, Manufacturing Base and Competitors
- Table 9. Allnex Major Business
- Table 10. Allnex Water-based Printing Varnish Product and Services
- Table 11. Allnex Water-based Printing Varnish Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 12. Allnex Recent Developments/Updates
- Table 13. Michelman Basic Information, Manufacturing Base and Competitors
- Table 14. Michelman Major Business
- Table 15. Michelman Water-based Printing Varnish Product and Services
- Table 16. Michelman Water-based Printing Varnish Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 17. Michelman Recent Developments/Updates
- Table 18. Quimovil Basic Information, Manufacturing Base and Competitors
- Table 19. Quimovil Major Business
- Table 20. Quimovil Water-based Printing Varnish Product and Services
- Table 21. Quimovil Water-based Printing Varnish Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 22. Quimovil Recent Developments/Updates
- Table 23. Wadaan Group Basic Information, Manufacturing Base and Competitors
- Table 24. Wadaan Group Major Business
- Table 25. Wadaan Group Water-based Printing Varnish Product and Services
- Table 26. Wadaan Group Water-based Printing Varnish Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 27. Wadaan Group Recent Developments/Updates
- Table 28. Classiq Coatings Basic Information, Manufacturing Base and Competitors

- Table 29. Classiq Coatings Major Business
- Table 30. Classiq Coatings Water-based Printing Varnish Product and Services
- Table 31. Classiq Coatings Water-based Printing Varnish Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 32. Classiq Coatings Recent Developments/Updates
- Table 33. Teikoku Printing Inks Basic Information, Manufacturing Base and Competitors
- Table 34. Teikoku Printing Inks Major Business
- Table 35. Teikoku Printing Inks Water-based Printing Varnish Product and Services
- Table 36. Teikoku Printing Inks Water-based Printing Varnish Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 37. Teikoku Printing Inks Recent Developments/Updates
- Table 38. Bauhinia Ink Basic Information, Manufacturing Base and Competitors
- Table 39. Bauhinia Ink Major Business
- Table 40. Bauhinia Ink Water-based Printing Varnish Product and Services
- Table 41. Bauhinia Ink Water-based Printing Varnish Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 42. Bauhinia Ink Recent Developments/Updates
- Table 43. Hangzhou Toka Ink Basic Information, Manufacturing Base and Competitors
- Table 44. Hangzhou Toka Ink Major Business
- Table 45. Hangzhou Toka Ink Water-based Printing Varnish Product and Services
- Table 46. Hangzhou Toka Ink Water-based Printing Varnish Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 47. Hangzhou Toka Ink Recent Developments/Updates
- Table 48. Jiajing Technology Basic Information, Manufacturing Base and Competitors
- Table 49. Jiajing Technology Major Business
- Table 50. Jiajing Technology Water-based Printing Varnish Product and Services
- Table 51. Jiajing Technology Water-based Printing Varnish Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 52. Jiajing Technology Recent Developments/Updates
- Table 53. Valspar Basic Information, Manufacturing Base and Competitors
- Table 54. Valspar Major Business
- Table 55. Valspar Water-based Printing Varnish Product and Services
- Table 56. Valspar Water-based Printing Varnish Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 57. Valspar Recent Developments/Updates

- Table 58. Guangdong Oisheng New Material Technology Basic Information, Manufacturing Base and Competitors
- Table 59. Guangdong Oisheng New Material Technology Major Business
- Table 60. Guangdong Oisheng New Material Technology Water-based Printing Varnish Product and Services
- Table 61. Guangdong Oisheng New Material Technology Water-based Printing Varnish Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 62. Guangdong Oisheng New Material Technology Recent Developments/Updates
- Table 63. ZhongZhiXing Colour Technology Basic Information, Manufacturing Base and Competitors
- Table 64. ZhongZhiXing Colour Technology Major Business
- Table 65. ZhongZhiXing Colour Technology Water-based Printing Varnish Product and Services
- Table 66. ZhongZhiXing Colour Technology Water-based Printing Varnish Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 67. ZhongZhiXing Colour Technology Recent Developments/Updates
- Table 68. Hanna Technology Basic Information, Manufacturing Base and Competitors
- Table 69. Hanna Technology Major Business
- Table 70. Hanna Technology Water-based Printing Varnish Product and Services
- Table 71. Hanna Technology Water-based Printing Varnish Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 72. Hanna Technology Recent Developments/Updates
- Table 73. Desytek Environmental Basic Information, Manufacturing Base and Competitors
- Table 74. Desytek Environmental Major Business
- Table 75. Desytek Environmental Water-based Printing Varnish Product and Services
- Table 76. Desytek Environmental Water-based Printing Varnish Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
- Table 77. Desytek Environmental Recent Developments/Updates
- Table 78. BATF Group Basic Information, Manufacturing Base and Competitors
- Table 79. BATF Group Major Business
- Table 80. BATF Group Water-based Printing Varnish Product and Services
- Table 81. BATF Group Water-based Printing Varnish Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

- Table 82. BATF Group Recent Developments/Updates
- Table 83. Global Water-based Printing Varnish Sales Quantity by Manufacturer (2020-2025) & (Tons)
- Table 84. Global Water-based Printing Varnish Revenue by Manufacturer (2020-2025) & (USD Million)
- Table 85. Global Water-based Printing Varnish Average Price by Manufacturer (2020-2025) & (US\$/Ton)
- Table 86. Market Position of Manufacturers in Water-based Printing Varnish, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2024
- Table 87. Head Office and Water-based Printing Varnish Production Site of Key Manufacturer
- Table 88. Water-based Printing Varnish Market: Company Product Type Footprint
- Table 89. Water-based Printing Varnish Market: Company Product Application Footprint
- Table 90. Water-based Printing Varnish New Market Entrants and Barriers to Market Entry
- Table 91. Water-based Printing Varnish Mergers, Acquisition, Agreements, and Collaborations
- Table 92. Global Water-based Printing Varnish Consumption Value by Region (2020-2024-2031) & (USD Million) & CAGR
- Table 93. Global Water-based Printing Varnish Sales Quantity by Region (2020-2025) & (Tons)
- Table 94. Global Water-based Printing Varnish Sales Quantity by Region (2026-2031) & (Tons)
- Table 95. Global Water-based Printing Varnish Consumption Value by Region (2020-2025) & (USD Million)
- Table 96. Global Water-based Printing Varnish Consumption Value by Region (2026-2031) & (USD Million)
- Table 97. Global Water-based Printing Varnish Average Price by Region (2020-2025) & (US\$/Ton)
- Table 98. Global Water-based Printing Varnish Average Price by Region (2026-2031) & (US\$/Ton)
- Table 99. Global Water-based Printing Varnish Sales Quantity by Type (2020-2025) & (Tons)
- Table 100. Global Water-based Printing Varnish Sales Quantity by Type (2026-2031) & (Tons)
- Table 101. Global Water-based Printing Varnish Consumption Value by Type (2020-2025) & (USD Million)
- Table 102. Global Water-based Printing Varnish Consumption Value by Type (2026-2031) & (USD Million)

Table 103. Global Water-based Printing Varnish Average Price by Type (2020-2025) & (US\$/Ton)

Table 104. Global Water-based Printing Varnish Average Price by Type (2026-2031) & (US\$/Ton)

Table 105. Global Water-based Printing Varnish Sales Quantity by Application (2020-2025) & (Tons)

Table 106. Global Water-based Printing Varnish Sales Quantity by Application (2026-2031) & (Tons)

Table 107. Global Water-based Printing Varnish Consumption Value by Application (2020-2025) & (USD Million)

Table 108. Global Water-based Printing Varnish Consumption Value by Application (2026-2031) & (USD Million)

Table 109. Global Water-based Printing Varnish Average Price by Application (2020-2025) & (US\$/Ton)

Table 110. Global Water-based Printing Varnish Average Price by Application (2026-2031) & (US\$/Ton)

Table 111. North America Water-based Printing Varnish Sales Quantity by Type (2020-2025) & (Tons)

Table 112. North America Water-based Printing Varnish Sales Quantity by Type (2026-2031) & (Tons)

Table 113. North America Water-based Printing Varnish Sales Quantity by Application (2020-2025) & (Tons)

Table 114. North America Water-based Printing Varnish Sales Quantity by Application (2026-2031) & (Tons)

Table 115. North America Water-based Printing Varnish Sales Quantity by Country (2020-2025) & (Tons)

Table 116. North America Water-based Printing Varnish Sales Quantity by Country (2026-2031) & (Tons)

Table 117. North America Water-based Printing Varnish Consumption Value by Country (2020-2025) & (USD Million)

Table 118. North America Water-based Printing Varnish Consumption Value by Country (2026-2031) & (USD Million)

Table 119. Europe Water-based Printing Varnish Sales Quantity by Type (2020-2025) & (Tons)

Table 120. Europe Water-based Printing Varnish Sales Quantity by Type (2026-2031) & (Tons)

Table 121. Europe Water-based Printing Varnish Sales Quantity by Application (2020-2025) & (Tons)

Table 122. Europe Water-based Printing Varnish Sales Quantity by Application

(2026-2031) & (Tons)

Table 123. Europe Water-based Printing Varnish Sales Quantity by Country

(2020-2025) & (Tons)

Table 124. Europe Water-based Printing Varnish Sales Quantity by Country

(2026-2031) & (Tons)

Table 125. Europe Water-based Printing Varnish Consumption Value by Country

(2020-2025) & (USD Million)

Table 126. Europe Water-based Printing Varnish Consumption Value by Country

(2026-2031) & (USD Million)

Table 127. Asia-Pacific Water-based Printing Varnish Sales Quantity by Type

(2020-2025) & (Tons)

Table 128. Asia-Pacific Water-based Printing Varnish Sales Quantity by Type

(2026-2031) & (Tons)

Table 129. Asia-Pacific Water-based Printing Varnish Sales Quantity by Application

(2020-2025) & (Tons)

Table 130. Asia-Pacific Water-based Printing Varnish Sales Quantity by Application

(2026-2031) & (Tons)

Table 131. Asia-Pacific Water-based Printing Varnish Sales Quantity by Region

(2020-2025) & (Tons)

Table 132. Asia-Pacific Water-based Printing Varnish Sales Quantity by Region

(2026-2031) & (Tons)

Table 133. Asia-Pacific Water-based Printing Varnish Consumption Value by Region

(2020-2025) & (USD Million)

Table 134. Asia-Pacific Water-based Printing Varnish Consumption Value by Region

(2026-2031) & (USD Million)

Table 135. South America Water-based Printing Varnish Sales Quantity by Type

(2020-2025) & (Tons)

Table 136. South America Water-based Printing Varnish Sales Quantity by Type

(2026-2031) & (Tons)

Table 137. South America Water-based Printing Varnish Sales Quantity by Application

(2020-2025) & (Tons)

Table 138. South America Water-based Printing Varnish Sales Quantity by Application

(2026-2031) & (Tons)

Table 139. South America Water-based Printing Varnish Sales Quantity by Country

(2020-2025) & (Tons)

Table 140. South America Water-based Printing Varnish Sales Quantity by Country

(2026-2031) & (Tons)

Table 141. South America Water-based Printing Varnish Consumption Value by

Country (2020-2025) & (USD Million)

Table 142. South America Water-based Printing Varnish Consumption Value by Country (2026-2031) & (USD Million)

Table 143. Middle East & Africa Water-based Printing Varnish Sales Quantity by Type (2020-2025) & (Tons)

Table 144. Middle East & Africa Water-based Printing Varnish Sales Quantity by Type (2026-2031) & (Tons)

Table 145. Middle East & Africa Water-based Printing Varnish Sales Quantity by Application (2020-2025) & (Tons)

Table 146. Middle East & Africa Water-based Printing Varnish Sales Quantity by Application (2026-2031) & (Tons)

Table 147. Middle East & Africa Water-based Printing Varnish Sales Quantity by Country (2020-2025) & (Tons)

Table 148. Middle East & Africa Water-based Printing Varnish Sales Quantity by Country (2026-2031) & (Tons)

Table 149. Middle East & Africa Water-based Printing Varnish Consumption Value by Country (2020-2025) & (USD Million)

Table 150. Middle East & Africa Water-based Printing Varnish Consumption Value by Country (2026-2031) & (USD Million)

Table 151. Water-based Printing Varnish Raw Material

Table 152. Key Manufacturers of Water-based Printing Varnish Raw Materials

Table 153. Water-based Printing Varnish Typical Distributors

Table 154. Water-based Printing Varnish Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Water-based Printing Varnish Picture

Figure 2. Global Water-based Printing Varnish Revenue by Type, (USD Million), 2020 & 2024 & 2031

Figure 3. Global Water-based Printing Varnish Revenue Market Share by Type in 2024

Figure 4. High Gloss Examples

Figure 5. Normal Gloss Examples

Figure 6. Matte Gloss Examples

Figure 7. Global Water-based Printing Varnish Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Figure 8. Global Water-based Printing Varnish Revenue Market Share by Application in 2024

Figure 9. Packaging Printing Examples

Figure 10. Books and Magazines Examples

Figure 11. Commercial Printing Examples

Figure 12. Other Examples

Figure 13. Global Water-based Printing Varnish Consumption Value, (USD Million): 2020 & 2024 & 2031

Figure 14. Global Water-based Printing Varnish Consumption Value and Forecast (2020-2031) & (USD Million)

Figure 15. Global Water-based Printing Varnish Sales Quantity (2020-2031) & (Tons)

Figure 16. Global Water-based Printing Varnish Price (2020-2031) & (US\$/Ton)

Figure 17. Global Water-based Printing Varnish Sales Quantity Market Share by Manufacturer in 2024

Figure 18. Global Water-based Printing Varnish Revenue Market Share by Manufacturer in 2024

Figure 19. Producer Shipments of Water-based Printing Varnish by Manufacturer Sales (\$MM) and Market Share (%): 2024

Figure 20. Top 3 Water-based Printing Varnish Manufacturer (Revenue) Market Share in 2024

Figure 21. Top 6 Water-based Printing Varnish Manufacturer (Revenue) Market Share in 2024

Figure 22. Global Water-based Printing Varnish Sales Quantity Market Share by Region (2020-2031)

Figure 23. Global Water-based Printing Varnish Consumption Value Market Share by Region (2020-2031)

- Figure 24. North America Water-based Printing Varnish Consumption Value (2020-2031) & (USD Million)
- Figure 25. Europe Water-based Printing Varnish Consumption Value (2020-2031) & (USD Million)
- Figure 26. Asia-Pacific Water-based Printing Varnish Consumption Value (2020-2031) & (USD Million)
- Figure 27. South America Water-based Printing Varnish Consumption Value (2020-2031) & (USD Million)
- Figure 28. Middle East & Africa Water-based Printing Varnish Consumption Value (2020-2031) & (USD Million)
- Figure 29. Global Water-based Printing Varnish Sales Quantity Market Share by Type (2020-2031)
- Figure 30. Global Water-based Printing Varnish Consumption Value Market Share by Type (2020-2031)
- Figure 31. Global Water-based Printing Varnish Average Price by Type (2020-2031) & (US\$/Ton)
- Figure 32. Global Water-based Printing Varnish Sales Quantity Market Share by Application (2020-2031)
- Figure 33. Global Water-based Printing Varnish Revenue Market Share by Application (2020-2031)
- Figure 34. Global Water-based Printing Varnish Average Price by Application (2020-2031) & (US\$/Ton)
- Figure 35. North America Water-based Printing Varnish Sales Quantity Market Share by Type (2020-2031)
- Figure 36. North America Water-based Printing Varnish Sales Quantity Market Share by Application (2020-2031)
- Figure 37. North America Water-based Printing Varnish Sales Quantity Market Share by Country (2020-2031)
- Figure 38. North America Water-based Printing Varnish Consumption Value Market Share by Country (2020-2031)
- Figure 39. United States Water-based Printing Varnish Consumption Value (2020-2031) & (USD Million)
- Figure 40. Canada Water-based Printing Varnish Consumption Value (2020-2031) & (USD Million)
- Figure 41. Mexico Water-based Printing Varnish Consumption Value (2020-2031) & (USD Million)
- Figure 42. Europe Water-based Printing Varnish Sales Quantity Market Share by Type (2020-2031)
- Figure 43. Europe Water-based Printing Varnish Sales Quantity Market Share by

Application (2020-2031)

Figure 44. Europe Water-based Printing Varnish Sales Quantity Market Share by Country (2020-2031)

Figure 45. Europe Water-based Printing Varnish Consumption Value Market Share by Country (2020-2031)

Figure 46. Germany Water-based Printing Varnish Consumption Value (2020-2031) & (USD Million)

Figure 47. France Water-based Printing Varnish Consumption Value (2020-2031) & (USD Million)

Figure 48. United Kingdom Water-based Printing Varnish Consumption Value (2020-2031) & (USD Million)

Figure 49. Russia Water-based Printing Varnish Consumption Value (2020-2031) & (USD Million)

Figure 50. Italy Water-based Printing Varnish Consumption Value (2020-2031) & (USD Million)

Figure 51. Asia-Pacific Water-based Printing Varnish Sales Quantity Market Share by Type (2020-2031)

Figure 52. Asia-Pacific Water-based Printing Varnish Sales Quantity Market Share by Application (2020-2031)

Figure 53. Asia-Pacific Water-based Printing Varnish Sales Quantity Market Share by Region (2020-2031)

Figure 54. Asia-Pacific Water-based Printing Varnish Consumption Value Market Share by Region (2020-2031)

Figure 55. China Water-based Printing Varnish Consumption Value (2020-2031) & (USD Million)

Figure 56. Japan Water-based Printing Varnish Consumption Value (2020-2031) & (USD Million)

Figure 57. South Korea Water-based Printing Varnish Consumption Value (2020-2031) & (USD Million)

Figure 58. India Water-based Printing Varnish Consumption Value (2020-2031) & (USD Million)

Figure 59. Southeast Asia Water-based Printing Varnish Consumption Value (2020-2031) & (USD Million)

Figure 60. Australia Water-based Printing Varnish Consumption Value (2020-2031) & (USD Million)

Figure 61. South America Water-based Printing Varnish Sales Quantity Market Share by Type (2020-2031)

Figure 62. South America Water-based Printing Varnish Sales Quantity Market Share by Application (2020-2031)

Figure 63. South America Water-based Printing Varnish Sales Quantity Market Share by Country (2020-2031)

Figure 64. South America Water-based Printing Varnish Consumption Value Market Share by Country (2020-2031)

Figure 65. Brazil Water-based Printing Varnish Consumption Value (2020-2031) & (USD Million)

Figure 66. Argentina Water-based Printing Varnish Consumption Value (2020-2031) & (USD Million)

Figure 67. Middle East & Africa Water-based Printing Varnish Sales Quantity Market Share by Type (2020-2031)

Figure 68. Middle East & Africa Water-based Printing Varnish Sales Quantity Market Share by Application (2020-2031)

Figure 69. Middle East & Africa Water-based Printing Varnish Sales Quantity Market Share by Country (2020-2031)

Figure 70. Middle East & Africa Water-based Printing Varnish Consumption Value Market Share by Country (2020-2031)

Figure 71. Turkey Water-based Printing Varnish Consumption Value (2020-2031) & (USD Million)

Figure 72. Egypt Water-based Printing Varnish Consumption Value (2020-2031) & (USD Million)

Figure 73. Saudi Arabia Water-based Printing Varnish Consumption Value (2020-2031) & (USD Million)

Figure 74. South Africa Water-based Printing Varnish Consumption Value (2020-2031) & (USD Million)

Figure 75. Water-based Printing Varnish Market Drivers

Figure 76. Water-based Printing Varnish Market Restraints

Figure 77. Water-based Printing Varnish Market Trends

Figure 78. Porters Five Forces Analysis

Figure 79. Manufacturing Cost Structure Analysis of Water-based Printing Varnish in 2024

Figure 80. Manufacturing Process Analysis of Water-based Printing Varnish

Figure 81. Water-based Printing Varnish Industrial Chain

Figure 82. Sales Channel: Direct to End-User vs Distributors

Figure 83. Direct Channel Pros & Cons

Figure 84. Indirect Channel Pros & Cons

Figure 85. Methodology

Figure 86. Research Process and Data Source

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