

# Global Water-based Primers Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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# **Abstracts**

According to our (Global Info Research) latest study, the global Water-based Primers market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

Water-based primers are paint products used as the basecoat for a surface to be painted. Unlike their solvent-based counterparts, water-based primers contain little to no volatile organic compounds (VOCs) and are less harmful to the environment and to human health.Water-based primers are made by combining acrylic resins, pigments, and water with other additives that provide specific performance properties, such as adhesion to a variety of surfaces, corrosion resistance, or faster drying times. They can be applied with brushes, rollers, or spray guns and are suitable for use on a variety of surfaces, including wood, metal, concrete, and masonry.Overall, the use of water-based primers has become increasingly popular due to their effectiveness and ecofriendliness. With more and more professionals and consumers seeking sustainable and safe products, water-based primers are likely to continue growing in popularity in the painting and coatings industry.

This report is a detailed and comprehensive analysis for global Water-based Primers market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.



Key Features:

Global Water-based Primers market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2018-2029

Global Water-based Primers market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2018-2029

Global Water-based Primers market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2018-2029

Global Water-based Primers market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Water-based Primers

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Water-based Primers market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Sherwin-Williams, Benjamin Moore, PPG Industries, Rust-Oleum and Axalta Coating Systems, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Market Segmentation

Water-based Primers market is split by Type and by Application. For the period



2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

**Acrylic Primers** 

**Enamel Primers** 

**Epoxy Primers** 

**Stain-blocking Primers** 

**Rust-inhibiting Primers** 

**Bonding Primers** 

Others

Market segment by Application

Construction

Automotive

Aerospace

Marine

Furniture

Others

Major players covered

Sherwin-Williams

Global Water-based Primers Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029



**Benjamin Moore** 

**PPG** Industries

Rust-Oleum

Axalta Coating Systems

Dulux

Valspar

BEHR

KILZ

Zinsser

Krylon

SICO

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:



Chapter 1, to describe Water-based Primers product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Water-based Primers, with price, sales, revenue and global market share of Water-based Primers from 2018 to 2023.

Chapter 3, the Water-based Primers competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Water-based Primers breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022.and Water-based Primers market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of Water-based Primers.

Chapter 14 and 15, to describe Water-based Primers sales channel, distributors, customers, research findings and conclusion.



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