

# Global Water-Based Polyurethane Dispersions Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Water-Based Polyurethane Dispersions market size is expected to reach \$ 5193 million by 2032, rising at a market growth of 6.7% CAGR during the forecast period (2026-2032).

The global market for Water-Based Polyurethane Dispersions is projected to experience robust growth from 2024 to 2031. Annual sales volume is expected to exceed 1,178,000 tons by 2031, driven by the increasing demand for eco-friendly alternatives in coatings, adhesives, textiles, and automotive industries. The compound annual growth rate (CAGR) during this period is forecasted to be around 6% to 8%, as more manufacturers adopt low-VOC and sustainable solutions. The price range for PUD is estimated to be between \$3,000 and \$5,000 per ton, depending on factors such as product type, application, and performance specifications.

Water-Based Polyurethane Dispersions is a polyurethane dispersion that uses water as a solvent. It is widely used in various industries such as coatings, adhesives, textiles, and leather processing. Compared to traditional solvent-based polyurethanes, Water-Based Polyurethane Dispersions have lower volatile organic compound (VOC) emissions and cause less environmental pollution, making them compliant with increasingly stringent environmental regulations. Due to its environmental advantages, Water-Based Polyurethane Dispersions is gradually replacing solvent-based products globally, with the coating and ink industries being the largest users.

In recent years, as environmental regulations have become stricter, the Water-Based Polyurethane Dispersions market has shown consistent growth. The demand for low-pollution, low-VOC products from both consumers and businesses is steadily increasing, making Water-Based Polyurethane Dispersions the material of choice in

many industries. Particularly in industries like automotive, furniture, construction, and textiles, the demand for Water-Based Polyurethane Dispersions continues to rise, driving the market's expansion. Additionally, with advancements in technology, the performance of Water-Based Polyurethane Dispersions has been significantly improved, meeting the needs of high-end coatings, film materials, and other high-performance products.

Several factors are driving the rapid growth of the Water-Based Polyurethane Dispersions market. First, the increasing stringency of global environmental regulations puts pressure on traditional solvent-based polyurethanes, and Water-Based Polyurethane Dispersions, with its low VOC emissions and environmental advantages, has become the material of choice for companies aiming to comply with these regulations. Secondly, the demand for environmentally friendly materials from consumers is growing, particularly in industries such as furniture, automotive, and coatings. Water-Based Polyurethane Dispersions, with its safety and environmental benefits, has become an essential material in these sectors. Furthermore, as technology continues to improve, the performance of Water-Based Polyurethane Dispersions has been enhanced, leading to a surge in demand from high-end markets.

### Market Challenges, Risks, & Restraints

Despite the promising prospects of the Water-Based Polyurethane Dispersions market, it still faces certain challenges and risks. First, Water-Based Polyurethane Dispersions has some performance limitations compared to solvent-based polyurethane, especially in terms of high-temperature resistance and chemical resistance, which limits its use in certain high-demand applications. Secondly, the raw materials for producing Water-Based Polyurethane Dispersions are relatively expensive, leading to a higher product price, which can limit its adoption in low-end markets. Additionally, the production process of Water-Based Polyurethane Dispersions is more complex, which makes it challenging for smaller companies to adopt the technology.

### Downstream Demand Trends

As the global trend towards environmental sustainability accelerates, the downstream demand for Water-Based Polyurethane Dispersions continues to grow, especially in industries such as coatings, textiles, and leather processing. Consumers' preference for eco-friendly coatings is increasing, which is driving the demand for Water-Based Polyurethane Dispersions in building and furniture coatings. Furthermore, as consumers' expectations for product quality and performance rise, the use of Water-

Based Polyurethane Dispersions in high-end coatings, film materials, and automotive interior materials is increasing, further driving market demand.

This report studies the global Water-Based Polyurethane Dispersions production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Water-Based Polyurethane Dispersions and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Water-Based Polyurethane Dispersions that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Water-Based Polyurethane Dispersions total production and demand, 2021-2032, (MT)

Global Water-Based Polyurethane Dispersions total production value, 2021-2032, (USD Million)

Global Water-Based Polyurethane Dispersions production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (MT), (based on production site)

Global Water-Based Polyurethane Dispersions consumption by region & country, CAGR, 2021-2032 & (MT)

U.S. VS China: Water-Based Polyurethane Dispersions domestic production, consumption, key domestic manufacturers and share

Global Water-Based Polyurethane Dispersions production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (MT)

Global Water-Based Polyurethane Dispersions production by Type, production, value, CAGR, 2021-2032, (USD Million) & (MT)

Global Water-Based Polyurethane Dispersions production by Application, production, value, CAGR, 2021-2032, (USD Million) & (MT)

This report profiles key players in the global Water-Based Polyurethane Dispersions market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Covestro, BASF, Dow, DIC, Hawthaway Corporation, Alberdingk Boley, Stahl, Mitsui Chemicals, UBE Corporation, Lubrizol, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Water-Based Polyurethane Dispersions market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (MT) and average price (US\$/MT) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

#### Global Water-Based Polyurethane Dispersions Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Water-Based Polyurethane Dispersions Market, Segmentation by Type:

Two-component PUD

One-component PUD

Urethane-modified

## Global Water-Based Polyurethane Dispersions Market, Segmentation by Application:

Coatings

Adhesive and Sealants

Leather Finishing

Paper and Textile

Fiber Glass Sizing

Others

## Companies Profiled:

Covestro

BASF

Dow

DIC

Hauthaway Corporation

Alberdingk Boley

Stahl

Mitsui Chemicals

UBE Corporation

Lubrizol

Siwo

Wanhua

Lanxess (Sold to UBE in 2025)

**Key Questions Answered:**

1. How big is the global Water-Based Polyurethane Dispersions market?
2. What is the demand of the global Water-Based Polyurethane Dispersions market?
3. What is the year over year growth of the global Water-Based Polyurethane Dispersions market?
4. What is the production and production value of the global Water-Based Polyurethane Dispersions market?
5. Who are the key producers in the global Water-Based Polyurethane Dispersions market?
6. What are the growth factors driving the market demand?

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