

# Global Water Based Ink Binder Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Water Based Ink Binder market size was valued at USD 67 million in 2023 and is forecast to a readjusted size of USD 104.6 million by 2030 with a CAGR of 6.6% during review period.

A water-based ink binder is a component in water-based ink formulations that provides adhesion, cohesion, and durability. These binders are essential for the formulation of environmentally friendly inks with low VOC emissions.

**Sustainable Printing Solutions:** Growing demand for water-based ink binders to support the development of sustainable and eco-friendly printing solutions with reduced environmental impact.

**Packaging Industry Adoption:** Increasing adoption of water-based ink binders in the packaging industry, driven by the need for safer and more sustainable printing options for food and beverage packaging.

**Regulatory Compliance:** Formulation of water-based ink binders to comply with strict environmental regulations and address concerns about the use of volatile organic compounds (VOCs) in printing.

**Improved Printability:** Ongoing research and development to enhance the printability, color retention, and adhesion properties of water-based inks through innovative binder formulations.

The Global Info Research report includes an overview of the development of the Water

Based Ink Binder industry chain, the market status of Advertising & Image Pigment Ink (Polyurethane, Acrylic), Textile Pigment Ink (Polyurethane, Acrylic), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Water Based Ink Binder.

Regionally, the report analyzes the Water Based Ink Binder markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Water Based Ink Binder market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Water Based Ink Binder market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Water Based Ink Binder industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Polyurethane, Acrylic).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Water Based Ink Binder market.

**Regional Analysis:** The report involves examining the Water Based Ink Binder market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Water Based Ink Binder market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Water Based Ink Binder:

**Company Analysis:** Report covers individual Water Based Ink Binder manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Water Based Ink Binder. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Advertising & Image Pigment Ink, Textile Pigment Ink).

**Technology Analysis:** Report covers specific technologies relevant to Water Based Ink Binder. It assesses the current state, advancements, and potential future developments in Water Based Ink Binder areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Water Based Ink Binder market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Water Based Ink Binder market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Polyurethane

Acrylic

Others

## Market segment by Application

Advertising & Image Pigment Ink

Textile Pigment Ink

## Major players covered

BASF

DSM

Showa Denko Materials

DOW

Huntsman

Mitsui Chemical

Morchem Inc

Songwon

Wacker Chemical

Indofil Industries Limited

APEC

Kemiteks

GB Chemical

## Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Water Based Ink Binder product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Water Based Ink Binder, with price, sales, revenue and global market share of Water Based Ink Binder from 2019 to 2024.

Chapter 3, the Water Based Ink Binder competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Water Based Ink Binder breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Water Based Ink Binder market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Water Based

Ink Binder.

Chapter 14 and 15, to describe Water Based Ink Binder sales channel, distributors, customers, research findings and conclusion.

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