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Global Water Based Digital Printing Ink Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Water Based Digital Printing Ink market size was valued at US$ 1448 million in 2024 and is forecast to a readjusted size of USD 1911 million by 2031 with a CAGR of 4.4% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

Water-based digital printing ink is a type of ink used for digital printing that uses water as the main solvent or dispersion medium. It is composed of pigments, binders, solvents (mainly water), additives and other ingredients. Compared with traditional solvent-based inks, water-based digital printing inks are environmentally friendly and have low volatile organic compound (VOC) emissions. In the digital printing process, it precisely sprays ink onto the surface of the substrate through a nozzle, and forms the required patterns, texts, etc. according to computer instructions. It is widely used in various printing scenarios with high environmental requirements.

This report is a detailed and comprehensive analysis for global Water Based Digital Printing Ink market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

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Key Features:

Global Water Based Digital Printing Ink market size and forecasts, in consumption value ($ Million), sales quantity (Kilotons), and average selling prices (US$/Ton), 2020-2031

Global Water Based Digital Printing Ink market size and forecasts by region and country, in consumption value ($ Million), sales quantity (Kilotons), and average selling prices (US$/Ton), 2020-2031

Global Water Based Digital Printing Ink market size and forecasts, by Type and by Application, in consumption value ($ Million), sales quantity (Kilotons), and average selling prices (US$/Ton), 2020-2031

Global Water Based Digital Printing Ink market shares of main players, shipments in revenue ($ Million), sales quantity (Kilotons), and ASP (US$/Ton), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries
To assess the growth potential for Water Based Digital Printing Ink
To forecast future growth in each product and end-use market
To assess competitive factors affecting the marketplace

This report profiles key players in the global Water Based Digital Printing Ink market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Michelman, Follmann, PRODUKTE, Sensient Technologies, Arcolor, Lubrizol, Covestro, Hymmen, Memjet, InkTec, etc. This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Water Based Digital Printing Ink market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

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Market segment by Type

Natural Drying Type

Heating Drying Type

Market segment by Application

Advertising

Textiles And Clothing

Others

Major players covered

Michelman

Follmann

PRODUKTE

Sensient Technologies

Arcolor

Lubrizol

Covestro

Hymmen

Memjet

InkTec

Marabu

Wilflex

Kao Print

Tritron

Durst

InkBank

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:
Chapter 1, to describe Water Based Digital Printing Ink product scope, market overview, market estimation caveats and base year.
Chapter 2, to profile the top manufacturers of Water Based Digital Printing Ink, with price, sales quantity, revenue, and global market share of Water Based Digital Printing Ink from 2020 to 2025.
Chapter 3, the Water Based Digital Printing Ink competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.
Chapter 4, the Water Based Digital Printing Ink breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.
Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.
Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025.and Water Based Digital Printing Ink market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

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Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.
Chapter 13, the key raw materials and key suppliers, and industry chain of Water Based Digital Printing Ink.
Chapter 14 and 15, to describe Water Based Digital Printing Ink sales channel, distributors, customers, research findings and conclusion.

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