

# Global Water Based Chlorinated Polyolefin Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Water Based Chlorinated Polyolefin market size is expected to reach \$ 316 million by 2032, rising at a market growth of 3.7% CAGR during the forecast period (2026-2032).

Water based chlorinated polyolefins are a class of aqueous dispersions primarily composed of chlorinated polyolefins?specifically chlorinated polypropylene or modified chlorinated polyolefins?that have undergone aqueous emulsification, dispersion, or neutralization treatments. These products are primarily utilized for the surface treatment of low-surface-energy polyolefin substrates, such as PP, PE, TPO, and EPDM. By forming an interfacial bonding layer between the substrate and water-based coatings, inks, or adhesives, they enhance coating adhesion, water resistance, abrasion resistance, and application stability.

The upstream supply chain for water-based chlorinated polyolefins mainly comprises basic polyolefin resins?such as polypropylene and polyethylene?as well as chlorinating agents, graft-modification monomers, and emulsifiers. The midstream segment encompasses processes such as chlorination modification, acid modification or resin compounding, aqueous emulsification and dispersion, particle size control, pH and storage stability adjustment, formulation blending, and quality testing. Downstream applications primarily focus on resolving issues related to coating delamination caused by the low surface energy and poor polarity inherent in polyolefin materials. Compliant with eco-friendly, low-VOC regulations, these products serve as ideal additives for environmentally friendly water-based coatings, inks, and adhesives.

By 2025, global sales volume is projected to reach approximately 38,000 tons, with prices ranging from approximately \$5,100 to \$7,200 per ton and a gross profit margin of

approximately 30% to 45%.

Water-based chlorinated polyolefins (WCPO) essentially serve as water-based adhesion promoters designed for low-surface-energy polyolefin substrates such as PP, TPO, and PE. Industry growth is primarily driven by advancements in the coating of automotive plastic components, plastic casings for consumer electronics, packaging inks, adhesives, and the upgrading of water-based coating systems. Traditional solvent-based adhesion promoters are being rapidly phased out due to their high VOC emissions; this trend has created new opportunities for the expanded application of WCPO resins in sectors such as primers for automotive interior and exterior trim, as well as plastic film printing. While the shift to water-based formulations alleviates pressure regarding solvent emissions, CPO itself remains a chlorinated material; consequently, amidst the prevailing trend toward chlorine-free alternatives, it faces competition from substitute solutions such as non-chlorinated modified polyolefins, silanes, and polyurethane dispersions.

This report studies the global Water Based Chlorinated Polyolefin production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Water Based Chlorinated Polyolefin and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Water Based Chlorinated Polyolefin that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Water Based Chlorinated Polyolefin total production and demand, 2021-2032, (Tons)

Global Water Based Chlorinated Polyolefin total production value, 2021-2032, (USD Million)

Global Water Based Chlorinated Polyolefin production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Water Based Chlorinated Polyolefin consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Water Based Chlorinated Polyolefin domestic production, consumption, key domestic manufacturers and share

Global Water Based Chlorinated Polyolefin production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Water Based Chlorinated Polyolefin production by Type, production, value,

CAGR, 2021-2032, (USD Million) & (Tons)

Global Water Based Chlorinated Polyolefin production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Water Based Chlorinated Polyolefin market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Nippon Paper, Eastman, Toyobo MC, Tramaco, A-Line Products, Ningbo Haoxin Yulong New Material, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Water Based Chlorinated Polyolefin market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Water Based Chlorinated Polyolefin Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Water Based Chlorinated Polyolefin Market, Segmentation by Type:

Solids Content ≤25%

Solids Content 26%–35%

Solids Content >35%

Global Water Based Chlorinated Polyolefin Market, Segmentation by Chlorine Content:

15%–25%

25%–40%

Other

Global Water Based Chlorinated Polyolefin Market, Segmentation by Matrix:

PP

PE

POE

Others

Global Water Based Chlorinated Polyolefin Market, Segmentation by Application:

Coatings

Inks

Adhesives

Others

#### Companies Profiled:

Nippon Paper

Eastman

Toyobo MC

Tramaco

A-Line Products

Ningbo Haoxin Yulong New Material

#### Key Questions Answered:

1. How big is the global Water Based Chlorinated Polyolefin market?
2. What is the demand of the global Water Based Chlorinated Polyolefin market?
3. What is the year over year growth of the global Water Based Chlorinated Polyolefin market?
4. What is the production and production value of the global Water Based Chlorinated Polyolefin market?
5. Who are the key producers in the global Water Based Chlorinated Polyolefin market?
6. What are the growth factors driving the market demand?

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