

Global Water-based Bentonite Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Water-based Bentonite market size was valued at US\$ 670 million in 2025 and is forecast to a readjusted size of US\$ 831 million by 2032 with a CAGR of 3.1% during review period.

In 2025, the global production of water-based bentonite is approximately 3.1 million tons, with an average selling price of about US\$210 per ton. Single-line production capacity is approximately 50,000-100,000 tons per year, with an average gross profit margin of about 10-20%. Water-based bentonite is a white or beige powder material primarily composed of hydrophilic high-purity montmorillonite. It possesses excellent swelling, dispersion, suspension, thickening, and thixotropic properties, as well as good adsorption, ion exchange, and non-migratory binding capabilities. In water-based systems, water-based bentonite is commonly used as an anti-settling agent, emulsion stabilizer, and rheological additive.

The upstream core raw material for water-based bentonite is natural bentonite ore, whose quality directly depends on the ore grade (such as sodium-based or calcium-based). Downstream applications are extremely broad, mainly including water-based architectural coatings, civil engineering (for shield lubrication, waterproofing and sealing, and slurry wall protection), daily chemical products (such as suspension stabilizers in toothpaste and skincare products), environmental engineering (as an adsorbent material for wastewater treatment and landfill leachate control), and paper, ceramics, and pesticides, providing key functions such as thickening, suspension, binding, stabilization, and adsorption.

Water-based bentonite, as an important environmentally friendly chemical, is widely

used in various fields such as water-based coatings, oil drilling, environmental protection, and cosmetics. With increasingly stringent environmental regulations and growing demand for green chemicals, water-based bentonite has a very broad application prospect in multiple industries. Water-based bentonite possesses excellent dispersibility, thickening properties, and stability, effectively improving the rheological properties of coatings and playing an important role in water treatment and wastewater management. Especially in the coatings industry, as water-based coatings gradually replace traditional solvent-based coatings, water-based bentonite has become a key thickener and suspending agent.

In recent years, with increased environmental awareness and a preference for harmless chemicals, the market demand for water-based bentonite has been steadily growing. Particularly in China, Europe, and North America, the application of water-based bentonite has been widely promoted. Furthermore, with the rise of water-based coatings and water-based cosmetics, the use of water-based bentonite in these industries is also continuously increasing. It is expected that the market for water-based bentonite will continue to expand in the coming years, especially in the fields of environmental protection and green chemicals. With technological advancements and continuous improvements in product performance, its market competitiveness will become even more prominent. Overall, water-based bentonite is expected to become a rapidly growing, high-demand product in the coming years, with optimistic market prospects.

This report is a detailed and comprehensive analysis for global Water-based Bentonite market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Water-based Bentonite market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Water-based Bentonite market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Water-based Bentonite market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Water-based Bentonite market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Water-based Bentonite

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Water-based Bentonite market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Minerals Technologies, BYK, Laviosa, Black Hills Bentonite, Kunimine Industries, Elementis, Ashapura, Wyo-Ben, Bentonite Performance Minerals LLC, Fenghong New Material, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Water-based Bentonite market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Sodium Bentonite

Calcium Bentonite

Lithium Bentonite

Others

Market segment by Physical Form

Powder

Gel

Market segment by Treatment Method

Natural Water Bentonite

Modified Water Bentonite

Market segment by Application

Textile

Chemical Industry

Construction

Cosmetics

Pharmaceuticals

Others

Major players covered

Minerals Technologies

BYK

Laviosa

Black Hills Bentonite

Kunimine Industries

Elementis

Ashapura

Wyo-Ben

Bentonite Performance Minerals LLC

Fenghong New Material

Zhejiang Chang'an Renheng Technology

Hangzhou Fumei New Materials

Zhejiang Hongyu New Materials

Weifang Shengshi Montmorillonite Technology

Heidis

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Water-based Bentonite product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Water-based Bentonite, with price, sales quantity, revenue, and global market share of Water-based Bentonite from 2021 to 2026.

Chapter 3, the Water-based Bentonite competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Water-based Bentonite breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Water-based Bentonite market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Water-based Bentonite.

Chapter 14 and 15, to describe Water-based Bentonite sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Water-based Bentonite Consumption Value by Type: 2021 Versus 2025 Versus 2032

1.3.2 Sodium Bentonite

1.3.3 Calcium Bentonite

1.3.4 Lithium Bentonite

1.3.5 Others

1.4 Market Analysis by Physical Form

1.4.1 Overview: Global Water-based Bentonite Consumption Value by Physical Form: 2021 Versus 2025 Versus 2032

1.4.2 Powder

1.4.3 Gel

1.5 Market Analysis by Treatment Method

1.5.1 Overview: Global Water-based Bentonite Consumption Value by Treatment Method: 2021 Versus 2025 Versus 2032

1.5.2 Natural Water Bentonite

1.5.3 Modified Water Bentonite

1.6 Market Analysis by Application

1.6.1 Overview: Global Water-based Bentonite Consumption Value by Application: 2021 Versus 2025 Versus 2032

1.6.2 Textile

1.6.3 Chemical Industry

1.6.4 Construction

1.6.5 Cosmetics

1.6.6 Pharmaceuticals

1.6.7 Others

1.7 Global Water-based Bentonite Market Size & Forecast

1.7.1 Global Water-based Bentonite Consumption Value (2021 & 2025 & 2032)

1.7.2 Global Water-based Bentonite Sales Quantity (2021-2032)

1.7.3 Global Water-based Bentonite Average Price (2021-2032)

2 MANUFACTURERS PROFILES

2.1 Minerals Technologies

2.1.1 Minerals Technologies Details

2.1.2 Minerals Technologies Major Business

2.1.3 Minerals Technologies Water-based Bentonite Product and Services

2.1.4 Minerals Technologies Water-based Bentonite Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.1.5 Minerals Technologies Recent Developments/Updates

2.2 BYK

2.2.1 BYK Details

2.2.2 BYK Major Business

2.2.3 BYK Water-based Bentonite Product and Services

2.2.4 BYK Water-based Bentonite Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.2.5 BYK Recent Developments/Updates

2.3 Laviosa

2.3.1 Laviosa Details

2.3.2 Laviosa Major Business

2.3.3 Laviosa Water-based Bentonite Product and Services

2.3.4 Laviosa Water-based Bentonite Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.3.5 Laviosa Recent Developments/Updates

2.4 Black Hills Bentonite

2.4.1 Black Hills Bentonite Details

2.4.2 Black Hills Bentonite Major Business

2.4.3 Black Hills Bentonite Water-based Bentonite Product and Services

2.4.4 Black Hills Bentonite Water-based Bentonite Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.4.5 Black Hills Bentonite Recent Developments/Updates

2.5 Kunimine Industries

2.5.1 Kunimine Industries Details

2.5.2 Kunimine Industries Major Business

2.5.3 Kunimine Industries Water-based Bentonite Product and Services

2.5.4 Kunimine Industries Water-based Bentonite Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.5.5 Kunimine Industries Recent Developments/Updates

2.6 Elementis

2.6.1 Elementis Details

2.6.2 Elementis Major Business

2.6.3 Elementis Water-based Bentonite Product and Services

2.6.4 Elementis Water-based Bentonite Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.6.5 Elementis Recent Developments/Updates

2.7 Ashapura

2.7.1 Ashapura Details

2.7.2 Ashapura Major Business

2.7.3 Ashapura Water-based Bentonite Product and Services

2.7.4 Ashapura Water-based Bentonite Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.7.5 Ashapura Recent Developments/Updates

2.8 Wyo-Ben

2.8.1 Wyo-Ben Details

2.8.2 Wyo-Ben Major Business

2.8.3 Wyo-Ben Water-based Bentonite Product and Services

2.8.4 Wyo-Ben Water-based Bentonite Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.8.5 Wyo-Ben Recent Developments/Updates

2.9 Bentonite Performance Minerals LLC

2.9.1 Bentonite Performance Minerals LLC Details

2.9.2 Bentonite Performance Minerals LLC Major Business

2.9.3 Bentonite Performance Minerals LLC Water-based Bentonite Product and Services

2.9.4 Bentonite Performance Minerals LLC Water-based Bentonite Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.9.5 Bentonite Performance Minerals LLC Recent Developments/Updates

2.10 Fenghong New Material

2.10.1 Fenghong New Material Details

2.10.2 Fenghong New Material Major Business

2.10.3 Fenghong New Material Water-based Bentonite Product and Services

2.10.4 Fenghong New Material Water-based Bentonite Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.10.5 Fenghong New Material Recent Developments/Updates

2.11 Zhejiang Chang'an Renheng Technology

2.11.1 Zhejiang Chang'an Renheng Technology Details

2.11.2 Zhejiang Chang'an Renheng Technology Major Business

2.11.3 Zhejiang Chang'an Renheng Technology Water-based Bentonite Product and Services

2.11.4 Zhejiang Chang'an Renheng Technology Water-based Bentonite Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

- 2.11.5 Zhejiang Chang'an Renheng Technology Recent Developments/Updates
- 2.12 Hangzhou Fumei New Materials
 - 2.12.1 Hangzhou Fumei New Materials Details
 - 2.12.2 Hangzhou Fumei New Materials Major Business
 - 2.12.3 Hangzhou Fumei New Materials Water-based Bentonite Product and Services
 - 2.12.4 Hangzhou Fumei New Materials Water-based Bentonite Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.12.5 Hangzhou Fumei New Materials Recent Developments/Updates
- 2.13 Zhejiang Hongyu New Materials
 - 2.13.1 Zhejiang Hongyu New Materials Details
 - 2.13.2 Zhejiang Hongyu New Materials Major Business
 - 2.13.3 Zhejiang Hongyu New Materials Water-based Bentonite Product and Services
 - 2.13.4 Zhejiang Hongyu New Materials Water-based Bentonite Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.13.5 Zhejiang Hongyu New Materials Recent Developments/Updates
- 2.14 Weifang Shengshi Montmorillonite Technology
 - 2.14.1 Weifang Shengshi Montmorillonite Technology Details
 - 2.14.2 Weifang Shengshi Montmorillonite Technology Major Business
 - 2.14.3 Weifang Shengshi Montmorillonite Technology Water-based Bentonite Product and Services
 - 2.14.4 Weifang Shengshi Montmorillonite Technology Water-based Bentonite Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.14.5 Weifang Shengshi Montmorillonite Technology Recent Developments/Updates
- 2.15 Heidis
 - 2.15.1 Heidis Details
 - 2.15.2 Heidis Major Business
 - 2.15.3 Heidis Water-based Bentonite Product and Services
 - 2.15.4 Heidis Water-based Bentonite Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.15.5 Heidis Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: WATER-BASED BENTONITE BY MANUFACTURER

- 3.1 Global Water-based Bentonite Sales Quantity by Manufacturer (2021-2026)
- 3.2 Global Water-based Bentonite Revenue by Manufacturer (2021-2026)
- 3.3 Global Water-based Bentonite Average Price by Manufacturer (2021-2026)
- 3.4 Market Share Analysis (2025)
 - 3.4.1 Producer Shipments of Water-based Bentonite by Manufacturer Revenue (\$MM)

and Market Share (%): 2025

3.4.2 Top 3 Water-based Bentonite Manufacturer Market Share in 2025

3.4.3 Top 6 Water-based Bentonite Manufacturer Market Share in 2025

3.5 Water-based Bentonite Market: Overall Company Footprint Analysis

3.5.1 Water-based Bentonite Market: Region Footprint

3.5.2 Water-based Bentonite Market: Company Product Type Footprint

3.5.3 Water-based Bentonite Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Water-based Bentonite Market Size by Region

4.1.1 Global Water-based Bentonite Sales Quantity by Region (2021-2032)

4.1.2 Global Water-based Bentonite Consumption Value by Region (2021-2032)

4.1.3 Global Water-based Bentonite Average Price by Region (2021-2032)

4.2 North America Water-based Bentonite Consumption Value (2021-2032)

4.3 Europe Water-based Bentonite Consumption Value (2021-2032)

4.4 Asia-Pacific Water-based Bentonite Consumption Value (2021-2032)

4.5 South America Water-based Bentonite Consumption Value (2021-2032)

4.6 Middle East & Africa Water-based Bentonite Consumption Value (2021-2032)

5 MARKET SEGMENT BY TYPE

5.1 Global Water-based Bentonite Sales Quantity by Type (2021-2032)

5.2 Global Water-based Bentonite Consumption Value by Type (2021-2032)

5.3 Global Water-based Bentonite Average Price by Type (2021-2032)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Water-based Bentonite Sales Quantity by Application (2021-2032)

6.2 Global Water-based Bentonite Consumption Value by Application (2021-2032)

6.3 Global Water-based Bentonite Average Price by Application (2021-2032)

7 NORTH AMERICA

7.1 North America Water-based Bentonite Sales Quantity by Type (2021-2032)

7.2 North America Water-based Bentonite Sales Quantity by Application (2021-2032)

7.3 North America Water-based Bentonite Market Size by Country

- 7.3.1 North America Water-based Bentonite Sales Quantity by Country (2021-2032)
- 7.3.2 North America Water-based Bentonite Consumption Value by Country (2021-2032)
- 7.3.3 United States Market Size and Forecast (2021-2032)
- 7.3.4 Canada Market Size and Forecast (2021-2032)
- 7.3.5 Mexico Market Size and Forecast (2021-2032)

8 EUROPE

- 8.1 Europe Water-based Bentonite Sales Quantity by Type (2021-2032)
- 8.2 Europe Water-based Bentonite Sales Quantity by Application (2021-2032)
- 8.3 Europe Water-based Bentonite Market Size by Country
 - 8.3.1 Europe Water-based Bentonite Sales Quantity by Country (2021-2032)
 - 8.3.2 Europe Water-based Bentonite Consumption Value by Country (2021-2032)
 - 8.3.3 Germany Market Size and Forecast (2021-2032)
 - 8.3.4 France Market Size and Forecast (2021-2032)
 - 8.3.5 United Kingdom Market Size and Forecast (2021-2032)
 - 8.3.6 Russia Market Size and Forecast (2021-2032)
 - 8.3.7 Italy Market Size and Forecast (2021-2032)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Water-based Bentonite Sales Quantity by Type (2021-2032)
- 9.2 Asia-Pacific Water-based Bentonite Sales Quantity by Application (2021-2032)
- 9.3 Asia-Pacific Water-based Bentonite Market Size by Region
 - 9.3.1 Asia-Pacific Water-based Bentonite Sales Quantity by Region (2021-2032)
 - 9.3.2 Asia-Pacific Water-based Bentonite Consumption Value by Region (2021-2032)
 - 9.3.3 China Market Size and Forecast (2021-2032)
 - 9.3.4 Japan Market Size and Forecast (2021-2032)
 - 9.3.5 South Korea Market Size and Forecast (2021-2032)
 - 9.3.6 India Market Size and Forecast (2021-2032)
 - 9.3.7 Southeast Asia Market Size and Forecast (2021-2032)
 - 9.3.8 Australia Market Size and Forecast (2021-2032)

10 SOUTH AMERICA

- 10.1 South America Water-based Bentonite Sales Quantity by Type (2021-2032)
- 10.2 South America Water-based Bentonite Sales Quantity by Application (2021-2032)
- 10.3 South America Water-based Bentonite Market Size by Country

- 10.3.1 South America Water-based Bentonite Sales Quantity by Country (2021-2032)
- 10.3.2 South America Water-based Bentonite Consumption Value by Country (2021-2032)
- 10.3.3 Brazil Market Size and Forecast (2021-2032)
- 10.3.4 Argentina Market Size and Forecast (2021-2032)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Water-based Bentonite Sales Quantity by Type (2021-2032)
- 11.2 Middle East & Africa Water-based Bentonite Sales Quantity by Application (2021-2032)
- 11.3 Middle East & Africa Water-based Bentonite Market Size by Country
 - 11.3.1 Middle East & Africa Water-based Bentonite Sales Quantity by Country (2021-2032)
 - 11.3.2 Middle East & Africa Water-based Bentonite Consumption Value by Country (2021-2032)
 - 11.3.3 Turkey Market Size and Forecast (2021-2032)
 - 11.3.4 Egypt Market Size and Forecast (2021-2032)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)
 - 11.3.6 South Africa Market Size and Forecast (2021-2032)

12 MARKET DYNAMICS

- 12.1 Water-based Bentonite Market Drivers
- 12.2 Water-based Bentonite Market Restraints
- 12.3 Water-based Bentonite Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Water-based Bentonite and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Water-based Bentonite
- 13.3 Water-based Bentonite Production Process
- 13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Water-based Bentonite Typical Distributors

14.3 Water-based Bentonite Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Water-based Bentonite Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global Water-based Bentonite Consumption Value by Physical Form, (USD Million), 2021 & 2025 & 2032

Table 3. Global Water-based Bentonite Consumption Value by Treatment Method, (USD Million), 2021 & 2025 & 2032

Table 4. Global Water-based Bentonite Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 5. Minerals Technologies Basic Information, Manufacturing Base and Competitors

Table 6. Minerals Technologies Major Business

Table 7. Minerals Technologies Water-based Bentonite Product and Services

Table 8. Minerals Technologies Water-based Bentonite Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 9. Minerals Technologies Recent Developments/Updates

Table 10. BYK Basic Information, Manufacturing Base and Competitors

Table 11. BYK Major Business

Table 12. BYK Water-based Bentonite Product and Services

Table 13. BYK Water-based Bentonite Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 14. BYK Recent Developments/Updates

Table 15. Laviosa Basic Information, Manufacturing Base and Competitors

Table 16. Laviosa Major Business

Table 17. Laviosa Water-based Bentonite Product and Services

Table 18. Laviosa Water-based Bentonite Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 19. Laviosa Recent Developments/Updates

Table 20. Black Hills Bentonite Basic Information, Manufacturing Base and Competitors

Table 21. Black Hills Bentonite Major Business

Table 22. Black Hills Bentonite Water-based Bentonite Product and Services

Table 23. Black Hills Bentonite Water-based Bentonite Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 24. Black Hills Bentonite Recent Developments/Updates

Table 25. Kunimine Industries Basic Information, Manufacturing Base and Competitors

Table 26. Kunimine Industries Major Business

Table 27. Kunimine Industries Water-based Bentonite Product and Services

Table 28. Kunimine Industries Water-based Bentonite Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 29. Kunimine Industries Recent Developments/Updates

Table 30. Elementis Basic Information, Manufacturing Base and Competitors

Table 31. Elementis Major Business

Table 32. Elementis Water-based Bentonite Product and Services

Table 33. Elementis Water-based Bentonite Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 34. Elementis Recent Developments/Updates

Table 35. Ashapura Basic Information, Manufacturing Base and Competitors

Table 36. Ashapura Major Business

Table 37. Ashapura Water-based Bentonite Product and Services

Table 38. Ashapura Water-based Bentonite Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 39. Ashapura Recent Developments/Updates

Table 40. Wyo-Ben Basic Information, Manufacturing Base and Competitors

Table 41. Wyo-Ben Major Business

Table 42. Wyo-Ben Water-based Bentonite Product and Services

Table 43. Wyo-Ben Water-based Bentonite Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 44. Wyo-Ben Recent Developments/Updates

Table 45. Bentonite Performance Minerals LLC Basic Information, Manufacturing Base and Competitors

Table 46. Bentonite Performance Minerals LLC Major Business

Table 47. Bentonite Performance Minerals LLC Water-based Bentonite Product and Services

Table 48. Bentonite Performance Minerals LLC Water-based Bentonite Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 49. Bentonite Performance Minerals LLC Recent Developments/Updates

Table 50. Fenghong New Material Basic Information, Manufacturing Base and Competitors

Table 51. Fenghong New Material Major Business

Table 52. Fenghong New Material Water-based Bentonite Product and Services

Table 53. Fenghong New Material Water-based Bentonite Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share

(2021-2026)

Table 54. Fenghong New Material Recent Developments/Updates

Table 55. Zhejiang Chang'an Renheng Technology Basic Information, Manufacturing Base and Competitors

Table 56. Zhejiang Chang'an Renheng Technology Major Business

Table 57. Zhejiang Chang'an Renheng Technology Water-based Bentonite Product and Services

Table 58. Zhejiang Chang'an Renheng Technology Water-based Bentonite Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 59. Zhejiang Chang'an Renheng Technology Recent Developments/Updates

Table 60. Hangzhou Fumei New Materials Basic Information, Manufacturing Base and Competitors

Table 61. Hangzhou Fumei New Materials Major Business

Table 62. Hangzhou Fumei New Materials Water-based Bentonite Product and Services

Table 63. Hangzhou Fumei New Materials Water-based Bentonite Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 64. Hangzhou Fumei New Materials Recent Developments/Updates

Table 65. Zhejiang Hongyu New Materials Basic Information, Manufacturing Base and Competitors

Table 66. Zhejiang Hongyu New Materials Major Business

Table 67. Zhejiang Hongyu New Materials Water-based Bentonite Product and Services

Table 68. Zhejiang Hongyu New Materials Water-based Bentonite Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 69. Zhejiang Hongyu New Materials Recent Developments/Updates

Table 70. Weifang Shengshi Montmorillonite Technology Basic Information, Manufacturing Base and Competitors

Table 71. Weifang Shengshi Montmorillonite Technology Major Business

Table 72. Weifang Shengshi Montmorillonite Technology Water-based Bentonite Product and Services

Table 73. Weifang Shengshi Montmorillonite Technology Water-based Bentonite Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 74. Weifang Shengshi Montmorillonite Technology Recent Developments/Updates

Table 75. Heidis Basic Information, Manufacturing Base and Competitors

Table 76. Heidis Major Business

Table 77. Heidis Water-based Bentonite Product and Services

Table 78. Heidis Water-based Bentonite Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Heidis Recent Developments/Updates

Table 80. Global Water-based Bentonite Sales Quantity by Manufacturer (2021-2026) & (Kilotons)

Table 81. Global Water-based Bentonite Revenue by Manufacturer (2021-2026) & (USD Million)

Table 82. Global Water-based Bentonite Average Price by Manufacturer (2021-2026) & (US\$/Ton)

Table 83. Market Position of Manufacturers in Water-based Bentonite, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025

Table 84. Head Office and Water-based Bentonite Production Site of Key Manufacturer

Table 85. Water-based Bentonite Market: Company Product Type Footprint

Table 86. Water-based Bentonite Market: Company Product Application Footprint

Table 87. Water-based Bentonite New Market Entrants and Barriers to Market Entry

Table 88. Water-based Bentonite Mergers, Acquisition, Agreements, and Collaborations

Table 89. Global Water-based Bentonite Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR

Table 90. Global Water-based Bentonite Sales Quantity by Region (2021-2026) & (Kilotons)

Table 91. Global Water-based Bentonite Sales Quantity by Region (2027-2032) & (Kilotons)

Table 92. Global Water-based Bentonite Consumption Value by Region (2021-2026) & (USD Million)

Table 93. Global Water-based Bentonite Consumption Value by Region (2027-2032) & (USD Million)

Table 94. Global Water-based Bentonite Average Price by Region (2021-2026) & (US\$/Ton)

Table 95. Global Water-based Bentonite Average Price by Region (2027-2032) & (US\$/Ton)

Table 96. Global Water-based Bentonite Sales Quantity by Type (2021-2026) & (Kilotons)

Table 97. Global Water-based Bentonite Sales Quantity by Type (2027-2032) & (Kilotons)

Table 98. Global Water-based Bentonite Consumption Value by Type (2021-2026) & (USD Million)

Table 99. Global Water-based Bentonite Consumption Value by Type (2027-2032) & (USD Million)

Table 100. Global Water-based Bentonite Average Price by Type (2021-2026) & (US\$/Ton)

Table 101. Global Water-based Bentonite Average Price by Type (2027-2032) & (US\$/Ton)

Table 102. Global Water-based Bentonite Sales Quantity by Application (2021-2026) & (Kilotons)

Table 103. Global Water-based Bentonite Sales Quantity by Application (2027-2032) & (Kilotons)

Table 104. Global Water-based Bentonite Consumption Value by Application (2021-2026) & (USD Million)

Table 105. Global Water-based Bentonite Consumption Value by Application (2027-2032) & (USD Million)

Table 106. Global Water-based Bentonite Average Price by Application (2021-2026) & (US\$/Ton)

Table 107. Global Water-based Bentonite Average Price by Application (2027-2032) & (US\$/Ton)

Table 108. North America Water-based Bentonite Sales Quantity by Type (2021-2026) & (Kilotons)

Table 109. North America Water-based Bentonite Sales Quantity by Type (2027-2032) & (Kilotons)

Table 110. North America Water-based Bentonite Sales Quantity by Application (2021-2026) & (Kilotons)

Table 111. North America Water-based Bentonite Sales Quantity by Application (2027-2032) & (Kilotons)

Table 112. North America Water-based Bentonite Sales Quantity by Country (2021-2026) & (Kilotons)

Table 113. North America Water-based Bentonite Sales Quantity by Country (2027-2032) & (Kilotons)

Table 114. North America Water-based Bentonite Consumption Value by Country (2021-2026) & (USD Million)

Table 115. North America Water-based Bentonite Consumption Value by Country (2027-2032) & (USD Million)

Table 116. Europe Water-based Bentonite Sales Quantity by Type (2021-2026) & (Kilotons)

Table 117. Europe Water-based Bentonite Sales Quantity by Type (2027-2032) & (Kilotons)

Table 118. Europe Water-based Bentonite Sales Quantity by Application (2021-2026) & (Kilotons)

Table 119. Europe Water-based Bentonite Sales Quantity by Application (2027-2032) &

(Kilotons)

Table 120. Europe Water-based Bentonite Sales Quantity by Country (2021-2026) &

(Kilotons)

Table 121. Europe Water-based Bentonite Sales Quantity by Country (2027-2032) &

(Kilotons)

Table 122. Europe Water-based Bentonite Consumption Value by Country (2021-2026)
& (USD Million)

Table 123. Europe Water-based Bentonite Consumption Value by Country (2027-2032)
& (USD Million)

Table 124. Asia-Pacific Water-based Bentonite Sales Quantity by Type (2021-2026) &
(Kilotons)

Table 125. Asia-Pacific Water-based Bentonite Sales Quantity by Type (2027-2032) &
(Kilotons)

Table 126. Asia-Pacific Water-based Bentonite Sales Quantity by Application
(2021-2026) & (Kilotons)

Table 127. Asia-Pacific Water-based Bentonite Sales Quantity by Application
(2027-2032) & (Kilotons)

Table 128. Asia-Pacific Water-based Bentonite Sales Quantity by Region (2021-2026) &
(Kilotons)

Table 129. Asia-Pacific Water-based Bentonite Sales Quantity by Region (2027-2032) &
(Kilotons)

Table 130. Asia-Pacific Water-based Bentonite Consumption Value by Region
(2021-2026) & (USD Million)

Table 131. Asia-Pacific Water-based Bentonite Consumption Value by Region
(2027-2032) & (USD Million)

Table 132. South America Water-based Bentonite Sales Quantity by Type (2021-2026)
& (Kilotons)

Table 133. South America Water-based Bentonite Sales Quantity by Type (2027-2032)
& (Kilotons)

Table 134. South America Water-based Bentonite Sales Quantity by Application
(2021-2026) & (Kilotons)

Table 135. South America Water-based Bentonite Sales Quantity by Application
(2027-2032) & (Kilotons)

Table 136. South America Water-based Bentonite Sales Quantity by Country
(2021-2026) & (Kilotons)

Table 137. South America Water-based Bentonite Sales Quantity by Country
(2027-2032) & (Kilotons)

Table 138. South America Water-based Bentonite Consumption Value by Country
(2021-2026) & (USD Million)

Table 139. South America Water-based Bentonite Consumption Value by Country (2027-2032) & (USD Million)

Table 140. Middle East & Africa Water-based Bentonite Sales Quantity by Type (2021-2026) & (Kilotons)

Table 141. Middle East & Africa Water-based Bentonite Sales Quantity by Type (2027-2032) & (Kilotons)

Table 142. Middle East & Africa Water-based Bentonite Sales Quantity by Application (2021-2026) & (Kilotons)

Table 143. Middle East & Africa Water-based Bentonite Sales Quantity by Application (2027-2032) & (Kilotons)

Table 144. Middle East & Africa Water-based Bentonite Sales Quantity by Country (2021-2026) & (Kilotons)

Table 145. Middle East & Africa Water-based Bentonite Sales Quantity by Country (2027-2032) & (Kilotons)

Table 146. Middle East & Africa Water-based Bentonite Consumption Value by Country (2021-2026) & (USD Million)

Table 147. Middle East & Africa Water-based Bentonite Consumption Value by Country (2027-2032) & (USD Million)

Table 148. Water-based Bentonite Raw Material

Table 149. Key Manufacturers of Water-based Bentonite Raw Materials

Table 150. Water-based Bentonite Typical Distributors

Table 151. Water-based Bentonite Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Water-based Bentonite Picture

Figure 2. Global Water-based Bentonite Revenue by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global Water-based Bentonite Revenue Market Share by Type in 2025

Figure 4. Sodium Bentonite Examples

Figure 5. Calcium Bentonite Examples

Figure 6. Lithium Bentonite Examples

Figure 7. Others Examples

Figure 8. Global Water-based Bentonite Revenue by Physical Form, (USD Million), 2021 & 2025 & 2032

Figure 9. Global Water-based Bentonite Revenue Market Share by Physical Form in 2025

Figure 10. Powder Examples

Figure 11. Gel Examples

Figure 12. Global Water-based Bentonite Revenue by Treatment Method, (USD Million), 2021 & 2025 & 2032

Figure 13. Global Water-based Bentonite Revenue Market Share by Treatment Method in 2025

Figure 14. Natural Water Bentonite Examples

Figure 15. Modified Water Bentonite Examples

Figure 16. Global Water-based Bentonite Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 17. Global Water-based Bentonite Revenue Market Share by Application in 2025

Figure 18. Textile Examples

Figure 19. Chemical Industry Examples

Figure 20. Construction Examples

Figure 21. Cosmetics Examples

Figure 22. Pharmaceuticals Examples

Figure 23. Others Examples

Figure 24. Global Water-based Bentonite Consumption Value, (USD Million): 2021 & 2025 & 2032

Figure 25. Global Water-based Bentonite Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 26. Global Water-based Bentonite Sales Quantity (2021-2032) & (Kilotons)

Figure 27. Global Water-based Bentonite Price (2021-2032) & (US\$/Ton)

Figure 28. Global Water-based Bentonite Sales Quantity Market Share by Manufacturer in 2025

Figure 29. Global Water-based Bentonite Revenue Market Share by Manufacturer in 2025

Figure 30. Producer Shipments of Water-based Bentonite by Manufacturer Sales (\$MM) and Market Share (%): 2025

Figure 31. Top 3 Water-based Bentonite Manufacturer (Revenue) Market Share in 2025

Figure 32. Top 6 Water-based Bentonite Manufacturer (Revenue) Market Share in 2025

Figure 33. Global Water-based Bentonite Sales Quantity Market Share by Region (2021-2032)

Figure 34. Global Water-based Bentonite Consumption Value Market Share by Region (2021-2032)

Figure 35. North America Water-based Bentonite Consumption Value (2021-2032) & (USD Million)

Figure 36. Europe Water-based Bentonite Consumption Value (2021-2032) & (USD Million)

Figure 37. Asia-Pacific Water-based Bentonite Consumption Value (2021-2032) & (USD Million)

Figure 38. South America Water-based Bentonite Consumption Value (2021-2032) & (USD Million)

Figure 39. Middle East & Africa Water-based Bentonite Consumption Value (2021-2032) & (USD Million)

Figure 40. Global Water-based Bentonite Sales Quantity Market Share by Type (2021-2032)

Figure 41. Global Water-based Bentonite Consumption Value Market Share by Type (2021-2032)

Figure 42. Global Water-based Bentonite Average Price by Type (2021-2032) & (US\$/Ton)

Figure 43. Global Water-based Bentonite Sales Quantity Market Share by Application (2021-2032)

Figure 44. Global Water-based Bentonite Revenue Market Share by Application (2021-2032)

Figure 45. Global Water-based Bentonite Average Price by Application (2021-2032) & (US\$/Ton)

Figure 46. North America Water-based Bentonite Sales Quantity Market Share by Type (2021-2032)

Figure 47. North America Water-based Bentonite Sales Quantity Market Share by Application (2021-2032)

Figure 48. North America Water-based Bentonite Sales Quantity Market Share by

Country (2021-2032)

Figure 49. North America Water-based Bentonite Consumption Value Market Share by Country (2021-2032)

Figure 50. United States Water-based Bentonite Consumption Value (2021-2032) & (USD Million)

Figure 51. Canada Water-based Bentonite Consumption Value (2021-2032) & (USD Million)

Figure 52. Mexico Water-based Bentonite Consumption Value (2021-2032) & (USD Million)

Figure 53. Europe Water-based Bentonite Sales Quantity Market Share by Type (2021-2032)

Figure 54. Europe Water-based Bentonite Sales Quantity Market Share by Application (2021-2032)

Figure 55. Europe Water-based Bentonite Sales Quantity Market Share by Country (2021-2032)

Figure 56. Europe Water-based Bentonite Consumption Value Market Share by Country (2021-2032)

Figure 57. Germany Water-based Bentonite Consumption Value (2021-2032) & (USD Million)

Figure 58. France Water-based Bentonite Consumption Value (2021-2032) & (USD Million)

Figure 59. United Kingdom Water-based Bentonite Consumption Value (2021-2032) & (USD Million)

Figure 60. Russia Water-based Bentonite Consumption Value (2021-2032) & (USD Million)

Figure 61. Italy Water-based Bentonite Consumption Value (2021-2032) & (USD Million)

Figure 62. Asia-Pacific Water-based Bentonite Sales Quantity Market Share by Type (2021-2032)

Figure 63. Asia-Pacific Water-based Bentonite Sales Quantity Market Share by Application (2021-2032)

Figure 64. Asia-Pacific Water-based Bentonite Sales Quantity Market Share by Region (2021-2032)

Figure 65. Asia-Pacific Water-based Bentonite Consumption Value Market Share by Region (2021-2032)

Figure 66. China Water-based Bentonite Consumption Value (2021-2032) & (USD Million)

Figure 67. Japan Water-based Bentonite Consumption Value (2021-2032) & (USD Million)

Figure 68. South Korea Water-based Bentonite Consumption Value (2021-2032) &

(USD Million)

Figure 69. India Water-based Bentonite Consumption Value (2021-2032) & (USD Million)

Figure 70. Southeast Asia Water-based Bentonite Consumption Value (2021-2032) & (USD Million)

Figure 71. Australia Water-based Bentonite Consumption Value (2021-2032) & (USD Million)

Figure 72. South America Water-based Bentonite Sales Quantity Market Share by Type (2021-2032)

Figure 73. South America Water-based Bentonite Sales Quantity Market Share by Application (2021-2032)

Figure 74. South America Water-based Bentonite Sales Quantity Market Share by Country (2021-2032)

Figure 75. South America Water-based Bentonite Consumption Value Market Share by Country (2021-2032)

Figure 76. Brazil Water-based Bentonite Consumption Value (2021-2032) & (USD Million)

Figure 77. Argentina Water-based Bentonite Consumption Value (2021-2032) & (USD Million)

Figure 78. Middle East & Africa Water-based Bentonite Sales Quantity Market Share by Type (2021-2032)

Figure 79. Middle East & Africa Water-based Bentonite Sales Quantity Market Share by Application (2021-2032)

Figure 80. Middle East & Africa Water-based Bentonite Sales Quantity Market Share by Country (2021-2032)

Figure 81. Middle East & Africa Water-based Bentonite Consumption Value Market Share by Country (2021-2032)

Figure 82. Turkey Water-based Bentonite Consumption Value (2021-2032) & (USD Million)

Figure 83. Egypt Water-based Bentonite Consumption Value (2021-2032) & (USD Million)

Figure 84. Saudi Arabia Water-based Bentonite Consumption Value (2021-2032) & (USD Million)

Figure 85. South Africa Water-based Bentonite Consumption Value (2021-2032) & (USD Million)

Figure 86. Water-based Bentonite Market Drivers

Figure 87. Water-based Bentonite Market Restraints

Figure 88. Water-based Bentonite Market Trends

Figure 89. Porters Five Forces Analysis

Figure 90. Manufacturing Cost Structure Analysis of Water-based Bentonite in 2025

Figure 91. Manufacturing Process Analysis of Water-based Bentonite

Figure 92. Water-based Bentonite Industrial Chain

Figure 93. Sales Channel: Direct to End-User vs Distributors

Figure 94. Direct Channel Pros & Cons

Figure 95. Indirect Channel Pros & Cons

Figure 96. Methodology

Figure 97. Research Process and Data Source

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