

Global Water-based Bentonite Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Water-based Bentonite market size is expected to reach \$ 831 million by 2032, rising at a market growth of 3.1% CAGR during the forecast period (2026-2032). In 2025, the global production of water-based bentonite is approximately 3.1 million tons, with an average selling price of about US\$210 per ton. Single-line production capacity is approximately 50,000-100,000 tons per year, with an average gross profit margin of about 10-20%. Water-based bentonite is a white or beige powder material primarily composed of hydrophilic high-purity montmorillonite. It possesses excellent swelling, dispersion, suspension, thickening, and thixotropic properties, as well as good adsorption, ion exchange, and non-migratory binding capabilities. In water-based systems, water-based bentonite is commonly used as an anti-settling agent, emulsion stabilizer, and rheological additive.

The upstream core raw material for water-based bentonite is natural bentonite ore, whose quality directly depends on the ore grade (such as sodium-based or calcium-based). Downstream applications are extremely broad, mainly including water-based architectural coatings, civil engineering (for shield lubrication, waterproofing and sealing, and slurry wall protection), daily chemical products (such as suspension stabilizers in toothpaste and skincare products), environmental engineering (as an adsorbent material for wastewater treatment and landfill leachate control), and paper, ceramics, and pesticides, providing key functions such as thickening, suspension, binding, stabilization, and adsorption.

Water-based bentonite, as an important environmentally friendly chemical, is widely used in various fields such as water-based coatings, oil drilling, environmental protection, and cosmetics. With increasingly stringent environmental regulations and growing demand for green chemicals, water-based bentonite has a very broad application prospect in multiple industries. Water-based bentonite possesses excellent dispersibility, thickening properties, and stability, effectively improving the rheological

properties of coatings and playing an important role in water treatment and wastewater management. Especially in the coatings industry, as water-based coatings gradually replace traditional solvent-based coatings, water-based bentonite has become a key thickener and suspending agent.

In recent years, with increased environmental awareness and a preference for harmless chemicals, the market demand for water-based bentonite has been steadily growing. Particularly in China, Europe, and North America, the application of water-based bentonite has been widely promoted. Furthermore, with the rise of water-based coatings and water-based cosmetics, the use of water-based bentonite in these industries is also continuously increasing. It is expected that the market for water-based bentonite will continue to expand in the coming years, especially in the fields of environmental protection and green chemicals. With technological advancements and continuous improvements in product performance, its market competitiveness will become even more prominent. Overall, water-based bentonite is expected to become a rapidly growing, high-demand product in the coming years, with optimistic market prospects. This report studies the global Water-based Bentonite production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Water-based Bentonite and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Water-based Bentonite that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Water-based Bentonite total production and demand, 2021-2032, (Kilotons)

Global Water-based Bentonite total production value, 2021-2032, (USD Million)

Global Water-based Bentonite production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Water-based Bentonite consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Water-based Bentonite domestic production, consumption, key domestic manufacturers and share

Global Water-based Bentonite production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Water-based Bentonite production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Water-based Bentonite production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Water-based Bentonite market based on the following parameters - company overview, production, value, price, gross margin,

product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Minerals Technologies, BYK, Laviosa, Black Hills Bentonite, Kunimine Industries, Elementis, Ashapura, Wyo-Ben, Bentonite Performance Minerals LLC, Fenghong New Material, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Water-based Bentonite market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Water-based Bentonite Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Water-based Bentonite Market, Segmentation by Type:

Sodium Bentonite

Calcium Bentonite

Lithium Bentonite

Others

Global Water-based Bentonite Market, Segmentation by Physical Form:

Powder

Gel

Global Water-based Bentonite Market, Segmentation by Treatment Method:

Natural Water Bentonite

Modified Water Bentonite

Global Water-based Bentonite Market, Segmentation by Application:

Textile

Chemical Industry

Construction

Cosmetics

Pharmaceuticals

Others

Companies Profiled:

Minerals Technologies

BYK

Laviosa

Black Hills Bentonite

Kunimine Industries

Elementis

Ashapura

Wyo-Ben

Bentonite Performance Minerals LLC

Fenghong New Material

Zhejiang Chang'an Renheng Technology

Hangzhou Fumei New Materials

Zhejiang Hongyu New Materials

Weifang Shengshi Montmorillonite Technology

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Key Questions Answered:

1. How big is the global Water-based Bentonite market?
2. What is the demand of the global Water-based Bentonite market?
3. What is the year over year growth of the global Water-based Bentonite market?
4. What is the production and production value of the global Water-based Bentonite market?
5. Who are the key producers in the global Water-based Bentonite market?
6. What are the growth factors driving the market demand?

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