

Global Watch Buckle Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GE8999CCB930EN.html>

Date: January 2026

Pages: 106

Price: US\$ 4,480.00 (Single User License)

ID: GE8999CCB930EN

Abstracts

The global Watch Buckle market size is expected to reach \$ 1206 million by 2032, rising at a market growth of 4.9% CAGR during the forecast period (2026-2032).

In 2025, global production of Watch Buckles reached 125 million units, with an average selling price of USD 6.5 per unit, total production capacity of 145 million units, and a gross margin of 32%.

A Watch Buckle is a functional component used to secure and adjust the wearing position of a wristwatch, typically installed at the ends of the watch strap or bracelet. Through mechanical structures, it enables fastening, removal, and length adjustment. Depending on design and structure, watch buckles include pin buckles, deployant clasps, and other types, and are widely used in mechanical watches, quartz watches, and smartwatches, playing a key role in comfort, safety, and aesthetic appearance. The global Watch Buckle market is closely tied to developments in the watch industry, with downstream demand mainly coming from mid- to low-end watch manufacturers, strap producers, and the aftermarket replacement segment. Asia, particularly China and Southeast Asia, serves as the main global manufacturing base with well-established metal processing and precision manufacturing supply chains, while Europe and Japan maintain advantages in high-end and brand-customized buckles. The market is characterized by coexistence of high-volume, low-price products and low-volume, high-value premium buckles. With growing demand from smartwatches and personalized straps, suppliers with strong design capabilities and precision manufacturing expertise are gaining increased competitiveness.

This report studies the global Watch Buckle production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Watch Buckle and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and

competition, as well as details the characteristics of Watch Buckle that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Watch Buckle total production and demand, 2021-2032, (K Units)

Global Watch Buckle total production value, 2021-2032, (USD Million)

Global Watch Buckle production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Watch Buckle consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Watch Buckle domestic production, consumption, key domestic manufacturers and share

Global Watch Buckle production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Watch Buckle production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Watch Buckle production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Watch Buckle market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include MPI Industries Limited, Bremont Watch Company Limited, HIRSCH, FLUCO, PERRIN, ZULUDIVER, PANERAI, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Watch Buckle market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Watch Buckle Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Watch Buckle Market, Segmentation by Type:

Butterfly Clasp

Pusher Driver Clasp

Jewelry Clasp

Regular Clasp

Double-pressed Clasp

Others

Global Watch Buckle Market, Segmentation by Buckle Structure:

Pin Buckle

Deployant Clasp

Global Watch Buckle Market, Segmentation by Wearing Mechanism:

Single-fold Clasp

Double-fold Clasp

Global Watch Buckle Market, Segmentation by Material:

Stainless Steel Buckle

Titanium Buckle

Global Watch Buckle Market, Segmentation by Application:

Mechanical Watch

Quartz Watch

Electronic Watch

Radio Controlled Watch

Solar Meter

Companies Profiled:

MPI Industries Limited

Bremont Watch Company Limited

HIRSCH

FLUCO

PERRIN

ZULUDIVER

PANERAI

Key Questions Answered:

1. How big is the global Watch Buckle market?

2. What is the demand of the global Watch Buckle market?
3. What is the year over year growth of the global Watch Buckle market?
4. What is the production and production value of the global Watch Buckle market?
5. Who are the key producers in the global Watch Buckle market?
6. What are the growth factors driving the market demand?

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