

Global Watch Battery Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Watch Battery market size is expected to reach \$ 3804 million by 2032, rising at a market growth of -0.5% CAGR during the forecast period (2026-2032).

A watch battery or button cell is a small single cell battery shaped as a squat cylinder typically 5 to 25 mm in diameter and 1 to 6 mm high—like a button on a garment, hence the name. A metal can forms the bottom body and positive terminal of the cell. The insulated top cap is the negative terminal. Watch batteries are used to power small portable electronics devices such as wrist watches, pocket calculators, hearing aids and on.

The market for watch battery is competitive with players such as Sony, Maxell (Hitachi), Panasonic, Renata Batteries (Swatch Group), Varta (Rayovac), Seiko, Toshiba, Energizer, Duracell, GP Batteries, Vinnic, NANFU, TMMQ, EVE Energy, Camelion Battery, and so on. Among them, Sony is the global leading supplier, with about 18% market shares.

This report studies the global Watch Battery production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Watch Battery and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Watch Battery that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Watch Battery total production and demand, 2021-2032, (K Units)

Global Watch Battery total production value, 2021-2032, (USD Million)

Global Watch Battery production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Watch Battery consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Watch Battery domestic production, consumption, key domestic manufacturers and share

Global Watch Battery production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Watch Battery production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Watch Battery production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Watch Battery market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Sony, Maxell(Hitachi), Panasonic, Renata Batteries(Swatch Group), Varta(Rayovac), Seiko, Toshiba, Energizer, Duracell, GP Batteries, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Watch Battery market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (USD/Unit)

by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Watch Battery Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Watch Battery Market, Segmentation by Type:

LR (Alkaline)

SR (Silver Oxide)

CR (Lithium)

Others

Global Watch Battery Market, Segmentation by Application:

Traditional Watch

Smartwatch

Others

Companies Profiled:

Sony

Maxell(Hitachi)

Panasonic

Renata Batteries(Swatch Group)

Varta(Rayovac)

Seiko

Toshiba

Energizer

Duracell

GP Batteries

Vinnic

NANFU

TMMQ

EVE Energy

Camelion Battery

Key Questions Answered:

1. How big is the global Watch Battery market?

2. What is the demand of the global Watch Battery market?
3. What is the year over year growth of the global Watch Battery market?
4. What is the production and production value of the global Watch Battery market?
5. Who are the key producers in the global Watch Battery market?
6. What are the growth factors driving the market demand?

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