

Global Watch Battery Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G62DB9BF018EN.html>

Date: January 2024

Pages: 138

Price: US\$ 3,480.00 (Single User License)

ID: G62DB9BF018EN

Abstracts

According to our (Global Info Research) latest study, the global Watch Battery market size was valued at USD 3992.5 million in 2023 and is forecast to a readjusted size of USD 3860.7 million by 2030 with a CAGR of -0.5% during review period.

A watch battery or button cell is a small single cell battery shaped as a squat cylinder typically 5 to 25 mm in diameter and 1 to 6 mm high—like a button on a garment, hence the name. A metal can forms the bottom body and positive terminal of the cell. The insulated top cap is the negative terminal. Watch batteries are used to power small portable electronics devices such as wrist watches, pocket calculators, hearing aids and on.

The market for watch battery is competitive with players such as Sony, Maxell (Hitachi), Panasonic, Renata Batteries (Swatch Group), Varta (Rayovac), Seiko , Toshiba , Energizer, Duracell , GP Batteries, Vinnic, NANFU, TMMQ, EVE Energy, Camelion Battery, and so on. Among them, Sony is the global leading supplier, with about 18% market shares.

The Global Info Research report includes an overview of the development of the Watch Battery industry chain, the market status of Traditional Watch (LR (Alkaline), SR (Silver Oxide)), Smartwatch (LR (Alkaline), SR (Silver Oxide)), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Watch Battery.

Regionally, the report analyzes the Watch Battery markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global

Watch Battery market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Watch Battery market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Watch Battery industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., LR (Alkaline), SR (Silver Oxide)).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Watch Battery market.

Regional Analysis: The report involves examining the Watch Battery market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Watch Battery market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Watch Battery:

Company Analysis: Report covers individual Watch Battery manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Watch Battery This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Traditional Watch,

Smartwatch).

Technology Analysis: Report covers specific technologies relevant to Watch Battery. It assesses the current state, advancements, and potential future developments in Watch Battery areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Watch Battery market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Watch Battery market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

LR (Alkaline)

SR (Silver Oxide)

CR (Lithium)

Others

Market segment by Application

Traditional Watch

Smartwatch

Others

Major players covered

Sony

Maxell(Hitachi)

Panasonic

Renata Batteries(Swatch Group)

Varta(Rayovac)

Seiko

Toshiba

Energizer

Duracell

GP Batteries

Vinnic

NANFU

TMMQ

EVE Energy

Camelion Battery

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Watch Battery product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Watch Battery, with price, sales, revenue and global market share of Watch Battery from 2019 to 2024.

Chapter 3, the Watch Battery competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Watch Battery breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Watch Battery market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Watch Battery.

Chapter 14 and 15, to describe Watch Battery sales channel, distributors, customers, research findings and conclusion.

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