

Global Washing Products Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/G81C7BB5057AEN.html>

Date: January 2026

Pages: 133

Price: US\$ 3,480.00 (Single User License)

ID: G81C7BB5057AEN

Abstracts

According to our (Global Info Research) latest study, the global Washing Products market size was valued at US\$ 79160 million in 2025 and is forecast to a readjusted size of US\$ 93800 million by 2032 with a CAGR of 2.5% during review period.

Washing products are a broad category of cleaning agents designed to remove dirt, grease, stains, and impurities from various surfaces, fabrics, or objects. These products work through chemical or mechanical action to break down and lift contaminants, ensuring hygiene, freshness, and surface protection. This report cover washing products include Detergents (Washing Powder +Liquid Detergent + Pods), Aroma Beads, Fabric Softener and Laundry Bleach. In 2024, global washing products sales reached approximately 33,845.5 kilotons, with an average global market price of around US\$ 2.26 per kg.

The market for washing products is primarily driven by increasing consumer awareness of hygiene, convenience, and fabric care, alongside rising disposable incomes and urbanization. Growing demand for premium detergents, eco-friendly and biodegradable formulations, and innovative formats such as pods, liquids, and concentrated powders further fuels growth. Rapidly expanding retail and e-commerce channels, coupled with lifestyle shifts toward ready-to-wear and frequent garment washing, support higher consumption. Additionally, rising concerns about skin sensitivity and environmental impact encourage manufacturers to develop gentle, hypoallergenic, and sustainable products, making innovation, brand trust, and convenience key drivers in the clothing washing products market.

This report is a detailed and comprehensive analysis for global Washing Products

market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Washing Products market size and forecasts, in consumption value (\$ Million), sales quantity (Kiliton), and average selling prices (US\$/kg), 2021-2032

Global Washing Products market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kiliton), and average selling prices (US\$/kg), 2021-2032

Global Washing Products market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kiliton), and average selling prices (US\$/kg), 2021-2032

Global Washing Products market shares of main players, shipments in revenue (\$ Million), sales quantity (Kiliton), and ASP (US\$/kg), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Washing Products
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Washing Products market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include P&G, Unilever, Henkel, Kao, Liby, Nice Group, Church & Dwight, Blue Moon, Colgate, Clorox, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Washing Products market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Detergents

Fabric Softener

Laundry Bleach

Aroma Beads

Market segment by Application

Home Use

Commercial Use

Major players covered

P&G

Unilever

Henkel

Kao

Liby

Nice Group

Church & Dwight

Blue Moon

Colgate

Clorox

Lion

Nirma

Reckitt

Whealthfields Lohmann

NaFine

AIEn

White Cat

SC Johnson

Lam Soon

Werner & Mertz

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Washing Products product scope, market overview, market

estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Washing Products, with price, sales quantity, revenue, and global market share of Washing Products from 2021 to 2026.

Chapter 3, the Washing Products competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Washing Products breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Washing Products market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Washing Products.

Chapter 14 and 15, to describe Washing Products sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Washing Products Consumption Value by Type: 2021 Versus 2025 Versus 2032
 - 1.3.2 Detergents
 - 1.3.3 Fabric Softener
 - 1.3.4 Laundry Bleach
 - 1.3.5 Aroma Beads
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Washing Products Consumption Value by Application: 2021 Versus 2025 Versus 2032
 - 1.4.2 Home Use
 - 1.4.3 Commercial Use
- 1.5 Global Washing Products Market Size & Forecast
 - 1.5.1 Global Washing Products Consumption Value (2021 & 2025 & 2032)
 - 1.5.2 Global Washing Products Sales Quantity (2021-2032)
 - 1.5.3 Global Washing Products Average Price (2021-2032)

2 MANUFACTURERS PROFILES

- 2.1 P&G
 - 2.1.1 P&G Details
 - 2.1.2 P&G Major Business
 - 2.1.3 P&G Washing Products Product and Services
 - 2.1.4 P&G Washing Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.1.5 P&G Recent Developments/Updates
- 2.2 Unilever
 - 2.2.1 Unilever Details
 - 2.2.2 Unilever Major Business
 - 2.2.3 Unilever Washing Products Product and Services
 - 2.2.4 Unilever Washing Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.2.5 Unilever Recent Developments/Updates

2.3 Henkel

2.3.1 Henkel Details

2.3.2 Henkel Major Business

2.3.3 Henkel Washing Products Product and Services

2.3.4 Henkel Washing Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.3.5 Henkel Recent Developments/Updates

2.4 Kao

2.4.1 Kao Details

2.4.2 Kao Major Business

2.4.3 Kao Washing Products Product and Services

2.4.4 Kao Washing Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.4.5 Kao Recent Developments/Updates

2.5 Liby

2.5.1 Liby Details

2.5.2 Liby Major Business

2.5.3 Liby Washing Products Product and Services

2.5.4 Liby Washing Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.5.5 Liby Recent Developments/Updates

2.6 Nice Group

2.6.1 Nice Group Details

2.6.2 Nice Group Major Business

2.6.3 Nice Group Washing Products Product and Services

2.6.4 Nice Group Washing Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.6.5 Nice Group Recent Developments/Updates

2.7 Church & Dwight

2.7.1 Church & Dwight Details

2.7.2 Church & Dwight Major Business

2.7.3 Church & Dwight Washing Products Product and Services

2.7.4 Church & Dwight Washing Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.7.5 Church & Dwight Recent Developments/Updates

2.8 Blue Moon

2.8.1 Blue Moon Details

2.8.2 Blue Moon Major Business

2.8.3 Blue Moon Washing Products Product and Services

2.8.4 Blue Moon Washing Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.8.5 Blue Moon Recent Developments/Updates

2.9 Colgate

2.9.1 Colgate Details

2.9.2 Colgate Major Business

2.9.3 Colgate Washing Products Product and Services

2.9.4 Colgate Washing Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.9.5 Colgate Recent Developments/Updates

2.10 Clorox

2.10.1 Clorox Details

2.10.2 Clorox Major Business

2.10.3 Clorox Washing Products Product and Services

2.10.4 Clorox Washing Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.10.5 Clorox Recent Developments/Updates

2.11 Lion

2.11.1 Lion Details

2.11.2 Lion Major Business

2.11.3 Lion Washing Products Product and Services

2.11.4 Lion Washing Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.11.5 Lion Recent Developments/Updates

2.12 Nirma

2.12.1 Nirma Details

2.12.2 Nirma Major Business

2.12.3 Nirma Washing Products Product and Services

2.12.4 Nirma Washing Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.12.5 Nirma Recent Developments/Updates

2.13 Reckitt

2.13.1 Reckitt Details

2.13.2 Reckitt Major Business

2.13.3 Reckitt Washing Products Product and Services

2.13.4 Reckitt Washing Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.13.5 Reckitt Recent Developments/Updates

2.14 Whealthfields Lohmann

- 2.14.1 Whealthfields Lohmann Details
- 2.14.2 Whealthfields Lohmann Major Business
- 2.14.3 Whealthfields Lohmann Washing Products Product and Services
- 2.14.4 Whealthfields Lohmann Washing Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.14.5 Whealthfields Lohmann Recent Developments/Updates
- 2.15 NaFine
 - 2.15.1 NaFine Details
 - 2.15.2 NaFine Major Business
 - 2.15.3 NaFine Washing Products Product and Services
 - 2.15.4 NaFine Washing Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.15.5 NaFine Recent Developments/Updates
- 2.16 AIEn
 - 2.16.1 AIEn Details
 - 2.16.2 AIEn Major Business
 - 2.16.3 AIEn Washing Products Product and Services
 - 2.16.4 AIEn Washing Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.16.5 AIEn Recent Developments/Updates
- 2.17 White Cat
 - 2.17.1 White Cat Details
 - 2.17.2 White Cat Major Business
 - 2.17.3 White Cat Washing Products Product and Services
 - 2.17.4 White Cat Washing Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.17.5 White Cat Recent Developments/Updates
- 2.18 SC Johnson
 - 2.18.1 SC Johnson Details
 - 2.18.2 SC Johnson Major Business
 - 2.18.3 SC Johnson Washing Products Product and Services
 - 2.18.4 SC Johnson Washing Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.18.5 SC Johnson Recent Developments/Updates
- 2.19 Lam Soon
 - 2.19.1 Lam Soon Details
 - 2.19.2 Lam Soon Major Business
 - 2.19.3 Lam Soon Washing Products Product and Services
 - 2.19.4 Lam Soon Washing Products Sales Quantity, Average Price, Revenue, Gross

Margin and Market Share (2021-2026)

2.19.5 Lam Soon Recent Developments/Updates

2.20 Werner & Mertz

2.20.1 Werner & Mertz Details

2.20.2 Werner & Mertz Major Business

2.20.3 Werner & Mertz Washing Products Product and Services

2.20.4 Werner & Mertz Washing Products Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.20.5 Werner & Mertz Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: WASHING PRODUCTS BY MANUFACTURER

3.1 Global Washing Products Sales Quantity by Manufacturer (2021-2026)

3.2 Global Washing Products Revenue by Manufacturer (2021-2026)

3.3 Global Washing Products Average Price by Manufacturer (2021-2026)

3.4 Market Share Analysis (2025)

3.4.1 Producer Shipments of Washing Products by Manufacturer Revenue (\$MM) and Market Share (%): 2025

3.4.2 Top 3 Washing Products Manufacturer Market Share in 2025

3.4.3 Top 6 Washing Products Manufacturer Market Share in 2025

3.5 Washing Products Market: Overall Company Footprint Analysis

3.5.1 Washing Products Market: Region Footprint

3.5.2 Washing Products Market: Company Product Type Footprint

3.5.3 Washing Products Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Washing Products Market Size by Region

4.1.1 Global Washing Products Sales Quantity by Region (2021-2032)

4.1.2 Global Washing Products Consumption Value by Region (2021-2032)

4.1.3 Global Washing Products Average Price by Region (2021-2032)

4.2 North America Washing Products Consumption Value (2021-2032)

4.3 Europe Washing Products Consumption Value (2021-2032)

4.4 Asia-Pacific Washing Products Consumption Value (2021-2032)

4.5 South America Washing Products Consumption Value (2021-2032)

4.6 Middle East & Africa Washing Products Consumption Value (2021-2032)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Washing Products Sales Quantity by Type (2021-2032)
- 5.2 Global Washing Products Consumption Value by Type (2021-2032)
- 5.3 Global Washing Products Average Price by Type (2021-2032)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Washing Products Sales Quantity by Application (2021-2032)
- 6.2 Global Washing Products Consumption Value by Application (2021-2032)
- 6.3 Global Washing Products Average Price by Application (2021-2032)

7 NORTH AMERICA

- 7.1 North America Washing Products Sales Quantity by Type (2021-2032)
- 7.2 North America Washing Products Sales Quantity by Application (2021-2032)
- 7.3 North America Washing Products Market Size by Country
 - 7.3.1 North America Washing Products Sales Quantity by Country (2021-2032)
 - 7.3.2 North America Washing Products Consumption Value by Country (2021-2032)
 - 7.3.3 United States Market Size and Forecast (2021-2032)
 - 7.3.4 Canada Market Size and Forecast (2021-2032)
 - 7.3.5 Mexico Market Size and Forecast (2021-2032)

8 EUROPE

- 8.1 Europe Washing Products Sales Quantity by Type (2021-2032)
- 8.2 Europe Washing Products Sales Quantity by Application (2021-2032)
- 8.3 Europe Washing Products Market Size by Country
 - 8.3.1 Europe Washing Products Sales Quantity by Country (2021-2032)
 - 8.3.2 Europe Washing Products Consumption Value by Country (2021-2032)
 - 8.3.3 Germany Market Size and Forecast (2021-2032)
 - 8.3.4 France Market Size and Forecast (2021-2032)
 - 8.3.5 United Kingdom Market Size and Forecast (2021-2032)
 - 8.3.6 Russia Market Size and Forecast (2021-2032)
 - 8.3.7 Italy Market Size and Forecast (2021-2032)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Washing Products Sales Quantity by Type (2021-2032)

9.2 Asia-Pacific Washing Products Sales Quantity by Application (2021-2032)

9.3 Asia-Pacific Washing Products Market Size by Region

9.3.1 Asia-Pacific Washing Products Sales Quantity by Region (2021-2032)

9.3.2 Asia-Pacific Washing Products Consumption Value by Region (2021-2032)

9.3.3 China Market Size and Forecast (2021-2032)

9.3.4 Japan Market Size and Forecast (2021-2032)

9.3.5 South Korea Market Size and Forecast (2021-2032)

9.3.6 India Market Size and Forecast (2021-2032)

9.3.7 Southeast Asia Market Size and Forecast (2021-2032)

9.3.8 Australia Market Size and Forecast (2021-2032)

10 SOUTH AMERICA

10.1 South America Washing Products Sales Quantity by Type (2021-2032)

10.2 South America Washing Products Sales Quantity by Application (2021-2032)

10.3 South America Washing Products Market Size by Country

10.3.1 South America Washing Products Sales Quantity by Country (2021-2032)

10.3.2 South America Washing Products Consumption Value by Country (2021-2032)

10.3.3 Brazil Market Size and Forecast (2021-2032)

10.3.4 Argentina Market Size and Forecast (2021-2032)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Washing Products Sales Quantity by Type (2021-2032)

11.2 Middle East & Africa Washing Products Sales Quantity by Application (2021-2032)

11.3 Middle East & Africa Washing Products Market Size by Country

11.3.1 Middle East & Africa Washing Products Sales Quantity by Country (2021-2032)

11.3.2 Middle East & Africa Washing Products Consumption Value by Country
(2021-2032)

11.3.3 Turkey Market Size and Forecast (2021-2032)

11.3.4 Egypt Market Size and Forecast (2021-2032)

11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)

11.3.6 South Africa Market Size and Forecast (2021-2032)

12 MARKET DYNAMICS

12.1 Washing Products Market Drivers

12.2 Washing Products Market Restraints

12.3 Washing Products Trends Analysis

12.4 Porters Five Forces Analysis

- 12.4.1 Threat of New Entrants
- 12.4.2 Bargaining Power of Suppliers
- 12.4.3 Bargaining Power of Buyers
- 12.4.4 Threat of Substitutes
- 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Washing Products and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Washing Products
- 13.3 Washing Products Production Process
- 13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Washing Products Typical Distributors
- 14.3 Washing Products Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Figures

LIST OF FIGURES

Table 1. Global Washing Products Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global Washing Products Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 3. P&G Basic Information, Manufacturing Base and Competitors

Table 4. P&G Major Business

Table 5. P&G Washing Products Product and Services

Table 6. P&G Washing Products Sales Quantity (Kiliton), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 7. P&G Recent Developments/Updates

Table 8. Unilever Basic Information, Manufacturing Base and Competitors

Table 9. Unilever Major Business

Table 10. Unilever Washing Products Product and Services

Table 11. Unilever Washing Products Sales Quantity (Kiliton), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 12. Unilever Recent Developments/Updates

Table 13. Henkel Basic Information, Manufacturing Base and Competitors

Table 14. Henkel Major Business

Table 15. Henkel Washing Products Product and Services

Table 16. Henkel Washing Products Sales Quantity (Kiliton), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 17. Henkel Recent Developments/Updates

Table 18. Kao Basic Information, Manufacturing Base and Competitors

Table 19. Kao Major Business

Table 20. Kao Washing Products Product and Services

Table 21. Kao Washing Products Sales Quantity (Kiliton), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 22. Kao Recent Developments/Updates

Table 23. Liby Basic Information, Manufacturing Base and Competitors

Table 24. Liby Major Business

Table 25. Liby Washing Products Product and Services

Table 26. Liby Washing Products Sales Quantity (Kiliton), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 27. Liby Recent Developments/Updates

Table 28. Nice Group Basic Information, Manufacturing Base and Competitors

- Table 29. Nice Group Major Business
- Table 30. Nice Group Washing Products Product and Services
- Table 31. Nice Group Washing Products Sales Quantity (Kiliton), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 32. Nice Group Recent Developments/Updates
- Table 33. Church & Dwight Basic Information, Manufacturing Base and Competitors
- Table 34. Church & Dwight Major Business
- Table 35. Church & Dwight Washing Products Product and Services
- Table 36. Church & Dwight Washing Products Sales Quantity (Kiliton), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 37. Church & Dwight Recent Developments/Updates
- Table 38. Blue Moon Basic Information, Manufacturing Base and Competitors
- Table 39. Blue Moon Major Business
- Table 40. Blue Moon Washing Products Product and Services
- Table 41. Blue Moon Washing Products Sales Quantity (Kiliton), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 42. Blue Moon Recent Developments/Updates
- Table 43. Colgate Basic Information, Manufacturing Base and Competitors
- Table 44. Colgate Major Business
- Table 45. Colgate Washing Products Product and Services
- Table 46. Colgate Washing Products Sales Quantity (Kiliton), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 47. Colgate Recent Developments/Updates
- Table 48. Clorox Basic Information, Manufacturing Base and Competitors
- Table 49. Clorox Major Business
- Table 50. Clorox Washing Products Product and Services
- Table 51. Clorox Washing Products Sales Quantity (Kiliton), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 52. Clorox Recent Developments/Updates
- Table 53. Lion Basic Information, Manufacturing Base and Competitors
- Table 54. Lion Major Business
- Table 55. Lion Washing Products Product and Services
- Table 56. Lion Washing Products Sales Quantity (Kiliton), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 57. Lion Recent Developments/Updates
- Table 58. Nirma Basic Information, Manufacturing Base and Competitors
- Table 59. Nirma Major Business
- Table 60. Nirma Washing Products Product and Services
- Table 61. Nirma Washing Products Sales Quantity (Kiliton), Average Price (US\$/kg),

Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 62. Nirma Recent Developments/Updates

Table 63. Reckitt Basic Information, Manufacturing Base and Competitors

Table 64. Reckitt Major Business

Table 65. Reckitt Washing Products Product and Services

Table 66. Reckitt Washing Products Sales Quantity (Kiliton), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 67. Reckitt Recent Developments/Updates

Table 68. Wheathfields Lohmann Basic Information, Manufacturing Base and Competitors

Table 69. Wheathfields Lohmann Major Business

Table 70. Wheathfields Lohmann Washing Products Product and Services

Table 71. Wheathfields Lohmann Washing Products Sales Quantity (Kiliton), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 72. Wheathfields Lohmann Recent Developments/Updates

Table 73. NaFine Basic Information, Manufacturing Base and Competitors

Table 74. NaFine Major Business

Table 75. NaFine Washing Products Product and Services

Table 76. NaFine Washing Products Sales Quantity (Kiliton), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 77. NaFine Recent Developments/Updates

Table 78. AIEn Basic Information, Manufacturing Base and Competitors

Table 79. AIEn Major Business

Table 80. AIEn Washing Products Product and Services

Table 81. AIEn Washing Products Sales Quantity (Kiliton), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 82. AIEn Recent Developments/Updates

Table 83. White Cat Basic Information, Manufacturing Base and Competitors

Table 84. White Cat Major Business

Table 85. White Cat Washing Products Product and Services

Table 86. White Cat Washing Products Sales Quantity (Kiliton), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 87. White Cat Recent Developments/Updates

Table 88. SC Johnson Basic Information, Manufacturing Base and Competitors

Table 89. SC Johnson Major Business

Table 90. SC Johnson Washing Products Product and Services

Table 91. SC Johnson Washing Products Sales Quantity (Kiliton), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 92. SC Johnson Recent Developments/Updates

- Table 93. Lam Soon Basic Information, Manufacturing Base and Competitors
- Table 94. Lam Soon Major Business
- Table 95. Lam Soon Washing Products Product and Services
- Table 96. Lam Soon Washing Products Sales Quantity (Kiliton), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 97. Lam Soon Recent Developments/Updates
- Table 98. Werner & Mertz Basic Information, Manufacturing Base and Competitors
- Table 99. Werner & Mertz Major Business
- Table 100. Werner & Mertz Washing Products Product and Services
- Table 101. Werner & Mertz Washing Products Sales Quantity (Kiliton), Average Price (US\$/kg), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 102. Werner & Mertz Recent Developments/Updates
- Table 103. Global Washing Products Sales Quantity by Manufacturer (2021-2026) & (Kiliton)
- Table 104. Global Washing Products Revenue by Manufacturer (2021-2026) & (USD Million)
- Table 105. Global Washing Products Average Price by Manufacturer (2021-2026) & (US\$/kg)
- Table 106. Market Position of Manufacturers in Washing Products, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025
- Table 107. Head Office and Washing Products Production Site of Key Manufacturer
- Table 108. Washing Products Market: Company Product Type Footprint
- Table 109. Washing Products Market: Company Product Application Footprint
- Table 110. Washing Products New Market Entrants and Barriers to Market Entry
- Table 111. Washing Products Mergers, Acquisition, Agreements, and Collaborations
- Table 112. Global Washing Products Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR
- Table 113. Global Washing Products Sales Quantity by Region (2021-2026) & (Kiliton)
- Table 114. Global Washing Products Sales Quantity by Region (2027-2032) & (Kiliton)
- Table 115. Global Washing Products Consumption Value by Region (2021-2026) & (USD Million)
- Table 116. Global Washing Products Consumption Value by Region (2027-2032) & (USD Million)
- Table 117. Global Washing Products Average Price by Region (2021-2026) & (US\$/kg)
- Table 118. Global Washing Products Average Price by Region (2027-2032) & (US\$/kg)
- Table 119. Global Washing Products Sales Quantity by Type (2021-2026) & (Kiliton)
- Table 120. Global Washing Products Sales Quantity by Type (2027-2032) & (Kiliton)
- Table 121. Global Washing Products Consumption Value by Type (2021-2026) & (USD Million)

Table 122. Global Washing Products Consumption Value by Type (2027-2032) & (USD Million)

Table 123. Global Washing Products Average Price by Type (2021-2026) & (US\$/kg)

Table 124. Global Washing Products Average Price by Type (2027-2032) & (US\$/kg)

Table 125. Global Washing Products Sales Quantity by Application (2021-2026) & (Kiliton)

Table 126. Global Washing Products Sales Quantity by Application (2027-2032) & (Kiliton)

Table 127. Global Washing Products Consumption Value by Application (2021-2026) & (USD Million)

Table 128. Global Washing Products Consumption Value by Application (2027-2032) & (USD Million)

Table 129. Global Washing Products Average Price by Application (2021-2026) & (US\$/kg)

Table 130. Global Washing Products Average Price by Application (2027-2032) & (US\$/kg)

Table 131. North America Washing Products Sales Quantity by Type (2021-2026) & (Kiliton)

Table 132. North America Washing Products Sales Quantity by Type (2027-2032) & (Kiliton)

Table 133. North America Washing Products Sales Quantity by Application (2021-2026) & (Kiliton)

Table 134. North America Washing Products Sales Quantity by Application (2027-2032) & (Kiliton)

Table 135. North America Washing Products Sales Quantity by Country (2021-2026) & (Kiliton)

Table 136. North America Washing Products Sales Quantity by Country (2027-2032) & (Kiliton)

Table 137. North America Washing Products Consumption Value by Country (2021-2026) & (USD Million)

Table 138. North America Washing Products Consumption Value by Country (2027-2032) & (USD Million)

Table 139. Europe Washing Products Sales Quantity by Type (2021-2026) & (Kiliton)

Table 140. Europe Washing Products Sales Quantity by Type (2027-2032) & (Kiliton)

Table 141. Europe Washing Products Sales Quantity by Application (2021-2026) & (Kiliton)

Table 142. Europe Washing Products Sales Quantity by Application (2027-2032) & (Kiliton)

Table 143. Europe Washing Products Sales Quantity by Country (2021-2026) & (Kiliton)

Table 144. Europe Washing Products Sales Quantity by Country (2027-2032) & (Kiliton)

Table 145. Europe Washing Products Consumption Value by Country (2021-2026) & (USD Million)

Table 146. Europe Washing Products Consumption Value by Country (2027-2032) & (USD Million)

Table 147. Asia-Pacific Washing Products Sales Quantity by Type (2021-2026) & (Kiliton)

Table 148. Asia-Pacific Washing Products Sales Quantity by Type (2027-2032) & (Kiliton)

Table 149. Asia-Pacific Washing Products Sales Quantity by Application (2021-2026) & (Kiliton)

Table 150. Asia-Pacific Washing Products Sales Quantity by Application (2027-2032) & (Kiliton)

Table 151. Asia-Pacific Washing Products Sales Quantity by Region (2021-2026) & (Kiliton)

Table 152. Asia-Pacific Washing Products Sales Quantity by Region (2027-2032) & (Kiliton)

Table 153. Asia-Pacific Washing Products Consumption Value by Region (2021-2026) & (USD Million)

Table 154. Asia-Pacific Washing Products Consumption Value by Region (2027-2032) & (USD Million)

Table 155. South America Washing Products Sales Quantity by Type (2021-2026) & (Kiliton)

Table 156. South America Washing Products Sales Quantity by Type (2027-2032) & (Kiliton)

Table 157. South America Washing Products Sales Quantity by Application (2021-2026) & (Kiliton)

Table 158. South America Washing Products Sales Quantity by Application (2027-2032) & (Kiliton)

Table 159. South America Washing Products Sales Quantity by Country (2021-2026) & (Kiliton)

Table 160. South America Washing Products Sales Quantity by Country (2027-2032) & (Kiliton)

Table 161. South America Washing Products Consumption Value by Country (2021-2026) & (USD Million)

Table 162. South America Washing Products Consumption Value by Country (2027-2032) & (USD Million)

Table 163. Middle East & Africa Washing Products Sales Quantity by Type (2021-2026) & (Kiliton)

Table 164. Middle East & Africa Washing Products Sales Quantity by Type (2027-2032) & (Kiliton)

Table 165. Middle East & Africa Washing Products Sales Quantity by Application (2021-2026) & (Kiliton)

Table 166. Middle East & Africa Washing Products Sales Quantity by Application (2027-2032) & (Kiliton)

Table 167. Middle East & Africa Washing Products Sales Quantity by Country (2021-2026) & (Kiliton)

Table 168. Middle East & Africa Washing Products Sales Quantity by Country (2027-2032) & (Kiliton)

Table 169. Middle East & Africa Washing Products Consumption Value by Country (2021-2026) & (USD Million)

Table 170. Middle East & Africa Washing Products Consumption Value by Country (2027-2032) & (USD Million)

Table 171. Washing Products Raw Material

Table 172. Key Manufacturers of Washing Products Raw Materials

Table 173. Washing Products Typical Distributors

Table 174. Washing Products Typical Customers

LIST OF FIGURES

Figure 1. Washing Products Picture

Figure 2. Global Washing Products Revenue by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global Washing Products Revenue Market Share by Type in 2025

Figure 4. Detergents Examples

Figure 5. Fabric Softener Examples

Figure 6. Laundry Bleach Examples

Figure 7. Aroma Beads Examples

Figure 8. Global Washing Products Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 9. Global Washing Products Revenue Market Share by Application in 2025

Figure 10. Home Use Examples

Figure 11. Commercial Use Examples

Figure 12. Global Washing Products Consumption Value, (USD Million): 2021 & 2025 & 2032

Figure 13. Global Washing Products Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 14. Global Washing Products Sales Quantity (2021-2032) & (Kiliton)

Figure 15. Global Washing Products Price (2021-2032) & (US\$/kg)

Figure 16. Global Washing Products Sales Quantity Market Share by Manufacturer in 2025

Figure 17. Global Washing Products Revenue Market Share by Manufacturer in 2025

Figure 18. Producer Shipments of Washing Products by Manufacturer Sales (\$MM) and Market Share (%): 2025

Figure 19. Top 3 Washing Products Manufacturer (Revenue) Market Share in 2025

Figure 20. Top 6 Washing Products Manufacturer (Revenue) Market Share in 2025

Figure 21. Global Washing Products Sales Quantity Market Share by Region (2021-2032)

Figure 22. Global Washing Products Consumption Value Market Share by Region (2021-2032)

Figure 23. North America Washing Products Consumption Value (2021-2032) & (USD Million)

Figure 24. Europe Washing Products Consumption Value (2021-2032) & (USD Million)

Figure 25. Asia-Pacific Washing Products Consumption Value (2021-2032) & (USD Million)

Figure 26. South America Washing Products Consumption Value (2021-2032) & (USD Million)

Figure 27. Middle East & Africa Washing Products Consumption Value (2021-2032) & (USD Million)

Figure 28. Global Washing Products Sales Quantity Market Share by Type (2021-2032)

Figure 29. Global Washing Products Consumption Value Market Share by Type (2021-2032)

Figure 30. Global Washing Products Average Price by Type (2021-2032) & (US\$/kg)

Figure 31. Global Washing Products Sales Quantity Market Share by Application (2021-2032)

Figure 32. Global Washing Products Revenue Market Share by Application (2021-2032)

Figure 33. Global Washing Products Average Price by Application (2021-2032) & (US\$/kg)

Figure 34. North America Washing Products Sales Quantity Market Share by Type (2021-2032)

Figure 35. North America Washing Products Sales Quantity Market Share by Application (2021-2032)

Figure 36. North America Washing Products Sales Quantity Market Share by Country (2021-2032)

Figure 37. North America Washing Products Consumption Value Market Share by Country (2021-2032)

Figure 38. United States Washing Products Consumption Value (2021-2032) & (USD

Million)

Figure 39. Canada Washing Products Consumption Value (2021-2032) & (USD Million)

Figure 40. Mexico Washing Products Consumption Value (2021-2032) & (USD Million)

Figure 41. Europe Washing Products Sales Quantity Market Share by Type
(2021-2032)

Figure 42. Europe Washing Products Sales Quantity Market Share by Application
(2021-2032)

Figure 43. Europe Washing Products Sales Quantity Market Share by Country
(2021-2032)

Figure 44. Europe Washing Products Consumption Value Market Share by Country
(2021-2032)

Figure 45. Germany Washing Products Consumption Value (2021-2032) & (USD
Million)

Figure 46. France Washing Products Consumption Value (2021-2032) & (USD Million)

Figure 47. United Kingdom Washing Products Consumption Value (2021-2032) & (USD
Million)

Figure 48. Russia Washing Products Consumption Value (2021-2032) & (USD Million)

Figure 49. Italy Washing Products Consumption Value (2021-2032) & (USD Million)

Figure 50. Asia-Pacific Washing Products Sales Quantity Market Share by Type
(2021-2032)

Figure 51. Asia-Pacific Washing Products Sales Quantity Market Share by Application
(2021-2032)

Figure 52. Asia-Pacific Washing Products Sales Quantity Market Share by Region
(2021-2032)

Figure 53. Asia-Pacific Washing Products Consumption Value Market Share by Region
(2021-2032)

Figure 54. China Washing Products Consumption Value (2021-2032) & (USD Million)

Figure 55. Japan Washing Products Consumption Value (2021-2032) & (USD Million)

Figure 56. South Korea Washing Products Consumption Value (2021-2032) & (USD
Million)

Figure 57. India Washing Products Consumption Value (2021-2032) & (USD Million)

Figure 58. Southeast Asia Washing Products Consumption Value (2021-2032) & (USD
Million)

Figure 59. Australia Washing Products Consumption Value (2021-2032) & (USD Million)

Figure 60. South America Washing Products Sales Quantity Market Share by Type
(2021-2032)

Figure 61. South America Washing Products Sales Quantity Market Share by
Application (2021-2032)

Figure 62. South America Washing Products Sales Quantity Market Share by Country

(2021-2032)

Figure 63. South America Washing Products Consumption Value Market Share by Country (2021-2032)

Figure 64. Brazil Washing Products Consumption Value (2021-2032) & (USD Million)

Figure 65. Argentina Washing Products Consumption Value (2021-2032) & (USD Million)

Figure 66. Middle East & Africa Washing Products Sales Quantity Market Share by Type (2021-2032)

Figure 67. Middle East & Africa Washing Products Sales Quantity Market Share by Application (2021-2032)

Figure 68. Middle East & Africa Washing Products Sales Quantity Market Share by Country (2021-2032)

Figure 69. Middle East & Africa Washing Products Consumption Value Market Share by Country (2021-2032)

Figure 70. Turkey Washing Products Consumption Value (2021-2032) & (USD Million)

Figure 71. Egypt Washing Products Consumption Value (2021-2032) & (USD Million)

Figure 72. Saudi Arabia Washing Products Consumption Value (2021-2032) & (USD Million)

Figure 73. South Africa Washing Products Consumption Value (2021-2032) & (USD Million)

Figure 74. Washing Products Market Drivers

Figure 75. Washing Products Market Restraints

Figure 76. Washing Products Market Trends

Figure 77. Porters Five Forces Analysis

Figure 78. Manufacturing Cost Structure Analysis of Washing Products in 2025

Figure 79. Manufacturing Process Analysis of Washing Products

Figure 80. Washing Products Industrial Chain

Figure 81. Sales Channel: Direct to End-User vs Distributors

Figure 82. Direct Channel Pros & Cons

Figure 83. Indirect Channel Pros & Cons

Figure 84. Methodology

Figure 85. Research Process and Data Source

I would like to order

Product name: Global Washing Products Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

Product link: <https://marketpublishers.com/r/G81C7BB5057AEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G81C7BB5057AEN.html>