

Global Washing Machine Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

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Abstracts

Consumer durables refer to those goods that do not quickly wear out and yields utility over a longer period of time. They can be broadly categorized into three heads namely white goods, brown goods and consumer electronics. White goods include products like air conditioners, refrigerators, washing machines, audio equipments and speakers. The washing machine category is still some distance away from the inflexion point, unlike refrigerators. However, players are now trying to influence penetration for the category with many new launches and heavy marketing campaigns. Growing disposable income and easy financing options have led to shortened replacement cycles whereas rising influence of modern lifestyle has perceived products such washing machines as utility items rather than luxury goods.

SCOPE OF THE REPORT:

This report focuses on the Washing Machine in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Increased number of dual-income households coupled with insufficient time for laundry has led to growing demand for laundromats. Additionally, the growth in the hospitality sector in emerging countries and the advent of on-demand services are expected to propel the commercial washing machine growth. Furthermore, the energy labels and energy efficiency policies have enabled manufacturers to focus on the development of energy-efficient products.

The worldwide market for Washing Machine is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in

2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Alliance Laundry Systems

Continental Girbau

AB Electrolux

Fisher & Paykel Appliances

GE Appliances

Haier Electronics

LG Electronics

MIRC Electronics

Panasonic

Robert Bosch

Samsung Electronics

Siemens

Godrej & Boyce

Toshiba

Videocon Industries

Whirlpool

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Fully Automatic

Semi-Automatic

Dryers

Market Segment by Applications, can be divided into

Commercial

Domestic

There are 15 Chapters to deeply display the global Washing Machine market.

Chapter 1, to describe Washing Machine Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Washing Machine, with sales, revenue, and price of Washing Machine, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share

of Washing Machine, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Washing Machine market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Washing Machine sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

Contents

1 MARKET OVERVIEW

- 1.1 Washing Machine Introduction
- 1.2 Market Analysis by Type
 - 1.2.1 Fully Automatic
 - 1.2.2 Semi-Automatic
 - 1.2.3 Dryers
- 1.3 Market Analysis by Applications
 - 1.3.1 Commercial
 - 1.3.2 Domestic
- 1.4 Market Analysis by Regions
 - 1.4.1 North America (United States, Canada and Mexico)
 - 1.4.1.1 United States Market States and Outlook (2013-2023)
 - 1.4.1.2 Canada Market States and Outlook (2013-2023)
 - 1.4.1.3 Mexico Market States and Outlook (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy)
 - 1.4.2.1 Germany Market States and Outlook (2013-2023)
 - 1.4.2.2 France Market States and Outlook (2013-2023)
 - 1.4.2.3 UK Market States and Outlook (2013-2023)
 - 1.4.2.4 Russia Market States and Outlook (2013-2023)
 - 1.4.2.5 Italy Market States and Outlook (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
 - 1.4.3.1 China Market States and Outlook (2013-2023)
 - 1.4.3.2 Japan Market States and Outlook (2013-2023)
 - 1.4.3.3 Korea Market States and Outlook (2013-2023)
 - 1.4.3.4 India Market States and Outlook (2013-2023)
 - 1.4.3.5 Southeast Asia Market States and Outlook (2013-2023)
 - 1.4.4 South America, Middle East and Africa
 - 1.4.4.1 Brazil Market States and Outlook (2013-2023)
 - 1.4.4.2 Egypt Market States and Outlook (2013-2023)
 - 1.4.4.3 Saudi Arabia Market States and Outlook (2013-2023)
 - 1.4.4.4 South Africa Market States and Outlook (2013-2023)
 - 1.4.4.5 Nigeria Market States and Outlook (2013-2023)
- 1.5 Market Dynamics
 - 1.5.1 Market Opportunities
 - 1.5.2 Market Risk
 - 1.5.3 Market Driving Force

2 MANUFACTURERS PROFILES

2.1 Alliance Laundry Systems

2.1.1 Business Overview

2.1.2 Washing Machine Type and Applications

2.1.2.1 Product A

2.1.2.2 Product B

2.1.3 Alliance Laundry Systems Washing Machine Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2 Continental Girbau

2.2.1 Business Overview

2.2.2 Washing Machine Type and Applications

2.2.2.1 Product A

2.2.2.2 Product B

2.2.3 Continental Girbau Washing Machine Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3 AB Electrolux

2.3.1 Business Overview

2.3.2 Washing Machine Type and Applications

2.3.2.1 Product A

2.3.2.2 Product B

2.3.3 AB Electrolux Washing Machine Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4 Fisher & Paykel Appliances

2.4.1 Business Overview

2.4.2 Washing Machine Type and Applications

2.4.2.1 Product A

2.4.2.2 Product B

2.4.3 Fisher & Paykel Appliances Washing Machine Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5 GE Appliances

2.5.1 Business Overview

2.5.2 Washing Machine Type and Applications

2.5.2.1 Product A

2.5.2.2 Product B

2.5.3 GE Appliances Washing Machine Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6 Haier Electronics

- 2.6.1 Business Overview
- 2.6.2 Washing Machine Type and Applications
 - 2.6.2.1 Product A
 - 2.6.2.2 Product B
- 2.6.3 Haier Electronics Washing Machine Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.7 LG Electronics
 - 2.7.1 Business Overview
 - 2.7.2 Washing Machine Type and Applications
 - 2.7.2.1 Product A
 - 2.7.2.2 Product B
 - 2.7.3 LG Electronics Washing Machine Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.8 MIRC Electronics
 - 2.8.1 Business Overview
 - 2.8.2 Washing Machine Type and Applications
 - 2.8.2.1 Product A
 - 2.8.2.2 Product B
 - 2.8.3 MIRC Electronics Washing Machine Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.9 Panasonic
 - 2.9.1 Business Overview
 - 2.9.2 Washing Machine Type and Applications
 - 2.9.2.1 Product A
 - 2.9.2.2 Product B
 - 2.9.3 Panasonic Washing Machine Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.10 Robert Bosch
 - 2.10.1 Business Overview
 - 2.10.2 Washing Machine Type and Applications
 - 2.10.2.1 Product A
 - 2.10.2.2 Product B
 - 2.10.3 Robert Bosch Washing Machine Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.11 Samsung Electronics
 - 2.11.1 Business Overview
 - 2.11.2 Washing Machine Type and Applications
 - 2.11.2.1 Product A
 - 2.11.2.2 Product B

2.11.3 Samsung Electronics Washing Machine Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.12 Siemens

2.12.1 Business Overview

2.12.2 Washing Machine Type and Applications

2.12.2.1 Product A

2.12.2.2 Product B

2.12.3 Siemens Washing Machine Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.13 Godrej & Boyce

2.13.1 Business Overview

2.13.2 Washing Machine Type and Applications

2.13.2.1 Product A

2.13.2.2 Product B

2.13.3 Godrej & Boyce Washing Machine Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.14 Toshiba

2.14.1 Business Overview

2.14.2 Washing Machine Type and Applications

2.14.2.1 Product A

2.14.2.2 Product B

2.14.3 Toshiba Washing Machine Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.15 Videocon Industries

2.15.1 Business Overview

2.15.2 Washing Machine Type and Applications

2.15.2.1 Product A

2.15.2.2 Product B

2.15.3 Videocon Industries Washing Machine Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.16 Whirlpool

2.16.1 Business Overview

2.16.2 Washing Machine Type and Applications

2.16.2.1 Product A

2.16.2.2 Product B

2.16.3 Whirlpool Washing Machine Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL WASHING MACHINE SALES, REVENUE, MARKET SHARE AND

COMPETITION BY MANUFACTURER (2016-2017)

- 3.1 Global Washing Machine Sales and Market Share by Manufacturer (2016-2017)
- 3.2 Global Washing Machine Revenue and Market Share by Manufacturer (2016-2017)
- 3.3 Market Concentration Rate
 - 3.3.1 Top 3 Washing Machine Manufacturer Market Share in 2017
 - 3.3.2 Top 6 Washing Machine Manufacturer Market Share in 2017
- 3.4 Market Competition Trend

4 GLOBAL WASHING MACHINE MARKET ANALYSIS BY REGIONS

- 4.1 Global Washing Machine Sales, Revenue and Market Share by Regions
 - 4.1.1 Global Washing Machine Sales and Market Share by Regions (2013-2018)
 - 4.1.2 Global Washing Machine Revenue and Market Share by Regions (2013-2018)
- 4.2 North America Washing Machine Sales and Growth Rate (2013-2018)
- 4.3 Europe Washing Machine Sales and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Washing Machine Sales and Growth Rate (2013-2018)
- 4.5 South America Washing Machine Sales and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Washing Machine Sales and Growth Rate (2013-2018)

5 NORTH AMERICA WASHING MACHINE BY COUNTRIES

- 5.1 North America Washing Machine Sales, Revenue and Market Share by Countries
 - 5.1.1 North America Washing Machine Sales and Market Share by Countries (2013-2018)
 - 5.1.2 North America Washing Machine Revenue and Market Share by Countries (2013-2018)
- 5.2 United States Washing Machine Sales and Growth Rate (2013-2018)
- 5.3 Canada Washing Machine Sales and Growth Rate (2013-2018)
- 5.4 Mexico Washing Machine Sales and Growth Rate (2013-2018)

6 EUROPE WASHING MACHINE BY COUNTRIES

- 6.1 Europe Washing Machine Sales, Revenue and Market Share by Countries
 - 6.1.1 Europe Washing Machine Sales and Market Share by Countries (2013-2018)
 - 6.1.2 Europe Washing Machine Revenue and Market Share by Countries (2013-2018)
- 6.2 Germany Washing Machine Sales and Growth Rate (2013-2018)
- 6.3 UK Washing Machine Sales and Growth Rate (2013-2018)
- 6.4 France Washing Machine Sales and Growth Rate (2013-2018)

6.5 Russia Washing Machine Sales and Growth Rate (2013-2018)

6.6 Italy Washing Machine Sales and Growth Rate (2013-2018)

7 ASIA-PACIFIC WASHING MACHINE BY COUNTRIES

7.1 Asia-Pacific Washing Machine Sales, Revenue and Market Share by Countries

7.1.1 Asia-Pacific Washing Machine Sales and Market Share by Countries (2013-2018)

7.1.2 Asia-Pacific Washing Machine Revenue and Market Share by Countries (2013-2018)

7.2 China Washing Machine Sales and Growth Rate (2013-2018)

7.3 Japan Washing Machine Sales and Growth Rate (2013-2018)

7.4 Korea Washing Machine Sales and Growth Rate (2013-2018)

7.5 India Washing Machine Sales and Growth Rate (2013-2018)

7.6 Southeast Asia Washing Machine Sales and Growth Rate (2013-2018)

8 SOUTH AMERICA WASHING MACHINE BY COUNTRIES

8.1 South America Washing Machine Sales, Revenue and Market Share by Countries

8.1.1 South America Washing Machine Sales and Market Share by Countries (2013-2018)

8.1.2 South America Washing Machine Revenue and Market Share by Countries (2013-2018)

8.2 Brazil Washing Machine Sales and Growth Rate (2013-2018)

8.3 Argentina Washing Machine Sales and Growth Rate (2013-2018)

8.4 Colombia Washing Machine Sales and Growth Rate (2013-2018)

9 MIDDLE EAST AND AFRICA WASHING MACHINE BY COUNTRIES

9.1 Middle East and Africa Washing Machine Sales, Revenue and Market Share by Countries

9.1.1 Middle East and Africa Washing Machine Sales and Market Share by Countries (2013-2018)

9.1.2 Middle East and Africa Washing Machine Revenue and Market Share by Countries (2013-2018)

9.2 Saudi Arabia Washing Machine Sales and Growth Rate (2013-2018)

9.3 UAE Washing Machine Sales and Growth Rate (2013-2018)

9.4 Egypt Washing Machine Sales and Growth Rate (2013-2018)

9.5 Nigeria Washing Machine Sales and Growth Rate (2013-2018)

9.6 South Africa Washing Machine Sales and Growth Rate (2013-2018)

10 GLOBAL WASHING MACHINE MARKET SEGMENT BY TYPE

10.1 Global Washing Machine Sales, Revenue and Market Share by Type (2013-2018)

10.1.1 Global Washing Machine Sales and Market Share by Type (2013-2018)

10.1.2 Global Washing Machine Revenue and Market Share by Type (2013-2018)

10.2 Fully Automatic Sales Growth and Price

10.2.1 Global Fully Automatic Sales Growth (2013-2018)

10.2.2 Global Fully Automatic Price (2013-2018)

10.3 Semi-Automatic Sales Growth and Price

10.3.1 Global Semi-Automatic Sales Growth (2013-2018)

10.3.2 Global Semi-Automatic Price (2013-2018)

10.4 Dryers Sales Growth and Price

10.4.1 Global Dryers Sales Growth (2013-2018)

10.4.2 Global Dryers Price (2013-2018)

11 GLOBAL WASHING MACHINE MARKET SEGMENT BY APPLICATION

11.1 Global Washing Machine Sales Market Share by Application (2013-2018)

11.2 Commercial Sales Growth (2013-2018)

11.3 Domestic Sales Growth (2013-2018)

12 WASHING MACHINE MARKET FORECAST (2018-2023)

12.1 Global Washing Machine Sales, Revenue and Growth Rate (2018-2023)

12.2 Washing Machine Market Forecast by Regions (2018-2023)

12.2.1 North America Washing Machine Market Forecast (2018-2023)

12.2.2 Europe Washing Machine Market Forecast (2018-2023)

12.2.3 Asia-Pacific Washing Machine Market Forecast (2018-2023)

12.2.4 South America Washing Machine Market Forecast (2018-2023)

12.2.5 Middle East and Africa Washing Machine Market Forecast (2018-2023)

12.3 Washing Machine Market Forecast by Type (2018-2023)

12.3.1 Global Washing Machine Sales Forecast by Type (2018-2023)

12.3.2 Global Washing Machine Market Share Forecast by Type (2018-2023)

12.4 Washing Machine Market Forecast by Application (2018-2023)

12.4.1 Global Washing Machine Sales Forecast by Application (2018-2023)

12.4.2 Global Washing Machine Market Share Forecast by Application (2018-2023)

13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS

13.1 Sales Channel

13.1.1 Direct Marketing

13.1.2 Indirect Marketing

13.1.3 Marketing Channel Future Trend

13.2 Distributors, Traders and Dealers

14 RESEARCH FINDINGS AND CONCLUSION

15 APPENDIX

15.1 Methodology

15.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Washing Machine Picture

Table Product Specifications of Washing Machine

Figure Global Sales Market Share of Washing Machine by Types in 2017

Table Washing Machine Types for Major Manufacturers

Figure Fully Automatic Picture

Figure Semi-Automatic Picture

Figure Dryers Picture

Figure Washing Machine Sales Market Share by Applications in 2017

Figure Commercial Picture

Figure Domestic Picture

Figure United States Washing Machine Revenue (Value) and Growth Rate (2013-2023)

Figure Canada Washing Machine Revenue (Value) and Growth Rate (2013-2023)

Figure Mexico Washing Machine Revenue (Value) and Growth Rate (2013-2023)

Figure Germany Washing Machine Revenue (Value) and Growth Rate (2013-2023)

Figure France Washing Machine Revenue (Value) and Growth Rate (2013-2023)

Figure UK Washing Machine Revenue (Value) and Growth Rate (2013-2023)

Figure Russia Washing Machine Revenue (Value) and Growth Rate (2013-2023)

Figure Italy Washing Machine Revenue (Value) and Growth Rate (2013-2023)

Figure China Washing Machine Revenue (Value) and Growth Rate (2013-2023)

Figure Japan Washing Machine Revenue (Value) and Growth Rate (2013-2023)

Figure Korea Washing Machine Revenue (Value) and Growth Rate (2013-2023)

Figure India Washing Machine Revenue (Value) and Growth Rate (2013-2023)

Figure Southeast Asia Washing Machine Revenue (Value) and Growth Rate (2013-2023)

Figure Brazil Washing Machine Revenue (Value) and Growth Rate (2013-2023)

Figure Egypt Washing Machine Revenue (Value) and Growth Rate (2013-2023)

Figure Saudi Arabia Washing Machine Revenue (Value) and Growth Rate (2013-2023)

Figure South Africa Washing Machine Revenue (Value) and Growth Rate (2013-2023)

Figure Nigeria Washing Machine Revenue (Value) and Growth Rate (2013-2023)

Table Alliance Laundry Systems Basic Information, Manufacturing Base and Competitors

Table Alliance Laundry Systems Washing Machine Type and Applications

Table Alliance Laundry Systems Washing Machine Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Continental Girbau Basic Information, Manufacturing Base and Competitors

Table Continental Girbau Washing Machine Type and Applications
Table Continental Girbau Washing Machine Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Table AB Electrolux Basic Information, Manufacturing Base and Competitors
Table AB Electrolux Washing Machine Type and Applications
Table AB Electrolux Washing Machine Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Table Fisher & Paykel Appliances Basic Information, Manufacturing Base and Competitors
Table Fisher & Paykel Appliances Washing Machine Type and Applications
Table Fisher & Paykel Appliances Washing Machine Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Table GE Appliances Basic Information, Manufacturing Base and Competitors
Table GE Appliances Washing Machine Type and Applications
Table GE Appliances Washing Machine Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Table Haier Electronics Basic Information, Manufacturing Base and Competitors
Table Haier Electronics Washing Machine Type and Applications
Table Haier Electronics Washing Machine Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Table LG Electronics Basic Information, Manufacturing Base and Competitors
Table LG Electronics Washing Machine Type and Applications
Table LG Electronics Washing Machine Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Table MIRC Electronics Basic Information, Manufacturing Base and Competitors
Table MIRC Electronics Washing Machine Type and Applications
Table MIRC Electronics Washing Machine Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Table Panasonic Basic Information, Manufacturing Base and Competitors
Table Panasonic Washing Machine Type and Applications
Table Panasonic Washing Machine Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Table Robert Bosch Basic Information, Manufacturing Base and Competitors
Table Robert Bosch Washing Machine Type and Applications
Table Robert Bosch Washing Machine Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
Table Samsung Electronics Basic Information, Manufacturing Base and Competitors
Table Samsung Electronics Washing Machine Type and Applications
Table Samsung Electronics Washing Machine Sales, Price, Revenue, Gross Margin

and Market Share (2016-2017)

Table Siemens Basic Information, Manufacturing Base and Competitors

Table Siemens Washing Machine Type and Applications

Table Siemens Washing Machine Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Godrej & Boyce Basic Information, Manufacturing Base and Competitors

Table Godrej & Boyce Washing Machine Type and Applications

Table Godrej & Boyce Washing Machine Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Toshiba Basic Information, Manufacturing Base and Competitors

Table Toshiba Washing Machine Type and Applications

Table Toshiba Washing Machine Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Videocon Industries Basic Information, Manufacturing Base and Competitors

Table Videocon Industries Washing Machine Type and Applications

Table Videocon Industries Washing Machine Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Whirlpool Basic Information, Manufacturing Base and Competitors

Table Whirlpool Washing Machine Type and Applications

Table Whirlpool Washing Machine Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Global Washing Machine Sales by Manufacturer (2016-2017)

Figure Global Washing Machine Sales Market Share by Manufacturer in 2016

Figure Global Washing Machine Sales Market Share by Manufacturer in 2017

Table Global Washing Machine Revenue by Manufacturer (2016-2017)

Figure Global Washing Machine Revenue Market Share by Manufacturer in 2016

Figure Global Washing Machine Revenue Market Share by Manufacturer in 2017

Figure Top 3 Washing Machine Manufacturer (Revenue) Market Share in 2017

Figure Top 6 Washing Machine Manufacturer (Revenue) Market Share in 2017

Figure Global Washing Machine Sales and Growth Rate (2013-2018)

Figure Global Washing Machine Revenue and Growth Rate (2013-2018)

Table Global Washing Machine Sales by Regions (2013-2018)

Table Global Washing Machine Sales Market Share by Regions (2013-2018)

Table Global Washing Machine Revenue by Regions (2013-2018)

Figure Global Washing Machine Revenue Market Share by Regions in 2013

Figure Global Washing Machine Revenue Market Share by Regions in 2017

Figure North America Washing Machine Sales and Growth Rate (2013-2018)

Figure Europe Washing Machine Sales and Growth Rate (2013-2018)

Figure Asia-Pacific Washing Machine Sales and Growth Rate (2013-2018)

Figure South America Washing Machine Sales and Growth Rate (2013-2018)
Figure Middle East and Africa Washing Machine Sales and Growth Rate (2013-2018)
Figure North America Washing Machine Revenue and Growth Rate (2013-2018)
Table North America Washing Machine Sales by Countries (2013-2018)
Table North America Washing Machine Sales Market Share by Countries (2013-2018)
Figure North America Washing Machine Sales Market Share by Countries in 2013
Figure North America Washing Machine Sales Market Share by Countries in 2017
Table North America Washing Machine Revenue by Countries (2013-2018)
Table North America Washing Machine Revenue Market Share by Countries (2013-2018)
Figure North America Washing Machine Revenue Market Share by Countries in 2013
Figure North America Washing Machine Revenue Market Share by Countries in 2017
Figure United States Washing Machine Sales and Growth Rate (2013-2018)
Figure Canada Washing Machine Sales and Growth Rate (2013-2018)
Figure Mexico Washing Machine Sales and Growth Rate (2013-2018)
Figure Europe Washing Machine Revenue and Growth Rate (2013-2018)
Table Europe Washing Machine Sales by Countries (2013-2018)
Table Europe Washing Machine Sales Market Share by Countries (2013-2018)
Table Europe Washing Machine Revenue by Countries (2013-2018)
Figure Europe Washing Machine Revenue Market Share by Countries in 2016
Figure Europe Washing Machine Revenue Market Share by Countries in 2017
Figure Germany Washing Machine Sales and Growth Rate (2013-2018)
Figure UK Washing Machine Sales and Growth Rate (2013-2018)
Figure France Washing Machine Sales and Growth Rate (2013-2018)
Figure Russia Washing Machine Sales and Growth Rate (2013-2018)
Figure Italy Washing Machine Sales and Growth Rate (2013-2018)
Figure Asia-Pacific Washing Machine Revenue and Growth Rate (2013-2018)
Table Asia-Pacific Washing Machine Sales by Countries (2013-2018)
Table Asia-Pacific Washing Machine Sales Market Share by Countries (2013-2018)
Figure Asia-Pacific Washing Machine Sales Market Share by Countries 2017
Table Asia-Pacific Washing Machine Revenue by Countries (2013-2018)
Figure Asia-Pacific Washing Machine Revenue Market Share by Countries 2017
Figure China Washing Machine Sales and Growth Rate (2013-2018)
Figure Japan Washing Machine Sales and Growth Rate (2013-2018)
Figure Korea Washing Machine Sales and Growth Rate (2013-2018)
Figure India Washing Machine Sales and Growth Rate (2013-2018)
Figure Southeast Asia Washing Machine Sales and Growth Rate (2013-2018)
Figure South America Washing Machine Revenue and Growth Rate (2013-2018)
Table South America Washing Machine Sales by Countries (2013-2018)

Table South America Washing Machine Sales Market Share by Countries (2013-2018)
Figure South America Washing Machine Sales Market Share by Countries in 2017
Table South America Washing Machine Revenue by Countries (2013-2018)
Table South America Washing Machine Revenue Market Share by Countries (2013-2018)
Figure South America Washing Machine Revenue Market Share by Countries in 2017
Figure Brazil Washing Machine Sales and Growth Rate (2013-2018)
Figure Argentina Washing Machine Sales and Growth Rate (2013-2018)
Figure Colombia Washing Machine Sales and Growth Rate (2013-2018)
Figure Middle East and Africa Washing Machine Revenue and Growth Rate (2013-2018)
Table Middle East and Africa Washing Machine Sales by Countries (2013-2018)
Table Middle East and Africa Washing Machine Sales Market Share by Countries (2013-2018)
Figure Middle East and Africa Washing Machine Sales Market Share by Countries in 2017
Table Middle East and Africa Washing Machine Revenue by Countries (2013-2018)
Table Middle East and Africa Washing Machine Revenue Market Share by Countries (2013-2018)
Figure Middle East and Africa Washing Machine Revenue Market Share by Countries in 2013
Figure Middle East and Africa Washing Machine Revenue Market Share by Countries in 2017
Figure Saudi Arabia Washing Machine Sales and Growth Rate (2013-2018)
Figure UAE Washing Machine Sales and Growth Rate (2013-2018)
Figure Egypt Washing Machine Sales and Growth Rate (2013-2018)
Figure Nigeria Washing Machine Sales and Growth Rate (2013-2018)
Figure South Africa Washing Machine Sales and Growth Rate (2013-2018)
Table Global Washing Machine Sales by Type (2013-2018)
Table Global Washing Machine Sales Share by Type (2013-2018)
Table Global Washing Machine Revenue by Type (2013-2018)
Table Global Washing Machine Revenue Share by Type (2013-2018)
Figure Global Fully Automatic Sales Growth (2013-2018)
Figure Global Fully Automatic Price (2013-2018)
Figure Global Semi-Automatic Sales Growth (2013-2018)
Figure Global Semi-Automatic Price (2013-2018)
Figure Global Dryers Sales Growth (2013-2018)
Figure Global Dryers Price (2013-2018)
Table Global Washing Machine Sales by Application (2013-2018)

Table Global Washing Machine Sales Share by Application (2013-2018)
Figure Global Domestic Sales Growth (2013-2018)
Figure Global Washing Machine Sales, Revenue and Growth Rate (2018-2023)
Table Global Washing Machine Sales Forecast by Regions (2018-2023)
Table Global Washing Machine Market Share Forecast by Regions (2018-2023)
Figure North America Sales Washing Machine Market Forecast (2018-2023)
Figure Europe Sales Washing Machine Market Forecast (2018-2023)
Figure Asia-Pacific Sales Washing Machine Market Forecast (2018-2023)
Figure South America Sales Washing Machine Market Forecast (2018-2023)
Figure Middle East and Africa Sales Washing Machine Market Forecast (2018-2023)
Table Global Washing Machine Sales Forecast by Type (2018-2023)
Table Global Washing Machine Market Share Forecast by Type (2018-2023)
Table Global Washing Machine Sales Forecast by Application (2018-2023)
Table Global Washing Machine Market Share Forecast by Application (2018-2023)
Table Distributors/Traders/ Dealers List

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