

# **Global WAN Optimization Solutions Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023**

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## **Abstracts**

WAN optimization is not just a technology now that enables heavy data transfer across the network without having to buy more bandwidth. This technology plays an important role when it comes to projects and new application rollouts. As organizations experience changes in their IT and business requirements, they look for more flexibility in the WAN optimization capabilities, and thus the market is always going through new changes.

### **SCOPE OF THE REPORT:**

This report studies the WAN Optimization Solutions market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the WAN Optimization Solutions market by product type and applications/end industries.

The increasing demand for cloud-based WAN optimizing solutions and the development of new datacenter and branch offices are driving the adoption of WAN optimization solutions. The highly distributed workforce of the enterprises worldwide and use of high bandwidth applications have unfolded a new level of bandwidth and network management requirement over WAN. There has been a significant adoption of WAN optimization solutions among BFSI and IT sectors because of the increased data traffic over the networks and need of seamless data transmission. This has resulted as an increase in the partnerships among the Telecommunication carriers and the WAN optimization vendors.

The global WAN Optimization Solutions market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of WAN Optimization Solutions.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Array Networks

Cisco Systems

Citrix Systems

Riverbed Technology

Symantec

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

On-Premises

Cloud-Based

Market Segment by Applications, can be divided into

Financial Services

IT And Telecom

Healthcare

Government

Media And Entertainment

Energy

Manufacturing

Retail

Others

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