

Global Walnut Products Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G896DD65F64DEN.html>

Date: June 2026

Pages: 118

Price: US\$ 4,480.00 (Single User License)

ID: G896DD65F64DEN

Abstracts

The global Walnut Products market size is expected to reach \$ 4863 million by 2032, rising at a market growth of 6.0% CAGR during the forecast period (2026-2032).

Walnut Products refer to a diversified product system made from walnut fruits through various processing techniques including shelling, pressing, grinding, and roasting, covering everything from primary agricultural products such as in-shell walnuts and walnut kernels to deep-processed food ingredients like walnut oil, walnut powder, walnut protein, and walnut beverages, as well as end-use consumer goods including baked goods, energy bars, and plant-based dairy products. As an important pillar of the global tree nut industry, Walnut Products are rapidly extending from traditional snacks and baking ingredients into high-end application areas such as plant-based diets, functional foods, personal care, and pharmaceutical health, leveraging their unique nutritional endowment rich in Omega-3 fatty acids, antioxidants, and plant protein. The U.S. Food and Drug Administration officially recognized walnuts as a health food in December 2024, and this official endorsement has further strengthened the consumer appeal of walnuts in retail and food service channels. As the world's largest walnut producer, China continues to support production growth through modern cultivation systems in its main production areas such as Xinjiang. The competitive landscape of this industry is evolving from simple agricultural commodity trade to full-industry chain value competition, where processing precision, brand premium, and sustainability capabilities have become key factors determining corporate market position.

Market Development Opportunities and Main Drivers

Consumer demand for natural, nutrient-dense foods continues to rise, and walnuts, as a superfood rich in plant protein and healthy fats, are rapidly integrating into mainstream

dietary systems. The U.S. Food and Drug Administration's health food recognition policy provides walnut products with a differentiated market positioning advantage, directly boosting consumer confidence and brand premium power at the retail end. The application of modern agricultural technologies such as precision irrigation, harvest automation, and blockchain traceability has significantly improved walnut cultivation yield stability and supply chain transparency. The expansion of the middle class in emerging markets such as China and India has opened up diverse incremental spaces for Walnut Products, ranging from traditional snacks to plant-based protein beverages.

Market Challenges and Risks

Insufficient cold accumulation in California in 2024 led to a significant decline in production, highlighting the vulnerability of single production regions to the global supply chain. The high water footprint characteristic of walnut cultivation presents ongoing production cost pressures in the context of frequent droughts and tightening irrigation policies, with water resource constraints reshaping the regional competition landscape. The volatility of the international trade environment has intensified market uncertainty, and tariff policy adjustments are driving importers to seek diversified sourcing options, with the rise of emerging exporting countries such as Chile and Turkey diluting the market share of traditional producing nations.

Downstream Demand Trends

Consumer pursuit of convenience is driving a structural shift of Walnut Products from in-shell to shelled processed forms, with the export growth rate of shelled walnuts significantly exceeding that of in-shell walnuts, and strong demand from food manufacturers for ready-to-use ingredients serves as the core driver of this trend. In the plant-based dairy sector, walnut protein beverages are emerging as a new option alongside soy milk and almond milk, while walnut butter is rapidly penetrating the healthy snack market as a premium alternative to traditional peanut butter. The antioxidant and anti-inflammatory properties of walnuts are being widely utilized by formulators in the development of energy bars, breakfast cereals, and sports nutrition products, with the health potential of their polyphenols and endocannabinoid-like lipids continuing to attract R&D investment. The moisturizing and anti-aging benefits of walnut oil are driving its expanding application in premium skincare products and dietary supplements.

Regional Trends

The walnut industry ecosystem in the Asia-Pacific region, with China at its core, is profoundly influencing global supply and demand patterns. As the largest producer and consumer market, China's modern cultivation expansion in Xinjiang and other regions, combined with rising domestic health awareness, has formed a strong internal circulation support system. Despite the challenge of periodic production contractions in California, the North American market continues to dominate global shelled walnut exports due to its superior processing infrastructure and quality control systems, with stable supply from Mexico effectively easing regional supply pressures. Driven by the plant-based diet trend, the European market is experiencing growth in walnut imports, and consumers' willingness to pay a premium for organic certified and high-quality Walnut Products provides room for differentiated product pricing.

This report studies the global Walnut Products demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Walnut Products, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Walnut Products that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Walnut Products total market, 2021-2032, (USD Million)

Global Walnut Products total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Walnut Products total market, key domestic companies, and share, (USD Million)

Global Walnut Products revenue by player, revenue and market share 2021-2026, (USD Million)

Global Walnut Products total market by Type, CAGR, 2021-2032, (USD Million)

Global Walnut Products total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Walnut Products market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Diamond Foods?US?, Black Walnuts?US?, Mariani Nut?US?, Grower Direct Nut?US?, Borges Agricultural?ES?, Fruisec?FR?, Chilenut?CL?, Carriere Farms?US?, JPWalnut?JP?, Yunnan Walnut Industry?CN?, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Walnut Products market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Walnut Products Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Walnut Products Market, Segmentation by Type:

In-Shell Walnut Product

Walnut Kernel Product

Walnut Oil Product

Walnut Flour Product

Walnut Butter Product

Walnut Beverage Product

Walnut Protein Product

Global Walnut Products Market, Segmentation by Walnut Variety:

English Walnut Product

Black Walnut Product

White Walnut Product

Global Walnut Products Market, Segmentation by Processing Technology:

Raw Walnut Product

Roasted Walnut Product

Candied Walnut Product

Fermented Walnut Product

Cold-Pressed Walnut Product

Global Walnut Products Market, Segmentation by Application:

Food Industry

Nutraceutical Industry

Skincare Industry

Companies Profiled:

Diamond Foods?US?

Black Walnuts?US?

Mariani Nut?US?

Grower Direct Nut?US?

Borges Agricultural?ES?

Fruisec?FR?

Chilenut?CL?

Carriere Farms?US?

JPWalnut?JP?

Yunnan Walnut Industry?CN?

Chacha Food?CN?

Three Squirrels?CN?

Yangyuan ZhiHui Beverage?CN?

Key Questions Answered

1. How big is the global Walnut Products market?
2. What is the demand of the global Walnut Products market?
3. What is the year over year growth of the global Walnut Products market?
4. What is the total value of the global Walnut Products market?
5. Who are the Major Players in the global Walnut Products market?
6. What are the growth factors driving the market demand?

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