

Global Walnut Products Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Walnut Products market size was valued at US\$ 3242 million in 2025 and is forecast to a readjusted size of US\$ 4863 million by 2032 with a CAGR of 6.0% during review period.

Walnut Products refer to a diversified product system made from walnut fruits through various processing techniques including shelling, pressing, grinding, and roasting, covering everything from primary agricultural products such as in-shell walnuts and walnut kernels to deep-processed food ingredients like walnut oil, walnut powder, walnut protein, and walnut beverages, as well as end-use consumer goods including baked goods, energy bars, and plant-based dairy products. As an important pillar of the global tree nut industry, Walnut Products are rapidly extending from traditional snacks and baking ingredients into high-end application areas such as plant-based diets, functional foods, personal care, and pharmaceutical health, leveraging their unique nutritional endowment rich in Omega-3 fatty acids, antioxidants, and plant protein. The U.S. Food and Drug Administration officially recognized walnuts as a health food in December 2024, and this official endorsement has further strengthened the consumer appeal of walnuts in retail and food service channels. As the world's largest walnut producer, China continues to support production growth through modern cultivation systems in its main production areas such as Xinjiang. The competitive landscape of this industry is evolving from simple agricultural commodity trade to full-industry chain value competition, where processing precision, brand premium, and sustainability capabilities have become key factors determining corporate market position.

Market Development Opportunities and Main Drivers

Consumer demand for natural, nutrient-dense foods continues to rise, and walnuts, as a

superfood rich in plant protein and healthy fats, are rapidly integrating into mainstream dietary systems. The U.S. Food and Drug Administration's health food recognition policy provides walnut products with a differentiated market positioning advantage, directly boosting consumer confidence and brand premium power at the retail end. The application of modern agricultural technologies such as precision irrigation, harvest automation, and blockchain traceability has significantly improved walnut cultivation yield stability and supply chain transparency. The expansion of the middle class in emerging markets such as China and India has opened up diverse incremental spaces for Walnut Products, ranging from traditional snacks to plant-based protein beverages.

Market Challenges and Risks

Insufficient cold accumulation in California in 2024 led to a significant decline in production, highlighting the vulnerability of single production regions to the global supply chain. The high water footprint characteristic of walnut cultivation presents ongoing production cost pressures in the context of frequent droughts and tightening irrigation policies, with water resource constraints reshaping the regional competition landscape. The volatility of the international trade environment has intensified market uncertainty, and tariff policy adjustments are driving importers to seek diversified sourcing options, with the rise of emerging exporting countries such as Chile and Turkey diluting the market share of traditional producing nations.

Downstream Demand Trends

Consumer pursuit of convenience is driving a structural shift of Walnut Products from in-shell to shelled processed forms, with the export growth rate of shelled walnuts significantly exceeding that of in-shell walnuts, and strong demand from food manufacturers for ready-to-use ingredients serves as the core driver of this trend. In the plant-based dairy sector, walnut protein beverages are emerging as a new option alongside soy milk and almond milk, while walnut butter is rapidly penetrating the healthy snack market as a premium alternative to traditional peanut butter. The antioxidant and anti-inflammatory properties of walnuts are being widely utilized by formulators in the development of energy bars, breakfast cereals, and sports nutrition products, with the health potential of their polyphenols and endocannabinoid-like lipids continuing to attract R&D investment. The moisturizing and anti-aging benefits of walnut oil are driving its expanding application in premium skincare products and dietary supplements.

Regional Trends

The walnut industry ecosystem in the Asia-Pacific region, with China at its core, is profoundly influencing global supply and demand patterns. As the largest producer and consumer market, China's modern cultivation expansion in Xinjiang and other regions, combined with rising domestic health awareness, has formed a strong internal circulation support system. Despite the challenge of periodic production contractions in California, the North American market continues to dominate global shelled walnut exports due to its superior processing infrastructure and quality control systems, with stable supply from Mexico effectively easing regional supply pressures. Driven by the plant-based diet trend, the European market is experiencing growth in walnut imports, and consumers' willingness to pay a premium for organic certified and high-quality Walnut Products provides room for differentiated product pricing.

This report is a detailed and comprehensive analysis for global Walnut Products market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Walnut Products market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Walnut Products market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Walnut Products market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Walnut Products market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Walnut Products

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Walnut Products market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Diamond Foods^{US?}, Black Walnuts^{US?}, Mariani Nut^{US?}, Grower Direct Nut^{US?}, Borges Agricultural^{ES?}, Fruisec^{FR?}, Chilenut^{CL?}, Carriere Farms^{US?}, JPWalnut^{JP?}, Yunnan Walnut Industry^{CN?}, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Walnut Products market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

In-Shell Walnut Product

Walnut Kernel Product

Walnut Oil Product

Walnut Flour Product

Walnut Butter Product

Walnut Beverage Product

Walnut Protein Product

Market segment by Walnut Variety

English Walnut Product

Black Walnut Product

White Walnut Product

Market segment by Processing Technology

Raw Walnut Product

Roasted Walnut Product

Candied Walnut Product

Fermented Walnut Product

Cold-Pressed Walnut Product

Market segment by Application

Food Industry

Nutraceutical Industry

Skincare Industry

Market segment by players, this report covers

Diamond Foods?US?

Black Walnuts?US?

Mariani Nut?US?

Grower Direct Nut?US?

Borges Agricultural?ES?

Fruisec?FR?

Chilenut?CL?

Carriere Farms?US?

JPWalnut?JP?

Yunnan Walnut Industry?CN?

Chacha Food?CN?

Three Squirrels?CN?

Yangyuan ZhiHui Beverage?CN?

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Walnut Products product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Walnut Products, with revenue, gross margin, and global market share of Walnut Products from 2021 to 2026.

Chapter 3, the Walnut Products competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Walnut Products market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Walnut Products.

Chapter 13, to describe Walnut Products research findings and conclusion.

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