

# Global Wall-Mounted Magnetic Whiteboard Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Wall-Mounted Magnetic Whiteboard market size was valued at US\$ 1050 million in 2025 and is forecast to a readjusted size of US\$ 1554 million by 2032 with a CAGR of 5.7% during review period.

A Wall-Mounted Magnetic Whiteboard is a vertically installed reusable writing and display surface fixed to a wall, partition, or other structural substrate, combining dry-erase writing performance with magnetic posting capability. Its common form is a rectangular flat panel, but the category also includes frameless modular boards, magnetic glass boards, porcelain-steel boards, and composite boards integrated with acoustic or architectural elements. A typical product consists of a writable face layer, a magnetic substrate or backing, a core or rear support panel, a frame or concealed mounting system, a marker tray where applicable, and installation hardware. Common surface materials include painted steel, porcelain-enameled steel, tempered glass, and laminated composites. Steel and porcelain-steel boards rely on ferrous substrates for magnetism, while magnetic glass boards generally achieve magnetic functionality through a magnetized metal backing behind the glass. Functionally, the top surface provides a low-absorption dry-erase interface, while the internal metallic layer enables the attachment of notes, documents, and accessories with magnets. Structural flatness, rigidity, and mounting reliability are maintained by the rear construction and fixing system. Key technical requirements include stain resistance, erasability, magnetic strength, surface flatness, structural stability, safe wall installation, and long-term resistance to ghosting, deformation, and wear.

From the perspective of market opportunities and main driving factors, wall-mounted magnetic whiteboards are not a category that has been fully displaced by digital tools.

Instead, they continue to show resilience in office collaboration, education, and lightweight visual management. Public market sources indicate ongoing mid-single-digit growth in office presentation boards and magnetic whiteboards, while leading brands continue to launch magnetic glass boards, porcelain-steel boards, modular wall systems, and custom printed whiteboards. This shows that downstream users still treat these products as practical infrastructure rather than outdated tools. In meeting rooms, classrooms, lean manufacturing environments, healthcare departments, and home offices, wall-mounted boards remain attractive because they are always available, require no power, support both writing and magnetic posting, and enable simultaneous collaboration. For manufacturers, the category may not command the same price point as interactive digital displays, but it benefits from broad demand, relatively standardized sizing, mature logistics, and the ability to create value through upgraded materials, frameless design, acoustic integration, and custom graphics.

From the perspective of challenges, risks, and restraints, this industry also reflects the realities of a mature manufacturing market. Competition is not easy. Basic magnetic whiteboards are highly standardized, and the low-end segment is exposed to strong price pressure. At the same time, users are increasingly sensitive to writing smoothness, ghosting, flatness, and mounting reliability. If surface materials, backing construction, or assembly precision are weak, products can quickly show staining, warping, frame failure, or unsafe installation performance. Premium variants such as glass boards, porcelain-steel boards, and modular frameless systems offer higher margins, but they also require stronger capabilities in tempering, magnetized backing, metalworking, mounting systems, and delivery quality. Companies entering this space without stable access to steel, enamel, or glass supply chains and without disciplined fabrication and installation systems will struggle to compete in the mid- to high-end segment. Another structural constraint is that interactive displays and digital collaboration software do replace some whiteboard budgets, which means traditional manufacturers must move toward higher-durability materials, architectural wall systems, design-driven glass solutions, and hybrid-work visual tools rather than relying only on commodity boards.

From the perspective of downstream demand trends, the clearest direction over the next few years is not simply higher shipment volume, but a move toward more durable, more design-oriented, and more system-integrated products. High-frequency institutional environments such as schools, offices, and hospitals continue to prefer porcelain steel, CeramicSteel, and magnetic glass surfaces because of their durability and cleanability. At the same time, design-oriented offices and home settings increasingly accept low-iron tempered glass, concealed mounting, frameless modular

boards, custom colours, and acoustic-integrated whiteboards. Demand is also increasing for custom printed planning boards, monthly calendars, project-management boards, and full-wall writing systems. This means competition is shifting from single board products toward combined capability in surface materials, structural design, installation systems, and use-specific templates. The manufacturers most likely to win will not be those that only produce basic magnetic boards, but those that can provide a complete portfolio ranging from painted steel boards to porcelain steel, magnetic glass, and large-format wall visualization systems across multiple price tiers.

This report is a detailed and comprehensive analysis for global Wall-Mounted Magnetic Whiteboard market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

#### Key Features:

Global Wall-Mounted Magnetic Whiteboard market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Wall-Mounted Magnetic Whiteboard market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Wall-Mounted Magnetic Whiteboard market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Wall-Mounted Magnetic Whiteboard market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Wall-Mounted Magnetic Whiteboard

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Wall-Mounted Magnetic Whiteboard market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Abstracta, Egan Visual, CHAT BOARD, Cascando, Magnatag Visible Systems, Adeco, G?tessons, LINTEX, Ghent, Claridge, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### Market Segmentation

Wall-Mounted Magnetic Whiteboard market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Metal

Plastic

Glass

Others

### Market segment by Frame Construction

Aluminum Framed Magnetic Whiteboard

Steel Framed Magnetic Whiteboard

Wood Framed Magnetic Whiteboard

Frameless Magnetic Whiteboard

Edge-Finished Panel Magnetic Whiteboard

#### Market segment by Magnetic Structure

Ferrous Steel Surface Magnetic Whiteboard

Glass-on-Magnetized-Metal Whiteboard

Enamel-on-Steel Magnetic Whiteboard

Composite Panel with Magnetic Backing Whiteboard

#### Market segment by Form Factor

Single-Panel Magnetic Whiteboard

Multi-Panel Magnetic Whiteboard

Large-Format Wall Magnetic Whiteboard

Curved-Edge Magnetic Whiteboard

Acoustic-Integrated Magnetic Whiteboard

#### Market segment by Application

School

Office

Household

Others

### Major players covered

Abstracta

Egan Visual

CHAT BOARD

Cascando

Magnatag Visible Systems

Adeco

G?tessons

LINTEX

Ghent

Claridge

MooreCo

Legamaster

Bi-Office

Quartet

SIGEL

NAGA

Rocada

Polyvision

ASI Visual Display Products

Embru

Ophelis

FEPRO

Bi-silque

Huizhou Madic Technology Co., Ltd.

Guangzhou Shunwen Teaching Equipment Co., Ltd.

Qingdao Ohsung Stationery Co., Ltd.

Guangzhou Hua Chu Electronic Technology Co., Ltd.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Wall-Mounted Magnetic Whiteboard product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Wall-Mounted Magnetic Whiteboard, with price, sales quantity, revenue, and global market share of Wall-Mounted Magnetic Whiteboard from 2021 to 2026.

Chapter 3, the Wall-Mounted Magnetic Whiteboard competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Wall-Mounted Magnetic Whiteboard breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Wall-Mounted Magnetic Whiteboard market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Wall-Mounted Magnetic Whiteboard.

Chapter 14 and 15, to describe Wall-Mounted Magnetic Whiteboard sales channel, distributors, customers, research findings and conclusion.

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