

Global Wall-Mounted Magnetic Whiteboard Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Wall-Mounted Magnetic Whiteboard market size is expected to reach \$ 1554 million by 2032, rising at a market growth of 5.7% CAGR during the forecast period (2026-2032).

A Wall-Mounted Magnetic Whiteboard is a vertically installed reusable writing and display surface fixed to a wall, partition, or other structural substrate, combining dry-erase writing performance with magnetic posting capability. Its common form is a rectangular flat panel, but the category also includes frameless modular boards, magnetic glass boards, porcelain-steel boards, and composite boards integrated with acoustic or architectural elements. A typical product consists of a writable face layer, a magnetic substrate or backing, a core or rear support panel, a frame or concealed mounting system, a marker tray where applicable, and installation hardware. Common surface materials include painted steel, porcelain-enameled steel, tempered glass, and laminated composites. Steel and porcelain-steel boards rely on ferrous substrates for magnetism, while magnetic glass boards generally achieve magnetic functionality through a magnetized metal backing behind the glass. Functionally, the top surface provides a low-absorption dry-erase interface, while the internal metallic layer enables the attachment of notes, documents, and accessories with magnets. Structural flatness, rigidity, and mounting reliability are maintained by the rear construction and fixing system. Key technical requirements include stain resistance, erasability, magnetic strength, surface flatness, structural stability, safe wall installation, and long-term resistance to ghosting, deformation, and wear.

From the perspective of market opportunities and main driving factors, wall-mounted magnetic whiteboards are not a category that has been fully displaced by digital tools. Instead, they continue to show resilience in office collaboration, education, and

lightweight visual management. Public market sources indicate ongoing mid-single-digit growth in office presentation boards and magnetic whiteboards, while leading brands continue to launch magnetic glass boards, porcelain-steel boards, modular wall systems, and custom printed whiteboards. This shows that downstream users still treat these products as practical infrastructure rather than outdated tools. In meeting rooms, classrooms, lean manufacturing environments, healthcare departments, and home offices, wall-mounted boards remain attractive because they are always available, require no power, support both writing and magnetic posting, and enable simultaneous collaboration. For manufacturers, the category may not command the same price point as interactive digital displays, but it benefits from broad demand, relatively standardized sizing, mature logistics, and the ability to create value through upgraded materials, frameless design, acoustic integration, and custom graphics.

From the perspective of challenges, risks, and restraints, this industry also reflects the realities of a mature manufacturing market. Competition is not easy. Basic magnetic whiteboards are highly standardized, and the low-end segment is exposed to strong price pressure. At the same time, users are increasingly sensitive to writing smoothness, ghosting, flatness, and mounting reliability. If surface materials, backing construction, or assembly precision are weak, products can quickly show staining, warping, frame failure, or unsafe installation performance. Premium variants such as glass boards, porcelain-steel boards, and modular frameless systems offer higher margins, but they also require stronger capabilities in tempering, magnetized backing, metalworking, mounting systems, and delivery quality. Companies entering this space without stable access to steel, enamel, or glass supply chains and without disciplined fabrication and installation systems will struggle to compete in the mid- to high-end segment. Another structural constraint is that interactive displays and digital collaboration software do replace some whiteboard budgets, which means traditional manufacturers must move toward higher-durability materials, architectural wall systems, design-driven glass solutions, and hybrid-work visual tools rather than relying only on commodity boards.

From the perspective of downstream demand trends, the clearest direction over the next few years is not simply higher shipment volume, but a move toward more durable, more design-oriented, and more system-integrated products. High-frequency institutional environments such as schools, offices, and hospitals continue to prefer porcelain steel, CeramicSteel, and magnetic glass surfaces because of their durability and cleanability. At the same time, design-oriented offices and home settings increasingly accept low-iron tempered glass, concealed mounting, frameless modular boards, custom colours, and acoustic-integrated whiteboards. Demand is also

increasing for custom printed planning boards, monthly calendars, project-management boards, and full-wall writing systems. This means competition is shifting from single board products toward combined capability in surface materials, structural design, installation systems, and use-specific templates. The manufacturers most likely to win will not be those that only produce basic magnetic boards, but those that can provide a complete portfolio ranging from painted steel boards to porcelain steel, magnetic glass, and large-format wall visualization systems across multiple price tiers.

This report studies the global Wall-Mounted Magnetic Whiteboard production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Wall-Mounted Magnetic Whiteboard and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Wall-Mounted Magnetic Whiteboard that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Wall-Mounted Magnetic Whiteboard total production and demand, 2021-2032, (K Units)

Global Wall-Mounted Magnetic Whiteboard total production value, 2021-2032, (USD Million)

Global Wall-Mounted Magnetic Whiteboard production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Wall-Mounted Magnetic Whiteboard consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Wall-Mounted Magnetic Whiteboard domestic production, consumption, key domestic manufacturers and share

Global Wall-Mounted Magnetic Whiteboard production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Wall-Mounted Magnetic Whiteboard production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Wall-Mounted Magnetic Whiteboard production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Wall-Mounted Magnetic Whiteboard market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Abstracta, Egan Visual, CHAT

BOARD, Cascando, Magnatag Visible Systems, Adeco, G?tessons, LINTEX, Ghent, Claridge, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Wall-Mounted Magnetic Whiteboard market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Wall-Mounted Magnetic Whiteboard Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Wall-Mounted Magnetic Whiteboard Market, Segmentation by Type:

Metal

Plastic

Glass

Others

Global Wall-Mounted Magnetic Whiteboard Market, Segmentation by Frame Construction:

Aluminum Framed Magnetic Whiteboard

Steel Framed Magnetic Whiteboard

Wood Framed Magnetic Whiteboard

Frameless Magnetic Whiteboard

Edge-Finished Panel Magnetic Whiteboard

Global Wall-Mounted Magnetic Whiteboard Market, Segmentation by Magnetic Structure:

Ferrous Steel Surface Magnetic Whiteboard

Glass-on-Magnetized-Metal Whiteboard

Enamel-on-Steel Magnetic Whiteboard

Composite Panel with Magnetic Backing Whiteboard

Global Wall-Mounted Magnetic Whiteboard Market, Segmentation by Form Factor:

Single-Panel Magnetic Whiteboard

Multi-Panel Magnetic Whiteboard

Large-Format Wall Magnetic Whiteboard

Curved-Edge Magnetic Whiteboard

Acoustic-Integrated Magnetic Whiteboard

Global Wall-Mounted Magnetic Whiteboard Market, Segmentation by Application:

School

Office

Household

Others

Companies Profiled:

Abstracta

Egan Visual

CHAT BOARD

Cascando

Magnatag Visible Systems

Adeco

G?tessons

LINTEX

Ghent

Claridge

MooreCo

Legamaster

Bi-Office

Quartet

SIGEL

NAGA

Rocada

Polyvision

ASI Visual Display Products

Embru

Ophelis

FEPRO

Bi-silque

Huizhou Madic Technology Co., Ltd.

Guangzhou Shunwen Teaching Equipment Co., Ltd.

Qingdao Ohsung Stationery Co., Ltd.

Guangzhou Hua Chu Electronic Technology Co., Ltd.

Key Questions Answered:

1. How big is the global Wall-Mounted Magnetic Whiteboard market?

2. What is the demand of the global Wall-Mounted Magnetic Whiteboard market?
3. What is the year over year growth of the global Wall-Mounted Magnetic Whiteboard market?
4. What is the production and production value of the global Wall-Mounted Magnetic Whiteboard market?
5. Who are the key producers in the global Wall-Mounted Magnetic Whiteboard market?
6. What are the growth factors driving the market demand?

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