

# Global Wall Decor Market 2024 by Company, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G4AEB3144A13EN.html>

Date: January 2024

Pages: 151

Price: US\$ 3,480.00 (Single User License)

ID: G4AEB3144A13EN

## Abstracts

According to our (Global Info Research) latest study, the global Wall Decor market size was valued at USD 73330 million in 2023 and is forecast to a readjusted size of USD 89400 million by 2030 with a CAGR of 2.9% during review period.

Wall Decor is the art and science of enhancing the interior of a building to achieve a healthier and more aesthetically pleasing environment for the people using the space. Wall Decor in this report covers Wallpaper, Wall Mirrors, Wall Art and Others.

Bed Bath & Beyond, Home Depot, IKEA, Lowes, Target, Wal-Mart, Art.com, etc. are the key suppliers in the global Wall Decor market. Top 5 took up about 25% of the global market. Bed Bath & Beyond, Home Depot, IKEA, Lowes, Target, Wal-Mart, Costco and Art.com, which are well-known retailers around the world.

Wall Decor is mainly used for the following applications: Household, Office & Business, Medical & Dental Facilities, Hotels & Spas, Restaurants, Cafés & Bars, Other. And Household is the most widely used type which takes up about 40% of the global total.

Europe is one of the largest consumption regions of Wall Decor in the world in the past few years and it will keep increasing in the next few years. Europe market took up about 35% the global market, while North America was 25%, and China is followed with the share about 14%.

The Global Info Research report includes an overview of the development of the Wall Decor industry chain, the market status of Household (Wallpaper, Wall Mirrors), Office & Business (Wallpaper, Wall Mirrors), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market

trends of Wall Decor.

Regionally, the report analyzes the Wall Decor markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Wall Decor market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Wall Decor market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Wall Decor industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Wallpaper, Wall Mirrors).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Wall Decor market.

**Regional Analysis:** The report involves examining the Wall Decor market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Wall Decor market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Wall Decor:

**Company Analysis:** Report covers individual Wall Decor players, suppliers, and other relevant industry players. This analysis includes studying their financial performance,

market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Wall Decor. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Household, Office & Business).

**Technology Analysis:** Report covers specific technologies relevant to Wall Decor. It assesses the current state, advancements, and potential future developments in Wall Decor areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Wall Decor market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Wall Decor market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

Wallpaper

Wall Mirrors

Wall Art

Others

### Market segment by Application

Household

Office & Business

Medical & Dental Facilities

Hotels & Spas

Restaurants, Cafés & Bars

Other

Market segment by players, this report covers

Bed Bath & Beyond

Home Depot

IKEA

Lowe's

Target

Wal-Mart

Art.com

Costco

Ethan Allen

Franchise Concepts

Havertys

J.C. Penney

Kirkland

Kohls

Macys Inc.

Pier 1 Imports

Restoration Hardware

Sears

Williams-Sonoma

Wayfair Company

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Wall Decor product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Wall Decor, with revenue, gross margin and global market share of Wall Decor from 2019 to 2024.

Chapter 3, the Wall Decor competitive situation, revenue and global market share of top

players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Wall Decor market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Wall Decor.

Chapter 13, to describe Wall Decor research findings and conclusion.

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