

Global Wall Building Insulation Materials Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GD6001513FD5EN.html>

Date: July 2026

Pages: 162

Price: US\$ 4,480.00 (Single User License)

ID: GD6001513FD5EN

Abstracts

The global Wall Building Insulation Materials market size is expected to reach \$ 52714 million by 2032, rising at a market growth of 3.3% CAGR during the forecast period (2026-2032).

Wall building insulation materials are thermal insulation products used in exterior walls, interior walls, partition walls, cavity walls, curtain wall backings, and sandwich wall panels. They are designed to reduce heat transfer through wall assemblies, mitigate thermal bridging, and improve building energy efficiency, fire safety, acoustic performance, and indoor comfort. Major products include rock wool, glass wool, EPS/XPS, PU/PIR, phenolic foam, cellular glass, and other composite insulation materials.

The upstream supply chain includes styrene, polystyrene resin, MDI/TDI, polyether polyols, phenolic resin, basalt, diabase, slag, recycled glass, quartz sand, blowing agents, flame retardants, binders, and facing materials. Downstream include new-build external wall insulation, building retrofit, facade insulation, curtain wall fire-safe insulation, passive house envelopes, nearly zero-energy buildings, commercial buildings, and residential building envelope upgrades.

In 2025, global wall building insulation materials production reached approximately 20 million tons, with an average global market price is \$2,000 per ton.

From a global industry perspective, wall building insulation materials have evolved from conventional energy-saving construction materials into critical envelope materials for building efficiency, existing-building renovation, green buildings and low-carbon urban development. Compared with the narrower scope of exterior wall insulation, wall

insulation covers a broader range of applications, including external wall insulation, internal wall insulation, cavity insulation, curtain-wall backing insulation, basement wall insulation, light steel or timber frame infill insulation and prefabricated wall insulation systems. Building envelope design directly affects heating and cooling demand, comfort, indoor environmental quality and safety, and the IEA identifies building envelopes as a key determinant of building energy performance. Building operations also account for around 30% of global final energy consumption and 26% of global energy-related emissions, supporting long-term demand for wall insulation as an energy-saving measure.

In terms of industry trends, wall building insulation materials are moving toward higher thermal performance, stronger fire safety, thinner systems, better durability, system-based installation, lower-carbon materials, recyclability and prefabrication compatibility. Traditional wall insulation focused mainly on thermal conductivity and material cost, while current projects increasingly evaluate whole-system performance, including fire classification, water absorption, dimensional stability, crack resistance, compressive strength, weatherability, acoustic performance, compatibility with finishes, structural layers and anchors, as well as thermal-bridge control and long-term service stability. Material routes are also becoming more differentiated: stone wool and glass wool emphasize fire performance and acoustic absorption; EPS, XPS, PU/PIR and phenolic foam emphasize low thermal conductivity and installation efficiency; vacuum insulation panels and aerogel blankets are more relevant where wall thickness is constrained or energy-performance targets are demanding. The GlobalABC 2024/25 report states that buildings and construction accounted for 32% of global energy demand and 34% of CO₂ emissions in 2023, reinforcing the need to upgrade high-performance wall envelope systems.

The main growth drivers come from three areas. First, increasing global pressure to reduce building energy use and emissions is making wall insulation an important measure for lowering heating and cooling loads and improving building energy performance. Second, existing-building renovation, old housing upgrades, public-building energy retrofits and urban renewal are driving demand for exterior, interior, cavity and curtain-wall insulation systems. Third, building regulations, green building certification, energy-price volatility and extreme weather are pushing developers, owners and governments to focus more on long-term energy savings, fire safety, comfort and lifecycle cost of building envelopes. The EU Energy Performance of Buildings Directive supports the 2030 energy-efficiency target through improved building performance and promotes building renovation and low-carbon transition, which will continue to push wall insulation materials toward higher performance, systemization and

lower carbon intensity.

This report studies the global Wall Building Insulation Materials production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Wall Building Insulation Materials and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Wall Building Insulation Materials that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Wall Building Insulation Materials total production and demand, 2021-2032, (Kilotons)

Global Wall Building Insulation Materials total production value, 2021-2032, (USD Million)

Global Wall Building Insulation Materials production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Wall Building Insulation Materials consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Wall Building Insulation Materials domestic production, consumption, key domestic manufacturers and share

Global Wall Building Insulation Materials production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Wall Building Insulation Materials production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Wall Building Insulation Materials production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Wall Building Insulation Materials market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Kingspan Group, Saint-Gobain, Owens Corning, ROCKWOOL Group, Knauf Insulation, Johns Manville, Ravago Building Solutions, DuPont, URSA, TechnoNICOL, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Wall Building Insulation Materials market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Wall Building Insulation Materials Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Wall Building Insulation Materials Market, Segmentation by Type:

Rock Wool

Glass Wool

EPS/XPS

PU/PIR

Others

Global Wall Building Insulation Materials Market, Segmentation by Wall Position:

Exterior Wall Insulation

Interior Wall Insulation

Partition Wall Insulation

Cavity Wall Insulation

Others

Global Wall Building Insulation Materials Market, Segmentation by Product Form:

Rigid Insulation Boards

Batts

Laminated Boards

Others

Global Wall Building Insulation Materials Market, Segmentation by Application:

Residential Building

Commercial Building

Others

Companies Profiled:

Kingspan Group

Saint-Gobain

Owens Corning

ROCKWOOL Group

Knauf Insulation

Johns Manville

Ravago Building Solutions

DuPont

URSA

TechnoNICOL

Beipeng Building Materials Group

Taishi Energy Conservation Materials

Asia Cuanon Technology

UNILIN Insulation

Recticel

Oriental Yuhong

Insulfoam

SOPREMA

Austrotherm

KCC Corporation

Asahi Kasei Construction Materials

Hunter Panels

Hongbaoli

Shanghai ABM Rock Wool

Key Questions Answered:

1. How big is the global Wall Building Insulation Materials market?
2. What is the demand of the global Wall Building Insulation Materials market?
3. What is the year over year growth of the global Wall Building Insulation Materials market?
4. What is the production and production value of the global Wall Building Insulation Materials market?
5. Who are the key producers in the global Wall Building Insulation Materials market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Wall Building Insulation Materials Introduction
- 1.2 World Wall Building Insulation Materials Supply & Forecast
 - 1.2.1 World Wall Building Insulation Materials Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Wall Building Insulation Materials Production (2021-2032)
 - 1.2.3 World Wall Building Insulation Materials Pricing Trends (2021-2032)
- 1.3 World Wall Building Insulation Materials Production by Region (Based on Production Site)
 - 1.3.1 World Wall Building Insulation Materials Production Value by Region (2021-2032)
 - 1.3.2 World Wall Building Insulation Materials Production by Region (2021-2032)
 - 1.3.3 World Wall Building Insulation Materials Average Price by Region (2021-2032)
 - 1.3.4 North America Wall Building Insulation Materials Production (2021-2032)
 - 1.3.5 Europe Wall Building Insulation Materials Production (2021-2032)
 - 1.3.6 China Wall Building Insulation Materials Production (2021-2032)
 - 1.3.7 Japan Wall Building Insulation Materials Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Wall Building Insulation Materials Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Wall Building Insulation Materials Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Wall Building Insulation Materials Demand (2021-2032)
- 2.2 World Wall Building Insulation Materials Consumption by Region
 - 2.2.1 World Wall Building Insulation Materials Consumption by Region (2021-2026)
 - 2.2.2 World Wall Building Insulation Materials Consumption Forecast by Region (2027-2032)
- 2.3 United States Wall Building Insulation Materials Consumption (2021-2032)
- 2.4 China Wall Building Insulation Materials Consumption (2021-2032)
- 2.5 Europe Wall Building Insulation Materials Consumption (2021-2032)
- 2.6 Japan Wall Building Insulation Materials Consumption (2021-2032)
- 2.7 South Korea Wall Building Insulation Materials Consumption (2021-2032)
- 2.8 ASEAN Wall Building Insulation Materials Consumption (2021-2032)
- 2.9 India Wall Building Insulation Materials Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

3.1 World Wall Building Insulation Materials Production Value by Manufacturer (2021-2026)

3.2 World Wall Building Insulation Materials Production by Manufacturer (2021-2026)

3.3 World Wall Building Insulation Materials Average Price by Manufacturer (2021-2026)

3.4 Wall Building Insulation Materials Company Evaluation Quadrant

3.5 Industry Rank and Concentration Rate (CR)

3.5.1 Global Wall Building Insulation Materials Industry Rank of Major Manufacturers

3.5.2 Global Concentration Ratios (CR4) for Wall Building Insulation Materials in 2025

3.5.3 Global Concentration Ratios (CR8) for Wall Building Insulation Materials in 2025

3.6 Wall Building Insulation Materials Market: Overall Company Footprint Analysis

3.6.1 Wall Building Insulation Materials Market: Region Footprint

3.6.2 Wall Building Insulation Materials Market: Company Product Type Footprint

3.6.3 Wall Building Insulation Materials Market: Company Product Application Footprint

3.7 Competitive Environment

3.7.1 Historical Structure of the Industry

3.7.2 Barriers of Market Entry

3.7.3 Factors of Competition

3.8 New Entrant and Capacity Expansion Plans

3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

4.1 United States VS China: Wall Building Insulation Materials Production Value Comparison

4.1.1 United States VS China: Wall Building Insulation Materials Production Value Comparison (2021 & 2025 & 2032)

4.1.2 United States VS China: Wall Building Insulation Materials Production Value Market Share Comparison (2021 & 2025 & 2032)

4.2 United States VS China: Wall Building Insulation Materials Production Comparison

4.2.1 United States VS China: Wall Building Insulation Materials Production Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: Wall Building Insulation Materials Production Market Share Comparison (2021 & 2025 & 2032)

4.3 United States VS China: Wall Building Insulation Materials Consumption Comparison

4.3.1 United States VS China: Wall Building Insulation Materials Consumption Comparison (2021 & 2025 & 2032)

4.3.2 United States VS China: Wall Building Insulation Materials Consumption Market Share Comparison (2021 & 2025 & 2032)

4.4 United States Based Wall Building Insulation Materials Manufacturers and Market Share, 2021-2026

4.4.1 United States Based Wall Building Insulation Materials Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Wall Building Insulation Materials Production Value (2021-2026)

4.4.3 United States Based Manufacturers Wall Building Insulation Materials Production (2021-2026)

4.5 China Based Wall Building Insulation Materials Manufacturers and Market Share

4.5.1 China Based Wall Building Insulation Materials Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Wall Building Insulation Materials Production Value (2021-2026)

4.5.3 China Based Manufacturers Wall Building Insulation Materials Production (2021-2026)

4.6 Rest of World Based Wall Building Insulation Materials Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Wall Building Insulation Materials Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Wall Building Insulation Materials Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Wall Building Insulation Materials Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Wall Building Insulation Materials Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Rock Wool

5.2.2 Glass Wool

5.2.3 EPS/XPS

5.2.4 PU/PIR

5.2.5 Others

5.3 Market Segment by Type

- 5.3.1 World Wall Building Insulation Materials Production by Type (2021-2032)
- 5.3.2 World Wall Building Insulation Materials Production Value by Type (2021-2032)
- 5.3.3 World Wall Building Insulation Materials Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY WALL POSITION

6.1 World Wall Building Insulation Materials Market Size Overview by Wall Position:
2021 VS 2025 VS 2032

6.2 Segment Introduction by Wall Position

- 6.2.1 Exterior Wall Insulation
- 6.2.2 Interior Wall Insulation
- 6.2.3 Partition Wall Insulation
- 6.2.4 Cavity Wall Insulation
- 6.2.5 Others

6.3 Market Segment by Wall Position

- 6.3.1 World Wall Building Insulation Materials Production by Wall Position (2021-2032)
- 6.3.2 World Wall Building Insulation Materials Production Value by Wall Position
(2021-2032)
- 6.3.3 World Wall Building Insulation Materials Average Price by Wall Position
(2021-2032)

7 MARKET ANALYSIS BY PRODUCT FORM

7.1 World Wall Building Insulation Materials Market Size Overview by Product Form:
2021 VS 2025 VS 2032

7.2 Segment Introduction by Product Form

- 7.2.1 Rigid Insulation Boards
- 7.2.2 Batts
- 7.2.3 Laminated Boards
- 7.2.4 Others

7.3 Market Segment by Product Form

- 7.3.1 World Wall Building Insulation Materials Production by Product Form
(2021-2032)
- 7.3.2 World Wall Building Insulation Materials Production Value by Product Form
(2021-2032)
- 7.3.3 World Wall Building Insulation Materials Average Price by Product Form
(2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Wall Building Insulation Materials Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Residential Building

8.2.2 Commercial Building

8.2.3 Others

8.3 Market Segment by Application

8.3.1 World Wall Building Insulation Materials Production by Application (2021-2032)

8.3.2 World Wall Building Insulation Materials Production Value by Application (2021-2032)

8.3.3 World Wall Building Insulation Materials Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 Kingspan Group

9.1.1 Kingspan Group Details

9.1.2 Kingspan Group Major Business

9.1.3 Kingspan Group Wall Building Insulation Materials Product and Services

9.1.4 Kingspan Group Wall Building Insulation Materials Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 Kingspan Group Recent Developments/Updates

9.1.6 Kingspan Group Competitive Strengths & Weaknesses

9.2 Saint-Gobain

9.2.1 Saint-Gobain Details

9.2.2 Saint-Gobain Major Business

9.2.3 Saint-Gobain Wall Building Insulation Materials Product and Services

9.2.4 Saint-Gobain Wall Building Insulation Materials Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.2.5 Saint-Gobain Recent Developments/Updates

9.2.6 Saint-Gobain Competitive Strengths & Weaknesses

9.3 Owens Corning

9.3.1 Owens Corning Details

9.3.2 Owens Corning Major Business

9.3.3 Owens Corning Wall Building Insulation Materials Product and Services

9.3.4 Owens Corning Wall Building Insulation Materials Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.3.5 Owens Corning Recent Developments/Updates

- 9.3.6 Owens Corning Competitive Strengths & Weaknesses
- 9.4 ROCKWOOL Group
 - 9.4.1 ROCKWOOL Group Details
 - 9.4.2 ROCKWOOL Group Major Business
 - 9.4.3 ROCKWOOL Group Wall Building Insulation Materials Product and Services
 - 9.4.4 ROCKWOOL Group Wall Building Insulation Materials Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.4.5 ROCKWOOL Group Recent Developments/Updates
 - 9.4.6 ROCKWOOL Group Competitive Strengths & Weaknesses
- 9.5 Knauf Insulation
 - 9.5.1 Knauf Insulation Details
 - 9.5.2 Knauf Insulation Major Business
 - 9.5.3 Knauf Insulation Wall Building Insulation Materials Product and Services
 - 9.5.4 Knauf Insulation Wall Building Insulation Materials Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.5.5 Knauf Insulation Recent Developments/Updates
 - 9.5.6 Knauf Insulation Competitive Strengths & Weaknesses
- 9.6 Johns Manville
 - 9.6.1 Johns Manville Details
 - 9.6.2 Johns Manville Major Business
 - 9.6.3 Johns Manville Wall Building Insulation Materials Product and Services
 - 9.6.4 Johns Manville Wall Building Insulation Materials Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.6.5 Johns Manville Recent Developments/Updates
 - 9.6.6 Johns Manville Competitive Strengths & Weaknesses
- 9.7 Ravago Building Solutions
 - 9.7.1 Ravago Building Solutions Details
 - 9.7.2 Ravago Building Solutions Major Business
 - 9.7.3 Ravago Building Solutions Wall Building Insulation Materials Product and Services
 - 9.7.4 Ravago Building Solutions Wall Building Insulation Materials Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.7.5 Ravago Building Solutions Recent Developments/Updates
 - 9.7.6 Ravago Building Solutions Competitive Strengths & Weaknesses
- 9.8 DuPont
 - 9.8.1 DuPont Details
 - 9.8.2 DuPont Major Business
 - 9.8.3 DuPont Wall Building Insulation Materials Product and Services
 - 9.8.4 DuPont Wall Building Insulation Materials Production, Price, Value, Gross Margin

and Market Share (2021-2026)

9.8.5 DuPont Recent Developments/Updates

9.8.6 DuPont Competitive Strengths & Weaknesses

9.9 URSA

9.9.1 URSA Details

9.9.2 URSA Major Business

9.9.3 URSA Wall Building Insulation Materials Product and Services

9.9.4 URSA Wall Building Insulation Materials Production, Price, Value, Gross Margin

and Market Share (2021-2026)

9.9.5 URSA Recent Developments/Updates

9.9.6 URSA Competitive Strengths & Weaknesses

9.10 TechnoNICOL

9.10.1 TechnoNICOL Details

9.10.2 TechnoNICOL Major Business

9.10.3 TechnoNICOL Wall Building Insulation Materials Product and Services

9.10.4 TechnoNICOL Wall Building Insulation Materials Production, Price, Value,

Gross Margin and Market Share (2021-2026)

9.10.5 TechnoNICOL Recent Developments/Updates

9.10.6 TechnoNICOL Competitive Strengths & Weaknesses

9.11 Beipeng Building Materials Group

9.11.1 Beipeng Building Materials Group Details

9.11.2 Beipeng Building Materials Group Major Business

9.11.3 Beipeng Building Materials Group Wall Building Insulation Materials Product

and Services

9.11.4 Beipeng Building Materials Group Wall Building Insulation Materials Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.11.5 Beipeng Building Materials Group Recent Developments/Updates

9.11.6 Beipeng Building Materials Group Competitive Strengths & Weaknesses

9.12 Taishi Energy Conservation Materials

9.12.1 Taishi Energy Conservation Materials Details

9.12.2 Taishi Energy Conservation Materials Major Business

9.12.3 Taishi Energy Conservation Materials Wall Building Insulation Materials Product and Services

9.12.4 Taishi Energy Conservation Materials Wall Building Insulation Materials Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.12.5 Taishi Energy Conservation Materials Recent Developments/Updates

9.12.6 Taishi Energy Conservation Materials Competitive Strengths & Weaknesses

9.13 Asia Cuanon Technology

9.13.1 Asia Cuanon Technology Details

- 9.13.2 Asia Cuanon Technology Major Business
- 9.13.3 Asia Cuanon Technology Wall Building Insulation Materials Product and Services
- 9.13.4 Asia Cuanon Technology Wall Building Insulation Materials Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.13.5 Asia Cuanon Technology Recent Developments/Updates
- 9.13.6 Asia Cuanon Technology Competitive Strengths & Weaknesses
- 9.14 UNILIN Insulation
 - 9.14.1 UNILIN Insulation Details
 - 9.14.2 UNILIN Insulation Major Business
 - 9.14.3 UNILIN Insulation Wall Building Insulation Materials Product and Services
 - 9.14.4 UNILIN Insulation Wall Building Insulation Materials Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.14.5 UNILIN Insulation Recent Developments/Updates
 - 9.14.6 UNILIN Insulation Competitive Strengths & Weaknesses
- 9.15 Recticel
 - 9.15.1 Recticel Details
 - 9.15.2 Recticel Major Business
 - 9.15.3 Recticel Wall Building Insulation Materials Product and Services
 - 9.15.4 Recticel Wall Building Insulation Materials Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.15.5 Recticel Recent Developments/Updates
 - 9.15.6 Recticel Competitive Strengths & Weaknesses
- 9.16 Oriental Yuhong
 - 9.16.1 Oriental Yuhong Details
 - 9.16.2 Oriental Yuhong Major Business
 - 9.16.3 Oriental Yuhong Wall Building Insulation Materials Product and Services
 - 9.16.4 Oriental Yuhong Wall Building Insulation Materials Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.16.5 Oriental Yuhong Recent Developments/Updates
 - 9.16.6 Oriental Yuhong Competitive Strengths & Weaknesses
- 9.17 Insulfoam
 - 9.17.1 Insulfoam Details
 - 9.17.2 Insulfoam Major Business
 - 9.17.3 Insulfoam Wall Building Insulation Materials Product and Services
 - 9.17.4 Insulfoam Wall Building Insulation Materials Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.17.5 Insulfoam Recent Developments/Updates
 - 9.17.6 Insulfoam Competitive Strengths & Weaknesses

9.18 SOPREMA

9.18.1 SOPREMA Details

9.18.2 SOPREMA Major Business

9.18.3 SOPREMA Wall Building Insulation Materials Product and Services

9.18.4 SOPREMA Wall Building Insulation Materials Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.18.5 SOPREMA Recent Developments/Updates

9.18.6 SOPREMA Competitive Strengths & Weaknesses

9.19 Austrotherm

9.19.1 Austrotherm Details

9.19.2 Austrotherm Major Business

9.19.3 Austrotherm Wall Building Insulation Materials Product and Services

9.19.4 Austrotherm Wall Building Insulation Materials Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.19.5 Austrotherm Recent Developments/Updates

9.19.6 Austrotherm Competitive Strengths & Weaknesses

9.20 KCC Corporation

9.20.1 KCC Corporation Details

9.20.2 KCC Corporation Major Business

9.20.3 KCC Corporation Wall Building Insulation Materials Product and Services

9.20.4 KCC Corporation Wall Building Insulation Materials Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.20.5 KCC Corporation Recent Developments/Updates

9.20.6 KCC Corporation Competitive Strengths & Weaknesses

9.21 Asahi Kasei Construction Materials

9.21.1 Asahi Kasei Construction Materials Details

9.21.2 Asahi Kasei Construction Materials Major Business

9.21.3 Asahi Kasei Construction Materials Wall Building Insulation Materials Product and Services

9.21.4 Asahi Kasei Construction Materials Wall Building Insulation Materials Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.21.5 Asahi Kasei Construction Materials Recent Developments/Updates

9.21.6 Asahi Kasei Construction Materials Competitive Strengths & Weaknesses

9.22 Hunter Panels

9.22.1 Hunter Panels Details

9.22.2 Hunter Panels Major Business

9.22.3 Hunter Panels Wall Building Insulation Materials Product and Services

9.22.4 Hunter Panels Wall Building Insulation Materials Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 9.22.5 Hunter Panels Recent Developments/Updates
- 9.22.6 Hunter Panels Competitive Strengths & Weaknesses
- 9.23 Hongbaoli
 - 9.23.1 Hongbaoli Details
 - 9.23.2 Hongbaoli Major Business
 - 9.23.3 Hongbaoli Wall Building Insulation Materials Product and Services
 - 9.23.4 Hongbaoli Wall Building Insulation Materials Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.23.5 Hongbaoli Recent Developments/Updates
 - 9.23.6 Hongbaoli Competitive Strengths & Weaknesses
- 9.24 Shanghai ABM Rock Wool
 - 9.24.1 Shanghai ABM Rock Wool Details
 - 9.24.2 Shanghai ABM Rock Wool Major Business
 - 9.24.3 Shanghai ABM Rock Wool Wall Building Insulation Materials Product and Services
 - 9.24.4 Shanghai ABM Rock Wool Wall Building Insulation Materials Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.24.5 Shanghai ABM Rock Wool Recent Developments/Updates
 - 9.24.6 Shanghai ABM Rock Wool Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

- 10.1 Wall Building Insulation Materials Industry Chain
- 10.2 Wall Building Insulation Materials Upstream Analysis
 - 10.2.1 Wall Building Insulation Materials Core Raw Materials
 - 10.2.2 Main Manufacturers of Wall Building Insulation Materials Core Raw Materials
- 10.3 Midstream Analysis
- 10.4 Downstream Analysis
- 10.5 Wall Building Insulation Materials Production Mode
- 10.6 Wall Building Insulation Materials Procurement Model
- 10.7 Wall Building Insulation Materials Industry Sales Model and Sales Channels
 - 10.7.1 Wall Building Insulation Materials Sales Model
 - 10.7.2 Wall Building Insulation Materials Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- 12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Wall Building Insulation Materials Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Wall Building Insulation Materials Production Value by Region (2021-2026) & (USD Million)

Table 3. World Wall Building Insulation Materials Production Value by Region (2027-2032) & (USD Million)

Table 4. World Wall Building Insulation Materials Production Value Market Share by Region (2021-2026)

Table 5. World Wall Building Insulation Materials Production Value Market Share by Region (2027-2032)

Table 6. World Wall Building Insulation Materials Production by Region (2021-2026) & (Kilotons)

Table 7. World Wall Building Insulation Materials Production by Region (2027-2032) & (Kilotons)

Table 8. World Wall Building Insulation Materials Production Market Share by Region (2021-2026)

Table 9. World Wall Building Insulation Materials Production Market Share by Region (2027-2032)

Table 10. World Wall Building Insulation Materials Average Price by Region (2021-2026) & (US\$/Ton)

Table 11. World Wall Building Insulation Materials Average Price by Region (2027-2032) & (US\$/Ton)

Table 12. Wall Building Insulation Materials Major Market Trends

Table 13. World Wall Building Insulation Materials Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (Kilotons)

Table 14. World Wall Building Insulation Materials Consumption by Region (2021-2026) & (Kilotons)

Table 15. World Wall Building Insulation Materials Consumption Forecast by Region (2027-2032) & (Kilotons)

Table 16. World Wall Building Insulation Materials Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Wall Building Insulation Materials Producers in 2025

Table 18. World Wall Building Insulation Materials Production by Manufacturer (2021-2026) & (Kilotons)

Table 19. Production Market Share of Key Wall Building Insulation Materials Producers in 2025

Table 20. World Wall Building Insulation Materials Average Price by Manufacturer (2021-2026) & (US\$/Ton)

Table 21. Global Wall Building Insulation Materials Company Evaluation Quadrant

Table 22. World Wall Building Insulation Materials Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Wall Building Insulation Materials Production Site of Key Manufacturer

Table 24. Wall Building Insulation Materials Market: Company Product Type Footprint

Table 25. Wall Building Insulation Materials Market: Company Product Application Footprint

Table 26. Wall Building Insulation Materials Competitive Factors

Table 27. Wall Building Insulation Materials New Entrant and Capacity Expansion Plans

Table 28. Wall Building Insulation Materials Mergers & Acquisitions Activity

Table 29. United States VS China Wall Building Insulation Materials Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Wall Building Insulation Materials Production Comparison, (2021 & 2025 & 2032) & (Kilotons)

Table 31. United States VS China Wall Building Insulation Materials Consumption Comparison, (2021 & 2025 & 2032) & (Kilotons)

Table 32. United States Based Wall Building Insulation Materials Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Wall Building Insulation Materials Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Wall Building Insulation Materials Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Wall Building Insulation Materials Production (2021-2026) & (Kilotons)

Table 36. United States Based Manufacturers Wall Building Insulation Materials Production Market Share (2021-2026)

Table 37. China Based Wall Building Insulation Materials Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Wall Building Insulation Materials Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Wall Building Insulation Materials Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Wall Building Insulation Materials Production, (2021-2026) & (Kilotons)

Table 41. China Based Manufacturers Wall Building Insulation Materials Production Market Share (2021-2026)

Table 42. Rest of World Based Wall Building Insulation Materials Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Wall Building Insulation Materials Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Wall Building Insulation Materials Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Wall Building Insulation Materials Production, (2021-2026) & (Kilotons)

Table 46. Rest of World Based Manufacturers Wall Building Insulation Materials Production Market Share (2021-2026)

Table 47. World Wall Building Insulation Materials Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Wall Building Insulation Materials Production by Type (2021-2026) & (Kilotons)

Table 49. World Wall Building Insulation Materials Production by Type (2027-2032) & (Kilotons)

Table 50. World Wall Building Insulation Materials Production Value by Type (2021-2026) & (USD Million)

Table 51. World Wall Building Insulation Materials Production Value by Type (2027-2032) & (USD Million)

Table 52. World Wall Building Insulation Materials Average Price by Type (2021-2026) & (US\$/Ton)

Table 53. World Wall Building Insulation Materials Average Price by Type (2027-2032) & (US\$/Ton)

Table 54. World Wall Building Insulation Materials Production Value by Wall Position, (USD Million), 2021 & 2025 & 2032

Table 55. World Wall Building Insulation Materials Production by Wall Position (2021-2026) & (Kilotons)

Table 56. World Wall Building Insulation Materials Production by Wall Position (2027-2032) & (Kilotons)

Table 57. World Wall Building Insulation Materials Production Value by Wall Position (2021-2026) & (USD Million)

Table 58. World Wall Building Insulation Materials Production Value by Wall Position (2027-2032) & (USD Million)

Table 59. World Wall Building Insulation Materials Average Price by Wall Position (2021-2026) & (US\$/Ton)

Table 60. World Wall Building Insulation Materials Average Price by Wall Position

(2027-2032) & (US\$/Ton)

Table 61. World Wall Building Insulation Materials Production Value by Product Form, (USD Million), 2021 & 2025 & 2032

Table 62. World Wall Building Insulation Materials Production by Product Form (2021-2026) & (Kilotons)

Table 63. World Wall Building Insulation Materials Production by Product Form (2027-2032) & (Kilotons)

Table 64. World Wall Building Insulation Materials Production Value by Product Form (2021-2026) & (USD Million)

Table 65. World Wall Building Insulation Materials Production Value by Product Form (2027-2032) & (USD Million)

Table 66. World Wall Building Insulation Materials Average Price by Product Form (2021-2026) & (US\$/Ton)

Table 67. World Wall Building Insulation Materials Average Price by Product Form (2027-2032) & (US\$/Ton)

Table 68. World Wall Building Insulation Materials Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Wall Building Insulation Materials Production by Application (2021-2026) & (Kilotons)

Table 70. World Wall Building Insulation Materials Production by Application (2027-2032) & (Kilotons)

Table 71. World Wall Building Insulation Materials Production Value by Application (2021-2026) & (USD Million)

Table 72. World Wall Building Insulation Materials Production Value by Application (2027-2032) & (USD Million)

Table 73. World Wall Building Insulation Materials Average Price by Application (2021-2026) & (US\$/Ton)

Table 74. World Wall Building Insulation Materials Average Price by Application (2027-2032) & (US\$/Ton)

Table 75. Kingspan Group Basic Information, Manufacturing Base and Competitors

Table 76. Kingspan Group Major Business

Table 77. Kingspan Group Wall Building Insulation Materials Product and Services

Table 78. Kingspan Group Wall Building Insulation Materials Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Kingspan Group Recent Developments/Updates

Table 80. Kingspan Group Competitive Strengths & Weaknesses

Table 81. Saint-Gobain Basic Information, Manufacturing Base and Competitors

Table 82. Saint-Gobain Major Business

Table 83. Saint-Gobain Wall Building Insulation Materials Product and Services

Table 84. Saint-Gobain Wall Building Insulation Materials Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Saint-Gobain Recent Developments/Updates

Table 86. Saint-Gobain Competitive Strengths & Weaknesses

Table 87. Owens Corning Basic Information, Manufacturing Base and Competitors

Table 88. Owens Corning Major Business

Table 89. Owens Corning Wall Building Insulation Materials Product and Services

Table 90. Owens Corning Wall Building Insulation Materials Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. Owens Corning Recent Developments/Updates

Table 92. Owens Corning Competitive Strengths & Weaknesses

Table 93. ROCKWOOL Group Basic Information, Manufacturing Base and Competitors

Table 94. ROCKWOOL Group Major Business

Table 95. ROCKWOOL Group Wall Building Insulation Materials Product and Services

Table 96. ROCKWOOL Group Wall Building Insulation Materials Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. ROCKWOOL Group Recent Developments/Updates

Table 98. ROCKWOOL Group Competitive Strengths & Weaknesses

Table 99. Knauf Insulation Basic Information, Manufacturing Base and Competitors

Table 100. Knauf Insulation Major Business

Table 101. Knauf Insulation Wall Building Insulation Materials Product and Services

Table 102. Knauf Insulation Wall Building Insulation Materials Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. Knauf Insulation Recent Developments/Updates

Table 104. Knauf Insulation Competitive Strengths & Weaknesses

Table 105. Johns Manville Basic Information, Manufacturing Base and Competitors

Table 106. Johns Manville Major Business

Table 107. Johns Manville Wall Building Insulation Materials Product and Services

Table 108. Johns Manville Wall Building Insulation Materials Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 109. Johns Manville Recent Developments/Updates

Table 110. Johns Manville Competitive Strengths & Weaknesses

Table 111. Ravago Building Solutions Basic Information, Manufacturing Base and

Competitors

Table 112. Ravago Building Solutions Major Business

Table 113. Ravago Building Solutions Wall Building Insulation Materials Product and Services

Table 114. Ravago Building Solutions Wall Building Insulation Materials Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 115. Ravago Building Solutions Recent Developments/Updates

Table 116. Ravago Building Solutions Competitive Strengths & Weaknesses

Table 117. DuPont Basic Information, Manufacturing Base and Competitors

Table 118. DuPont Major Business

Table 119. DuPont Wall Building Insulation Materials Product and Services

Table 120. DuPont Wall Building Insulation Materials Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 121. DuPont Recent Developments/Updates

Table 122. DuPont Competitive Strengths & Weaknesses

Table 123. URSA Basic Information, Manufacturing Base and Competitors

Table 124. URSA Major Business

Table 125. URSA Wall Building Insulation Materials Product and Services

Table 126. URSA Wall Building Insulation Materials Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 127. URSA Recent Developments/Updates

Table 128. URSA Competitive Strengths & Weaknesses

Table 129. TechnoNICOL Basic Information, Manufacturing Base and Competitors

Table 130. TechnoNICOL Major Business

Table 131. TechnoNICOL Wall Building Insulation Materials Product and Services

Table 132. TechnoNICOL Wall Building Insulation Materials Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 133. TechnoNICOL Recent Developments/Updates

Table 134. TechnoNICOL Competitive Strengths & Weaknesses

Table 135. Beipeng Building Materials Group Basic Information, Manufacturing Base and Competitors

Table 136. Beipeng Building Materials Group Major Business

Table 137. Beipeng Building Materials Group Wall Building Insulation Materials Product and Services

Table 138. Beipeng Building Materials Group Wall Building Insulation Materials

Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 139. Beipeng Building Materials Group Recent Developments/Updates

Table 140. Beipeng Building Materials Group Competitive Strengths & Weaknesses

Table 141. Taishi Energy Conservation Materials Basic Information, Manufacturing Base and Competitors

Table 142. Taishi Energy Conservation Materials Major Business

Table 143. Taishi Energy Conservation Materials Wall Building Insulation Materials Product and Services

Table 144. Taishi Energy Conservation Materials Wall Building Insulation Materials Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 145. Taishi Energy Conservation Materials Recent Developments/Updates

Table 146. Taishi Energy Conservation Materials Competitive Strengths & Weaknesses

Table 147. Asia Cuanon Technology Basic Information, Manufacturing Base and Competitors

Table 148. Asia Cuanon Technology Major Business

Table 149. Asia Cuanon Technology Wall Building Insulation Materials Product and Services

Table 150. Asia Cuanon Technology Wall Building Insulation Materials Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 151. Asia Cuanon Technology Recent Developments/Updates

Table 152. Asia Cuanon Technology Competitive Strengths & Weaknesses

Table 153. UNILIN Insulation Basic Information, Manufacturing Base and Competitors

Table 154. UNILIN Insulation Major Business

Table 155. UNILIN Insulation Wall Building Insulation Materials Product and Services

Table 156. UNILIN Insulation Wall Building Insulation Materials Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 157. UNILIN Insulation Recent Developments/Updates

Table 158. UNILIN Insulation Competitive Strengths & Weaknesses

Table 159. Recticel Basic Information, Manufacturing Base and Competitors

Table 160. Recticel Major Business

Table 161. Recticel Wall Building Insulation Materials Product and Services

Table 162. Recticel Wall Building Insulation Materials Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 163. Recticel Recent Developments/Updates

Table 164. Recticel Competitive Strengths & Weaknesses

Table 165. Oriental Yuhong Basic Information, Manufacturing Base and Competitors

Table 166. Oriental Yuhong Major Business

Table 167. Oriental Yuhong Wall Building Insulation Materials Product and Services

Table 168. Oriental Yuhong Wall Building Insulation Materials Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 169. Oriental Yuhong Recent Developments/Updates

Table 170. Oriental Yuhong Competitive Strengths & Weaknesses

Table 171. Insulfoam Basic Information, Manufacturing Base and Competitors

Table 172. Insulfoam Major Business

Table 173. Insulfoam Wall Building Insulation Materials Product and Services

Table 174. Insulfoam Wall Building Insulation Materials Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 175. Insulfoam Recent Developments/Updates

Table 176. Insulfoam Competitive Strengths & Weaknesses

Table 177. SOPREMA Basic Information, Manufacturing Base and Competitors

Table 178. SOPREMA Major Business

Table 179. SOPREMA Wall Building Insulation Materials Product and Services

Table 180. SOPREMA Wall Building Insulation Materials Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 181. SOPREMA Recent Developments/Updates

Table 182. SOPREMA Competitive Strengths & Weaknesses

Table 183. Austrotherm Basic Information, Manufacturing Base and Competitors

Table 184. Austrotherm Major Business

Table 185. Austrotherm Wall Building Insulation Materials Product and Services

Table 186. Austrotherm Wall Building Insulation Materials Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 187. Austrotherm Recent Developments/Updates

Table 188. Austrotherm Competitive Strengths & Weaknesses

Table 189. KCC Corporation Basic Information, Manufacturing Base and Competitors

Table 190. KCC Corporation Major Business

Table 191. KCC Corporation Wall Building Insulation Materials Product and Services

Table 192. KCC Corporation Wall Building Insulation Materials Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 193. KCC Corporation Recent Developments/Updates

Table 194. KCC Corporation Competitive Strengths & Weaknesses

Table 195. Asahi Kasei Construction Materials Basic Information, Manufacturing Base and Competitors

Table 196. Asahi Kasei Construction Materials Major Business

Table 197. Asahi Kasei Construction Materials Wall Building Insulation Materials Product and Services

Table 198. Asahi Kasei Construction Materials Wall Building Insulation Materials Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 199. Asahi Kasei Construction Materials Recent Developments/Updates

Table 200. Asahi Kasei Construction Materials Competitive Strengths & Weaknesses

Table 201. Hunter Panels Basic Information, Manufacturing Base and Competitors

Table 202. Hunter Panels Major Business

Table 203. Hunter Panels Wall Building Insulation Materials Product and Services

Table 204. Hunter Panels Wall Building Insulation Materials Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 205. Hunter Panels Recent Developments/Updates

Table 206. Hunter Panels Competitive Strengths & Weaknesses

Table 207. Hongbaoli Basic Information, Manufacturing Base and Competitors

Table 208. Hongbaoli Major Business

Table 209. Hongbaoli Wall Building Insulation Materials Product and Services

Table 210. Hongbaoli Wall Building Insulation Materials Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 211. Hongbaoli Recent Developments/Updates

Table 212. Hongbaoli Competitive Strengths & Weaknesses

Table 213. Shanghai ABM Rock Wool Basic Information, Manufacturing Base and Competitors

Table 214. Shanghai ABM Rock Wool Major Business

Table 215. Shanghai ABM Rock Wool Wall Building Insulation Materials Product and Services

Table 216. Shanghai ABM Rock Wool Wall Building Insulation Materials Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 217. Shanghai ABM Rock Wool Recent Developments/Updates

Table 218. Shanghai ABM Rock Wool Competitive Strengths & Weaknesses

Table 219. Global Key Players of Wall Building Insulation Materials Upstream (Raw

Materials)

Table 220. Global Wall Building Insulation Materials Typical Customers

Table 221. Wall Building Insulation Materials Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Wall Building Insulation Materials Picture

Figure 2. World Wall Building Insulation Materials Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Wall Building Insulation Materials Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Wall Building Insulation Materials Production (2021-2032) & (Kilotons)

Figure 5. World Wall Building Insulation Materials Average Price (2021-2032) & (US\$/Ton)

Figure 6. World Wall Building Insulation Materials Production Value Market Share by Region (2021-2032)

Figure 7. World Wall Building Insulation Materials Production Market Share by Region (2021-2032)

Figure 8. North America Wall Building Insulation Materials Production (2021-2032) & (Kilotons)

Figure 9. Europe Wall Building Insulation Materials Production (2021-2032) & (Kilotons)

Figure 10. China Wall Building Insulation Materials Production (2021-2032) & (Kilotons)

Figure 11. Japan Wall Building Insulation Materials Production (2021-2032) & (Kilotons)

Figure 12. Wall Building Insulation Materials Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Wall Building Insulation Materials Consumption (2021-2032) & (Kilotons)

Figure 15. World Wall Building Insulation Materials Consumption Market Share by Region (2021-2032)

Figure 16. United States Wall Building Insulation Materials Consumption (2021-2032) & (Kilotons)

Figure 17. China Wall Building Insulation Materials Consumption (2021-2032) & (Kilotons)

Figure 18. Europe Wall Building Insulation Materials Consumption (2021-2032) & (Kilotons)

Figure 19. Japan Wall Building Insulation Materials Consumption (2021-2032) & (Kilotons)

Figure 20. South Korea Wall Building Insulation Materials Consumption (2021-2032) & (Kilotons)

Figure 21. ASEAN Wall Building Insulation Materials Consumption (2021-2032) & (Kilotons)

Figure 22. India Wall Building Insulation Materials Consumption (2021-2032) & (Kilotons)

Figure 23. Producer Shipments of Wall Building Insulation Materials by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Wall Building Insulation Materials Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Wall Building Insulation Materials Markets in 2025

Figure 26. United States VS China: Wall Building Insulation Materials Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Wall Building Insulation Materials Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Wall Building Insulation Materials Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Wall Building Insulation Materials Production Market Share 2025

Figure 30. China Based Manufacturers Wall Building Insulation Materials Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Wall Building Insulation Materials Production Market Share 2025

Figure 32. World Wall Building Insulation Materials Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Wall Building Insulation Materials Production Value Market Share by Type in 2025

Figure 34. Rock Wool

Figure 35. Glass Wool

Figure 36. EPS/XPS

Figure 37. PU/PIR

Figure 38. Others

Figure 39. World Wall Building Insulation Materials Production Market Share by Type (2021-2032)

Figure 40. World Wall Building Insulation Materials Production Value Market Share by Type (2021-2032)

Figure 41. World Wall Building Insulation Materials Average Price by Type (2021-2032) & (US\$/Ton)

Figure 42. World Wall Building Insulation Materials Production Value by Wall Position, (USD Million), 2021 & 2025 & 2032

Figure 43. World Wall Building Insulation Materials Production Value Market Share by Wall Position in 2025

Figure 44. Exterior Wall Insulation

Figure 45. Interior Wall Insulation

Figure 46. Partition Wall Insulation

Figure 47. Cavity Wall Insulation

Figure 48. Others

Figure 49. World Wall Building Insulation Materials Production Market Share by Wall Position (2021-2032)

Figure 50. World Wall Building Insulation Materials Production Value Market Share by Wall Position (2021-2032)

Figure 51. World Wall Building Insulation Materials Average Price by Wall Position (2021-2032) & (US\$/Ton)

Figure 52. World Wall Building Insulation Materials Production Value by Product Form, (USD Million), 2021 & 2025 & 2032

Figure 53. World Wall Building Insulation Materials Production Value Market Share by Product Form in 2025

Figure 54. Rigid Insulation Boards

Figure 55. Batts

Figure 56. Laminated Boards

Figure 57. Others

Figure 58. World Wall Building Insulation Materials Production Market Share by Product Form (2021-2032)

Figure 59. World Wall Building Insulation Materials Production Value Market Share by Product Form (2021-2032)

Figure 60. World Wall Building Insulation Materials Average Price by Product Form (2021-2032) & (US\$/Ton)

Figure 61. World Wall Building Insulation Materials Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 62. World Wall Building Insulation Materials Production Value Market Share by Application in 2025

Figure 63. Residential Building

Figure 64. Commercial Building

Figure 65. Others

Figure 66. World Wall Building Insulation Materials Production Market Share by Application (2021-2032)

Figure 67. World Wall Building Insulation Materials Production Value Market Share by Application (2021-2032)

Figure 68. World Wall Building Insulation Materials Average Price by Application (2021-2032) & (US\$/Ton)

Figure 69. Wall Building Insulation Materials Industry Chain

Figure 70. Wall Building Insulation Materials Procurement Model

Figure 71. Wall Building Insulation Materials Sales Model

Figure 72. Wall Building Insulation Materials Sales Channels, Direct Sales, and Distribution

Figure 73. Methodology

Figure 74. Research Process and Data Source

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