

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Walkie Talkie Market 2018, Forecast to 2023

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## Abstracts

A walkie-talkie (more formally known as a handheld transceiver, or HT) is a hand-held, portable, two-way radio transceiver. Its development during the Second World War has been variously credited to Donald L. Hings, radio engineer Alfred J. Gross, and engineering teams at Motorola. Similar designs were created for other armed forces, and after the war, walkie-talkies spread to public safety and eventually commercial and jobsite work. Major characteristics include a half-duplex channel (only one radio transmits at a time, though any number can listen) and a "push-to-talk" (PTT) switch that starts transmission. Typical walkie-talkies resemble a telephone handset, possibly slightly larger but still a single unit, with an antenna mounted on the top of the unit. Where a phone's earpiece is only loud enough to be heard by the user, a walkie-talkie's built-in speaker can be heard by the user and those in the user's immediate vicinity. Hand-held transceivers may be used to communicate between each other, or to vehicle-mounted or base stations.

### Scope of the Report:

This report focuses on the Walkie Talkie in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The global Walkie Talkie industry is characterized by several large international manufactures and many smaller regional manufactures. Therefore, market share concentration is low. The two largest operators account for about 22.75 % of total industry revenue in 2016. Larger companies are looking to expand their footprint in nearby areas, where they can add value and turn once-struggling operations into profitable ventures. Key market players include Motorola, JVCKENWOOD, Icom,

Hytera, Sepura, Tait, Cobra, Yaesu, Entel Group, and Uniden among others. Digital Walkie Talkie covered over 57.32 % of the market share in 2016, and is projected to dominate the market over the estimated period. This sector is likely to rise at a CAGR of 8.91% from 2017 to 2022.

Worldwide, Government and Public Safety was the largest consumer of Walkie Talkie, which is responsible for about 42.33 percent of Walkie Talkie consumption in 2016.

The worldwide market for Walkie Talkie is expected to grow at a CAGR of roughly 9.0% over the next five years, will reach 9990 million US\$ in 2023, from 5960 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Motorola

JVCKENWOOD

Icom

Hytera

Sepura

Tait

Cobra

Yaesu

Entel Group

Uniden

Midland

BFDX

Kirisun

Quansheng

HQT

Neolink

Lisheng

Abell

Weierwei

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Analog Walkie Talkie

Digital Walkie Talkie

Market Segment by Applications, can be divided into

Government and Public Safety

Utilities

Industry and Commerce

## Others

There are 15 Chapters to deeply display the global Walkie Talkie market.

Chapter 1, to describe Walkie Talkie Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Walkie Talkie, with sales, revenue, and price of Walkie Talkie, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Walkie Talkie, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Walkie Talkie market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Walkie Talkie sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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