

Global Walk-behind Mower Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Walk-behind Mower market size is expected to reach \$ 11387 million by 2032, rising at a market growth of 4.8% CAGR during the forecast period (2026-2032).

Walk-behind Mower is a machine utilizing one or more revolving blades to cut a grass surface to an even height. In 2025, global Walk-behind Mower production reached approximately 31,064 k units with an average global market price of around US\$ 265 per unit, and a gross profit margin of approximately 20%-40%. Walk-behind Mowers are lawn-maintenance machines operated by a user walking behind the equipment and controlling its direction, speed, and cutting path. The category includes manually pushed mowers, self-propelled mowers, hover mowers, and reel or cylinder mowers powered by gasoline engines, electric cords, rechargeable batteries, propane, or manual force. These machines commonly feature adjustable cutting heights, rotary or cylinder blades, grass-collection bags, mulching functions, and side-discharge systems. Walk-behind Mowers are primarily designed for small and medium-sized lawns where riding equipment is unnecessary, offering relatively low acquisition costs, flexible operation, convenient storage, and efficient grass-cutting performance. The industrial chain of Walk-behind Mowers covers upstream materials and components such as steel, aluminum, engineering plastics, gasoline engines, electric motors, lithium-ion batteries, cutting blades, wheels, transmissions, control cables, sensors, and chargers. The midstream includes product design, metal stamping, plastic molding, engine and motor integration, battery-pack assembly, drive-system installation, blade assembly, performance testing, quality inspection, and packaging. Downstream sales channels include garden equipment dealers, home-improvement retailers, specialist stores, supermarkets, e-commerce platforms, and rental companies. End users mainly include households, landscaping contractors, property managers, schools, hotels, parks, sports facilities, and municipal maintenance departments. Supporting services include

maintenance, blade sharpening, battery replacement, engine servicing, spare-parts supply, and recycling.

The Walk-behind Mower market is supported by residential lawn maintenance, professional landscaping services, public green-space construction, and commercial property management. Gasoline-powered products remain important in applications requiring strong cutting power, extended operating time, and reliable performance in dense or wet grass. However, cordless electric models are gaining market share because of lower noise, reduced emissions, easier starting, and lower maintenance requirements. Improvements in lithium-ion batteries, brushless motors, rapid charging, and electronic load management are extending operating time and improving cutting efficiency. Consumers increasingly prefer lightweight designs, adjustable self-propelled drives, foldable handles, vertical storage, mulching systems, and batteries compatible with other garden tools. Environmental regulations restricting gasoline-powered outdoor equipment are accelerating electrification in developed markets. Nevertheless, seasonal demand, raw-material price fluctuations, battery replacement costs, intense retail competition, and growing adoption of robotic lawn mowers may limit market growth. Manufacturers are therefore focusing on product durability, battery-platform compatibility, ergonomic design, and cost-efficient production.

This report studies the global Walk-behind Mower production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Walk-behind Mower and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Walk-behind Mower that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Walk-behind Mower total production and demand, 2021-2032, (K Units)

Global Walk-behind Mower total production value, 2021-2032, (USD Million)

Global Walk-behind Mower production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Walk-behind Mower consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Walk-behind Mower domestic production, consumption, key domestic manufacturers and share

Global Walk-behind Mower production by manufacturer, production, price, value and

market share 2021-2026, (USD Million) & (K Units)

Global Walk-behind Mower production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Walk-behind Mower production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Walk-behind Mower market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Stanley Black & Decker, Techtronic Industries, Husqvarna, Toro, STIHL Group, Makita, Honda, Greenworks, STIGA Group, HiKOKI, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Walk-behind Mower market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Walk-behind Mower Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Walk-behind Mower Market, Segmentation by Type:

Gas Mower

Electric Mower

Others

Global Walk-behind Mower Market, Segmentation by Wheel Drive:

Front-Wheel Drive

Rear-Wheel Drive

All-Wheel Drive

Global Walk-behind Mower Market, Segmentation by Size:

18-inch

21-inch

Others

Global Walk-behind Mower Market, Segmentation by Application:

Residential

Commercial

Others

Companies Profiled:

Stanley Black & Decker

Techtronic Industries

Husqvarna

Toro

STIHL Group

Makita

Honda

Greenworks

STIGA Group

HiKOKI

John Deere

Emak

Einhell Germany AG

Ariens Company

Chervon

Positec Group (WORX)

Yamabiko Corporation

SUMEC Hardware & Tools (Yard Force)

Ningbo Daye Garden Machinery

Kärcher

AS-Motor

PELLENC

LEO Group

Key Questions Answered:

1. How big is the global Walk-behind Mower market?
2. What is the demand of the global Walk-behind Mower market?
3. What is the year over year growth of the global Walk-behind Mower market?
4. What is the production and production value of the global Walk-behind Mower market?
5. Who are the key producers in the global Walk-behind Mower market?
6. What are the growth factors driving the market demand?

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