

Global Walk-behind Mower Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Walk-behind Mower market size was valued at US\$ 8470 million in 2025 and is forecast to a readjusted size of US\$ 11387 million by 2032 with a CAGR of 4.8% during review period.

Walk-behind Mower is a machine utilizing one or more revolving blades to cut a grass surface to an even height. In 2025, global Walk-behind Mower production reached approximately 31,064 k units with an average global market price of around US\$ 265 per unit, and a gross profit margin of approximately 20%-40%. Walk-behind Mowers are lawn-maintenance machines operated by a user walking behind the equipment and controlling its direction, speed, and cutting path. The category includes manually pushed mowers, self-propelled mowers, hover mowers, and reel or cylinder mowers powered by gasoline engines, electric cords, rechargeable batteries, propane, or manual force. These machines commonly feature adjustable cutting heights, rotary or cylinder blades, grass-collection bags, mulching functions, and side-discharge systems. Walk-behind Mowers are primarily designed for small and medium-sized lawns where riding equipment is unnecessary, offering relatively low acquisition costs, flexible operation, convenient storage, and efficient grass-cutting performance. The industrial chain of Walk-behind Mowers covers upstream materials and components such as steel, aluminum, engineering plastics, gasoline engines, electric motors, lithium-ion batteries, cutting blades, wheels, transmissions, control cables, sensors, and chargers. The midstream includes product design, metal stamping, plastic molding, engine and motor integration, battery-pack assembly, drive-system installation, blade assembly, performance testing, quality inspection, and packaging. Downstream sales channels include garden equipment dealers, home-improvement retailers, specialist stores, supermarkets, e-commerce platforms, and rental companies. End users mainly include

households, landscaping contractors, property managers, schools, hotels, parks, sports facilities, and municipal maintenance departments. Supporting services include maintenance, blade sharpening, battery replacement, engine servicing, spare-parts supply, and recycling.

The Walk-behind Mower market is supported by residential lawn maintenance, professional landscaping services, public green-space construction, and commercial property management. Gasoline-powered products remain important in applications requiring strong cutting power, extended operating time, and reliable performance in dense or wet grass. However, cordless electric models are gaining market share because of lower noise, reduced emissions, easier starting, and lower maintenance requirements. Improvements in lithium-ion batteries, brushless motors, rapid charging, and electronic load management are extending operating time and improving cutting efficiency. Consumers increasingly prefer lightweight designs, adjustable self-propelled drives, foldable handles, vertical storage, mulching systems, and batteries compatible with other garden tools. Environmental regulations restricting gasoline-powered outdoor equipment are accelerating electrification in developed markets. Nevertheless, seasonal demand, raw-material price fluctuations, battery replacement costs, intense retail competition, and growing adoption of robotic lawn mowers may limit market growth. Manufacturers are therefore focusing on product durability, battery-platform compatibility, ergonomic design, and cost-efficient production.

This report is a detailed and comprehensive analysis for global Walk-behind Mower market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Walk-behind Mower market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Walk-behind Mower market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Walk-behind Mower market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Walk-behind Mower market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Walk-behind Mower

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Walk-behind Mower market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Stanley Black & Decker, Techtronic Industries, Husqvarna, Toro, STIHL Group, Makita, Honda, Greenworks, STIGA Group, HiKOKI, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Walk-behind Mower market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Gas Mower

Electric Mower

Others

Market segment by Wheel Drive

Front-Wheel Drive

Rear-Wheel Drive

All-Wheel Drive

Market segment by Size

18-inch

21-inch

Others

Market segment by Application

Residential

Commercial

Others

Major players covered

Stanley Black & Decker

Techtronic Industries

Husqvarna

Toro

STIHL Group

Makita

Honda

Greenworks

STIGA Group

HiKOKI

John Deere

Emak

Einhell Germany AG

Ariens Company

Chervon

Positec Group (WORX)

Yamabiko Corporation

SUMEC Hardware & Tools (Yard Force)

Ningbo Daye Garden Machinery

Kärcher

AS-Motor

PELLENC

LEO Group

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Walk-behind Mower product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Walk-behind Mower, with price, sales quantity, revenue, and global market share of Walk-behind Mower from 2021 to 2026.

Chapter 3, the Walk-behind Mower competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Walk-behind Mower breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Walk-behind Mower market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Walk-behind Mower.

Chapter 14 and 15, to describe Walk-behind Mower sales channel, distributors, customers, research findings and conclusion.

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