

# Global Wagyu Beef Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G9BFDCF92E61EN.html>

Date: January 2024

Pages: 114

Price: US\$ 3,480.00 (Single User License)

ID: G9BFDCF92E61EN

## Abstracts

According to our (Global Info Research) latest study, the global Wagyu Beef market size was valued at USD 10910 million in 2023 and is forecast to a readjusted size of USD 13920 million by 2030 with a CAGR of 3.5% during review period.

Wagyu is a breed of cattle native and unique in their genetics to Japan. Wagyu beef is highly marbled, meaning that the muscle is finely interspersed with monounsaturated fat. This marbling gives the beef its “melt in the mouth” moisture and tenderness.

Japan is the largest producer of Wagyu Beef, and it also leads in global consumption, accounting for more than 80% of total volume. Except for Japan, Australia and US are also the main producer of wagyu beef.

The market for Wagyu Beef is fragment, the major players including Itoham Foods Inc., Starzen Co., Ltd., Australian Agricultural Company (AACo), Snake River Farms, Mishima Reserve, Blackmore Wagyu, Imperial Wagyu Beef, Black Hawk Prime, Lone Mountain Cattle Company, Toriyama Umami Wagyu, Masami Foods, Morgan Ranch and so on. Itoham Foods Inc account for nearly 15% global market share in value in 2019.

The Global Info Research report includes an overview of the development of the Wagyu Beef industry chain, the market status of Retail (Fullblood Wagyu, Purebred Wagyu), Wholesaler (Fullblood Wagyu, Purebred Wagyu), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Wagyu Beef.

Regionally, the report analyzes the Wagyu Beef markets in key regions. North America

and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Wagyu Beef market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Wagyu Beef market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Wagyu Beef industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (Tons), revenue generated, and market share of different by Type (e.g., Fullblood Wagyu, Purebred Wagyu).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Wagyu Beef market.

**Regional Analysis:** The report involves examining the Wagyu Beef market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Wagyu Beef market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Wagyu Beef:

**Company Analysis:** Report covers individual Wagyu Beef manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and

attitudes towards Wagyu Beef This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Sales Channel (Retail, Wholesaler).

**Technology Analysis:** Report covers specific technologies relevant to Wagyu Beef. It assesses the current state, advancements, and potential future developments in Wagyu Beef areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Wagyu Beef market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Wagyu Beef market is split by Type and by Sales Channel. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sales Channel in terms of volume and value.

### Market segment by Type

Fullblood Wagyu

Purebred Wagyu

Crossbred Wagyu

### Market segment by Sales Channel

Retail

Wholesaler

Direct to Consumer

Others

## Major players covered

Itoham Foods Inc.

Starzen Co., Ltd.

Australian Agricultural Company (AACo)

Snake River Farms

Mishima Reserve

Blackmore Wagyu

Imperial Wagyu Beef

Black Hawk Prime

Lone Mountain Cattle Company

Toriyama Umami Wagyu

Masami Foods

Morgan Ranch

## Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Wagyu Beef product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Wagyu Beef, with price, sales, revenue and global market share of Wagyu Beef from 2019 to 2024.

Chapter 3, the Wagyu Beef competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Wagyu Beef breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and sales channel, with sales market share and growth rate by type, sales channel, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Wagyu Beef market forecast, by regions, type and sales channel, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Wagyu Beef.

Chapter 14 and 15, to describe Wagyu Beef sales channel, distributors, customers, research findings and conclusion.

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