

Global VR Therapy Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global VR Therapy market size is expected to reach \$ 13513 million by 2032, rising at a market growth of 11.7% CAGR during the forecast period (2026-2032).

VR therapy utilizes virtual reality (VR) technology to construct immersive and interactive digital treatment environments. Through visual, auditory, and even multi-sensory simulations, it assists or replaces traditional medical treatments in medical scenarios such as mental disorders, neurorehabilitation, pain management, and behavioral intervention. Its core mechanism involves 'controlled exposure + behavioral training + neuroplasticity stimulation' to reshape patients' cognitive and behavioral patterns in a safe environment, achieving a digital, quantifiable, and repeatable treatment process, and gradually developing into a part of prescribing digital therapies.

VR therapy is currently at a critical stage of transitioning from an experimental psychological intervention tool to a mainstream digital healthcare solution. Future growth will be primarily driven by the increasing global burden of mental health issues, the rise in patients with neurological diseases, high costs of traditional treatments, and the digital transformation of healthcare. As the cost of VR equipment decreases, clinical evidence accumulates, and FDA/CE certified products are gradually implemented, VR therapy will expand from psychotherapy to chronic pain management, rehabilitation medicine, cognitive training for the elderly, and drug replacement therapy. Meanwhile, the popularization of telemedicine and home healthcare will further drive VR therapy to evolve into a 'home treatment + subscription-based medical service' model, and it is expected to become one of the fastest-growing sub-sectors of digital therapy (DTx) in the next 10 years.

This report studies the global VR Therapy demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for VR Therapy, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of VR Therapy that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global VR Therapy total market, 2021-2032, (USD Million)

Global VR Therapy total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: VR Therapy total market, key domestic companies, and share, (USD Million)

Global VR Therapy revenue by player, revenue and market share 2021-2026, (USD Million)

Global VR Therapy total market by Type, CAGR, 2021-2032, (USD Million)

Global VR Therapy total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global VR Therapy market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include KindVR, XRHealth, Corpus VR, Cognihab, RelieVRx, Neuro Rehab VR, PsyTech VR, oVRcome, AppliedVR, Virtually Better, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world VR Therapy market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global VR Therapy Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global VR Therapy Market, Segmentation by Type:

Mental Health Therapy

Exposure Therapy for Phobias

Neurorehabilitation

Chronic Pain Management

Children's Behavioral and Attention Training

Global VR Therapy Market, Segmentation by Technology Forms:

Immersive VR Therapy

Non-Immersive VR-Assisted Therapy

Global VR Therapy Market, Segmentation by Therapeutic Mechanisms:

Exposure Therapy

Cognitive Behavioral Therapy

Neurofeedback Training

Motor/Sports Rehabilitation Training

Global VR Therapy Market, Segmentation by Application:

Hospital

Clinic

Home Teletherapy

Companies Profiled:

KindVR

XRHealth

Corpus VR

Cognihab

RelieVRx

Neuro Rehab VR

PsyTech VR

oVRcome

AppliedVR

Virtually Better

Oxford VR

Amelia

Healium Korea

HoloEyes

HuidaGene

HTC VIVE Health

Key Questions Answered

1. How big is the global VR Therapy market?
2. What is the demand of the global VR Therapy market?
3. What is the year over year growth of the global VR Therapy market?
4. What is the total value of the global VR Therapy market?
5. Who are the Major Players in the global VR Therapy market?
6. What are the growth factors driving the market demand?

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