

Global Voyage Planning System Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Voyage Planning System market size is expected to reach \$ 999 million by 2032, rising at a market growth of 13.0% CAGR during the forecast period (2026-2032).

Voyage Planning System is a specialized digital decision-support system used by shipowners, ship managers, liner operators, and ship-shore coordination teams to dynamically plan and optimize route, speed, ETA, engine RPM, and voyage execution under safety, schedule, cost, and compliance constraints. It typically integrates weather and sea-state data, currents, shallow-water effects, vessel-performance models, fuel-consumption behavior, port time windows, and restricted-area information to support pre-voyage planning, en-route replanning, and coordinated ship-shore execution. Public product information shows that leading solutions have evolved from basic weather-routing tools into integrated platforms combining route optimization, speed optimization, performance-based planning, and automated re-optimization. Their value lies in lowering fuel use and emissions, improving arrival reliability, enhancing voyage safety, and helping operators respond to regulatory frameworks such as CII, EU ETS, and FuelEU Maritime.

From a business-model perspective, a Voyage Planning System is a high-value offering that combines software platforms, data services, and implementation support, with industry gross margins typically in the 55%-75% range. When the product relies mainly on standardized software subscriptions, algorithm modules, and repeatable platform capabilities, gross margin is usually higher. When delivery involves significant third-party data costs, vessel-specific adaptation, system integration, manual calibration, and ongoing support services, blended gross margin tends to move lower. Upstream, the value chain includes meteorological and oceanographic data, satellite and AIS data, onboard sensors and communication equipment, cloud-computing resources, and

optimization algorithms. Midstream players are solution providers that integrate weather, sea conditions, vessel performance, speed strategy, ETA logic, and operating rules into system-based products. Downstream demand mainly comes from container shipping, dry bulk, tankers, LNG carriers, car carriers, offshore vessels, and third-party ship managers. Overall, this category combines the scalability of software with the professional-service nature of maritime operations, offering strong marginal expansion potential while also requiring high standards in data quality, model accumulation, and industry expertise.

Market Development Opportunities & Main Driving Factors

The market for voyage planning systems continues to expand, and its core growth drivers now go far beyond traditional fuel-saving needs. The value proposition increasingly extends to energy-efficiency management, emissions control, schedule reliability, customer service, and operational resilience. As international shipping regulation becomes more demanding, shipping companies are required to manage speed, fuel use, carbon intensity, arrival timing, and operating risk within a unified framework, which is pushing voyage planning systems from support tools toward decision-making systems. At the same time, global shipping companies are accelerating digital transformation and placing greater importance on ship-shore collaboration, voyage visibility, and overall service quality. In this context, voyage planning systems are no longer defined only by cost reduction and efficiency gains; they are also becoming a strategic tool for building green-shipping capability, strengthening brand value, and improving customer stickiness.

Market Challenges, Risks, & Restraints

Although the market outlook is positive, the commercialization of voyage planning systems still faces several challenges. Different vessel types, route structures, port conditions, and charter arrangements create a wide range of operating scenarios, which means these systems cannot rely solely on standardized templates and must offer strong adaptability and continuous optimization capability. In addition, value realization depends not only on the algorithm itself, but also on onboard data quality, ship-shore workflows, crew execution habits, and internal management discipline. Without a solid organizational foundation, the effectiveness of the tool may not be fully realized. As the market matures, customer expectations are also moving beyond route recommendation alone toward broader requirements covering compliance, performance, risk control, and operating coordination. This means competition is shifting from feature-based competition to competition based on platform capability, maritime know-how, and depth

of delivery, raising the entry barrier for the industry.

Downstream Demand Trends

On the demand side, voyage planning systems are moving from limited pilot projects at leading shipping companies toward broader fleet-level deployment and routine application. Future purchasing decisions will increasingly focus on whether a system can support cost reduction, emissions control, schedule performance, and customer service at the same time, rather than only fuel-saving functionality. As carriers, cargo owners, and end customers pay more attention to low-carbon transport, delivery stability, and process transparency, voyage planning systems are shifting from back-office operating tools to important platforms that influence service quality and commercial competitiveness. Looking ahead, downstream demand is likely to evolve in three clear directions: from single-vessel optimization toward fleet-level and network-level optimization, from pre-voyage planning toward in-voyage dynamic adjustment and ship-shore closed-loop coordination, and from route-and-speed optimization toward broader carbon management, compliance management, and customer-visibility services. Overall, the strategic importance of this product within the shipping digitalization landscape is expected to continue rising.

This report studies the global Voyage Planning System demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Voyage Planning System, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Voyage Planning System that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Voyage Planning System total market, 2021-2032, (USD Million)

Global Voyage Planning System total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Voyage Planning System total market, key domestic companies, and share, (USD Million)

Global Voyage Planning System revenue by player, revenue and market share 2021-2026, (USD Million)

Global Voyage Planning System total market by Type, CAGR, 2021-2032, (USD Million)

Global Voyage Planning System total market by Application, CAGR, 2021-2032, (USD

Million)

This report profiles major players in the global Voyage Planning System market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Wärtsilä, StormGeo (Alfa Laval), Weathernews, Kongsberg Maritime, ABB, OneOcean, Veson Nautical, ZeroNorth, HD Hyundai Marine Solution, MariApps Marine Solutions, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Voyage Planning System market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Voyage Planning System Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Voyage Planning System Market, Segmentation by Type:

Cloud-based

On-Premises

Global Voyage Planning System Market, Segmentation by Function:

Weather Routing

Fuel & Emission Optimization

Vessel Performance Monitoring

Voyage Planning & Scheduling

Compliance & Reporting

Global Voyage Planning System Market, Segmentation by Optimization Objective:

Cost Optimization

Time Optimization

Safety Optimization

Emission Optimization

Global Voyage Planning System Market, Segmentation by Vessel Type:

Container Ships

Bulk Carriers

Tankers

Gas Carriers

Offshore & Special Vessels

Others

Global Voyage Planning System Market, Segmentation by Application:

Commercial Shipping Companies

Naval and Defense

Others

Companies Profiled:

Wärtsilä

StormGeo (Alfa Laval)

Weathernews

Kongsberg Maritime

ABB

OneOcean

Veson Nautical

ZeroNorth

HD Hyundai Marine Solution

MariApps Marine Solutions

NAVTOR

DNV

Sofar Ocean

Ascenz Marorka

NAPA

Spire Global

True North Marine (Accelleron)

Vortexa

90POE

VPS-BOSS

Pole Star

Solverminds

Danelec

RINA (Sertica)

DeepSea Technologies (Nabtesco)

Spinergie

OrbitMI

Key Questions Answered

1. How big is the global Voyage Planning System market?
2. What is the demand of the global Voyage Planning System market?

3. What is the year over year growth of the global Voyage Planning System market?
4. What is the total value of the global Voyage Planning System market?
5. Who are the Major Players in the global Voyage Planning System market?
6. What are the growth factors driving the market demand?

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