

Global Voluntary Carbon Offsets Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Voluntary Carbon Offsets market size was valued at US\$ 1418 million in 2025 and is forecast to a readjusted size of US\$ 8932 million by 2032 with a CAGR of 30.4% during review period.

The total data of this report covers the global voluntary carbon market. In the report, revenue is based on the location of the project supplier rather than the actual location of the project.

Carbon offsets are measured in metric tons of carbon dioxide-equivalent (CO₂e) and may represent six primary categories of greenhouse gases: carbon dioxide (CO₂), methane (CH₄), nitrous oxide (N₂O), perfluorocarbons (PFCs), hydrofluorocarbons (HFCs), and sulfur hexafluoride (SF₆). One carbon offset represents the reduction of one metric ton of carbon dioxide or its equivalent in other greenhouse gases. There are two markets for carbon offsets. In the larger, compliance market, companies, governments, or other entities buy carbon offsets in order to comply with caps on the total amount of carbon dioxide they are allowed to emit. This market exists in order to achieve compliance with obligations of the Kyoto Protocol, and of liable entities under the EU Emission Trading Scheme. In the much smaller, voluntary market, individuals, companies, or governments purchase carbon offsets to mitigate their own greenhouse gas emissions from transportation, electricity use, and other sources. For example, an individual might purchase carbon offsets to compensate for the greenhouse gas emissions caused by personal air travel. Many companies offer carbon offsets as an up-sell during the sales process so that customers can mitigate the emissions related with their product or service purchase (such as offsetting emissions related to a vacation

flight, car rental, hotel stay, consumer good, etc.).

As shown in the figure below, carbon dioxide emissions are constantly increasing, which makes more and more people realize the importance of reducing carbon dioxide emissions. This voluntary market has prompted project developers to create technological innovations to reduce greenhouse gas emissions. Since trading of voluntary carbon offsets first took off in the late 2000's, voluntary carbon projects have helped to reduce, sequester, or avoid over 435.7 MtCO₂e equivalent to not consuming over one billion barrels of oil. These projects are supported by companies, individuals and governments purchasing carbon offsets.

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In the much smaller, voluntary market, individuals, companies, or governments purchase carbon offsets to mitigate their own greenhouse gas emissions from transportation, electricity use, and other sources. For example, an individual might purchase carbon offsets to compensate for the greenhouse gas emissions caused by personal air travel. Many companies offer carbon offsets as an up-sell during the sales process so that customers can mitigate the emissions related with their product or service purchase (such as offsetting emissions related to a vacation flight, car rental, hotel stay, consumer good, etc.).

Global key players of voluntary carbon offsets include South Pole Group, 3Degrees, Aera Group, EcoAct and Terrapass, etc. Top 5 players occupy for a share about 45%. Europe is the largest market, with a share about 50%, followed by North America and Asia Pacific. In terms of product, forestry is the largest segment, with a share about 55%. In terms of application, enterprise is the largest market, with a share about 70%.

This report is a detailed and comprehensive analysis for global Voluntary Carbon Offsets market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Voluntary Carbon Offsets market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Voluntary Carbon Offsets market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Voluntary Carbon Offsets market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Voluntary Carbon Offsets market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Voluntary Carbon Offsets

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Voluntary Carbon Offsets market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include South Pole Group, 3Degrees, EcoAct, Terrapass, Green Mountain Energy, First Climate Markets AG, ClimatePartner GmbH, Aera Group, Forliance, Element Markets, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Voluntary Carbon Offsets market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Forestry

Renewable Energy

Waste Disposal

Others

Market segment by Application

Personal

Enterprise

Market segment by players, this report covers

South Pole Group

3Degrees

EcoAct

Terrapass

Green Mountain Energy

First Climate Markets AG

ClimatePartner GmbH

Aera Group

Forliance

Element Markets

Bluesource

Allcot Group

Swiss Climate

Schneider

NatureOffice GmbH

Planetly

GreenTrees

Bischoff & Ditze Energy GmbH

NativeEnergy

Carbon Credit Capital

UPM Umwelt-Projekt-Management GmbH

CBEEEX

Bioassets

Biof?lica

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Voluntary Carbon Offsets product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Voluntary Carbon Offsets, with revenue, gross margin, and global market share of Voluntary Carbon Offsets from 2021 to 2026.

Chapter 3, the Voluntary Carbon Offsets competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Voluntary Carbon Offsets market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Voluntary Carbon Offsets.

Chapter 13, to describe Voluntary Carbon Offsets research findings and conclusion.

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