

Global Voluntary Carbon Credit Trading Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Voluntary Carbon Credit Trading market size was valued at USD 1484.8 million in 2023 and is forecast to a readjusted size of USD 5350.4 million by 2030 with a CAGR of 20.1% during review period.

Carbon offsets are measured in metric tons of carbon dioxide-equivalent (CO₂e) and may represent six primary categories of greenhouse gases: carbon dioxide (CO₂), methane (CH₄), nitrous oxide (N₂O), perfluorocarbons (PFCs), hydrofluorocarbons (HFCs), and sulfur hexafluoride (SF₆). One carbon offset represents the reduction of one metric ton of carbon dioxide or its equivalent in other greenhouse gases. There are two markets for carbon offsets. In the larger, compliance market, companies, governments, or other entities buy carbon offsets in order to comply with caps on the total amount of carbon dioxide they are allowed to emit. This market exists in order to achieve compliance with obligations of the Kyoto Protocol, and of liable entities under the EU Emission Trading Scheme. In the much smaller, voluntary market, individuals, companies, or governments purchase carbon offsets to mitigate their own greenhouse gas emissions from transportation, electricity use, and other sources. For example, an individual might purchase carbon offsets to compensate for the greenhouse gas emissions caused by personal air travel. Many companies offer carbon offsets as an up-sell during the sales process so that customers can mitigate the emissions related with their product or service purchase (such as offsetting emissions related to a vacation flight, car rental, hotel stay, consumer good, etc.).

As shown in the figure below, carbon dioxide emissions are constantly increasing, which makes more and more people realize the importance of reducing carbon dioxide

emissions. This voluntary market has prompted project developers to create technological innovations to reduce greenhouse gas emissions.

Global key players of Voluntary Carbon Credit Trading include South Pole Group, 3Degrees, ClimatePartner GmbH, Green Mountain Energy, etc. The top four players hold a share over 31%.

North America is the largest market, has a share about 51%, followed by Asia-Pacific and Europe, with share 13% and 31%, separately.

In terms of product type, Forestry is the largest segment, occupied for a share of 63%, and in terms of users Enterprise has a share about 67%.

The Global Info Research report includes an overview of the development of the Voluntary Carbon Credit Trading industry chain, the market status of Personal (Forestry, Renewable Energy), Enterprise (Forestry, Renewable Energy), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Voluntary Carbon Credit Trading.

Regionally, the report analyzes the Voluntary Carbon Credit Trading markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Voluntary Carbon Credit Trading market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Voluntary Carbon Credit Trading market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Voluntary Carbon Credit Trading industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Forestry, Renewable Energy).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Voluntary Carbon Credit Trading market.

Regional Analysis: The report involves examining the Voluntary Carbon Credit Trading market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Voluntary Carbon Credit Trading market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Voluntary Carbon Credit Trading:

Company Analysis: Report covers individual Voluntary Carbon Credit Trading players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Voluntary Carbon Credit Trading This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by User (Personal, Enterprise).

Technology Analysis: Report covers specific technologies relevant to Voluntary Carbon Credit Trading. It assesses the current state, advancements, and potential future developments in Voluntary Carbon Credit Trading areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Voluntary Carbon Credit Trading market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Voluntary Carbon Credit Trading market is split by Type and by User. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by User in terms of value.

Market segment by Type

Forestry

Renewable Energy

Waste Disposal

Others

Market segment by User

Personal

Enterprise

Market segment by players, this report covers

South Pole Group

3Degrees

EcoAct

Terrapass

Green Mountain Energy

First Climate Markets AG

ClimatePartner GmbH

Aera Group

Forliance

Element Markets

Bluesource

Allcot Group

Swiss Climate

Schneider

NatureOffice GmbH

Planetly

GreenTrees

Bischoff & Ditze Energy GmbH

NativeEnergy

Carbon Credit Capital

UPM Umwelt-Projekt-Management GmbH

CBEEEX

Bioassets

Bio?lica

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Voluntary Carbon Credit Trading product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Voluntary Carbon Credit Trading, with revenue, gross margin and global market share of Voluntary Carbon Credit Trading from 2019 to 2024.

Chapter 3, the Voluntary Carbon Credit Trading competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Voluntary Carbon Credit Trading market forecast, by regions, type and user, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Voluntary Carbon Credit Trading.

Chapter 13, to describe Voluntary Carbon Credit Trading research findings and conclusion.

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