

Global ?Frozen Food Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global ?Frozen Food market size was valued at USD 2294.1 million in 2023 and is forecast to a readjusted size of USD 3243.6 million by 2030 with a CAGR of 5.1% during review period.

Freezing food preserves it from the time it is prepared to the time it is eaten. Since early times, farmers, fishermen, and trappers have preserved grains and produce in unheated buildings during the winter season.[1] Freezing food slows down decomposition by turning residual moisture into ice, inhibiting the growth of most bacterial species. In the food commodity industry, there are two processes: mechanical and cryogenic (or flash freezing). The freezing kinetics is important to preserve the food quality and texture. Quicker freezing generates smaller ice crystals and maintains cellular structure. Cryogenic freezing is the quickest freezing technology available due to the ultra low liquid nitrogen temperature ?196 °C (?320 °F)

Cryogenic or (flash freezing) of food is a more recent development, but is used by many leading food manufacturers all over the world. Cryogenic equipment uses very low temperature gases – usually liquid nitrogen or solid carbon dioxide – which are applied directly to the food product.'

Europe to grow at a CAGR of around 4% by 2029. As clean label products are in high demand in the European frozen food market, companies have been compelled to eliminate artificial ingredients from frozen food products to appeal to health-conscious consumers. In this region, people are willingly paying more for healthier frozen food options, as they are organic, convenient, and completely natural. Also, the manufacturers are coming up with innovative products such as limited and seasonal frozen food, which are vegan and free from preservatives.

Though on-the-go food is the new meal trend in Europe, many value- and health-conscious consumers are opting for healthy alternatives and better-for-you products as a substitute for snacks and fast food products. However, the high preference for on-the-go food products stems from the fact that most working people do not have time to cook. Also, innovations in defrosting technologies are creating new opportunities for frozen food that can be consumed both inside and outside the home. With the growing demand for portable frozen food, the market is expected to witness immense growth in the coming years.

The Global Info Research report includes an overview of the development of the Frozen Food industry chain, the market status of Hypermarkets and Supermarkets (Frozen Ready Meals, Frozen Fish and Seafood), Independent Retailers (Frozen Ready Meals, Frozen Fish and Seafood), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Frozen Food.

Regionally, the report analyzes the Frozen Food markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Frozen Food market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Frozen Food market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Frozen Food industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Frozen Ready Meals, Frozen Fish and Seafood).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges

influencing the ?Frozen Food market.

Regional Analysis: The report involves examining the ?Frozen Food market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the ?Frozen Food market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to ?Frozen Food:

Company Analysis: Report covers individual ?Frozen Food manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards ?Frozen Food This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Hypermarkets and Supermarkets, Independent Retailers).

Technology Analysis: Report covers specific technologies relevant to ?Frozen Food. It assesses the current state, advancements, and potential future developments in ?Frozen Food areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the ?Frozen Food market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

?Frozen Food market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Frozen Ready Meals

Frozen Fish and Seafood

Frozen Meat Products

Frozen Pizza

Frozen Potato Products

Frozen Bakery Products

Market segment by Application

Hypermarkets and Supermarkets

Independent Retailers

Convenience Stores

Specialist Retailers

Major players covered

Nestle

Nomad Foods

Bonduelle

Charal

Findus Group

FrosTA

Mascato Spain

Dr. August Oetker

McCain Foods

Orogel Group

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe ?Frozen Food product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of ?Frozen Food, with price, sales, revenue and global market share of ?Frozen Food from 2019 to 2024.

Chapter 3, the ?Frozen Food competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the ?Frozen Food breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and ?Frozen Food market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of ?Frozen Food.

Chapter 14 and 15, to describe ?Frozen Food sales channel, distributors, customers, research findings and conclusion.

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