

Global VOG (Video-oculography) Apparatus Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global VOG (Video-oculography) Apparatus market size was valued at US\$ million in 2024 and is forecast to a readjusted size of USD million by 2031 with a CAGR of %during review period.

Video-oculography (VOG) is a non-invasive, video-based method of measuring horizontal, vertical and torsional position components of the movements of both eyes (eye tracking) using a head-mounted mask that is equipped with small cameras. VOG is usually employed for medical purposes.

This report studies the VOG (Video-oculography) Apparatus market, and the equipment used for research are not included in our report.

In Europe VOG (Video-oculography) Apparatus key players include Micromedical Technologies, Natus Medical, Intercooustics, etc. European top three manufacturers hold a share about 35%.

Germany is the largest market, with a share about 22%, followed by UK and France, both have a share over 25 percent.

In terms of product, 2D VOG is the largest segment, with a share about 60%. And in terms of application, the largest application is Hospitals, followed by Clinics.

This report is a detailed and comprehensive analysis for global VOG (Video-oculography) Apparatus market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the

market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global VOG (Video-oculography) Apparatus market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (K USD/Unit), 2020-2031

Global VOG (Video-oculography) Apparatus market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (K USD/Unit), 2020-2031

Global VOG (Video-oculography) Apparatus market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (K USD/Unit), 2020-2031

Global VOG (Video-oculography) Apparatus market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (K USD/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for VOG (Video-oculography) Apparatus

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global VOG (Video-oculography) Apparatus market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Micromedical Technologies, Natus Medical, Intercoustics, Neuro Kinetics, Balanceback, BCN Innova, Cambridge Research Systems, Medi-care Solutions, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

VOG (Video-oculography) Apparatus market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

2D VOG

3D VOG

Market segment by Application

Hospitals

Clinics

Major players covered

Micromedical Technologies

Natus Medical

Intercoustics

Neuro Kinetics

Balanceback

BCN Innova

Cambridge Research Systems

Medi-care Solutions

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe VOG (Video-oculography) Apparatus product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of VOG (Video-oculography) Apparatus, with price, sales quantity, revenue, and global market share of VOG (Video-oculography) Apparatus from 2020 to 2025.

Chapter 3, the VOG (Video-oculography) Apparatus competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the VOG (Video-oculography) Apparatus breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and VOG (Video-oculography) Apparatus market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of VOG (Video-oculography) Apparatus.

Chapter 14 and 15, to describe VOG (Video-oculography) Apparatus sales channel, distributors, customers, research findings and conclusion.

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