

# Global Vitamins and Supplements for Women Supply, Demand and Key Producers, 2023-2029

<https://marketpublishers.com/r/GF09642E9645EN.html>

Date: December 2023

Pages: 163

Price: US\$ 4,480.00 (Single User License)

ID: GF09642E9645EN

## Abstracts

The global Vitamins and Supplements for Women market size is expected to reach \$ 58010 million by 2029, rising at a market growth of 5.2% CAGR during the forecast period (2023-2029).

The growth drivers for women's vitamins and supplements are primarily market trends and consumer demands for health.

First of all, more and more people around the world are paying attention to health and nutrition, especially women. Due to the increase in work and life pressure, many women are in a sub-health state, which makes them pay more attention to their health status. Therefore, many women turn to vitamins and supplements to improve their health.

Secondly, as the population ages, so does people's desire to stay young and healthy. Women are more concerned about staying young and healthy, so they are more likely to use vitamins and supplements to improve their health.

Additionally, social and cultural factors have influenced the development of vitamins and supplements for women. For example, in some cultures, women are believed to be responsible for the health and nutrition of their families, so they are more likely to use vitamins and supplements to ensure the health of their families.

Finally, technological advancements are also driving the development of vitamins and supplements for women. With the development of science and technology, people can more accurately understand the body's needs and lack of nutrients, so as to better select and use vitamins and supplements.

This report studies the global Vitamins and Supplements for Women production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Vitamins and Supplements for Women, and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Vitamins and Supplements for Women that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Vitamins and Supplements for Women total production and demand, 2018-2029, (K Units)

Global Vitamins and Supplements for Women total production value, 2018-2029, (USD Million)

Global Vitamins and Supplements for Women production by region & country, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Vitamins and Supplements for Women consumption by region & country, CAGR, 2018-2029 & (K Units)

U.S. VS China: Vitamins and Supplements for Women domestic production, consumption, key domestic manufacturers and share

Global Vitamins and Supplements for Women production by manufacturer, production, price, value and market share 2018-2023, (USD Million) & (K Units)

Global Vitamins and Supplements for Women production by Type, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Vitamins and Supplements for Women production by Sales Channel production, value, CAGR, 2018-2029, (USD Million) & (K Units).

This reports profiles key players in the global Vitamins and Supplements for Women market based on the following parameters – company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Glanbia, Plc, Herbalife Nutrition,

MegaFood, Smarty Pants, Suku Vitamins, Swisse, Nature Made, Nature's Bounty and Nature's Way Products, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Vitamins and Supplements for Women market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Sales Channel. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Vitamins and Supplements for Women Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Vitamins and Supplements for Women Market, Segmentation by Type

Tablet

Capsule

Others

## Global Vitamins and Supplements for Women Market, Segmentation by Sales Channel

Online Sales

Offline Sales

## Companies Profiled:

Glanbia, Plc

Herbalife Nutrition

MegaFood

Smarty Pants

Suku Vitamins

Swisse

Nature Made

Nature's Bounty

Nature's Way Products

Nestlé Health Science

New Chapter

Otsuka Holdings

Pharmavite

Rainbow Light

Ritual

GNC Holdings

Garden of Life

Gaia Herbs

Bayer AG

Amway

Abbott Laboratories

### Key Questions Answered

1. How big is the global Vitamins and Supplements for Women market?
2. What is the demand of the global Vitamins and Supplements for Women market?
3. What is the year over year growth of the global Vitamins and Supplements for Women market?
4. What is the production and production value of the global Vitamins and Supplements for Women market?
5. Who are the key producers in the global Vitamins and Supplements for Women market?

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