

Global Vitamin K2 Powder Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Vitamin K2 Powder market size is expected to reach \$ 664 million by 2032, rising at a market growth of 8.4% CAGR during the forecast period (2026-2032).

Vitamin K2 powder is made by processing the active ingredients of vitamin K2 into powder form through specific processes to improve its stability, solubility, and ease of application. Vitamin K2 belongs to the naphthoquinone class of compounds and plays a crucial role in bone health and cardiovascular system maintenance. Vitamin K2 powder is mainly divided into two types based on its active form: MK-4 and MK-7. From the perspective of production technology, it can be divided into two categories: natural extraction and chemical synthesis. The former is mainly produced through microbial fermentation technology, mainly in the form of MK-7, which has the characteristics of high biological activity and good safety. The latter is prepared by chemical synthesis and mainly exists in the form of MK-4. Although the cost is lower, its bioavailability is relatively poor. The product is priced at approximately \$525 per kg, with global sales of approximately 737,000 kg.

The vitamin K2 powder market has shown a steady growth trend in recent years, driven by the increasing global health awareness and demand for functional foods. From a regional distribution perspective, North America and Europe are the largest consumer markets, accounting for over 50% of the total, mainly due to the mature health product industry and consumers' high attention to bone health. Leading companies have long dominated the high-end market thanks to their advanced fermentation technologies and patent protection. Their MK-7 vitamin K2 powder commands a premium due to its high purity and stability. The MK-7 vitamin K2 powder they produce enjoys a premium ability due to its high purity and good stability. Chinese manufacturers such as Kingdomway and Guangdong Shuangjun Biological Technology have gradually established a foothold in the mid-range market and begun to penetrate the high-end market through technology introduction and capacity expansion. The downstream applications of

vitamin K2 powder are showing a diversified development trend. Traditionally, dietary supplements have been the largest application area, but in recent years, the demand for functional foods and beverages has grown the most rapidly. In addition, the field of animal nutrition is an emerging application scenario. The core driving force for the future development of the market is the intensification of population aging. The industry is developing towards high efficiency and differentiation, and breakthroughs in fermentation technology are the key to improving production efficiency. Consumer behavior changes are reshaping marketing strategies and channel patterns in the market, with consumers increasingly inclined to make purchasing decisions based on scientific evidence. Therefore, clinical research data and expert recommendations have become important factors influencing purchases. The gradual improvement of industry policies and standard systems will create a more standardized development environment for the vitamin K2 powder market. Overall, the vitamin K2 powder industry is at a critical stage of transitioning from a growth phase to a maturity phase, with obvious consumption upgrade attributes and optimistic long-term investment prospects, but requires precise market entry points.

This report studies the global Vitamin K2 Powder production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Vitamin K2 Powder and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Vitamin K2 Powder that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Vitamin K2 Powder total production and demand, 2021-2032, (kg)

Global Vitamin K2 Powder total production value, 2021-2032, (USD Million)

Global Vitamin K2 Powder production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (kg), (based on production site)

Global Vitamin K2 Powder consumption by region & country, CAGR, 2021-2032 & (kg)
U.S. VS China: Vitamin K2 Powder domestic production, consumption, key domestic manufacturers and share

Global Vitamin K2 Powder production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (kg)

Global Vitamin K2 Powder production by Type, production, value, CAGR, 2021-2032, (USD Million) & (kg)

Global Vitamin K2 Powder production by Application, production, value, CAGR, 2021-2032, (USD Million) & (kg)

This report profiles key players in the global Vitamin K2 Powder market based on the following parameters - company overview, production, value, price, gross margin,

product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Kyowa Hakko Bio, DSM-Firmenich, Gnosis By Lesaffre, Kappa Bioscience, Ribus, IFF Frutarom, Viridis BioPharma, Pharmaquinone, GeneFerm Biotechnology, Guangdong Shuangjun Biological Technology, etc. This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Vitamin K2 Powder market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (kg) and average price (US\$/kg) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Vitamin K2 Powder Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Vitamin K2 Powder Market, Segmentation by Type:

Vitamin MK-4

Vitamin MK-7

Others

Global Vitamin K2 Powder Market, Segmentation by Source:

Natural Fermentation

Chemical Synthesis

Global Vitamin K2 Powder Market, Segmentation by Sales Channel:

Online

Offline

Global Vitamin K2 Powder Market, Segmentation by Application:

Food Industry

Healthcare Industry

Cosmetics Industry

Animal Husbandry

Others

Companies Profiled:

Kyowa Hakko Bio

DSM-Firmenich

Gnosis By Lesaffre

Kappa Bioscience

Ribus

IFF Frutarom

Viridis BioPharma

Pharmaquinone

GeneFerm Biotechnology

Guangdong Shuangjun Biological Technology

Seebio Biotechnology

Goodscend

Shanghai Reson Biotech

Hubei Magic Health Technology

Kingdomway

Bioway Organic Ingredients

Zhejiang Weishi Biotechnology

Richen Nutritional Technology

Vitaquinone

Key Questions Answered:

1. How big is the global Vitamin K2 Powder market?
2. What is the demand of the global Vitamin K2 Powder market?
3. What is the year over year growth of the global Vitamin K2 Powder market?
4. What is the production and production value of the global Vitamin K2 Powder market?
5. Who are the key producers in the global Vitamin K2 Powder market?

6. What are the growth factors driving the market demand?

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