

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Vitamin K2 Market 2018, Forecast to 2023

<https://marketpublishers.com/r/G47786D0408EN.html>

Date: January 2019

Pages: 133

Price: US\$ 4,880.00 (Single User License)

ID: G47786D0408EN

Abstracts

Vitamin K2 is the term for a group of compounds called ‘menaquinones,’ which can be found mainly in dairy products. All K vitamins are similar in structure, but differ in the length of the “side chain”. The longer the side chain, the better effect and efficiency.

Vitamin K2 is a type of Vitamin K. The main function of Vitamin K is to activate the calcium-binding properties of proteins. Vitamin K1 is mostly involved in blood clotting, while Vitamin K2 helps regulate where calcium ends up in the body.

Vitamin K2 is important for the body to utilize calcium to build healthy, strong bones and to inhibit calcium deposits in the arteries.

Scope of the Report:

This report focuses on the Vitamin K2 in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. In the international market, the marketing channels characteristic differ from company to company.

The international leading companies prefer sign contract with big marketing players or set their own big agents in some major countries and regions taking charge of regional business building their international market position.

Companies in developing countries such as China and India, in contrast, put more effort on direct selling business. They can act as exports at the same time, and it is a common phenomenon in this industry. As they do not have that much international brand influence, their product quality is not good enough when comparing with leading

companies, however, they have price advantage. They like to expand their market share in developing countries and low-end international market.

The worldwide market for Vitamin K2 is expected to grow at a CAGR of roughly 24.7% over the next five years, will reach 270 million US\$ in 2023, from 73 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Kappa Bioscience

NattoPharma

Gnosis

DSM

Viridis BioPharma

Frutarom

DuPont Nutrition & Health

GeneFerm Biotechnology

Shanghai Reson Biotech

Guangdong Goodscend

Seebio Biotech

Kyowa Hakko

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

MK-7

MK-4

Other

Market Segment by Applications, can be divided into

Powder

Oil

There are 15 Chapters to deeply display the global Vitamin K2 market.

Chapter 1, to describe Vitamin K2 Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Vitamin K2, with sales, revenue, and price of Vitamin K2, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Vitamin K2, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Vitamin K2 market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Vitamin K2 sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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