

Global Vitamin K2 Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Vitamin K2 market size was valued at USD 158.6 million in 2023 and is forecast to a readjusted size of USD 260.8 million by 2030 with a CAGR of 7.4% during review period.

Vitamin K2 is the term for a group of compounds called ‘menaquinones,’ which can be found mainly in dairy products. All K vitamins are similar in structure, but differ in the length of the “side chain”. The longer the side chain, the better effect and efficiency.

Vitamin K2 is a type of Vitamin K. The main function of Vitamin K is to activate the calcium-binding properties of proteins. Vitamin K1 is mostly involved in blood clotting, while Vitamin K2 helps regulate where calcium ends up in the body.

Vitamin K2 is important for the body to utilize calcium to build healthy, strong bones and to inhibit calcium deposits in the arteries.

Global vitamin k2 key players include Kappa Bioscience, Gnosis Guandong Sungen, Guangdong Goodscend, etc. Global top 3 manufacturers hold a share about 75%. Europe is the largest market, with a share about 35%, followed by North America, with a share about 30 percent. In terms of product, vitamin MK-7 is the largest segment, with a share over 90%. And in terms of application, the largest application is nutrition, followed by food and beverage.

The Global Info Research report includes an overview of the development of the Vitamin K2 industry chain, the market status of Nutrition (Vitamin MK-7, Vitamin MK-4), Food and Beverage (Vitamin MK-7, Vitamin MK-4), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot

applications and market trends of Vitamin K2.

Regionally, the report analyzes the Vitamin K2 markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Vitamin K2 market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Vitamin K2 market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Vitamin K2 industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Vitamin MK-7, Vitamin MK-4).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Vitamin K2 market.

Regional Analysis: The report involves examining the Vitamin K2 market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Vitamin K2 market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Vitamin K2:

Company Analysis: Report covers individual Vitamin K2 manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial

performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Vitamin K2. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Nutrition, Food and Beverage).

Technology Analysis: Report covers specific technologies relevant to Vitamin K2. It assesses the current state, advancements, and potential future developments in Vitamin K2 areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Vitamin K2 market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Vitamin K2 market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Vitamin MK-7

Vitamin MK-4

Other (MK-9 etc.)

Market segment by Application

Nutrition

Food and Beverage

Major players covered

Gnosis by Lesaffre

Kappa Bioscience

Guandong Sungen

Viridis BioPharma

IFF Health (Frutarom)

Vesta Nutra

GeneFerm Biotechnology

Shanghai Reson Biotech

Guangdong Goodscend

Seebio Biotech

Kyowa Hakko

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Vitamin K2 product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Vitamin K2, with price, sales, revenue and global market share of Vitamin K2 from 2019 to 2024.

Chapter 3, the Vitamin K2 competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Vitamin K2 breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Vitamin K2 market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Vitamin K2.

Chapter 14 and 15, to describe Vitamin K2 sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Vitamin K2
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Vitamin K2 Consumption Value by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Vitamin MK-7
 - 1.3.3 Vitamin MK-4
 - 1.3.4 Other (MK-9 etc.)
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Vitamin K2 Consumption Value by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Nutrition
 - 1.4.3 Food and Beverage
- 1.5 Global Vitamin K2 Market Size & Forecast
 - 1.5.1 Global Vitamin K2 Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global Vitamin K2 Sales Quantity (2019-2030)
 - 1.5.3 Global Vitamin K2 Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 Gnosis by Lesaffre
 - 2.1.1 Gnosis by Lesaffre Details
 - 2.1.2 Gnosis by Lesaffre Major Business
 - 2.1.3 Gnosis by Lesaffre Vitamin K2 Product and Services
 - 2.1.4 Gnosis by Lesaffre Vitamin K2 Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 Gnosis by Lesaffre Recent Developments/Updates
- 2.2 Kappa Bioscience
 - 2.2.1 Kappa Bioscience Details
 - 2.2.2 Kappa Bioscience Major Business
 - 2.2.3 Kappa Bioscience Vitamin K2 Product and Services
 - 2.2.4 Kappa Bioscience Vitamin K2 Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.2.5 Kappa Bioscience Recent Developments/Updates
- 2.3 Guandong Sungen

- 2.3.1 Guandong Sungen Details
- 2.3.2 Guandong Sungen Major Business
- 2.3.3 Guandong Sungen Vitamin K2 Product and Services
- 2.3.4 Guandong Sungen Vitamin K2 Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.3.5 Guandong Sungen Recent Developments/Updates
- 2.4 Viridis BioPharma
 - 2.4.1 Viridis BioPharma Details
 - 2.4.2 Viridis BioPharma Major Business
 - 2.4.3 Viridis BioPharma Vitamin K2 Product and Services
 - 2.4.4 Viridis BioPharma Vitamin K2 Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Viridis BioPharma Recent Developments/Updates
- 2.5 IFF Health (Frutarom)
 - 2.5.1 IFF Health (Frutarom) Details
 - 2.5.2 IFF Health (Frutarom) Major Business
 - 2.5.3 IFF Health (Frutarom) Vitamin K2 Product and Services
 - 2.5.4 IFF Health (Frutarom) Vitamin K2 Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 IFF Health (Frutarom) Recent Developments/Updates
- 2.6 Vesta Nutra
 - 2.6.1 Vesta Nutra Details
 - 2.6.2 Vesta Nutra Major Business
 - 2.6.3 Vesta Nutra Vitamin K2 Product and Services
 - 2.6.4 Vesta Nutra Vitamin K2 Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 Vesta Nutra Recent Developments/Updates
- 2.7 GeneFerm Biotechnology
 - 2.7.1 GeneFerm Biotechnology Details
 - 2.7.2 GeneFerm Biotechnology Major Business
 - 2.7.3 GeneFerm Biotechnology Vitamin K2 Product and Services
 - 2.7.4 GeneFerm Biotechnology Vitamin K2 Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.7.5 GeneFerm Biotechnology Recent Developments/Updates
- 2.8 Shanghai Reson Biotech
 - 2.8.1 Shanghai Reson Biotech Details
 - 2.8.2 Shanghai Reson Biotech Major Business
 - 2.8.3 Shanghai Reson Biotech Vitamin K2 Product and Services
 - 2.8.4 Shanghai Reson Biotech Vitamin K2 Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

2.8.5 Shanghai Reson Biotech Recent Developments/Updates

2.9 Guangdong Goodscend

2.9.1 Guangdong Goodscend Details

2.9.2 Guangdong Goodscend Major Business

2.9.3 Guangdong Goodscend Vitamin K2 Product and Services

2.9.4 Guangdong Goodscend Vitamin K2 Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

Gross Margin and Market Share (2019-2024)

2.9.5 Guangdong Goodscend Recent Developments/Updates

2.10 Seebio Biotech

2.10.1 Seebio Biotech Details

2.10.2 Seebio Biotech Major Business

2.10.3 Seebio Biotech Vitamin K2 Product and Services

2.10.4 Seebio Biotech Vitamin K2 Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

Gross Margin and Market Share (2019-2024)

2.10.5 Seebio Biotech Recent Developments/Updates

2.11 Kyowa Hakko

2.11.1 Kyowa Hakko Details

2.11.2 Kyowa Hakko Major Business

2.11.3 Kyowa Hakko Vitamin K2 Product and Services

2.11.4 Kyowa Hakko Vitamin K2 Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

Gross Margin and Market Share (2019-2024)

2.11.5 Kyowa Hakko Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: VITAMIN K2 BY MANUFACTURER

3.1 Global Vitamin K2 Sales Quantity by Manufacturer (2019-2024)

3.2 Global Vitamin K2 Revenue by Manufacturer (2019-2024)

3.3 Global Vitamin K2 Average Price by Manufacturer (2019-2024)

3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Vitamin K2 by Manufacturer Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 Vitamin K2 Manufacturer Market Share in 2023

3.4.2 Top 6 Vitamin K2 Manufacturer Market Share in 2023

3.5 Vitamin K2 Market: Overall Company Footprint Analysis

3.5.1 Vitamin K2 Market: Region Footprint

3.5.2 Vitamin K2 Market: Company Product Type Footprint

3.5.3 Vitamin K2 Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Vitamin K2 Market Size by Region

4.1.1 Global Vitamin K2 Sales Quantity by Region (2019-2030)

4.1.2 Global Vitamin K2 Consumption Value by Region (2019-2030)

4.1.3 Global Vitamin K2 Average Price by Region (2019-2030)

4.2 North America Vitamin K2 Consumption Value (2019-2030)

4.3 Europe Vitamin K2 Consumption Value (2019-2030)

4.4 Asia-Pacific Vitamin K2 Consumption Value (2019-2030)

4.5 South America Vitamin K2 Consumption Value (2019-2030)

4.6 Middle East and Africa Vitamin K2 Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

5.1 Global Vitamin K2 Sales Quantity by Type (2019-2030)

5.2 Global Vitamin K2 Consumption Value by Type (2019-2030)

5.3 Global Vitamin K2 Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Vitamin K2 Sales Quantity by Application (2019-2030)

6.2 Global Vitamin K2 Consumption Value by Application (2019-2030)

6.3 Global Vitamin K2 Average Price by Application (2019-2030)

7 NORTH AMERICA

7.1 North America Vitamin K2 Sales Quantity by Type (2019-2030)

7.2 North America Vitamin K2 Sales Quantity by Application (2019-2030)

7.3 North America Vitamin K2 Market Size by Country

7.3.1 North America Vitamin K2 Sales Quantity by Country (2019-2030)

7.3.2 North America Vitamin K2 Consumption Value by Country (2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

- 8.1 Europe Vitamin K2 Sales Quantity by Type (2019-2030)
- 8.2 Europe Vitamin K2 Sales Quantity by Application (2019-2030)
- 8.3 Europe Vitamin K2 Market Size by Country
 - 8.3.1 Europe Vitamin K2 Sales Quantity by Country (2019-2030)
 - 8.3.2 Europe Vitamin K2 Consumption Value by Country (2019-2030)
 - 8.3.3 Germany Market Size and Forecast (2019-2030)
 - 8.3.4 France Market Size and Forecast (2019-2030)
 - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
 - 8.3.6 Russia Market Size and Forecast (2019-2030)
 - 8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Vitamin K2 Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Vitamin K2 Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Vitamin K2 Market Size by Region
 - 9.3.1 Asia-Pacific Vitamin K2 Sales Quantity by Region (2019-2030)
 - 9.3.2 Asia-Pacific Vitamin K2 Consumption Value by Region (2019-2030)
 - 9.3.3 China Market Size and Forecast (2019-2030)
 - 9.3.4 Japan Market Size and Forecast (2019-2030)
 - 9.3.5 Korea Market Size and Forecast (2019-2030)
 - 9.3.6 India Market Size and Forecast (2019-2030)
 - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
 - 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

- 10.1 South America Vitamin K2 Sales Quantity by Type (2019-2030)
- 10.2 South America Vitamin K2 Sales Quantity by Application (2019-2030)
- 10.3 South America Vitamin K2 Market Size by Country
 - 10.3.1 South America Vitamin K2 Sales Quantity by Country (2019-2030)
 - 10.3.2 South America Vitamin K2 Consumption Value by Country (2019-2030)
 - 10.3.3 Brazil Market Size and Forecast (2019-2030)
 - 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Vitamin K2 Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Vitamin K2 Sales Quantity by Application (2019-2030)

11.3 Middle East & Africa Vitamin K2 Market Size by Country

11.3.1 Middle East & Africa Vitamin K2 Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa Vitamin K2 Consumption Value by Country (2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

12.1 Vitamin K2 Market Drivers

12.2 Vitamin K2 Market Restraints

12.3 Vitamin K2 Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Vitamin K2 and Key Manufacturers

13.2 Manufacturing Costs Percentage of Vitamin K2

13.3 Vitamin K2 Production Process

13.4 Vitamin K2 Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Vitamin K2 Typical Distributors

14.3 Vitamin K2 Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Vitamin K2 Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Vitamin K2 Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Gnosis by Lesaffre Basic Information, Manufacturing Base and Competitors

Table 4. Gnosis by Lesaffre Major Business

Table 5. Gnosis by Lesaffre Vitamin K2 Product and Services

Table 6. Gnosis by Lesaffre Vitamin K2 Sales Quantity (MT), Average Price (US\$/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Gnosis by Lesaffre Recent Developments/Updates

Table 8. Kappa Bioscience Basic Information, Manufacturing Base and Competitors

Table 9. Kappa Bioscience Major Business

Table 10. Kappa Bioscience Vitamin K2 Product and Services

Table 11. Kappa Bioscience Vitamin K2 Sales Quantity (MT), Average Price (US\$/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Kappa Bioscience Recent Developments/Updates

Table 13. Guandong Sungen Basic Information, Manufacturing Base and Competitors

Table 14. Guandong Sungen Major Business

Table 15. Guandong Sungen Vitamin K2 Product and Services

Table 16. Guandong Sungen Vitamin K2 Sales Quantity (MT), Average Price (US\$/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Guandong Sungen Recent Developments/Updates

Table 18. Viridis BioPharma Basic Information, Manufacturing Base and Competitors

Table 19. Viridis BioPharma Major Business

Table 20. Viridis BioPharma Vitamin K2 Product and Services

Table 21. Viridis BioPharma Vitamin K2 Sales Quantity (MT), Average Price (US\$/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Viridis BioPharma Recent Developments/Updates

Table 23. IFF Health (Frutarom) Basic Information, Manufacturing Base and Competitors

Table 24. IFF Health (Frutarom) Major Business

Table 25. IFF Health (Frutarom) Vitamin K2 Product and Services

Table 26. IFF Health (Frutarom) Vitamin K2 Sales Quantity (MT), Average Price (US\$/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. IFF Health (Frutarom) Recent Developments/Updates

- Table 28. Vesta Nutra Basic Information, Manufacturing Base and Competitors
- Table 29. Vesta Nutra Major Business
- Table 30. Vesta Nutra Vitamin K2 Product and Services
- Table 31. Vesta Nutra Vitamin K2 Sales Quantity (MT), Average Price (US\$/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Vesta Nutra Recent Developments/Updates
- Table 33. GeneFerm Biotechnology Basic Information, Manufacturing Base and Competitors
- Table 34. GeneFerm Biotechnology Major Business
- Table 35. GeneFerm Biotechnology Vitamin K2 Product and Services
- Table 36. GeneFerm Biotechnology Vitamin K2 Sales Quantity (MT), Average Price (US\$/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. GeneFerm Biotechnology Recent Developments/Updates
- Table 38. Shanghai Reson Biotech Basic Information, Manufacturing Base and Competitors
- Table 39. Shanghai Reson Biotech Major Business
- Table 40. Shanghai Reson Biotech Vitamin K2 Product and Services
- Table 41. Shanghai Reson Biotech Vitamin K2 Sales Quantity (MT), Average Price (US\$/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Shanghai Reson Biotech Recent Developments/Updates
- Table 43. Guangdong Goodscend Basic Information, Manufacturing Base and Competitors
- Table 44. Guangdong Goodscend Major Business
- Table 45. Guangdong Goodscend Vitamin K2 Product and Services
- Table 46. Guangdong Goodscend Vitamin K2 Sales Quantity (MT), Average Price (US\$/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. Guangdong Goodscend Recent Developments/Updates
- Table 48. Seebio Biotech Basic Information, Manufacturing Base and Competitors
- Table 49. Seebio Biotech Major Business
- Table 50. Seebio Biotech Vitamin K2 Product and Services
- Table 51. Seebio Biotech Vitamin K2 Sales Quantity (MT), Average Price (US\$/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. Seebio Biotech Recent Developments/Updates
- Table 53. Kyowa Hakko Basic Information, Manufacturing Base and Competitors
- Table 54. Kyowa Hakko Major Business
- Table 55. Kyowa Hakko Vitamin K2 Product and Services
- Table 56. Kyowa Hakko Vitamin K2 Sales Quantity (MT), Average Price (US\$/Kg), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. Kyowa Hakko Recent Developments/Updates

- Table 58. Global Vitamin K2 Sales Quantity by Manufacturer (2019-2024) & (MT)
- Table 59. Global Vitamin K2 Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 60. Global Vitamin K2 Average Price by Manufacturer (2019-2024) & (US\$/Kg)
- Table 61. Market Position of Manufacturers in Vitamin K2, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 62. Head Office and Vitamin K2 Production Site of Key Manufacturer
- Table 63. Vitamin K2 Market: Company Product Type Footprint
- Table 64. Vitamin K2 Market: Company Product Application Footprint
- Table 65. Vitamin K2 New Market Entrants and Barriers to Market Entry
- Table 66. Vitamin K2 Mergers, Acquisition, Agreements, and Collaborations
- Table 67. Global Vitamin K2 Sales Quantity by Region (2019-2024) & (MT)
- Table 68. Global Vitamin K2 Sales Quantity by Region (2025-2030) & (MT)
- Table 69. Global Vitamin K2 Consumption Value by Region (2019-2024) & (USD Million)
- Table 70. Global Vitamin K2 Consumption Value by Region (2025-2030) & (USD Million)
- Table 71. Global Vitamin K2 Average Price by Region (2019-2024) & (US\$/Kg)
- Table 72. Global Vitamin K2 Average Price by Region (2025-2030) & (US\$/Kg)
- Table 73. Global Vitamin K2 Sales Quantity by Type (2019-2024) & (MT)
- Table 74. Global Vitamin K2 Sales Quantity by Type (2025-2030) & (MT)
- Table 75. Global Vitamin K2 Consumption Value by Type (2019-2024) & (USD Million)
- Table 76. Global Vitamin K2 Consumption Value by Type (2025-2030) & (USD Million)
- Table 77. Global Vitamin K2 Average Price by Type (2019-2024) & (US\$/Kg)
- Table 78. Global Vitamin K2 Average Price by Type (2025-2030) & (US\$/Kg)
- Table 79. Global Vitamin K2 Sales Quantity by Application (2019-2024) & (MT)
- Table 80. Global Vitamin K2 Sales Quantity by Application (2025-2030) & (MT)
- Table 81. Global Vitamin K2 Consumption Value by Application (2019-2024) & (USD Million)
- Table 82. Global Vitamin K2 Consumption Value by Application (2025-2030) & (USD Million)
- Table 83. Global Vitamin K2 Average Price by Application (2019-2024) & (US\$/Kg)
- Table 84. Global Vitamin K2 Average Price by Application (2025-2030) & (US\$/Kg)
- Table 85. North America Vitamin K2 Sales Quantity by Type (2019-2024) & (MT)
- Table 86. North America Vitamin K2 Sales Quantity by Type (2025-2030) & (MT)
- Table 87. North America Vitamin K2 Sales Quantity by Application (2019-2024) & (MT)
- Table 88. North America Vitamin K2 Sales Quantity by Application (2025-2030) & (MT)
- Table 89. North America Vitamin K2 Sales Quantity by Country (2019-2024) & (MT)
- Table 90. North America Vitamin K2 Sales Quantity by Country (2025-2030) & (MT)
- Table 91. North America Vitamin K2 Consumption Value by Country (2019-2024) &

(USD Million)

Table 92. North America Vitamin K2 Consumption Value by Country (2025-2030) & (USD Million)

Table 93. Europe Vitamin K2 Sales Quantity by Type (2019-2024) & (MT)

Table 94. Europe Vitamin K2 Sales Quantity by Type (2025-2030) & (MT)

Table 95. Europe Vitamin K2 Sales Quantity by Application (2019-2024) & (MT)

Table 96. Europe Vitamin K2 Sales Quantity by Application (2025-2030) & (MT)

Table 97. Europe Vitamin K2 Sales Quantity by Country (2019-2024) & (MT)

Table 98. Europe Vitamin K2 Sales Quantity by Country (2025-2030) & (MT)

Table 99. Europe Vitamin K2 Consumption Value by Country (2019-2024) & (USD Million)

Table 100. Europe Vitamin K2 Consumption Value by Country (2025-2030) & (USD Million)

Table 101. Asia-Pacific Vitamin K2 Sales Quantity by Type (2019-2024) & (MT)

Table 102. Asia-Pacific Vitamin K2 Sales Quantity by Type (2025-2030) & (MT)

Table 103. Asia-Pacific Vitamin K2 Sales Quantity by Application (2019-2024) & (MT)

Table 104. Asia-Pacific Vitamin K2 Sales Quantity by Application (2025-2030) & (MT)

Table 105. Asia-Pacific Vitamin K2 Sales Quantity by Region (2019-2024) & (MT)

Table 106. Asia-Pacific Vitamin K2 Sales Quantity by Region (2025-2030) & (MT)

Table 107. Asia-Pacific Vitamin K2 Consumption Value by Region (2019-2024) & (USD Million)

Table 108. Asia-Pacific Vitamin K2 Consumption Value by Region (2025-2030) & (USD Million)

Table 109. South America Vitamin K2 Sales Quantity by Type (2019-2024) & (MT)

Table 110. South America Vitamin K2 Sales Quantity by Type (2025-2030) & (MT)

Table 111. South America Vitamin K2 Sales Quantity by Application (2019-2024) & (MT)

Table 112. South America Vitamin K2 Sales Quantity by Application (2025-2030) & (MT)

Table 113. South America Vitamin K2 Sales Quantity by Country (2019-2024) & (MT)

Table 114. South America Vitamin K2 Sales Quantity by Country (2025-2030) & (MT)

Table 115. South America Vitamin K2 Consumption Value by Country (2019-2024) & (USD Million)

Table 116. South America Vitamin K2 Consumption Value by Country (2025-2030) & (USD Million)

Table 117. Middle East & Africa Vitamin K2 Sales Quantity by Type (2019-2024) & (MT)

Table 118. Middle East & Africa Vitamin K2 Sales Quantity by Type (2025-2030) & (MT)

Table 119. Middle East & Africa Vitamin K2 Sales Quantity by Application (2019-2024) & (MT)

Table 120. Middle East & Africa Vitamin K2 Sales Quantity by Application (2025-2030) & (MT)

Table 121. Middle East & Africa Vitamin K2 Sales Quantity by Region (2019-2024) & (MT)

Table 122. Middle East & Africa Vitamin K2 Sales Quantity by Region (2025-2030) & (MT)

Table 123. Middle East & Africa Vitamin K2 Consumption Value by Region (2019-2024) & (USD Million)

Table 124. Middle East & Africa Vitamin K2 Consumption Value by Region (2025-2030) & (USD Million)

Table 125. Vitamin K2 Raw Material

Table 126. Key Manufacturers of Vitamin K2 Raw Materials

Table 127. Vitamin K2 Typical Distributors

Table 128. Vitamin K2 Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Vitamin K2 Picture

Figure 2. Global Vitamin K2 Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Vitamin K2 Consumption Value Market Share by Type in 2023

Figure 4. Vitamin MK-7 Examples

Figure 5. Vitamin MK-4 Examples

Figure 6. Other (MK-9 etc.) Examples

Figure 7. Global Vitamin K2 Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 8. Global Vitamin K2 Consumption Value Market Share by Application in 2023

Figure 9. Nutrition Examples

Figure 10. Food and Beverage Examples

Figure 11. Global Vitamin K2 Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 12. Global Vitamin K2 Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 13. Global Vitamin K2 Sales Quantity (2019-2030) & (MT)

Figure 14. Global Vitamin K2 Average Price (2019-2030) & (US\$/Kg)

Figure 15. Global Vitamin K2 Sales Quantity Market Share by Manufacturer in 2023

Figure 16. Global Vitamin K2 Consumption Value Market Share by Manufacturer in 2023

Figure 17. Producer Shipments of Vitamin K2 by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 18. Top 3 Vitamin K2 Manufacturer (Consumption Value) Market Share in 2023

Figure 19. Top 6 Vitamin K2 Manufacturer (Consumption Value) Market Share in 2023

Figure 20. Global Vitamin K2 Sales Quantity Market Share by Region (2019-2030)

Figure 21. Global Vitamin K2 Consumption Value Market Share by Region (2019-2030)

Figure 22. North America Vitamin K2 Consumption Value (2019-2030) & (USD Million)

Figure 23. Europe Vitamin K2 Consumption Value (2019-2030) & (USD Million)

Figure 24. Asia-Pacific Vitamin K2 Consumption Value (2019-2030) & (USD Million)

Figure 25. South America Vitamin K2 Consumption Value (2019-2030) & (USD Million)

Figure 26. Middle East & Africa Vitamin K2 Consumption Value (2019-2030) & (USD Million)

Figure 27. Global Vitamin K2 Sales Quantity Market Share by Type (2019-2030)

Figure 28. Global Vitamin K2 Consumption Value Market Share by Type (2019-2030)

Figure 29. Global Vitamin K2 Average Price by Type (2019-2030) & (US\$/Kg)

Figure 30. Global Vitamin K2 Sales Quantity Market Share by Application (2019-2030)

Figure 31. Global Vitamin K2 Consumption Value Market Share by Application (2019-2030)

Figure 32. Global Vitamin K2 Average Price by Application (2019-2030) & (US\$/Kg)

Figure 33. North America Vitamin K2 Sales Quantity Market Share by Type (2019-2030)

Figure 34. North America Vitamin K2 Sales Quantity Market Share by Application (2019-2030)

Figure 35. North America Vitamin K2 Sales Quantity Market Share by Country (2019-2030)

Figure 36. North America Vitamin K2 Consumption Value Market Share by Country (2019-2030)

Figure 37. United States Vitamin K2 Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 38. Canada Vitamin K2 Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Mexico Vitamin K2 Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Europe Vitamin K2 Sales Quantity Market Share by Type (2019-2030)

Figure 41. Europe Vitamin K2 Sales Quantity Market Share by Application (2019-2030)

Figure 42. Europe Vitamin K2 Sales Quantity Market Share by Country (2019-2030)

Figure 43. Europe Vitamin K2 Consumption Value Market Share by Country (2019-2030)

Figure 44. Germany Vitamin K2 Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. France Vitamin K2 Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. United Kingdom Vitamin K2 Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. Russia Vitamin K2 Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Italy Vitamin K2 Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Asia-Pacific Vitamin K2 Sales Quantity Market Share by Type (2019-2030)

Figure 50. Asia-Pacific Vitamin K2 Sales Quantity Market Share by Application (2019-2030)

Figure 51. Asia-Pacific Vitamin K2 Sales Quantity Market Share by Region (2019-2030)

Figure 52. Asia-Pacific Vitamin K2 Consumption Value Market Share by Region (2019-2030)

Figure 53. China Vitamin K2 Consumption Value and Growth Rate (2019-2030) & (USD Million)

Million)

Figure 54. Japan Vitamin K2 Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. Korea Vitamin K2 Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. India Vitamin K2 Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Southeast Asia Vitamin K2 Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Australia Vitamin K2 Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. South America Vitamin K2 Sales Quantity Market Share by Type (2019-2030)

Figure 60. South America Vitamin K2 Sales Quantity Market Share by Application (2019-2030)

Figure 61. South America Vitamin K2 Sales Quantity Market Share by Country (2019-2030)

Figure 62. South America Vitamin K2 Consumption Value Market Share by Country (2019-2030)

Figure 63. Brazil Vitamin K2 Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 64. Argentina Vitamin K2 Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 65. Middle East & Africa Vitamin K2 Sales Quantity Market Share by Type (2019-2030)

Figure 66. Middle East & Africa Vitamin K2 Sales Quantity Market Share by Application (2019-2030)

Figure 67. Middle East & Africa Vitamin K2 Sales Quantity Market Share by Region (2019-2030)

Figure 68. Middle East & Africa Vitamin K2 Consumption Value Market Share by Region (2019-2030)

Figure 69. Turkey Vitamin K2 Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Egypt Vitamin K2 Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. Saudi Arabia Vitamin K2 Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. South Africa Vitamin K2 Consumption Value and Growth Rate (2019-2030) & (USD Million)

- Figure 73. Vitamin K2 Market Drivers
- Figure 74. Vitamin K2 Market Restraints
- Figure 75. Vitamin K2 Market Trends
- Figure 76. Porters Five Forces Analysis
- Figure 77. Manufacturing Cost Structure Analysis of Vitamin K2 in 2023
- Figure 78. Manufacturing Process Analysis of Vitamin K2
- Figure 79. Vitamin K2 Industrial Chain
- Figure 80. Sales Quantity Channel: Direct to End-User vs Distributors
- Figure 81. Direct Channel Pros & Cons
- Figure 82. Indirect Channel Pros & Cons
- Figure 83. Methodology
- Figure 84. Research Process and Data Source

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