

# Global Vitamin E Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Vitamin E market size was valued at USD 655.6 million in 2023 and is forecast to a readjusted size of USD 892.1 million by 2030 with a CAGR of 4.5% during review period.

Vitamin E, also called Tocopherol, is a group of compounds which have similar physiological functions. It has antioxidant properties and is often found in wheat germ oil, egg yolk, and leafy vegetables, it is an important vitamin for humans and animals. As an antioxidant and important vitamins, VE can be added as an antioxidant in food products, or in drugs to protect against infringement from oxide radicals. The most widely use is added as a feed additive.

Global Vitamin E key players include DSM, BASF, NHU, Zhejiang Medicine, PKU HealthCare, etc. Global top five manufacturers hold a share about 85%. China is the largest market, with a share about 55%, followed by Europe, with a share about 40 percent. In terms of product, Synthetic vitamin E is the largest segment, with a share about 90%. And in terms of application, the largest application is Feed industry, followed by Food industry, Pharmaceutical.

The Global Info Research report includes an overview of the development of the Vitamin E industry chain, the market status of Feed Industry (Natural Vitamin E, Synthetic Vitamin E), Food Industry (Natural Vitamin E, Synthetic Vitamin E), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Vitamin E.

Regionally, the report analyzes the Vitamin E markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and

increasing consumer awareness. Asia-Pacific, particularly China, leads the global Vitamin E market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Vitamin E market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Vitamin E industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Natural Vitamin E, Synthetic Vitamin E).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Vitamin E market.

**Regional Analysis:** The report involves examining the Vitamin E market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Vitamin E market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Vitamin E:

**Company Analysis:** Report covers individual Vitamin E manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Vitamin E This may involve surveys, interviews, and analysis of

consumer reviews and feedback from different by Application (Feed Industry, Food Industry).

**Technology Analysis:** Report covers specific technologies relevant to Vitamin E. It assesses the current state, advancements, and potential future developments in Vitamin E areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Vitamin E market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Vitamin E market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Natural Vitamin E

Synthetic Vitamin E

### Market segment by Application

Feed Industry

Food Industry

Pharmaceutical

### Major players covered

ADM

Zhejiang Medicine

DSM (Cargill)

Wilmar Nutrition

BASF

Riken

Mitsubishi Chemical

Shandong SunnyGrain

Ningbo Dahongying

Glanny

Zhejiang Worldbestve

Vitae Naturals

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Vitamin E product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Vitamin E, with price, sales, revenue and global market share of Vitamin E from 2019 to 2024.

Chapter 3, the Vitamin E competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Vitamin E breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Vitamin E market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Vitamin E.

Chapter 14 and 15, to describe Vitamin E sales channel, distributors, customers, research findings and conclusion.

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