

# Global Vitamin D Testing Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Vitamin D Testing market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Vitamin D is vital for strong bones. It also has important, emerging roles in immune function and cancer prevention. Deficiencies at any stage of life can have devastating consequences. Similarly, vitamin D toxicity resulting from overmedication can cause serious hyperkalemia. Vitamin D consists of two bioequivalent forms:

Vitamin D2: obtained from vegetable sources (dietary sources, supplements)

Vitamin D3: derived from both endogenous (synthesized from cholesterol through sun exposure) and exogenous (animal diet) sources

Vitamin D deficiency is more common than previously believed, especially among adolescents, women, and the elderly. For example, studies have shown that more than 50% of the institutionalized elderly and an equal proportion of women of any age undergoing treatment for osteoporosis have inadequate levels of vitamin D.<sup>1</sup> While treatment with vitamin supplementation is easy and inexpensive, many affected individuals go undiagnosed and untreated.

The total 25-hydroxyvitamin D (25-OH-VitD) level (the sum of 25-OH-vitamin D2 and 25-OH-vitamin D3) is the appropriate indicator of vitamin D body stores. Although there is no universal consensus about a treatment cut point, studies suggest 25 to 35 ng/mL as the minimal concentration of 25-OH-VitD needed to avoid the adverse effects of deficiency.<sup>2,3,4</sup> By contrast, population reference ranges do not correspond with

healthy ranges. In northern latitude locations in particular, one-third of the population may have vitamin D levels less than 25 ng/mL at the end of winter.

Vitamin D Test in this report is test equipment; test reagents for Vitamin D Test.

In the Chinese market, the leading manufacturers are Diasorin, Abbott, Roche, Siemens, Thermofisher, Mindray Medical and Beckman Coulter, with a market share of about 79 percent.

The Global Info Research report includes an overview of the development of the Vitamin D Testing industry chain, the market status of 25(OH) Test (RIA, ELISA), 1, 25(OH)Test (RIA, ELISA), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Vitamin D Testing.

Regionally, the report analyzes the Vitamin D Testing markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Vitamin D Testing market, with robust domestic demand, supportive policies, and a strong manufacturing base.

**Key Features:**

The report presents comprehensive understanding of the Vitamin D Testing market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Vitamin D Testing industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., RIA, ELISA).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Vitamin D Testing market.

**Regional Analysis:** The report involves examining the Vitamin D Testing market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Vitamin D Testing market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Vitamin D Testing:

**Company Analysis:** Report covers individual Vitamin D Testing players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Vitamin D Testing. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (25(OH) Test, 1, 25(OH)Test).

**Technology Analysis:** Report covers specific technologies relevant to Vitamin D Testing. It assesses the current state, advancements, and potential future developments in Vitamin D Testing areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Vitamin D Testing market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Vitamin D Testing market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

## Market segment by Type

RIA

ELISA

CLIA

POCT

LC-MS/MS

#### Market segment by Application

25(OH) Test

1, 25(OH)Test

#### Market segment by players, this report covers

DiaSorin

Abbott

Roche

Siemens

ThermoFisher

Mindray

Beckman Coulter

Biomeriux

Biorad Laboratories

SNIBE

IDS PLC

DIAsource ImmunoAssays

Maccura

Tosoh Bioscience

Beijing Wantai

YHLO

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Vitamin D Testing product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Vitamin D Testing, with revenue, gross margin and global market share of Vitamin D Testing from 2019 to 2024.

Chapter 3, the Vitamin D Testing competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Vitamin D Testing market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Vitamin D Testing.

Chapter 13, to describe Vitamin D Testing research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Vitamin D Testing
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Classification of Vitamin D Testing by Type
  - 1.3.1 Overview: Global Vitamin D Testing Market Size by Type: 2019 Versus 2023 Versus 2030
  - 1.3.2 Global Vitamin D Testing Consumption Value Market Share by Type in 2023
  - 1.3.3 RIA
  - 1.3.4 ELISA
  - 1.3.5 CLIA
  - 1.3.6 POCT
  - 1.3.7 LC-MS/MS
- 1.4 Global Vitamin D Testing Market by Application
  - 1.4.1 Overview: Global Vitamin D Testing Market Size by Application: 2019 Versus 2023 Versus 2030
  - 1.4.2 25(OH) Test
  - 1.4.3 1, 25(OH)Test
- 1.5 Global Vitamin D Testing Market Size & Forecast
- 1.6 Global Vitamin D Testing Market Size and Forecast by Region
  - 1.6.1 Global Vitamin D Testing Market Size by Region: 2019 VS 2023 VS 2030
  - 1.6.2 Global Vitamin D Testing Market Size by Region, (2019-2030)
  - 1.6.3 North America Vitamin D Testing Market Size and Prospect (2019-2030)
  - 1.6.4 Europe Vitamin D Testing Market Size and Prospect (2019-2030)
  - 1.6.5 Asia-Pacific Vitamin D Testing Market Size and Prospect (2019-2030)
  - 1.6.6 South America Vitamin D Testing Market Size and Prospect (2019-2030)
  - 1.6.7 Middle East and Africa Vitamin D Testing Market Size and Prospect (2019-2030)

### 2 COMPANY PROFILES

- 2.1 DiaSorin
  - 2.1.1 DiaSorin Details
  - 2.1.2 DiaSorin Major Business
  - 2.1.3 DiaSorin Vitamin D Testing Product and Solutions
  - 2.1.4 DiaSorin Vitamin D Testing Revenue, Gross Margin and Market Share (2019-2024)
  - 2.1.5 DiaSorin Recent Developments and Future Plans

## 2.2 Abbott

### 2.2.1 Abbott Details

### 2.2.2 Abbott Major Business

### 2.2.3 Abbott Vitamin D Testing Product and Solutions

### 2.2.4 Abbott Vitamin D Testing Revenue, Gross Margin and Market Share (2019-2024)

### 2.2.5 Abbott Recent Developments and Future Plans

## 2.3 Roche

### 2.3.1 Roche Details

### 2.3.2 Roche Major Business

### 2.3.3 Roche Vitamin D Testing Product and Solutions

### 2.3.4 Roche Vitamin D Testing Revenue, Gross Margin and Market Share (2019-2024)

### 2.3.5 Roche Recent Developments and Future Plans

## 2.4 Siemens

### 2.4.1 Siemens Details

### 2.4.2 Siemens Major Business

### 2.4.3 Siemens Vitamin D Testing Product and Solutions

### 2.4.4 Siemens Vitamin D Testing Revenue, Gross Margin and Market Share (2019-2024)

### 2.4.5 Siemens Recent Developments and Future Plans

## 2.5 ThermoFisher

### 2.5.1 ThermoFisher Details

### 2.5.2 ThermoFisher Major Business

### 2.5.3 ThermoFisher Vitamin D Testing Product and Solutions

### 2.5.4 ThermoFisher Vitamin D Testing Revenue, Gross Margin and Market Share (2019-2024)

### 2.5.5 ThermoFisher Recent Developments and Future Plans

## 2.6 Mindray

### 2.6.1 Mindray Details

### 2.6.2 Mindray Major Business

### 2.6.3 Mindray Vitamin D Testing Product and Solutions

### 2.6.4 Mindray Vitamin D Testing Revenue, Gross Margin and Market Share (2019-2024)

### 2.6.5 Mindray Recent Developments and Future Plans

## 2.7 Beckman Coulter

### 2.7.1 Beckman Coulter Details

### 2.7.2 Beckman Coulter Major Business

### 2.7.3 Beckman Coulter Vitamin D Testing Product and Solutions

### 2.7.4 Beckman Coulter Vitamin D Testing Revenue, Gross Margin and Market Share (2019-2024)



- 2.7.5 Beckman Coulter Recent Developments and Future Plans
- 2.8 Biomeriux
  - 2.8.1 Biomeriux Details
  - 2.8.2 Biomeriux Major Business
  - 2.8.3 Biomeriux Vitamin D Testing Product and Solutions
  - 2.8.4 Biomeriux Vitamin D Testing Revenue, Gross Margin and Market Share (2019-2024)
  - 2.8.5 Biomeriux Recent Developments and Future Plans
- 2.9 Biorad Laboratories
  - 2.9.1 Biorad Laboratories Details
  - 2.9.2 Biorad Laboratories Major Business
  - 2.9.3 Biorad Laboratories Vitamin D Testing Product and Solutions
  - 2.9.4 Biorad Laboratories Vitamin D Testing Revenue, Gross Margin and Market Share (2019-2024)
  - 2.9.5 Biorad Laboratories Recent Developments and Future Plans
- 2.10 SNIBE
  - 2.10.1 SNIBE Details
  - 2.10.2 SNIBE Major Business
  - 2.10.3 SNIBE Vitamin D Testing Product and Solutions
  - 2.10.4 SNIBE Vitamin D Testing Revenue, Gross Margin and Market Share (2019-2024)
  - 2.10.5 SNIBE Recent Developments and Future Plans
- 2.11 IDS PLC
  - 2.11.1 IDS PLC Details
  - 2.11.2 IDS PLC Major Business
  - 2.11.3 IDS PLC Vitamin D Testing Product and Solutions
  - 2.11.4 IDS PLC Vitamin D Testing Revenue, Gross Margin and Market Share (2019-2024)
  - 2.11.5 IDS PLC Recent Developments and Future Plans
- 2.12 DIAsource ImmunoAssays
  - 2.12.1 DIAsource ImmunoAssays Details
  - 2.12.2 DIAsource ImmunoAssays Major Business
  - 2.12.3 DIAsource ImmunoAssays Vitamin D Testing Product and Solutions
  - 2.12.4 DIAsource ImmunoAssays Vitamin D Testing Revenue, Gross Margin and Market Share (2019-2024)
  - 2.12.5 DIAsource ImmunoAssays Recent Developments and Future Plans
- 2.13 Maccura
  - 2.13.1 Maccura Details
  - 2.13.2 Maccura Major Business

- 2.13.3 Maccura Vitamin D Testing Product and Solutions
- 2.13.4 Maccura Vitamin D Testing Revenue, Gross Margin and Market Share (2019-2024)
- 2.13.5 Maccura Recent Developments and Future Plans
- 2.14 Tosoh Bioscience
  - 2.14.1 Tosoh Bioscience Details
  - 2.14.2 Tosoh Bioscience Major Business
  - 2.14.3 Tosoh Bioscience Vitamin D Testing Product and Solutions
  - 2.14.4 Tosoh Bioscience Vitamin D Testing Revenue, Gross Margin and Market Share (2019-2024)
  - 2.14.5 Tosoh Bioscience Recent Developments and Future Plans
- 2.15 Beijing Wantai
  - 2.15.1 Beijing Wantai Details
  - 2.15.2 Beijing Wantai Major Business
  - 2.15.3 Beijing Wantai Vitamin D Testing Product and Solutions
  - 2.15.4 Beijing Wantai Vitamin D Testing Revenue, Gross Margin and Market Share (2019-2024)
  - 2.15.5 Beijing Wantai Recent Developments and Future Plans
- 2.16 YHLO
  - 2.16.1 YHLO Details
  - 2.16.2 YHLO Major Business
  - 2.16.3 YHLO Vitamin D Testing Product and Solutions
  - 2.16.4 YHLO Vitamin D Testing Revenue, Gross Margin and Market Share (2019-2024)
  - 2.16.5 YHLO Recent Developments and Future Plans

### **3 MARKET COMPETITION, BY PLAYERS**

- 3.1 Global Vitamin D Testing Revenue and Share by Players (2019-2024)
- 3.2 Market Share Analysis (2023)
  - 3.2.1 Market Share of Vitamin D Testing by Company Revenue
  - 3.2.2 Top 3 Vitamin D Testing Players Market Share in 2023
  - 3.2.3 Top 6 Vitamin D Testing Players Market Share in 2023
- 3.3 Vitamin D Testing Market: Overall Company Footprint Analysis
  - 3.3.1 Vitamin D Testing Market: Region Footprint
  - 3.3.2 Vitamin D Testing Market: Company Product Type Footprint
  - 3.3.3 Vitamin D Testing Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

## **4 MARKET SIZE SEGMENT BY TYPE**

4.1 Global Vitamin D Testing Consumption Value and Market Share by Type (2019-2024)

4.2 Global Vitamin D Testing Market Forecast by Type (2025-2030)

## **5 MARKET SIZE SEGMENT BY APPLICATION**

5.1 Global Vitamin D Testing Consumption Value Market Share by Application (2019-2024)

5.2 Global Vitamin D Testing Market Forecast by Application (2025-2030)

## **6 NORTH AMERICA**

6.1 North America Vitamin D Testing Consumption Value by Type (2019-2030)

6.2 North America Vitamin D Testing Consumption Value by Application (2019-2030)

6.3 North America Vitamin D Testing Market Size by Country

6.3.1 North America Vitamin D Testing Consumption Value by Country (2019-2030)

6.3.2 United States Vitamin D Testing Market Size and Forecast (2019-2030)

6.3.3 Canada Vitamin D Testing Market Size and Forecast (2019-2030)

6.3.4 Mexico Vitamin D Testing Market Size and Forecast (2019-2030)

## **7 EUROPE**

7.1 Europe Vitamin D Testing Consumption Value by Type (2019-2030)

7.2 Europe Vitamin D Testing Consumption Value by Application (2019-2030)

7.3 Europe Vitamin D Testing Market Size by Country

7.3.1 Europe Vitamin D Testing Consumption Value by Country (2019-2030)

7.3.2 Germany Vitamin D Testing Market Size and Forecast (2019-2030)

7.3.3 France Vitamin D Testing Market Size and Forecast (2019-2030)

7.3.4 United Kingdom Vitamin D Testing Market Size and Forecast (2019-2030)

7.3.5 Russia Vitamin D Testing Market Size and Forecast (2019-2030)

7.3.6 Italy Vitamin D Testing Market Size and Forecast (2019-2030)

## **8 ASIA-PACIFIC**

8.1 Asia-Pacific Vitamin D Testing Consumption Value by Type (2019-2030)

8.2 Asia-Pacific Vitamin D Testing Consumption Value by Application (2019-2030)

## 8.3 Asia-Pacific Vitamin D Testing Market Size by Region

8.3.1 Asia-Pacific Vitamin D Testing Consumption Value by Region (2019-2030)

8.3.2 China Vitamin D Testing Market Size and Forecast (2019-2030)

8.3.3 Japan Vitamin D Testing Market Size and Forecast (2019-2030)

8.3.4 South Korea Vitamin D Testing Market Size and Forecast (2019-2030)

8.3.5 India Vitamin D Testing Market Size and Forecast (2019-2030)

8.3.6 Southeast Asia Vitamin D Testing Market Size and Forecast (2019-2030)

8.3.7 Australia Vitamin D Testing Market Size and Forecast (2019-2030)

## 9 SOUTH AMERICA

9.1 South America Vitamin D Testing Consumption Value by Type (2019-2030)

9.2 South America Vitamin D Testing Consumption Value by Application (2019-2030)

9.3 South America Vitamin D Testing Market Size by Country

9.3.1 South America Vitamin D Testing Consumption Value by Country (2019-2030)

9.3.2 Brazil Vitamin D Testing Market Size and Forecast (2019-2030)

9.3.3 Argentina Vitamin D Testing Market Size and Forecast (2019-2030)

## 10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa Vitamin D Testing Consumption Value by Type (2019-2030)

10.2 Middle East & Africa Vitamin D Testing Consumption Value by Application (2019-2030)

10.3 Middle East & Africa Vitamin D Testing Market Size by Country

10.3.1 Middle East & Africa Vitamin D Testing Consumption Value by Country (2019-2030)

10.3.2 Turkey Vitamin D Testing Market Size and Forecast (2019-2030)

10.3.3 Saudi Arabia Vitamin D Testing Market Size and Forecast (2019-2030)

10.3.4 UAE Vitamin D Testing Market Size and Forecast (2019-2030)

## 11 MARKET DYNAMICS

11.1 Vitamin D Testing Market Drivers

11.2 Vitamin D Testing Market Restraints

11.3 Vitamin D Testing Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

## **12 INDUSTRY CHAIN ANALYSIS**

12.1 Vitamin D Testing Industry Chain

12.2 Vitamin D Testing Upstream Analysis

12.3 Vitamin D Testing Midstream Analysis

12.4 Vitamin D Testing Downstream Analysis

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Vitamin D Testing Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Vitamin D Testing Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Global Vitamin D Testing Consumption Value by Region (2019-2024) & (USD Million)

Table 4. Global Vitamin D Testing Consumption Value by Region (2025-2030) & (USD Million)

Table 5. DiaSorin Company Information, Head Office, and Major Competitors

Table 6. DiaSorin Major Business

Table 7. DiaSorin Vitamin D Testing Product and Solutions

Table 8. DiaSorin Vitamin D Testing Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 9. DiaSorin Recent Developments and Future Plans

Table 10. Abbott Company Information, Head Office, and Major Competitors

Table 11. Abbott Major Business

Table 12. Abbott Vitamin D Testing Product and Solutions

Table 13. Abbott Vitamin D Testing Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 14. Abbott Recent Developments and Future Plans

Table 15. Roche Company Information, Head Office, and Major Competitors

Table 16. Roche Major Business

Table 17. Roche Vitamin D Testing Product and Solutions

Table 18. Roche Vitamin D Testing Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 19. Roche Recent Developments and Future Plans

Table 20. Siemens Company Information, Head Office, and Major Competitors

Table 21. Siemens Major Business

Table 22. Siemens Vitamin D Testing Product and Solutions

Table 23. Siemens Vitamin D Testing Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 24. Siemens Recent Developments and Future Plans

Table 25. ThermoFisher Company Information, Head Office, and Major Competitors

Table 26. ThermoFisher Major Business

Table 27. ThermoFisher Vitamin D Testing Product and Solutions

Table 28. ThermoFisher Vitamin D Testing Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 29. ThermoFisher Recent Developments and Future Plans

Table 30. Mindray Company Information, Head Office, and Major Competitors

Table 31. Mindray Major Business

Table 32. Mindray Vitamin D Testing Product and Solutions

Table 33. Mindray Vitamin D Testing Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 34. Mindray Recent Developments and Future Plans

Table 35. Beckman Coulter Company Information, Head Office, and Major Competitors

Table 36. Beckman Coulter Major Business

Table 37. Beckman Coulter Vitamin D Testing Product and Solutions

Table 38. Beckman Coulter Vitamin D Testing Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 39. Beckman Coulter Recent Developments and Future Plans

Table 40. Biomeriux Company Information, Head Office, and Major Competitors

Table 41. Biomeriux Major Business

Table 42. Biomeriux Vitamin D Testing Product and Solutions

Table 43. Biomeriux Vitamin D Testing Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 44. Biomeriux Recent Developments and Future Plans

Table 45. Biorad Laboratories Company Information, Head Office, and Major Competitors

Table 46. Biorad Laboratories Major Business

Table 47. Biorad Laboratories Vitamin D Testing Product and Solutions

Table 48. Biorad Laboratories Vitamin D Testing Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 49. Biorad Laboratories Recent Developments and Future Plans

Table 50. SNIBE Company Information, Head Office, and Major Competitors

Table 51. SNIBE Major Business

Table 52. SNIBE Vitamin D Testing Product and Solutions

Table 53. SNIBE Vitamin D Testing Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 54. SNIBE Recent Developments and Future Plans

Table 55. IDS PLC Company Information, Head Office, and Major Competitors

Table 56. IDS PLC Major Business

Table 57. IDS PLC Vitamin D Testing Product and Solutions

Table 58. IDS PLC Vitamin D Testing Revenue (USD Million), Gross Margin and Market Share (2019-2024)



Table 59. IDS PLC Recent Developments and Future Plans

Table 60. DIAsource ImmunoAssays Company Information, Head Office, and Major Competitors

Table 61. DIAsource ImmunoAssays Major Business

Table 62. DIAsource ImmunoAssays Vitamin D Testing Product and Solutions

Table 63. DIAsource ImmunoAssays Vitamin D Testing Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 64. DIAsource ImmunoAssays Recent Developments and Future Plans

Table 65. Maccura Company Information, Head Office, and Major Competitors

Table 66. Maccura Major Business

Table 67. Maccura Vitamin D Testing Product and Solutions

Table 68. Maccura Vitamin D Testing Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 69. Maccura Recent Developments and Future Plans

Table 70. Tosoh Bioscience Company Information, Head Office, and Major Competitors

Table 71. Tosoh Bioscience Major Business

Table 72. Tosoh Bioscience Vitamin D Testing Product and Solutions

Table 73. Tosoh Bioscience Vitamin D Testing Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 74. Tosoh Bioscience Recent Developments and Future Plans

Table 75. Beijing Wantai Company Information, Head Office, and Major Competitors

Table 76. Beijing Wantai Major Business

Table 77. Beijing Wantai Vitamin D Testing Product and Solutions

Table 78. Beijing Wantai Vitamin D Testing Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 79. Beijing Wantai Recent Developments and Future Plans

Table 80. YHLO Company Information, Head Office, and Major Competitors

Table 81. YHLO Major Business

Table 82. YHLO Vitamin D Testing Product and Solutions

Table 83. YHLO Vitamin D Testing Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 84. YHLO Recent Developments and Future Plans

Table 85. Global Vitamin D Testing Revenue (USD Million) by Players (2019-2024)

Table 86. Global Vitamin D Testing Revenue Share by Players (2019-2024)

Table 87. Breakdown of Vitamin D Testing by Company Type (Tier 1, Tier 2, and Tier 3)

Table 88. Market Position of Players in Vitamin D Testing, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2023

Table 89. Head Office of Key Vitamin D Testing Players

Table 90. Vitamin D Testing Market: Company Product Type Footprint



- Table 91. Vitamin D Testing Market: Company Product Application Footprint
- Table 92. Vitamin D Testing New Market Entrants and Barriers to Market Entry
- Table 93. Vitamin D Testing Mergers, Acquisition, Agreements, and Collaborations
- Table 94. Global Vitamin D Testing Consumption Value (USD Million) by Type (2019-2024)
- Table 95. Global Vitamin D Testing Consumption Value Share by Type (2019-2024)
- Table 96. Global Vitamin D Testing Consumption Value Forecast by Type (2025-2030)
- Table 97. Global Vitamin D Testing Consumption Value by Application (2019-2024)
- Table 98. Global Vitamin D Testing Consumption Value Forecast by Application (2025-2030)
- Table 99. North America Vitamin D Testing Consumption Value by Type (2019-2024) & (USD Million)
- Table 100. North America Vitamin D Testing Consumption Value by Type (2025-2030) & (USD Million)
- Table 101. North America Vitamin D Testing Consumption Value by Application (2019-2024) & (USD Million)
- Table 102. North America Vitamin D Testing Consumption Value by Application (2025-2030) & (USD Million)
- Table 103. North America Vitamin D Testing Consumption Value by Country (2019-2024) & (USD Million)
- Table 104. North America Vitamin D Testing Consumption Value by Country (2025-2030) & (USD Million)
- Table 105. Europe Vitamin D Testing Consumption Value by Type (2019-2024) & (USD Million)
- Table 106. Europe Vitamin D Testing Consumption Value by Type (2025-2030) & (USD Million)
- Table 107. Europe Vitamin D Testing Consumption Value by Application (2019-2024) & (USD Million)
- Table 108. Europe Vitamin D Testing Consumption Value by Application (2025-2030) & (USD Million)
- Table 109. Europe Vitamin D Testing Consumption Value by Country (2019-2024) & (USD Million)
- Table 110. Europe Vitamin D Testing Consumption Value by Country (2025-2030) & (USD Million)
- Table 111. Asia-Pacific Vitamin D Testing Consumption Value by Type (2019-2024) & (USD Million)
- Table 112. Asia-Pacific Vitamin D Testing Consumption Value by Type (2025-2030) & (USD Million)
- Table 113. Asia-Pacific Vitamin D Testing Consumption Value by Application

(2019-2024) & (USD Million)

Table 114. Asia-Pacific Vitamin D Testing Consumption Value by Application

(2025-2030) & (USD Million)

Table 115. Asia-Pacific Vitamin D Testing Consumption Value by Region (2019-2024) & (USD Million)

Table 116. Asia-Pacific Vitamin D Testing Consumption Value by Region (2025-2030) & (USD Million)

Table 117. South America Vitamin D Testing Consumption Value by Type (2019-2024) & (USD Million)

Table 118. South America Vitamin D Testing Consumption Value by Type (2025-2030) & (USD Million)

Table 119. South America Vitamin D Testing Consumption Value by Application (2019-2024) & (USD Million)

Table 120. South America Vitamin D Testing Consumption Value by Application (2025-2030) & (USD Million)

Table 121. South America Vitamin D Testing Consumption Value by Country (2019-2024) & (USD Million)

Table 122. South America Vitamin D Testing Consumption Value by Country (2025-2030) & (USD Million)

Table 123. Middle East & Africa Vitamin D Testing Consumption Value by Type (2019-2024) & (USD Million)

Table 124. Middle East & Africa Vitamin D Testing Consumption Value by Type (2025-2030) & (USD Million)

Table 125. Middle East & Africa Vitamin D Testing Consumption Value by Application (2019-2024) & (USD Million)

Table 126. Middle East & Africa Vitamin D Testing Consumption Value by Application (2025-2030) & (USD Million)

Table 127. Middle East & Africa Vitamin D Testing Consumption Value by Country (2019-2024) & (USD Million)

Table 128. Middle East & Africa Vitamin D Testing Consumption Value by Country (2025-2030) & (USD Million)

Table 129. Vitamin D Testing Raw Material

Table 130. Key Suppliers of Vitamin D Testing Raw Materials

## List Of Figures

### LIST OF FIGURES

Figure 1. Vitamin D Testing Picture

Figure 2. Global Vitamin D Testing Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Vitamin D Testing Consumption Value Market Share by Type in 2023

Figure 4. RIA

Figure 5. ELISA

Figure 6. CLIA

Figure 7. POCT

Figure 8. LC-MS/MS

Figure 9. Global Vitamin D Testing Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 10. Vitamin D Testing Consumption Value Market Share by Application in 2023

Figure 11. 25(OH) Test Picture

Figure 12. 1, 25(OH)Test Picture

Figure 13. Global Vitamin D Testing Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 14. Global Vitamin D Testing Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 15. Global Market Vitamin D Testing Consumption Value (USD Million) Comparison by Region (2019 & 2023 & 2030)

Figure 16. Global Vitamin D Testing Consumption Value Market Share by Region (2019-2030)

Figure 17. Global Vitamin D Testing Consumption Value Market Share by Region in 2023

Figure 18. North America Vitamin D Testing Consumption Value (2019-2030) & (USD Million)

Figure 19. Europe Vitamin D Testing Consumption Value (2019-2030) & (USD Million)

Figure 20. Asia-Pacific Vitamin D Testing Consumption Value (2019-2030) & (USD Million)

Figure 21. South America Vitamin D Testing Consumption Value (2019-2030) & (USD Million)

Figure 22. Middle East and Africa Vitamin D Testing Consumption Value (2019-2030) & (USD Million)

Figure 23. Global Vitamin D Testing Revenue Share by Players in 2023

Figure 24. Vitamin D Testing Market Share by Company Type (Tier 1, Tier 2 and Tier 3)

in 2023

Figure 25. Global Top 3 Players Vitamin D Testing Market Share in 2023

Figure 26. Global Top 6 Players Vitamin D Testing Market Share in 2023

Figure 27. Global Vitamin D Testing Consumption Value Share by Type (2019-2024)

Figure 28. Global Vitamin D Testing Market Share Forecast by Type (2025-2030)

Figure 29. Global Vitamin D Testing Consumption Value Share by Application (2019-2024)

Figure 30. Global Vitamin D Testing Market Share Forecast by Application (2025-2030)

Figure 31. North America Vitamin D Testing Consumption Value Market Share by Type (2019-2030)

Figure 32. North America Vitamin D Testing Consumption Value Market Share by Application (2019-2030)

Figure 33. North America Vitamin D Testing Consumption Value Market Share by Country (2019-2030)

Figure 34. United States Vitamin D Testing Consumption Value (2019-2030) & (USD Million)

Figure 35. Canada Vitamin D Testing Consumption Value (2019-2030) & (USD Million)

Figure 36. Mexico Vitamin D Testing Consumption Value (2019-2030) & (USD Million)

Figure 37. Europe Vitamin D Testing Consumption Value Market Share by Type (2019-2030)

Figure 38. Europe Vitamin D Testing Consumption Value Market Share by Application (2019-2030)

Figure 39. Europe Vitamin D Testing Consumption Value Market Share by Country (2019-2030)

Figure 40. Germany Vitamin D Testing Consumption Value (2019-2030) & (USD Million)

Figure 41. France Vitamin D Testing Consumption Value (2019-2030) & (USD Million)

Figure 42. United Kingdom Vitamin D Testing Consumption Value (2019-2030) & (USD Million)

Figure 43. Russia Vitamin D Testing Consumption Value (2019-2030) & (USD Million)

Figure 44. Italy Vitamin D Testing Consumption Value (2019-2030) & (USD Million)

Figure 45. Asia-Pacific Vitamin D Testing Consumption Value Market Share by Type (2019-2030)

Figure 46. Asia-Pacific Vitamin D Testing Consumption Value Market Share by Application (2019-2030)

Figure 47. Asia-Pacific Vitamin D Testing Consumption Value Market Share by Region (2019-2030)

Figure 48. China Vitamin D Testing Consumption Value (2019-2030) & (USD Million)

Figure 49. Japan Vitamin D Testing Consumption Value (2019-2030) & (USD Million)

Figure 50. South Korea Vitamin D Testing Consumption Value (2019-2030) & (USD

Million)

Figure 51. India Vitamin D Testing Consumption Value (2019-2030) & (USD Million)

Figure 52. Southeast Asia Vitamin D Testing Consumption Value (2019-2030) & (USD Million)

Figure 53. Australia Vitamin D Testing Consumption Value (2019-2030) & (USD Million)

Figure 54. South America Vitamin D Testing Consumption Value Market Share by Type (2019-2030)

Figure 55. South America Vitamin D Testing Consumption Value Market Share by Application (2019-2030)

Figure 56. South America Vitamin D Testing Consumption Value Market Share by Country (2019-2030)

Figure 57. Brazil Vitamin D Testing Consumption Value (2019-2030) & (USD Million)

Figure 58. Argentina Vitamin D Testing Consumption Value (2019-2030) & (USD Million)

Figure 59. Middle East and Africa Vitamin D Testing Consumption Value Market Share by Type (2019-2030)

Figure 60. Middle East and Africa Vitamin D Testing Consumption Value Market Share by Application (2019-2030)

Figure 61. Middle East and Africa Vitamin D Testing Consumption Value Market Share by Country (2019-2030)

Figure 62. Turkey Vitamin D Testing Consumption Value (2019-2030) & (USD Million)

Figure 63. Saudi Arabia Vitamin D Testing Consumption Value (2019-2030) & (USD Million)

Figure 64. UAE Vitamin D Testing Consumption Value (2019-2030) & (USD Million)

Figure 65. Vitamin D Testing Market Drivers

Figure 66. Vitamin D Testing Market Restraints

Figure 67. Vitamin D Testing Market Trends

Figure 68. Porters Five Forces Analysis

Figure 69. Manufacturing Cost Structure Analysis of Vitamin D Testing in 2023

Figure 70. Manufacturing Process Analysis of Vitamin D Testing

Figure 71. Vitamin D Testing Industrial Chain

Figure 72. Methodology

Figure 73. Research Process and Data Source

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