

## Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Vitamin C (Ascorbic Acid) Market 2018, Forecast to 2023

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## **Abstracts**

Ascorbic acid (Vitamin C), an essential nutrient found mainly in fruits and vegetables. The body requires ascorbic acid in order to form and maintain bones, blood vessels, and skin. Ascorbic acid also promotes the healing of cuts, abrasions and wounds; helps fight infections; inhibits conversion of irritants in smog, tobacco smoke, and certain foods into cancer-causing substances; appears to lessen the risk of developing high blood pressure and heart disease; helps regulate cholesterol levels; prevents the development of scurvy; appears to lower the risk of developing cataracts; and aids in iron absorption. Ascorbic acid can cause adverse reactions when taken with some drugs.

Scope of the Report:

This report focuses on the Vitamin C (Ascorbic Acid) in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The biggest consumer of this food additive is food and beverage industry, which counted about 60%; pharmaceutical industry count about 30% of the total demand, while feed industry counted about 7.8% in 2016.

Since 2016, the price of ascorbic acid has increased steadily for several reasons. Factories in China that produce ascorbic acid are seriously considering price increases. From the beginning of 2016, prices of these products began to increase, followed by many other ingredients; starting in Q4, prices began to increase substantially. Ascorbic acid factories are underfunded due to the low price in recent years, resulting in a strong desire to raise prices.

The worldwide market for Vitamin C (Ascorbic Acid) is expected to grow at a CAGR of



roughly 4.8% over the next five years, will reach 1520 million US\$ in 2023, from 1140 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

DSM

**CSPC** Pharma

Shandong Luwei

Northeast Pharma

North China Pharma

Shandong Tianli

Ningxia Qiyuan

Zhengzhou Tuoyang

Henan Huaxing

Anhui Tiger

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)



Market Segment by Type, covers

Food Grade

Pharmaceutical Grade

Feed Grade

Market Segment by Applications, can be divided into

Food & Beverage

Pharmaceuticals & Healthcare

Feed

Cosmetics

There are 15 Chapters to deeply display the global Vitamin C (Ascorbic Acid) market.

Chapter 1, to describe Vitamin C (Ascorbic Acid) Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Vitamin C (Ascorbic Acid), with sales, revenue, and price of Vitamin C (Ascorbic Acid), in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Vitamin C (Ascorbic Acid), for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Vitamin C (Ascorbic Acid) market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Vitamin C (Ascorbic Acid) sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data



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