

# Global Vitamin B12 (Cobalamin, Cyanocobalamin) Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Vitamin B12 (Cobalamin, Cyanocobalamin) market size is expected to reach \$ 564 million by 2032, rising at a market growth of 2.8% CAGR during the forecast period (2026-2032).

Vitamin B12 is a nutrient that helps keep the body's nerve and blood cells healthy and helps make DNA, the genetic material in all cells. Vitamin B12 also helps prevent a type of anemia called megaloblastic anemia that makes people tired and weak. In 2025, global Vitamin B12 production reached approximately 138 MT. In 2025, global Vitamin B12 production reached approximately 148 MT.

The Vitamin B12 market is driven by growing consumer awareness about health, nutrition, and the importance of addressing deficiencies linked to modern diets and lifestyles. Vitamin B12 plays a crucial role in nerve function, red blood cell formation, and DNA synthesis, making it essential for overall well-being. Demand is increasing not only from the general health-conscious population but also from specific groups such as vegans, vegetarians, and the elderly, who are more prone to B12 deficiency. This has led to a rise in the development and consumption of B12-fortified foods, dietary supplements, and pharmaceutical formulations across global markets.

On the supply side, the market includes various forms of Vitamin B12, such as cyanocobalamin and methylcobalamin, produced through synthetic and fermentation-based processes. Manufacturers are investing in more efficient and sustainable production technologies, while also navigating regulatory frameworks that differ by region. The growing penetration of e-commerce and direct-to-consumer brands is also reshaping distribution channels, allowing for wider and more convenient access to B12 products. As public health initiatives continue to highlight the importance of micronutrient supplementation, the Vitamin B12 market is expected to remain dynamic and innovation-driven.

This report studies the global Vitamin B12 (Cobalamin, Cyanocobalamin) production,

demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Vitamin B12 (Cobalamin, Cyanocobalamin) and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Vitamin B12 (Cobalamin, Cyanocobalamin) that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Vitamin B12 (Cobalamin, Cyanocobalamin) total production and demand, 2021-2032, (K Units)

Global Vitamin B12 (Cobalamin, Cyanocobalamin) total production value, 2021-2032, (USD Million)

Global Vitamin B12 (Cobalamin, Cyanocobalamin) production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Vitamin B12 (Cobalamin, Cyanocobalamin) consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Vitamin B12 (Cobalamin, Cyanocobalamin) domestic production, consumption, key domestic manufacturers and share

Global Vitamin B12 (Cobalamin, Cyanocobalamin) production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Vitamin B12 (Cobalamin, Cyanocobalamin) production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Vitamin B12 (Cobalamin, Cyanocobalamin) production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Vitamin B12 (Cobalamin, Cyanocobalamin) market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Ouroboros, North China Pharmaceutical Group, CSPC Pharmaceutical Group, Hebei Yuxing Biotechnology, Ningxia Jinwei, Hebei Huarong Pharmaceutical, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Vitamin B12 (Cobalamin, Cyanocobalamin) market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/K Units) by manufacturer, by Type, and by Application. Data is given for the years

2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Vitamin B12 (Cobalamin, Cyanocobalamin) Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Vitamin B12 (Cobalamin, Cyanocobalamin) Market, Segmentation by Type:

1% content

2% content

Other

Global Vitamin B12 (Cobalamin, Cyanocobalamin) Market, Segmentation by Feature:

Food Grade

Feed Grade

Global Vitamin B12 (Cobalamin, Cyanocobalamin) Market, Segmentation by Channel:

Direct Selling

Distribution

Global Vitamin B12 (Cobalamin, Cyanocobalamin) Market, Segmentation by Application:

Feed Industry

Pharmaceutical Industry

Food Industry

Daily Chemicals and Environmental Protection

Cosmetics

Other

### **Companies Profiled:**

Ouroboros

North China Pharmaceutical Group

CSPC Pharmaceutical Group

Hebei Yuxing Biotechnology

Ningxia Jinwei

Hebei Huarong Pharmaceutical

### **Key Questions Answered:**

1. How big is the global Vitamin B12 (Cobalamin, Cyanocobalamin) market?
2. What is the demand of the global Vitamin B12 (Cobalamin, Cyanocobalamin)

market?

3. What is the year over year growth of the global Vitamin B12 (Cobalamin, Cyanocobalamin) market?
4. What is the production and production value of the global Vitamin B12 (Cobalamin, Cyanocobalamin) market?
5. Who are the key producers in the global Vitamin B12 (Cobalamin, Cyanocobalamin) market?
6. What are the growth factors driving the market demand?

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