

Global Vitamin A Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/G37121ECF7F1EN.html>

Date: June 2025

Pages: 89

Price: US\$ 3,480.00 (Single User License)

ID: G37121ECF7F1EN

Abstracts

According to our (Global Info Research) latest study, the global Vitamin A market size was valued at US\$ 1600 million in 2024 and is forecast to a readjusted size of USD 2716 million by 2031 with a CAGR of 7.9% during review period.

Vitamin A is a group of unsaturated nutritional organic compounds that includes retinol, retinal, retinoic acid, and several provitamin A carotenoids (most notably beta-carotene). Vitamin A has multiple functions: it is important for growth and development, for the maintenance of the immune system, and for good vision.

The key players are DSM, BASF, Zhejiang NHU, Adisseo, Zhejiang Medicine, Kingdomway etc. Top 3 companies occupied about 60% market share. Asia-Pacific is the largest market with about 45% market share. Europe is follower, accounting for about 30% market share. In terms of product, feed grade is the largest segment, with a share over 80%. And in terms of application, the largest application is animal feed additives, followed by human nutrition.

This report is a detailed and comprehensive analysis for global Vitamin A market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Vitamin A market size and forecasts, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/Kg), 2020-2031

Global Vitamin A market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/Kg), 2020-2031

Global Vitamin A market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/Kg), 2020-2031

Global Vitamin A market shares of main players, shipments in revenue (\$ Million), sales quantity (MT), and ASP (USD/Kg), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Vitamin A

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Vitamin A market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DSM, BASF, Zhejiang NHU, Adisseo, Zhejiang Medicine, Kingdomway, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Vitamin A market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

500,000 IU/g

1,000,000 IU/g

200,000-300,000 IU/g

Below 100,000IU/g

Other

Market segment by Application

Animal feed additives

Human Nutrition

Pharmaceutical

Cosmetics

Major players covered

DSM

BASF

Zhejiang NHU

Adisseo

Zhejiang Medicine

Kingdomway

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Vitamin A product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Vitamin A, with price, sales quantity, revenue, and global market share of Vitamin A from 2020 to 2025.

Chapter 3, the Vitamin A competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Vitamin A breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Vitamin A market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Vitamin A.

Chapter 14 and 15, to describe Vitamin A sales channel, distributors, customers,

research findings and conclusion.

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