

# Global Vitamin A Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Vitamin A market size was valued at US\$ 1600 million in 2024 and is forecast to a readjusted size of USD 2716 million by 2031 with a CAGR of 7.9% during review period.

Vitamin A is a group of unsaturated nutritional organic compounds that includes retinol, retinal, retinoic acid, and several provitamin A carotenoids (most notably beta-carotene). Vitamin A has multiple functions: it is important for growth and development, for the maintenance of the immune system, and for good vision.

The key players are DSM, BASF, Zhejiang NHU, Adisseo, Zhejiang Medicine, Kingdomway etc. Top 3 companies occupied about 60% market share. Asia-Pacific is the largest market with about 45% market share. Europe is follower, accounting for about 30% market share. In terms of product, feed grade is the largest segment, with a share over 80%. And in terms of application, the largest application is animal feed additives, followed by human nutrition.

This report is a detailed and comprehensive analysis for global Vitamin A market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Vitamin A market size and forecasts, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/Kg), 2020-2031

Global Vitamin A market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/Kg), 2020-2031

Global Vitamin A market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/Kg), 2020-2031

Global Vitamin A market shares of main players, shipments in revenue (\$ Million), sales quantity (MT), and ASP (USD/Kg), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Vitamin A

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Vitamin A market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DSM, BASF, Zhejiang NHU, Adisseo, Zhejiang Medicine, Kingdomway, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Vitamin A market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

## Market segment by Type

500,000 IU/g

1,000,000 IU/g

200,000-300,000 IU/g

Below 100,000IU/g

Other

#### Market segment by Application

Animal feed additives

Human Nutrition

Pharmaceutical

Cosmetics

#### Major players covered

DSM

BASF

Zhejiang NHU

Adisseo

Zhejiang Medicine

Kingdomway

#### Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Vitamin A product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Vitamin A, with price, sales quantity, revenue, and global market share of Vitamin A from 2020 to 2025.

Chapter 3, the Vitamin A competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Vitamin A breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Vitamin A market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Vitamin A.

Chapter 14 and 15, to describe Vitamin A sales channel, distributors, customers,

research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Vitamin A Consumption Value by Type: 2020 Versus 2024 Versus 2031

1.3.2 500,000 IU/g

1.3.3 1,000,000 IU/g

1.3.4 200,000-300,000 IU/g

1.3.5 Below 100,000IU/g

1.3.6 Other

1.4 Market Analysis by Application

1.4.1 Overview: Global Vitamin A Consumption Value by Application: 2020 Versus 2024 Versus 2031

1.4.2 Animal feed additives

1.4.3 Human Nutrition

1.4.4 Pharmaceutical

1.4.5 Cosmetics

1.5 Global Vitamin A Market Size & Forecast

1.5.1 Global Vitamin A Consumption Value (2020 & 2024 & 2031)

1.5.2 Global Vitamin A Sales Quantity (2020-2031)

1.5.3 Global Vitamin A Average Price (2020-2031)

### 2 MANUFACTURERS PROFILES

2.1 DSM

2.1.1 DSM Details

2.1.2 DSM Major Business

2.1.3 DSM Vitamin A Product and Services

2.1.4 DSM Vitamin A Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.1.5 DSM Recent Developments/Updates

2.2 BASF

2.2.1 BASF Details

2.2.2 BASF Major Business

2.2.3 BASF Vitamin A Product and Services

2.2.4 BASF Vitamin A Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.2.5 BASF Recent Developments/Updates

2.3 Zhejiang NHU

2.3.1 Zhejiang NHU Details

2.3.2 Zhejiang NHU Major Business

2.3.3 Zhejiang NHU Vitamin A Product and Services

2.3.4 Zhejiang NHU Vitamin A Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.3.5 Zhejiang NHU Recent Developments/Updates

2.4 Adisseo

2.4.1 Adisseo Details

2.4.2 Adisseo Major Business

2.4.3 Adisseo Vitamin A Product and Services

2.4.4 Adisseo Vitamin A Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.4.5 Adisseo Recent Developments/Updates

2.5 Zhejiang Medicine

2.5.1 Zhejiang Medicine Details

2.5.2 Zhejiang Medicine Major Business

2.5.3 Zhejiang Medicine Vitamin A Product and Services

2.5.4 Zhejiang Medicine Vitamin A Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.5.5 Zhejiang Medicine Recent Developments/Updates

2.6 Kingdomway

2.6.1 Kingdomway Details

2.6.2 Kingdomway Major Business

2.6.3 Kingdomway Vitamin A Product and Services

2.6.4 Kingdomway Vitamin A Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.6.5 Kingdomway Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: VITAMIN A BY MANUFACTURER**

3.1 Global Vitamin A Sales Quantity by Manufacturer (2020-2025)

3.2 Global Vitamin A Revenue by Manufacturer (2020-2025)

3.3 Global Vitamin A Average Price by Manufacturer (2020-2025)

3.4 Market Share Analysis (2024)

3.4.1 Producer Shipments of Vitamin A by Manufacturer Revenue (\$MM) and Market

## Share (%): 2024

3.4.2 Top 3 Vitamin A Manufacturer Market Share in 2024

3.4.3 Top 6 Vitamin A Manufacturer Market Share in 2024

## 3.5 Vitamin A Market: Overall Company Footprint Analysis

3.5.1 Vitamin A Market: Region Footprint

3.5.2 Vitamin A Market: Company Product Type Footprint

3.5.3 Vitamin A Market: Company Product Application Footprint

## 3.6 New Market Entrants and Barriers to Market Entry

## 3.7 Mergers, Acquisition, Agreements, and Collaborations

# 4 CONSUMPTION ANALYSIS BY REGION

## 4.1 Global Vitamin A Market Size by Region

4.1.1 Global Vitamin A Sales Quantity by Region (2020-2031)

4.1.2 Global Vitamin A Consumption Value by Region (2020-2031)

4.1.3 Global Vitamin A Average Price by Region (2020-2031)

## 4.2 North America Vitamin A Consumption Value (2020-2031)

## 4.3 Europe Vitamin A Consumption Value (2020-2031)

## 4.4 Asia-Pacific Vitamin A Consumption Value (2020-2031)

## 4.5 South America Vitamin A Consumption Value (2020-2031)

## 4.6 Middle East & Africa Vitamin A Consumption Value (2020-2031)

# 5 MARKET SEGMENT BY TYPE

## 5.1 Global Vitamin A Sales Quantity by Type (2020-2031)

## 5.2 Global Vitamin A Consumption Value by Type (2020-2031)

## 5.3 Global Vitamin A Average Price by Type (2020-2031)

# 6 MARKET SEGMENT BY APPLICATION

## 6.1 Global Vitamin A Sales Quantity by Application (2020-2031)

## 6.2 Global Vitamin A Consumption Value by Application (2020-2031)

## 6.3 Global Vitamin A Average Price by Application (2020-2031)

# 7 NORTH AMERICA

## 7.1 North America Vitamin A Sales Quantity by Type (2020-2031)

## 7.2 North America Vitamin A Sales Quantity by Application (2020-2031)

## 7.3 North America Vitamin A Market Size by Country

- 7.3.1 North America Vitamin A Sales Quantity by Country (2020-2031)
- 7.3.2 North America Vitamin A Consumption Value by Country (2020-2031)
- 7.3.3 United States Market Size and Forecast (2020-2031)
- 7.3.4 Canada Market Size and Forecast (2020-2031)
- 7.3.5 Mexico Market Size and Forecast (2020-2031)

## **8 EUROPE**

- 8.1 Europe Vitamin A Sales Quantity by Type (2020-2031)
- 8.2 Europe Vitamin A Sales Quantity by Application (2020-2031)
- 8.3 Europe Vitamin A Market Size by Country
  - 8.3.1 Europe Vitamin A Sales Quantity by Country (2020-2031)
  - 8.3.2 Europe Vitamin A Consumption Value by Country (2020-2031)
  - 8.3.3 Germany Market Size and Forecast (2020-2031)
  - 8.3.4 France Market Size and Forecast (2020-2031)
  - 8.3.5 United Kingdom Market Size and Forecast (2020-2031)
  - 8.3.6 Russia Market Size and Forecast (2020-2031)
  - 8.3.7 Italy Market Size and Forecast (2020-2031)

## **9 ASIA-PACIFIC**

- 9.1 Asia-Pacific Vitamin A Sales Quantity by Type (2020-2031)
- 9.2 Asia-Pacific Vitamin A Sales Quantity by Application (2020-2031)
- 9.3 Asia-Pacific Vitamin A Market Size by Region
  - 9.3.1 Asia-Pacific Vitamin A Sales Quantity by Region (2020-2031)
  - 9.3.2 Asia-Pacific Vitamin A Consumption Value by Region (2020-2031)
  - 9.3.3 China Market Size and Forecast (2020-2031)
  - 9.3.4 Japan Market Size and Forecast (2020-2031)
  - 9.3.5 South Korea Market Size and Forecast (2020-2031)
  - 9.3.6 India Market Size and Forecast (2020-2031)
  - 9.3.7 Southeast Asia Market Size and Forecast (2020-2031)
  - 9.3.8 Australia Market Size and Forecast (2020-2031)

## **10 SOUTH AMERICA**

- 10.1 South America Vitamin A Sales Quantity by Type (2020-2031)
- 10.2 South America Vitamin A Sales Quantity by Application (2020-2031)
- 10.3 South America Vitamin A Market Size by Country
  - 10.3.1 South America Vitamin A Sales Quantity by Country (2020-2031)

- 10.3.2 South America Vitamin A Consumption Value by Country (2020-2031)
- 10.3.3 Brazil Market Size and Forecast (2020-2031)
- 10.3.4 Argentina Market Size and Forecast (2020-2031)

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Vitamin A Sales Quantity by Type (2020-2031)
- 11.2 Middle East & Africa Vitamin A Sales Quantity by Application (2020-2031)
- 11.3 Middle East & Africa Vitamin A Market Size by Country
  - 11.3.1 Middle East & Africa Vitamin A Sales Quantity by Country (2020-2031)
  - 11.3.2 Middle East & Africa Vitamin A Consumption Value by Country (2020-2031)
  - 11.3.3 Turkey Market Size and Forecast (2020-2031)
  - 11.3.4 Egypt Market Size and Forecast (2020-2031)
  - 11.3.5 Saudi Arabia Market Size and Forecast (2020-2031)
  - 11.3.6 South Africa Market Size and Forecast (2020-2031)

## **12 MARKET DYNAMICS**

- 12.1 Vitamin A Market Drivers
- 12.2 Vitamin A Market Restraints
- 12.3 Vitamin A Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

- 13.1 Raw Material of Vitamin A and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Vitamin A
- 13.3 Vitamin A Production Process
- 13.4 Industry Value Chain Analysis

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

- 14.1 Sales Channel
  - 14.1.1 Direct to End-User

- 14.1.2 Distributors
- 14.2 Vitamin A Typical Distributors
- 14.3 Vitamin A Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Vitamin A Consumption Value by Type, (USD Million), 2020 & 2024 & 2031

Table 2. Global Vitamin A Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Table 3. DSM Basic Information, Manufacturing Base and Competitors

Table 4. DSM Major Business

Table 5. DSM Vitamin A Product and Services

Table 6. DSM Vitamin A Sales Quantity (MT), Average Price (USD/Kg), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 7. DSM Recent Developments/Updates

Table 8. BASF Basic Information, Manufacturing Base and Competitors

Table 9. BASF Major Business

Table 10. BASF Vitamin A Product and Services

Table 11. BASF Vitamin A Sales Quantity (MT), Average Price (USD/Kg), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 12. BASF Recent Developments/Updates

Table 13. Zhejiang NHU Basic Information, Manufacturing Base and Competitors

Table 14. Zhejiang NHU Major Business

Table 15. Zhejiang NHU Vitamin A Product and Services

Table 16. Zhejiang NHU Vitamin A Sales Quantity (MT), Average Price (USD/Kg), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 17. Zhejiang NHU Recent Developments/Updates

Table 18. Adisseo Basic Information, Manufacturing Base and Competitors

Table 19. Adisseo Major Business

Table 20. Adisseo Vitamin A Product and Services

Table 21. Adisseo Vitamin A Sales Quantity (MT), Average Price (USD/Kg), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 22. Adisseo Recent Developments/Updates

Table 23. Zhejiang Medicine Basic Information, Manufacturing Base and Competitors

Table 24. Zhejiang Medicine Major Business

Table 25. Zhejiang Medicine Vitamin A Product and Services

Table 26. Zhejiang Medicine Vitamin A Sales Quantity (MT), Average Price (USD/Kg), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 27. Zhejiang Medicine Recent Developments/Updates

Table 28. Kingdomway Basic Information, Manufacturing Base and Competitors

Table 29. Kingdomway Major Business

Table 30. Kingdomway Vitamin A Product and Services

Table 31. Kingdomway Vitamin A Sales Quantity (MT), Average Price (USD/Kg), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 32. Kingdomway Recent Developments/Updates

Table 33. Global Vitamin A Sales Quantity by Manufacturer (2020-2025) & (MT)

Table 34. Global Vitamin A Revenue by Manufacturer (2020-2025) & (USD Million)

Table 35. Global Vitamin A Average Price by Manufacturer (2020-2025) & (USD/Kg)

Table 36. Market Position of Manufacturers in Vitamin A, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2024

Table 37. Head Office and Vitamin A Production Site of Key Manufacturer

Table 38. Vitamin A Market: Company Product Type Footprint

Table 39. Vitamin A Market: Company Product Application Footprint

Table 40. Vitamin A New Market Entrants and Barriers to Market Entry

Table 41. Vitamin A Mergers, Acquisition, Agreements, and Collaborations

Table 42. Global Vitamin A Consumption Value by Region (2020-2024-2031) & (USD Million) & CAGR

Table 43. Global Vitamin A Sales Quantity by Region (2020-2025) & (MT)

Table 44. Global Vitamin A Sales Quantity by Region (2026-2031) & (MT)

Table 45. Global Vitamin A Consumption Value by Region (2020-2025) & (USD Million)

Table 46. Global Vitamin A Consumption Value by Region (2026-2031) & (USD Million)

Table 47. Global Vitamin A Average Price by Region (2020-2025) & (USD/Kg)

Table 48. Global Vitamin A Average Price by Region (2026-2031) & (USD/Kg)

Table 49. Global Vitamin A Sales Quantity by Type (2020-2025) & (MT)

Table 50. Global Vitamin A Sales Quantity by Type (2026-2031) & (MT)

Table 51. Global Vitamin A Consumption Value by Type (2020-2025) & (USD Million)

Table 52. Global Vitamin A Consumption Value by Type (2026-2031) & (USD Million)

Table 53. Global Vitamin A Average Price by Type (2020-2025) & (USD/Kg)

Table 54. Global Vitamin A Average Price by Type (2026-2031) & (USD/Kg)

Table 55. Global Vitamin A Sales Quantity by Application (2020-2025) & (MT)

Table 56. Global Vitamin A Sales Quantity by Application (2026-2031) & (MT)

Table 57. Global Vitamin A Consumption Value by Application (2020-2025) & (USD Million)

Table 58. Global Vitamin A Consumption Value by Application (2026-2031) & (USD Million)

Table 59. Global Vitamin A Average Price by Application (2020-2025) & (USD/Kg)

Table 60. Global Vitamin A Average Price by Application (2026-2031) & (USD/Kg)

Table 61. North America Vitamin A Sales Quantity by Type (2020-2025) & (MT)

Table 62. North America Vitamin A Sales Quantity by Type (2026-2031) & (MT)

- Table 63. North America Vitamin A Sales Quantity by Application (2020-2025) & (MT)
- Table 64. North America Vitamin A Sales Quantity by Application (2026-2031) & (MT)
- Table 65. North America Vitamin A Sales Quantity by Country (2020-2025) & (MT)
- Table 66. North America Vitamin A Sales Quantity by Country (2026-2031) & (MT)
- Table 67. North America Vitamin A Consumption Value by Country (2020-2025) & (USD Million)
- Table 68. North America Vitamin A Consumption Value by Country (2026-2031) & (USD Million)
- Table 69. Europe Vitamin A Sales Quantity by Type (2020-2025) & (MT)
- Table 70. Europe Vitamin A Sales Quantity by Type (2026-2031) & (MT)
- Table 71. Europe Vitamin A Sales Quantity by Application (2020-2025) & (MT)
- Table 72. Europe Vitamin A Sales Quantity by Application (2026-2031) & (MT)
- Table 73. Europe Vitamin A Sales Quantity by Country (2020-2025) & (MT)
- Table 74. Europe Vitamin A Sales Quantity by Country (2026-2031) & (MT)
- Table 75. Europe Vitamin A Consumption Value by Country (2020-2025) & (USD Million)
- Table 76. Europe Vitamin A Consumption Value by Country (2026-2031) & (USD Million)
- Table 77. Asia-Pacific Vitamin A Sales Quantity by Type (2020-2025) & (MT)
- Table 78. Asia-Pacific Vitamin A Sales Quantity by Type (2026-2031) & (MT)
- Table 79. Asia-Pacific Vitamin A Sales Quantity by Application (2020-2025) & (MT)
- Table 80. Asia-Pacific Vitamin A Sales Quantity by Application (2026-2031) & (MT)
- Table 81. Asia-Pacific Vitamin A Sales Quantity by Region (2020-2025) & (MT)
- Table 82. Asia-Pacific Vitamin A Sales Quantity by Region (2026-2031) & (MT)
- Table 83. Asia-Pacific Vitamin A Consumption Value by Region (2020-2025) & (USD Million)
- Table 84. Asia-Pacific Vitamin A Consumption Value by Region (2026-2031) & (USD Million)
- Table 85. South America Vitamin A Sales Quantity by Type (2020-2025) & (MT)
- Table 86. South America Vitamin A Sales Quantity by Type (2026-2031) & (MT)
- Table 87. South America Vitamin A Sales Quantity by Application (2020-2025) & (MT)
- Table 88. South America Vitamin A Sales Quantity by Application (2026-2031) & (MT)
- Table 89. South America Vitamin A Sales Quantity by Country (2020-2025) & (MT)
- Table 90. South America Vitamin A Sales Quantity by Country (2026-2031) & (MT)
- Table 91. South America Vitamin A Consumption Value by Country (2020-2025) & (USD Million)
- Table 92. South America Vitamin A Consumption Value by Country (2026-2031) & (USD Million)
- Table 93. Middle East & Africa Vitamin A Sales Quantity by Type (2020-2025) & (MT)

Table 94. Middle East & Africa Vitamin A Sales Quantity by Type (2026-2031) & (MT)

Table 95. Middle East & Africa Vitamin A Sales Quantity by Application (2020-2025) & (MT)

Table 96. Middle East & Africa Vitamin A Sales Quantity by Application (2026-2031) & (MT)

Table 97. Middle East & Africa Vitamin A Sales Quantity by Country (2020-2025) & (MT)

Table 98. Middle East & Africa Vitamin A Sales Quantity by Country (2026-2031) & (MT)

Table 99. Middle East & Africa Vitamin A Consumption Value by Country (2020-2025) & (USD Million)

Table 100. Middle East & Africa Vitamin A Consumption Value by Country (2026-2031) & (USD Million)

Table 101. Vitamin A Raw Material

Table 102. Key Manufacturers of Vitamin A Raw Materials

Table 103. Vitamin A Typical Distributors

Table 104. Vitamin A Typical Customers

## List Of Figures

### LIST OF FIGURES

- Figure 1. Vitamin A Picture
- Figure 2. Global Vitamin A Revenue by Type, (USD Million), 2020 & 2024 & 2031
- Figure 3. Global Vitamin A Revenue Market Share by Type in 2024
- Figure 4. 500,000 IU/g Examples
- Figure 5. 1,000,000 IU/g Examples
- Figure 6. 200,000-300,000 IU/g Examples
- Figure 7. Below 100,000IU/g Examples
- Figure 8. Other Examples
- Figure 9. Global Vitamin A Consumption Value by Application, (USD Million), 2020 & 2024 & 2031
- Figure 10. Global Vitamin A Revenue Market Share by Application in 2024
- Figure 11. Animal feed additives Examples
- Figure 12. Human Nutrition Examples
- Figure 13. Pharmaceutical Examples
- Figure 14. Cosmetics Examples
- Figure 15. Global Vitamin A Consumption Value, (USD Million): 2020 & 2024 & 2031
- Figure 16. Global Vitamin A Consumption Value and Forecast (2020-2031) & (USD Million)
- Figure 17. Global Vitamin A Sales Quantity (2020-2031) & (MT)
- Figure 18. Global Vitamin A Price (2020-2031) & (USD/Kg)
- Figure 19. Global Vitamin A Sales Quantity Market Share by Manufacturer in 2024
- Figure 20. Global Vitamin A Revenue Market Share by Manufacturer in 2024
- Figure 21. Producer Shipments of Vitamin A by Manufacturer Sales (\$MM) and Market Share (%): 2024
- Figure 22. Top 3 Vitamin A Manufacturer (Revenue) Market Share in 2024
- Figure 23. Top 6 Vitamin A Manufacturer (Revenue) Market Share in 2024
- Figure 24. Global Vitamin A Sales Quantity Market Share by Region (2020-2031)
- Figure 25. Global Vitamin A Consumption Value Market Share by Region (2020-2031)
- Figure 26. North America Vitamin A Consumption Value (2020-2031) & (USD Million)
- Figure 27. Europe Vitamin A Consumption Value (2020-2031) & (USD Million)
- Figure 28. Asia-Pacific Vitamin A Consumption Value (2020-2031) & (USD Million)
- Figure 29. South America Vitamin A Consumption Value (2020-2031) & (USD Million)
- Figure 30. Middle East & Africa Vitamin A Consumption Value (2020-2031) & (USD Million)
- Figure 31. Global Vitamin A Sales Quantity Market Share by Type (2020-2031)

Figure 32. Global Vitamin A Consumption Value Market Share by Type (2020-2031)

Figure 33. Global Vitamin A Average Price by Type (2020-2031) & (USD/Kg)

Figure 34. Global Vitamin A Sales Quantity Market Share by Application (2020-2031)

Figure 35. Global Vitamin A Revenue Market Share by Application (2020-2031)

Figure 36. Global Vitamin A Average Price by Application (2020-2031) & (USD/Kg)

Figure 37. North America Vitamin A Sales Quantity Market Share by Type (2020-2031)

Figure 38. North America Vitamin A Sales Quantity Market Share by Application (2020-2031)

Figure 39. North America Vitamin A Sales Quantity Market Share by Country (2020-2031)

Figure 40. North America Vitamin A Consumption Value Market Share by Country (2020-2031)

Figure 41. United States Vitamin A Consumption Value (2020-2031) & (USD Million)

Figure 42. Canada Vitamin A Consumption Value (2020-2031) & (USD Million)

Figure 43. Mexico Vitamin A Consumption Value (2020-2031) & (USD Million)

Figure 44. Europe Vitamin A Sales Quantity Market Share by Type (2020-2031)

Figure 45. Europe Vitamin A Sales Quantity Market Share by Application (2020-2031)

Figure 46. Europe Vitamin A Sales Quantity Market Share by Country (2020-2031)

Figure 47. Europe Vitamin A Consumption Value Market Share by Country (2020-2031)

Figure 48. Germany Vitamin A Consumption Value (2020-2031) & (USD Million)

Figure 49. France Vitamin A Consumption Value (2020-2031) & (USD Million)

Figure 50. United Kingdom Vitamin A Consumption Value (2020-2031) & (USD Million)

Figure 51. Russia Vitamin A Consumption Value (2020-2031) & (USD Million)

Figure 52. Italy Vitamin A Consumption Value (2020-2031) & (USD Million)

Figure 53. Asia-Pacific Vitamin A Sales Quantity Market Share by Type (2020-2031)

Figure 54. Asia-Pacific Vitamin A Sales Quantity Market Share by Application (2020-2031)

Figure 55. Asia-Pacific Vitamin A Sales Quantity Market Share by Region (2020-2031)

Figure 56. Asia-Pacific Vitamin A Consumption Value Market Share by Region (2020-2031)

Figure 57. China Vitamin A Consumption Value (2020-2031) & (USD Million)

Figure 58. Japan Vitamin A Consumption Value (2020-2031) & (USD Million)

Figure 59. South Korea Vitamin A Consumption Value (2020-2031) & (USD Million)

Figure 60. India Vitamin A Consumption Value (2020-2031) & (USD Million)

Figure 61. Southeast Asia Vitamin A Consumption Value (2020-2031) & (USD Million)

Figure 62. Australia Vitamin A Consumption Value (2020-2031) & (USD Million)

Figure 63. South America Vitamin A Sales Quantity Market Share by Type (2020-2031)

Figure 64. South America Vitamin A Sales Quantity Market Share by Application (2020-2031)

- Figure 65. South America Vitamin A Sales Quantity Market Share by Country (2020-2031)
- Figure 66. South America Vitamin A Consumption Value Market Share by Country (2020-2031)
- Figure 67. Brazil Vitamin A Consumption Value (2020-2031) & (USD Million)
- Figure 68. Argentina Vitamin A Consumption Value (2020-2031) & (USD Million)
- Figure 69. Middle East & Africa Vitamin A Sales Quantity Market Share by Type (2020-2031)
- Figure 70. Middle East & Africa Vitamin A Sales Quantity Market Share by Application (2020-2031)
- Figure 71. Middle East & Africa Vitamin A Sales Quantity Market Share by Country (2020-2031)
- Figure 72. Middle East & Africa Vitamin A Consumption Value Market Share by Country (2020-2031)
- Figure 73. Turkey Vitamin A Consumption Value (2020-2031) & (USD Million)
- Figure 74. Egypt Vitamin A Consumption Value (2020-2031) & (USD Million)
- Figure 75. Saudi Arabia Vitamin A Consumption Value (2020-2031) & (USD Million)
- Figure 76. South Africa Vitamin A Consumption Value (2020-2031) & (USD Million)
- Figure 77. Vitamin A Market Drivers
- Figure 78. Vitamin A Market Restraints
- Figure 79. Vitamin A Market Trends
- Figure 80. Porters Five Forces Analysis
- Figure 81. Manufacturing Cost Structure Analysis of Vitamin A in 2024
- Figure 82. Manufacturing Process Analysis of Vitamin A
- Figure 83. Vitamin A Industrial Chain
- Figure 84. Sales Channel: Direct to End-User vs Distributors
- Figure 85. Direct Channel Pros & Cons
- Figure 86. Indirect Channel Pros & Cons
- Figure 87. Methodology
- Figure 88. Research Process and Data Source

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