

Global Vitamin A Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Vitamin A market size is expected to reach \$ 2914 million by 2032, rising at a market growth of 7.9% CAGR during the forecast period (2026-2032).

Vitamin A is a group of unsaturated nutritional organic compounds that includes retinol, retinal, retinoic acid, and several provitamin A carotenoids (most notably beta-carotene). Vitamin A has multiple functions: it is important for growth and development, for the maintenance of the immune system, and for good vision.

The key players are DSM, BASF, Zhejiang NHU, Adisseo, Zhejiang Medicine, Kingdomway etc. Top 3 companies occupied about 60% market share. Asia-Pacific is the largest market with about 45% market share. Europe is follower, accounting for about 30% market share. In terms of product, feed grade is the largest segment, with a share over 80%. And in terms of application, the largest application is animal feed additives, followed by human nutrition.

This report studies the global Vitamin A production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Vitamin A and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Vitamin A that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Vitamin A total production and demand, 2021-2032, (MT)

Global Vitamin A total production value, 2021-2032, (USD Million)
Global Vitamin A production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (MT), (based on production site)
Global Vitamin A consumption by region & country, CAGR, 2021-2032 & (MT)
U.S. VS China: Vitamin A domestic production, consumption, key domestic manufacturers and share
Global Vitamin A production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (MT)
Global Vitamin A production by Type, production, value, CAGR, 2021-2032, (USD Million) & (MT)
Global Vitamin A production by Application, production, value, CAGR, 2021-2032, (USD Million) & (MT)

This report profiles key players in the global Vitamin A market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DSM, BASF, Zhejiang NHU, Adisseo, Zhejiang Medicine, Kingdomway, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Vitamin A market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (MT) and average price (USD/Kg) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Vitamin A Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Vitamin A Market, Segmentation by Type:

500,000 IU/g

1,000,000 IU/g

200,000-300,000 IU/g

Below 100,000IU/g

Other

Global Vitamin A Market, Segmentation by Application:

Animal feed additives

Human Nutrition

Pharmaceutical

Cosmetics

Companies Profiled:

DSM

BASF

Zhejiang NHU

Adisseo

Zhejiang Medicine

Kingdomway

Key Questions Answered:

1. How big is the global Vitamin A market?
2. What is the demand of the global Vitamin A market?
3. What is the year over year growth of the global Vitamin A market?
4. What is the production and production value of the global Vitamin A market?
5. Who are the key producers in the global Vitamin A market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 SCADA Introduction
- 1.2 World SCADA Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World SCADA Total Market by Region (by Headquarter Location)
 - 1.3.1 World SCADA Market Size by Region (2021-2032), (by Headquarter Location)
 - 1.3.2 United States Based Company SCADA Revenue (2021-2032)
 - 1.3.3 China Based Company SCADA Revenue (2021-2032)
 - 1.3.4 Europe Based Company SCADA Revenue (2021-2032)
 - 1.3.5 Japan Based Company SCADA Revenue (2021-2032)
 - 1.3.6 South Korea Based Company SCADA Revenue (2021-2032)
 - 1.3.7 ASEAN Based Company SCADA Revenue (2021-2032)
 - 1.3.8 India Based Company SCADA Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 SCADA Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Major Market Trends

2 DEMAND SUMMARY

- 2.1 World SCADA Consumption Value (2021-2032)
- 2.2 World SCADA Consumption Value by Region
 - 2.2.1 World SCADA Consumption Value by Region (2021-2026)
 - 2.2.2 World SCADA Consumption Value Forecast by Region (2027-2032)
- 2.3 United States SCADA Consumption Value (2021-2032)
- 2.4 China SCADA Consumption Value (2021-2032)
- 2.5 Europe SCADA Consumption Value (2021-2032)
- 2.6 Japan SCADA Consumption Value (2021-2032)
- 2.7 South Korea SCADA Consumption Value (2021-2032)
- 2.8 ASEAN SCADA Consumption Value (2021-2032)
- 2.9 India SCADA Consumption Value (2021-2032)

3 WORLD SCADA COMPANIES COMPETITIVE ANALYSIS

- 3.1 World SCADA Revenue by Player (2021-2026)
- 3.2 Industry Rank and Concentration Rate (CR)
 - 3.2.1 Global SCADA Industry Rank of Major Players

- 3.2.2 Global Concentration Ratios (CR4) for SCADA in 2025
- 3.2.3 Global Concentration Ratios (CR8) for SCADA in 2025
- 3.3 SCADA Company Evaluation Quadrant
- 3.4 SCADA Market: Overall Company Footprint Analysis
 - 3.4.1 SCADA Market: Region Footprint
 - 3.4.2 SCADA Market: Company Product Type Footprint
 - 3.4.3 SCADA Market: Company Product Application Footprint
- 3.5 Competitive Environment
 - 3.5.1 Historical Structure of the Industry
 - 3.5.2 Barriers of Market Entry
 - 3.5.3 Factors of Competition
- 3.6 Mergers & Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)

- 4.1 United States VS China: SCADA Revenue Comparison (by Headquarter Location)
 - 4.1.1 United States VS China: SCADA Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)
 - 4.1.2 United States VS China: SCADA Revenue Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States Based Companies VS China Based Companies: SCADA Consumption Value Comparison
 - 4.2.1 United States VS China: SCADA Consumption Value Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: SCADA Consumption Value Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States Based SCADA Companies and Market Share, 2021-2026
 - 4.3.1 United States Based SCADA Companies, Headquarters (States, Country)
 - 4.3.2 United States Based Companies SCADA Revenue, (2021-2026)
- 4.4 China Based Companies SCADA Revenue and Market Share, 2021-2026
 - 4.4.1 China Based SCADA Companies, Company Headquarters (Province, Country)
 - 4.4.2 China Based Companies SCADA Revenue, (2021-2026)
- 4.5 Rest of World Based SCADA Companies and Market Share, 2021-2026
 - 4.5.1 Rest of World Based SCADA Companies, Headquarters (Province, Country)
 - 4.5.2 Rest of World Based Companies SCADA Revenue (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World SCADA Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Hardware

5.2.2 Software

5.2.3 Services

5.3 Market Segment by Type

5.3.1 World SCADA Market Size by Type (2021-2026)

5.3.2 World SCADA Market Size by Type (2027-2032)

5.3.3 World SCADA Market Size Market Share by Type (2027-2032)

6 MARKET ANALYSIS BY APPLICATION

6.1 World SCADA Market Size Overview by Application: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Application

6.2.1 Power & Energy

6.2.2 Oil & Gas Industry

6.2.3 Water & Waste Control

6.2.4 Telecommunications

6.2.5 Transportation

6.2.6 Manufacturing Industry

6.2.7 Others

6.3 Market Segment by Application

6.3.1 World SCADA Market Size by Application (2021-2026)

6.3.2 World SCADA Market Size by Application (2027-2032)

6.3.3 World SCADA Market Size Market Share by Application (2021-2032)

7 COMPANY PROFILES

7.1 Schneider Electric SE (France)

7.1.1 Schneider Electric SE (France) Details

7.1.2 Schneider Electric SE (France) Major Business

7.1.3 Schneider Electric SE (France) SCADA Product and Services

7.1.4 Schneider Electric SE (France) SCADA Revenue, Gross Margin and Market Share (2021-2026)

7.1.5 Schneider Electric SE (France) Recent Developments/Updates

7.1.6 Schneider Electric SE (France) Competitive Strengths & Weaknesses

7.2 ABB (Switzerland)

7.2.1 ABB (Switzerland) Details

7.2.2 ABB (Switzerland) Major Business

- 7.2.3 ABB (Switzerland) SCADA Product and Services
- 7.2.4 ABB (Switzerland) SCADA Revenue, Gross Margin and Market Share (2021-2026)
- 7.2.5 ABB (Switzerland) Recent Developments/Updates
- 7.2.6 ABB (Switzerland) Competitive Strengths & Weaknesses
- 7.3 Siemens AG (Germany)
 - 7.3.1 Siemens AG (Germany) Details
 - 7.3.2 Siemens AG (Germany) Major Business
 - 7.3.3 Siemens AG (Germany) SCADA Product and Services
 - 7.3.4 Siemens AG (Germany) SCADA Revenue, Gross Margin and Market Share (2021-2026)
 - 7.3.5 Siemens AG (Germany) Recent Developments/Updates
 - 7.3.6 Siemens AG (Germany) Competitive Strengths & Weaknesses
- 7.4 Emerson (US)
 - 7.4.1 Emerson (US) Details
 - 7.4.2 Emerson (US) Major Business
 - 7.4.3 Emerson (US) SCADA Product and Services
 - 7.4.4 Emerson (US) SCADA Revenue, Gross Margin and Market Share (2021-2026)
 - 7.4.5 Emerson (US) Recent Developments/Updates
 - 7.4.6 Emerson (US) Competitive Strengths & Weaknesses
- 7.5 Rockwell Automation Inc. (US)
 - 7.5.1 Rockwell Automation Inc. (US) Details
 - 7.5.2 Rockwell Automation Inc. (US) Major Business
 - 7.5.3 Rockwell Automation Inc. (US) SCADA Product and Services
 - 7.5.4 Rockwell Automation Inc. (US) SCADA Revenue, Gross Margin and Market Share (2021-2026)
 - 7.5.5 Rockwell Automation Inc. (US) Recent Developments/Updates
 - 7.5.6 Rockwell Automation Inc. (US) Competitive Strengths & Weaknesses
- 7.6 Honeywell International Inc. (US)
 - 7.6.1 Honeywell International Inc. (US) Details
 - 7.6.2 Honeywell International Inc. (US) Major Business
 - 7.6.3 Honeywell International Inc. (US) SCADA Product and Services
 - 7.6.4 Honeywell International Inc. (US) SCADA Revenue, Gross Margin and Market Share (2021-2026)
 - 7.6.5 Honeywell International Inc. (US) Recent Developments/Updates
 - 7.6.6 Honeywell International Inc. (US) Competitive Strengths & Weaknesses
- 7.7 Mitsubishi Electric (Japan)
 - 7.7.1 Mitsubishi Electric (Japan) Details
 - 7.7.2 Mitsubishi Electric (Japan) Major Business

- 7.7.3 Mitsubishi Electric (Japan) SCADA Product and Services
- 7.7.4 Mitsubishi Electric (Japan) SCADA Revenue, Gross Margin and Market Share (2021-2026)
- 7.7.5 Mitsubishi Electric (Japan) Recent Developments/Updates
- 7.7.6 Mitsubishi Electric (Japan) Competitive Strengths & Weaknesses
- 7.8 Omron Corporation (Japan)
 - 7.8.1 Omron Corporation (Japan) Details
 - 7.8.2 Omron Corporation (Japan) Major Business
 - 7.8.3 Omron Corporation (Japan) SCADA Product and Services
 - 7.8.4 Omron Corporation (Japan) SCADA Revenue, Gross Margin and Market Share (2021-2026)
 - 7.8.5 Omron Corporation (Japan) Recent Developments/Updates
 - 7.8.6 Omron Corporation (Japan) Competitive Strengths & Weaknesses
- 7.9 General Electric Co. (US)
 - 7.9.1 General Electric Co. (US) Details
 - 7.9.2 General Electric Co. (US) Major Business
 - 7.9.3 General Electric Co. (US) SCADA Product and Services
 - 7.9.4 General Electric Co. (US) SCADA Revenue, Gross Margin and Market Share (2021-2026)
 - 7.9.5 General Electric Co. (US) Recent Developments/Updates
 - 7.9.6 General Electric Co. (US) Competitive Strengths & Weaknesses
- 7.10 Yokogawa Electric Corporation (Japan)
 - 7.10.1 Yokogawa Electric Corporation (Japan) Details
 - 7.10.2 Yokogawa Electric Corporation (Japan) Major Business
 - 7.10.3 Yokogawa Electric Corporation (Japan) SCADA Product and Services
 - 7.10.4 Yokogawa Electric Corporation (Japan) SCADA Revenue, Gross Margin and Market Share (2021-2026)
 - 7.10.5 Yokogawa Electric Corporation (Japan) Recent Developments/Updates
 - 7.10.6 Yokogawa Electric Corporation (Japan) Competitive Strengths & Weaknesses
- 7.11 Larsen & Toubro (India)
 - 7.11.1 Larsen & Toubro (India) Details
 - 7.11.2 Larsen & Toubro (India) Major Business
 - 7.11.3 Larsen & Toubro (India) SCADA Product and Services
 - 7.11.4 Larsen & Toubro (India) SCADA Revenue, Gross Margin and Market Share (2021-2026)
 - 7.11.5 Larsen & Toubro (India) Recent Developments/Updates
 - 7.11.6 Larsen & Toubro (India) Competitive Strengths & Weaknesses
- 7.12 M.B. Control & Systems Pvt. Ltd (India)
 - 7.12.1 M.B. Control & Systems Pvt. Ltd (India) Details

- 7.12.2 M.B. Control & Systems Pvt. Ltd (India) Major Business
- 7.12.3 M.B. Control & Systems Pvt. Ltd (India) SCADA Product and Services
- 7.12.4 M.B. Control & Systems Pvt. Ltd (India) SCADA Revenue, Gross Margin and Market Share (2021-2026)
- 7.12.5 M.B. Control & Systems Pvt. Ltd (India) Recent Developments/Updates
- 7.12.6 M.B. Control & Systems Pvt. Ltd (India) Competitive Strengths & Weaknesses

8 INDUSTRY CHAIN ANALYSIS

- 8.1 SCADA Industry Chain
- 8.2 SCADA Upstream Analysis
- 8.3 SCADA Midstream Analysis
- 8.4 SCADA Downstream Analysis

9 RESEARCH FINDINGS AND CONCLUSION

10 APPENDIX

- 10.1 Methodology
- 10.2 Research Process and Data Source
- 10.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. World Vitamin A Production Value by Region (2021, 2025 and 2032) & (USD Million)
- Table 2. World Vitamin A Production Value by Region (2021-2026) & (USD Million)
- Table 3. World Vitamin A Production Value by Region (2027-2032) & (USD Million)
- Table 4. World Vitamin A Production Value Market Share by Region (2021-2026)
- Table 5. World Vitamin A Production Value Market Share by Region (2027-2032)
- Table 6. World Vitamin A Production by Region (2021-2026) & (MT)
- Table 7. World Vitamin A Production by Region (2027-2032) & (MT)
- Table 8. World Vitamin A Production Market Share by Region (2021-2026)
- Table 9. World Vitamin A Production Market Share by Region (2027-2032)
- Table 10. World Vitamin A Average Price by Region (2021-2026) & (USD/Kg)
- Table 11. World Vitamin A Average Price by Region (2027-2032) & (USD/Kg)
- Table 12. Vitamin A Major Market Trends
- Table 13. World Vitamin A Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (MT)
- Table 14. World Vitamin A Consumption by Region (2021-2026) & (MT)
- Table 15. World Vitamin A Consumption Forecast by Region (2027-2032) & (MT)
- Table 16. World Vitamin A Production Value by Manufacturer (2021-2026) & (USD Million)
- Table 17. Production Value Market Share of Key Vitamin A Producers in 2025
- Table 18. World Vitamin A Production by Manufacturer (2021-2026) & (MT)
- Table 19. Production Market Share of Key Vitamin A Producers in 2025
- Table 20. World Vitamin A Average Price by Manufacturer (2021-2026) & (USD/Kg)
- Table 21. Global Vitamin A Company Evaluation Quadrant
- Table 22. World Vitamin A Industry Rank of Major Manufacturers, Based on Production Value in 2025
- Table 23. Head Office and Vitamin A Production Site of Key Manufacturer
- Table 24. Vitamin A Market: Company Product Type Footprint
- Table 25. Vitamin A Market: Company Product Application Footprint
- Table 26. Vitamin A Competitive Factors
- Table 27. Vitamin A New Entrant and Capacity Expansion Plans
- Table 28. Vitamin A Mergers & Acquisitions Activity
- Table 29. United States VS China Vitamin A Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)
- Table 30. United States VS China Vitamin A Production Comparison, (2021 & 2025 &

2032) & (MT)

Table 31. United States VS China Vitamin A Consumption Comparison, (2021 & 2025 & 2032) & (MT)

Table 32. United States Based Vitamin A Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Vitamin A Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Vitamin A Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Vitamin A Production (2021-2026) & (MT)

Table 36. United States Based Manufacturers Vitamin A Production Market Share (2021-2026)

Table 37. China Based Vitamin A Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Vitamin A Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Vitamin A Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Vitamin A Production, (2021-2026) & (MT)

Table 41. China Based Manufacturers Vitamin A Production Market Share (2021-2026)

Table 42. Rest of World Based Vitamin A Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Vitamin A Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Vitamin A Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Vitamin A Production, (2021-2026) & (MT)

Table 46. Rest of World Based Manufacturers Vitamin A Production Market Share (2021-2026)

Table 47. World Vitamin A Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Vitamin A Production by Type (2021-2026) & (MT)

Table 49. World Vitamin A Production by Type (2027-2032) & (MT)

Table 50. World Vitamin A Production Value by Type (2021-2026) & (USD Million)

Table 51. World Vitamin A Production Value by Type (2027-2032) & (USD Million)

Table 52. World Vitamin A Average Price by Type (2021-2026) & (USD/Kg)

Table 53. World Vitamin A Average Price by Type (2027-2032) & (USD/Kg)

Table 54. World Vitamin A Production Value by Application, (USD Million), 2021 & 2025

& 2032

Table 55. World Vitamin A Production by Application (2021-2026) & (MT)

Table 56. World Vitamin A Production by Application (2027-2032) & (MT)

Table 57. World Vitamin A Production Value by Application (2021-2026) & (USD Million)

Table 58. World Vitamin A Production Value by Application (2027-2032) & (USD Million)

Table 59. World Vitamin A Average Price by Application (2021-2026) & (USD/Kg)

Table 60. World Vitamin A Average Price by Application (2027-2032) & (USD/Kg)

Table 61. DSM Basic Information, Manufacturing Base and Competitors

Table 62. DSM Major Business

Table 63. DSM Vitamin A Product and Services

Table 64. DSM Vitamin A Production (MT), Price (USD/Kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 65. DSM Recent Developments/Updates

Table 66. DSM Competitive Strengths & Weaknesses

Table 67. BASF Basic Information, Manufacturing Base and Competitors

Table 68. BASF Major Business

Table 69. BASF Vitamin A Product and Services

Table 70. BASF Vitamin A Production (MT), Price (USD/Kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 71. BASF Recent Developments/Updates

Table 72. BASF Competitive Strengths & Weaknesses

Table 73. Zhejiang NHU Basic Information, Manufacturing Base and Competitors

Table 74. Zhejiang NHU Major Business

Table 75. Zhejiang NHU Vitamin A Product and Services

Table 76. Zhejiang NHU Vitamin A Production (MT), Price (USD/Kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 77. Zhejiang NHU Recent Developments/Updates

Table 78. Zhejiang NHU Competitive Strengths & Weaknesses

Table 79. Adisseo Basic Information, Manufacturing Base and Competitors

Table 80. Adisseo Major Business

Table 81. Adisseo Vitamin A Product and Services

Table 82. Adisseo Vitamin A Production (MT), Price (USD/Kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 83. Adisseo Recent Developments/Updates

Table 84. Adisseo Competitive Strengths & Weaknesses

Table 85. Zhejiang Medicine Basic Information, Manufacturing Base and Competitors

Table 86. Zhejiang Medicine Major Business

Table 87. Zhejiang Medicine Vitamin A Product and Services

Table 88. Zhejiang Medicine Vitamin A Production (MT), Price (USD/Kg), Production

Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 89. Zhejiang Medicine Recent Developments/Updates

Table 90. Zhejiang Medicine Competitive Strengths & Weaknesses

Table 91. Kingdomway Basic Information, Manufacturing Base and Competitors

Table 92. Kingdomway Major Business

Table 93. Kingdomway Vitamin A Product and Services

Table 94. Kingdomway Vitamin A Production (MT), Price (USD/Kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 95. Kingdomway Recent Developments/Updates

Table 96. Kingdomway Competitive Strengths & Weaknesses

Table 97. Global Key Players of Vitamin A Upstream (Raw Materials)

Table 98. Global Vitamin A Typical Customers

Table 99. Vitamin A Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Vitamin A Picture

Figure 2. World Vitamin A Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Vitamin A Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Vitamin A Production (2021-2032) & (MT)

Figure 5. World Vitamin A Average Price (2021-2032) & (USD/Kg)

Figure 6. World Vitamin A Production Value Market Share by Region (2021-2032)

Figure 7. World Vitamin A Production Market Share by Region (2021-2032)

Figure 8. North America Vitamin A Production (2021-2032) & (MT)

Figure 9. Europe Vitamin A Production (2021-2032) & (MT)

Figure 10. China Vitamin A Production (2021-2032) & (MT)

Figure 11. Vitamin A Market Drivers

Figure 12. Factors Affecting Demand

Figure 13. World Vitamin A Consumption (2021-2032) & (MT)

Figure 14. World Vitamin A Consumption Market Share by Region (2021-2032)

Figure 15. United States Vitamin A Consumption (2021-2032) & (MT)

Figure 16. China Vitamin A Consumption (2021-2032) & (MT)

Figure 17. Europe Vitamin A Consumption (2021-2032) & (MT)

Figure 18. Japan Vitamin A Consumption (2021-2032) & (MT)

Figure 19. South Korea Vitamin A Consumption (2021-2032) & (MT)

Figure 20. ASEAN Vitamin A Consumption (2021-2032) & (MT)

Figure 21. India Vitamin A Consumption (2021-2032) & (MT)

Figure 22. Producer Shipments of Vitamin A by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 23. Global Four-firm Concentration Ratios (CR4) for Vitamin A Markets in 2025

Figure 24. Global Four-firm Concentration Ratios (CR8) for Vitamin A Markets in 2025

Figure 25. United States VS China: Vitamin A Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 26. United States VS China: Vitamin A Production Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Vitamin A Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States Based Manufacturers Vitamin A Production Market Share 2025

Figure 29. China Based Manufacturers Vitamin A Production Market Share 2025

Figure 30. Rest of World Based Manufacturers Vitamin A Production Market Share 2025

Figure 31. World Vitamin A Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 32. World Vitamin A Production Value Market Share by Type in 2025

Figure 33. 500,000 IU/g

Figure 34. 1,000,000 IU/g

Figure 35. 200,000-300,000 IU/g

Figure 36. Below 100,000IU/g

Figure 37. Other

Figure 38. World Vitamin A Production Market Share by Type (2021-2032)

Figure 39. World Vitamin A Production Value Market Share by Type (2021-2032)

Figure 40. World Vitamin A Average Price by Type (2021-2032) & (USD/Kg)

Figure 41. World Vitamin A Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 42. World Vitamin A Production Value Market Share by Application in 2025

Figure 43. Animal feed additives

Figure 44. Human Nutrition

Figure 45. Pharmaceutical

Figure 46. Cosmetics

Figure 47. World Vitamin A Production Market Share by Application (2021-2032)

Figure 48. World Vitamin A Production Value Market Share by Application (2021-2032)

Figure 49. World Vitamin A Average Price by Application (2021-2032) & (USD/Kg)

Figure 50. Vitamin A Industry Chain

Figure 51. Vitamin A Procurement Model

Figure 52. Vitamin A Sales Model

Figure 53. Vitamin A Sales Channels, Direct Sales, and Distribution

Figure 54. Methodology

Figure 55. Research Process and Data Source

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