

Global Visual Analytics Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Visual analytics is 'the science of analytical reasoning facilitated by interactive visual interfaces.' It can attack certain problems whose size, complexity, and need for closely coupled human and machine analysis may make them otherwise intractable.

Scope of the Report:

The North American region, followed by Europe, is expected to continue as the largest revenue-generating region for the visual analytics vendors, for the next 5 years.

The global Visual Analytics market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Visual Analytics.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

This report studies the Visual Analytics market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Visual Analytics market by

product type and applications/end industries.

Market Segment by Companies, this report covers

IBM

Oracle

SAP

SAS Institute

Tableau Software

Microsoft

MicroStrategy

TIBCO Software

Qlik

Alteryx

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

IT

Sales and Marketing

Supply Chain

Finance

Human Resources (HR)

Others (product management and shop floor)

Market Segment by Applications, can be divided into

Telecom and IT

Manufacturing

Government and Defense

Energy and Utilities

Others

Contents

1 VISUAL ANALYTICS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Visual Analytics
- 1.2 Classification of Visual Analytics by Types
 - 1.2.1 Global Visual Analytics Revenue Comparison by Types (2017-2023)
 - 1.2.2 Global Visual Analytics Revenue Market Share by Types in 2017
 - 1.2.3 IT
 - 1.2.4 Sales and Marketing
 - 1.2.5 Supply Chain
 - 1.2.6 Finance
 - 1.2.7 Human Resources (HR)
 - 1.2.8 Others (product management and shop floor)
- 1.3 Global Visual Analytics Market by Application
 - 1.3.1 Global Visual Analytics Market Size and Market Share Comparison by Applications (2013-2023)
 - 1.3.2 Telecom and IT
 - 1.3.3 Manufacturing
 - 1.3.4 Government and Defense
 - 1.3.5 Energy and Utilities
 - 1.3.6 Others
- 1.4 Global Visual Analytics Market by Regions
 - 1.4.1 Global Visual Analytics Market Size (Million USD) Comparison by Regions (2013-2023)
 - 1.4.1 North America (USA, Canada and Mexico) Visual Analytics Status and Prospect (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy) Visual Analytics Status and Prospect (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Visual Analytics Status and Prospect (2013-2023)
 - 1.4.4 South America (Brazil, Argentina, Colombia) Visual Analytics Status and Prospect (2013-2023)
 - 1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Visual Analytics Status and Prospect (2013-2023)
- 1.5 Global Market Size of Visual Analytics (2013-2023)

2 MANUFACTURERS PROFILES

2.1 IBM

2.1.1 Business Overview

2.1.2 Visual Analytics Type and Applications

2.1.2.1 Product A

2.1.2.2 Product B

2.1.3 IBM Visual Analytics Revenue, Gross Margin and Market Share (2016-2017)

2.2 Oracle

2.2.1 Business Overview

2.2.2 Visual Analytics Type and Applications

2.2.2.1 Product A

2.2.2.2 Product B

2.2.3 Oracle Visual Analytics Revenue, Gross Margin and Market Share (2016-2017)

2.3 SAP

2.3.1 Business Overview

2.3.2 Visual Analytics Type and Applications

2.3.2.1 Product A

2.3.2.2 Product B

2.3.3 SAP Visual Analytics Revenue, Gross Margin and Market Share (2016-2017)

2.4 SAS Institute

2.4.1 Business Overview

2.4.2 Visual Analytics Type and Applications

2.4.2.1 Product A

2.4.2.2 Product B

2.4.3 SAS Institute Visual Analytics Revenue, Gross Margin and Market Share (2016-2017)

2.5 Tableau Software

2.5.1 Business Overview

2.5.2 Visual Analytics Type and Applications

2.5.2.1 Product A

2.5.2.2 Product B

2.5.3 Tableau Software Visual Analytics Revenue, Gross Margin and Market Share (2016-2017)

2.6 Microsoft

2.6.1 Business Overview

2.6.2 Visual Analytics Type and Applications

2.6.2.1 Product A

2.6.2.2 Product B

2.6.3 Microsoft Visual Analytics Revenue, Gross Margin and Market Share (2016-2017)

2.7 MicroStrategy

2.7.1 Business Overview

2.7.2 Visual Analytics Type and Applications

2.7.2.1 Product A

2.7.2.2 Product B

2.7.3 MicroStrategy Visual Analytics Revenue, Gross Margin and Market Share (2016-2017)

2.8 TIBCO Software

2.8.1 Business Overview

2.8.2 Visual Analytics Type and Applications

2.8.2.1 Product A

2.8.2.2 Product B

2.8.3 TIBCO Software Visual Analytics Revenue, Gross Margin and Market Share (2016-2017)

2.9 Qlik

2.9.1 Business Overview

2.9.2 Visual Analytics Type and Applications

2.9.2.1 Product A

2.9.2.2 Product B

2.9.3 Qlik Visual Analytics Revenue, Gross Margin and Market Share (2016-2017)

2.10 Alteryx

2.10.1 Business Overview

2.10.2 Visual Analytics Type and Applications

2.10.2.1 Product A

2.10.2.2 Product B

2.10.3 Alteryx Visual Analytics Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL VISUAL ANALYTICS MARKET COMPETITION, BY PLAYERS

3.1 Global Visual Analytics Revenue and Share by Players (2013-2018)

3.2 Market Concentration Rate

3.2.1 Top 5 Visual Analytics Players Market Share

3.2.2 Top 10 Visual Analytics Players Market Share

3.3 Market Competition Trend

4 GLOBAL VISUAL ANALYTICS MARKET SIZE BY REGIONS

4.1 Global Visual Analytics Revenue and Market Share by Regions

4.2 North America Visual Analytics Revenue and Growth Rate (2013-2018)

- 4.3 Europe Visual Analytics Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Visual Analytics Revenue and Growth Rate (2013-2018)
- 4.5 South America Visual Analytics Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Visual Analytics Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA VISUAL ANALYTICS REVENUE BY COUNTRIES

- 5.1 North America Visual Analytics Revenue by Countries (2013-2018)
- 5.2 USA Visual Analytics Revenue and Growth Rate (2013-2018)
- 5.3 Canada Visual Analytics Revenue and Growth Rate (2013-2018)
- 5.4 Mexico Visual Analytics Revenue and Growth Rate (2013-2018)

6 EUROPE VISUAL ANALYTICS REVENUE BY COUNTRIES

- 6.1 Europe Visual Analytics Revenue by Countries (2013-2018)
- 6.2 Germany Visual Analytics Revenue and Growth Rate (2013-2018)
- 6.3 UK Visual Analytics Revenue and Growth Rate (2013-2018)
- 6.4 France Visual Analytics Revenue and Growth Rate (2013-2018)
- 6.5 Russia Visual Analytics Revenue and Growth Rate (2013-2018)
- 6.6 Italy Visual Analytics Revenue and Growth Rate (2013-2018)

7 ASIA-PACIFIC VISUAL ANALYTICS REVENUE BY COUNTRIES

- 7.1 Asia-Pacific Visual Analytics Revenue by Countries (2013-2018)
- 7.2 China Visual Analytics Revenue and Growth Rate (2013-2018)
- 7.3 Japan Visual Analytics Revenue and Growth Rate (2013-2018)
- 7.4 Korea Visual Analytics Revenue and Growth Rate (2013-2018)
- 7.5 India Visual Analytics Revenue and Growth Rate (2013-2018)
- 7.6 Southeast Asia Visual Analytics Revenue and Growth Rate (2013-2018)

8 SOUTH AMERICA VISUAL ANALYTICS REVENUE BY COUNTRIES

- 8.1 South America Visual Analytics Revenue by Countries (2013-2018)
- 8.2 Brazil Visual Analytics Revenue and Growth Rate (2013-2018)
- 8.3 Argentina Visual Analytics Revenue and Growth Rate (2013-2018)
- 8.4 Colombia Visual Analytics Revenue and Growth Rate (2013-2018)

9 MIDDLE EAST AND AFRICA REVENUE VISUAL ANALYTICS BY COUNTRIES

- 9.1 Middle East and Africa Visual Analytics Revenue by Countries (2013-2018)
- 9.2 Saudi Arabia Visual Analytics Revenue and Growth Rate (2013-2018)
- 9.3 UAE Visual Analytics Revenue and Growth Rate (2013-2018)
- 9.4 Egypt Visual Analytics Revenue and Growth Rate (2013-2018)
- 9.5 Nigeria Visual Analytics Revenue and Growth Rate (2013-2018)
- 9.6 South Africa Visual Analytics Revenue and Growth Rate (2013-2018)

10 GLOBAL VISUAL ANALYTICS MARKET SEGMENT BY TYPE

- 10.1 Global Visual Analytics Revenue and Market Share by Type (2013-2018)
- 10.2 Global Visual Analytics Market Forecast by Type (2018-2023)
- 10.3 IT Revenue Growth Rate (2013-2023)
- 10.4 Sales and Marketing Revenue Growth Rate (2013-2023)
- 10.5 Supply Chain Revenue Growth Rate (2013-2023)
- 10.6 Finance Revenue Growth Rate (2013-2023)
- 10.7 Human Resources (HR) Revenue Growth Rate (2013-2023)
- 10.8 Others (product management and shop floor) Revenue Growth Rate (2013-2023)

11 GLOBAL VISUAL ANALYTICS MARKET SEGMENT BY APPLICATION

- 11.1 Global Visual Analytics Revenue Market Share by Application (2013-2018)
- 11.2 Visual Analytics Market Forecast by Application (2018-2023)
- 11.3 Telecom and IT Revenue Growth (2013-2018)
- 11.4 Manufacturing Revenue Growth (2013-2018)
- 11.5 Government and Defense Revenue Growth (2013-2018)
- 11.6 Energy and Utilities Revenue Growth (2013-2018)
- 11.7 Others Revenue Growth (2013-2018)

12 GLOBAL VISUAL ANALYTICS MARKET SIZE FORECAST (2018-2023)

- 12.1 Global Visual Analytics Market Size Forecast (2018-2023)
- 12.2 Global Visual Analytics Market Forecast by Regions (2018-2023)
- 12.3 North America Visual Analytics Revenue Market Forecast (2018-2023)
- 12.4 Europe Visual Analytics Revenue Market Forecast (2018-2023)
- 12.5 Asia-Pacific Visual Analytics Revenue Market Forecast (2018-2023)
- 12.6 South America Visual Analytics Revenue Market Forecast (2018-2023)
- 12.7 Middle East and Africa Visual Analytics Revenue Market Forecast (2018-2023)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Visual Analytics Picture

Table Product Specifications of Visual Analytics

Table Global Visual Analytics and Revenue (Million USD) Market Split by Product Type

Figure Global Visual Analytics Revenue Market Share by Types in 2017

Figure IT Picture

Figure Sales and Marketing Picture

Figure Supply Chain Picture

Figure Finance Picture

Figure Human Resources (HR) Picture

Figure Others (product management and shop floor) Picture

Table Global Visual Analytics Revenue (Million USD) by Application (2013-2023)

Figure Visual Analytics Revenue Market Share by Applications in 2017

Figure Telecom and IT Picture

Figure Manufacturing Picture

Figure Government and Defense Picture

Figure Energy and Utilities Picture

Figure Others Picture

Table Global Market Visual Analytics Revenue (Million USD) Comparison by Regions 2013-2023

Figure North America Visual Analytics Revenue (Million USD) and Growth Rate (2013-2023)

Figure Europe Visual Analytics Revenue (Million USD) and Growth Rate (2013-2023)

Figure Asia-Pacific Visual Analytics Revenue (Million USD) and Growth Rate (2013-2023)

Figure South America Visual Analytics Revenue (Million USD) and Growth Rate (2013-2023)

Figure Middle East and Africa Visual Analytics Revenue (Million USD) and Growth Rate (2013-2023)

Figure Global Visual Analytics Revenue (Million USD) and Growth Rate (2013-2023)

Table IBM Basic Information, Manufacturing Base and Competitors

Table IBM Visual Analytics Type and Applications

Table IBM Visual Analytics Revenue, Gross Margin and Market Share (2016-2017)

Table Oracle Basic Information, Manufacturing Base and Competitors

Table Oracle Visual Analytics Type and Applications

Table Oracle Visual Analytics Revenue, Gross Margin and Market Share (2016-2017)

Table SAP Basic Information, Manufacturing Base and Competitors
Table SAP Visual Analytics Type and Applications
Table SAP Visual Analytics Revenue, Gross Margin and Market Share (2016-2017)
Table SAS Institute Basic Information, Manufacturing Base and Competitors
Table SAS Institute Visual Analytics Type and Applications
Table SAS Institute Visual Analytics Revenue, Gross Margin and Market Share (2016-2017)
Table Tableau Software Basic Information, Manufacturing Base and Competitors
Table Tableau Software Visual Analytics Type and Applications
Table Tableau Software Visual Analytics Revenue, Gross Margin and Market Share (2016-2017)
Table Microsoft Basic Information, Manufacturing Base and Competitors
Table Microsoft Visual Analytics Type and Applications
Table Microsoft Visual Analytics Revenue, Gross Margin and Market Share (2016-2017)
Table MicroStrategy Basic Information, Manufacturing Base and Competitors
Table MicroStrategy Visual Analytics Type and Applications
Table MicroStrategy Visual Analytics Revenue, Gross Margin and Market Share (2016-2017)
Table TIBCO Software Basic Information, Manufacturing Base and Competitors
Table TIBCO Software Visual Analytics Type and Applications
Table TIBCO Software Visual Analytics Revenue, Gross Margin and Market Share (2016-2017)
Table Qlik Basic Information, Manufacturing Base and Competitors
Table Qlik Visual Analytics Type and Applications
Table Qlik Visual Analytics Revenue, Gross Margin and Market Share (2016-2017)
Table Alteryx Basic Information, Manufacturing Base and Competitors
Table Alteryx Visual Analytics Type and Applications
Table Alteryx Visual Analytics Revenue, Gross Margin and Market Share (2016-2017)
Table Global Visual Analytics Revenue (Million USD) by Players (2013-2018)
Table Global Visual Analytics Revenue Share by Players (2013-2018)
Figure Global Visual Analytics Revenue Share by Players in 2016
Figure Global Visual Analytics Revenue Share by Players in 2017
Figure Global Top 5 Players Visual Analytics Revenue Market Share in 2017
Figure Global Top 10 Players Visual Analytics Revenue Market Share in 2017
Figure Global Visual Analytics Revenue (Million USD) and Growth Rate (%) (2013-2018)
Table Global Visual Analytics Revenue (Million USD) by Regions (2013-2018)
Table Global Visual Analytics Revenue Market Share by Regions (2013-2018)
Figure Global Visual Analytics Revenue Market Share by Regions (2013-2018)

Figure Global Visual Analytics Revenue Market Share by Regions in 2017
Figure North America Visual Analytics Revenue and Growth Rate (2013-2018)
Figure Europe Visual Analytics Revenue and Growth Rate (2013-2018)
Figure Asia-Pacific Visual Analytics Revenue and Growth Rate (2013-2018)
Figure South America Visual Analytics Revenue and Growth Rate (2013-2018)
Figure Middle East and Africa Visual Analytics Revenue and Growth Rate (2013-2018)
Table North America Visual Analytics Revenue by Countries (2013-2018)
Table North America Visual Analytics Revenue Market Share by Countries (2013-2018)
Figure North America Visual Analytics Revenue Market Share by Countries (2013-2018)
Figure North America Visual Analytics Revenue Market Share by Countries in 2017
Figure USA Visual Analytics Revenue and Growth Rate (2013-2018)
Figure Canada Visual Analytics Revenue and Growth Rate (2013-2018)
Figure Mexico Visual Analytics Revenue and Growth Rate (2013-2018)
Table Europe Visual Analytics Revenue (Million USD) by Countries (2013-2018)
Figure Europe Visual Analytics Revenue Market Share by Countries (2013-2018)
Figure Europe Visual Analytics Revenue Market Share by Countries in 2017
Figure Germany Visual Analytics Revenue and Growth Rate (2013-2018)
Figure UK Visual Analytics Revenue and Growth Rate (2013-2018)
Figure France Visual Analytics Revenue and Growth Rate (2013-2018)
Figure Russia Visual Analytics Revenue and Growth Rate (2013-2018)
Figure Italy Visual Analytics Revenue and Growth Rate (2013-2018)
Table Asia-Pacific Visual Analytics Revenue (Million USD) by Countries (2013-2018)
Figure Asia-Pacific Visual Analytics Revenue Market Share by Countries (2013-2018)
Figure Asia-Pacific Visual Analytics Revenue Market Share by Countries in 2017
Figure China Visual Analytics Revenue and Growth Rate (2013-2018)
Figure Japan Visual Analytics Revenue and Growth Rate (2013-2018)
Figure Korea Visual Analytics Revenue and Growth Rate (2013-2018)
Figure India Visual Analytics Revenue and Growth Rate (2013-2018)
Figure Southeast Asia Visual Analytics Revenue and Growth Rate (2013-2018)
Table South America Visual Analytics Revenue by Countries (2013-2018)
Table South America Visual Analytics Revenue Market Share by Countries (2013-2018)
Figure South America Visual Analytics Revenue Market Share by Countries (2013-2018)
Figure South America Visual Analytics Revenue Market Share by Countries in 2017
Figure Brazil Visual Analytics Revenue and Growth Rate (2013-2018)
Figure Argentina Visual Analytics Revenue and Growth Rate (2013-2018)
Figure Colombia Visual Analytics Revenue and Growth Rate (2013-2018)
Table Middle East and Africa Visual Analytics Revenue (Million USD) by Countries (2013-2018)

Table Middle East and Africa Visual Analytics Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Visual Analytics Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Visual Analytics Revenue Market Share by Countries in 2017

Figure Saudi Arabia Visual Analytics Revenue and Growth Rate (2013-2018)

Figure UAE Visual Analytics Revenue and Growth Rate (2013-2018)

Figure Egypt Visual Analytics Revenue and Growth Rate (2013-2018)

Figure Nigeria Visual Analytics Revenue and Growth Rate (2013-2018)

Figure South Africa Visual Analytics Revenue and Growth Rate (2013-2018)

Table Global Visual Analytics Revenue (Million USD) by Type (2013-2018)

Table Global Visual Analytics Revenue Share by Type (2013-2018)

Figure Global Visual Analytics Revenue Share by Type (2013-2018)

Figure Global Visual Analytics Revenue Share by Type in 2017

Table Global Visual Analytics Revenue Forecast by Type (2018-2023)

Figure Global Visual Analytics Market Share Forecast by Type (2018-2023)

Figure Global IT Revenue Growth Rate (2013-2018)

Figure Global Sales and Marketing Revenue Growth Rate (2013-2018)

Figure Global Supply Chain Revenue Growth Rate (2013-2018)

Figure Global Finance Revenue Growth Rate (2013-2018)

Figure Global Human Resources (HR) Revenue Growth Rate (2013-2018)

Figure Global Others (product management and shop floor) Revenue Growth Rate (2013-2018)

Table Global Visual Analytics Revenue by Application (2013-2018)

Table Global Visual Analytics Revenue Share by Application (2013-2018)

Figure Global Visual Analytics Revenue Share by Application (2013-2018)

Figure Global Visual Analytics Revenue Share by Application in 2017

Table Global Visual Analytics Revenue Forecast by Application (2018-2023)

Figure Global Visual Analytics Market Share Forecast by Application (2018-2023)

Figure Global Telecom and IT Revenue Growth Rate (2013-2018)

Figure Global Manufacturing Revenue Growth Rate (2013-2018)

Figure Global Government and Defense Revenue Growth Rate (2013-2018)

Figure Global Energy and Utilities Revenue Growth Rate (2013-2018)

Figure Global Others Revenue Growth Rate (2013-2018)

Figure Global Visual Analytics Revenue (Million USD) and Growth Rate Forecast (2018-2023)

Table Global Visual Analytics Revenue (Million USD) Forecast by Regions (2018-2023)

Figure Global Visual Analytics Revenue Market Share Forecast by Regions

(2018-2023)

Figure North America Visual Analytics Revenue Market Forecast (2018-2023)

Figure Europe Visual Analytics Revenue Market Forecast (2018-2023)

Figure Asia-Pacific Visual Analytics Revenue Market Forecast (2018-2023)

Figure South America Visual Analytics Revenue Market Forecast (2018-2023)

Figure Middle East and Africa Visual Analytics Revenue Market Forecast (2018-2023)

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