

Global Viscose Fiber Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Viscose Fiber market size was valued at USD 15150 million in 2023 and is forecast to a readjusted size of USD 20740 million by 2030 with a CAGR of 4.6% during review period.

Viscose fiber consists of viscose filament fiber and Viscose Fiber. Viscose fiber is cellulose fiber made by cotton or other natural fiber. Viscose Fiber is the regenerated cellulose fiber. Its raw material is natural cellulose, soluble cellulose xanthate is made through alkalization, aging, xanthation and other processes, and viscose rayon is produced after soluble cellulose xanthate is dissolved in dilute alkali, and Viscose Fiber is made by wet spinning finally. Ordinary Viscose Fiber, high wet modulus Viscose Fiber and high tenacity Viscose Fiber is made from different materials and spinning process.

Global Viscose Fiber key players include Lenzing, Aditya Birla Group, Sanyou, Sateri Chemical Fibre, Aoyang Technology, etc. Global top five manufacturers hold a share about 60%.

China is the largest market, with a share about 60%, followed by Europe, India and Southeast Asia, each with a share about 10 percent. In terms of product, Viscose Staple Fiber is the largest segment, with a share about 90%. And in terms of application, the largest application is Spinning Clothing, followed by Home Textile, Industry Textile, Medical Textile, etc.

The Global Info Research report includes an overview of the development of the Viscose Fiber industry chain, the market status of Spinning Clothing (Viscose Filament Yarn, Viscose Staple Fiber), Home Textile (Viscose Filament Yarn, Viscose Staple Fiber), and key enterprises in developed and developing market, and analysed the

cutting-edge technology, patent, hot applications and market trends of Viscose Fiber.

Regionally, the report analyzes the Viscose Fiber markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Viscose Fiber market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Viscose Fiber market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Viscose Fiber industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Viscose Filament Yarn, Viscose Staple Fiber).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Viscose Fiber market.

Regional Analysis: The report involves examining the Viscose Fiber market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Viscose Fiber market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Viscose Fiber:

Company Analysis: Report covers individual Viscose Fiber manufacturers, suppliers,

and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Viscose Fiber. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Spinning Clothing, Home Textile).

Technology Analysis: Report covers specific technologies relevant to Viscose Fiber. It assesses the current state, advancements, and potential future developments in Viscose Fiber areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Viscose Fiber market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Viscose Fiber market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Viscose Filament Yarn

Viscose Staple Fiber

Market segment by Application

Spinning Clothing

Home Textile

Medical Textile

Industry Textile

Major players covered

Aditya Birla Group

Lenzing

Sanyou

Sateri Chemical Fibre

Xinjiang Zhongtai

Aoyang Technology

Xiangsheng

Shandong Bohi

Yibin Grace Group Company

Zhejiang Fulida

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of

Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Viscose Fiber product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Viscose Fiber, with price, sales, revenue and global market share of Viscose Fiber from 2019 to 2024.

Chapter 3, the Viscose Fiber competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Viscose Fiber breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Viscose Fiber market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Viscose Fiber.

Chapter 14 and 15, to describe Viscose Fiber sales channel, distributors, customers, research findings and conclusion.

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