

Global Virus Transport and Preservation Medium Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Virus Transport and Preservation Medium market size is expected to reach \$ 298 million by 2032, rising at a market growth of 4.8% CAGR during the forecast period (2026-2032).

Virus Transport and Preservation Medium is a dedicated medical biological reagent/formulation optimized for the sample collection-to-laboratory transport link of viral specimens, typically paired with sterile sampling swabs and disposable sampling tubes; its formula is scientifically compounded with core components including pH-buffering agents, nucleic acid stabilizers, RNase/DNase inhibitors, broad-spectrum antimicrobial agents (anti-bacterial/anti-fungal), and optional viral inactivators, and is divided into inactivated and non-inactivated types. It is designed to maintain the structural integrity of viral nucleic acids or the biological activity of viral particles under ambient or short-distance low-temperature conditions, inhibit the growth of contaminating microorganisms and the degradation of viral genetic material during short-term transport (hours to 7 days), and ensure that the transported viral samples meet the quality requirements of downstream detection (e.g., RT-PCR), viral isolation, culture and identification, serving as a standard core reagent for clinical viral sampling, epidemic surveillance and public health emergency response.

In 2025, global Virus Transport and Preservation Medium production reached approximately 52 million units, with an average global market price of around US\$ 4 per unit. The production capacity of Virus Transport and Preservation Medium is approximately 65million units per year, the average gross profit margin was 28-31%.

The upstream of the Virus Transport and Preservation Medium supply chain consists of suppliers of high-purity raw chemical materials, medical-grade sterile consumables

(e.g., nylon flocked swabs, disposable plastic sampling tubes, sealed caps, sterile packaging materials), and professional production and testing equipment (e.g., sterile filling machines, high-temperature sterilizers, nucleic acid integrity detection instruments, microbial contamination testing equipment); the midstream is composed of manufacturers engaged in virus transport and preservation medium formula R&D, GMP-compliant sterile production, batch quality verification and medical device regulatory certification, with most enterprises providing virus transport and preservation medium as an integrated sampling kit (medium + swab + tube) for end-users; the downstream covers core terminal users including medical institutions (hospitals, clinics), disease control and prevention centers at all levels, entry-exit quarantine and port inspection agencies, community and grassroots sampling points, third-party medical testing institutions, and veterinary epidemic prevention institutions, with partial downstream scientific research laboratories also using virus transport and preservation medium for short-distance transport of experimental viral samples.

The cost structure of Virus Transport and Preservation Medium is dominated by raw material and sterile consumable costs, including high-purity chemical reagents for the medium formula (stabilizers, inhibitors, antimicrobial agents) and medical-grade sterile sampling accessories (swabs, sampling tubes, sealed caps) that form the integrated kit—these two parts together constitute the core direct cost, with the sterile consumable cost even exceeding the medium reagent cost for kit-type virus transport and preservation medium due to strict medical grade requirements. Followed by production and quality control costs, including the operation and maintenance of GMP-compliant sterile production workshops, automated filling and assembly processes, and strict batch testing to meet medical device standards.

This report studies the global Virus Transport and Preservation Medium production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Virus Transport and Preservation Medium and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Virus Transport and Preservation Medium that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Virus Transport and Preservation Medium total production and demand, 2021-2032, (M Units)

Global Virus Transport and Preservation Medium total production value, 2021-2032, (USD Million)

Global Virus Transport and Preservation Medium production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (M Units), (based on production site)

Global Virus Transport and Preservation Medium consumption by region & country, CAGR, 2021-2032 & (M Units)

U.S. VS China: Virus Transport and Preservation Medium domestic production, consumption, key domestic manufacturers and share

Global Virus Transport and Preservation Medium production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (M Units)

Global Virus Transport and Preservation Medium production by Type, production, value, CAGR, 2021-2032, (USD Million) & (M Units)

Global Virus Transport and Preservation Medium production by Application, production, value, CAGR, 2021-2032, (USD Million) & (M Units)

This report profiles key players in the global Virus Transport and Preservation Medium market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Copan Diagnostics, EKF Diagnostics Holdings, Mole Bioscience, Ruhof, Biocomma, Goldsite Diagnostics, BioServUK, Biologix Group Limited, Hardy Diagnostics, Huachenyang (Shenzhen)Technology Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Virus Transport and Preservation Medium market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (M Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Virus Transport and Preservation Medium Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Virus Transport and Preservation Medium Market, Segmentation by Type:

Inactivated

Non-inactivated

Global Virus Transport and Preservation Medium Market, Segmentation by Preservation Temperature Requirement:

Ambient Temperature

Low-Temperature

Ultra-Low Temperature

Global Virus Transport and Preservation Medium Market, Segmentation by Application:

Medical Institutions

Centers for Disease Control and Prevention

Entry-Exit Quarantine and Port Inspection Agencies

Third-Party Medical Testing Institutions

Others

Companies Profiled:

Copan Diagnostics

EKF Diagnostics Holdings

Mole Bioscience

Ruhof

Biocomma

Goldsite Diagnostics

BioServUK

Biologix Group Limited

Hardy Diagnostics

Huachenyang (Shenzhen)Technology Co., Ltd.

Thermo Fisher Scientific

Longhorn Vaccines and Diagnostics

Liofilchem

Capricorn Scientific

Bio-Med

Mantacc

Medline Industries

Shandong Chengwu Medical Products Factory

BD

FC-BIOS SDN BHD

Medical Wire & Equipment

Biosigma

BIOBASE

Aptaca

Orient Gene

Darui Biotech

Hangzhou LifeReal Biotechnology

Haimen Shengbang Laboratory Equipment

Babio Biotechnology

Puritan Medical Products

Cardinal Health

Key Questions Answered:

1. How big is the global Virus Transport and Preservation Medium market?
2. What is the demand of the global Virus Transport and Preservation Medium market?
3. What is the year over year growth of the global Virus Transport and Preservation Medium market?

4. What is the production and production value of the global Virus Transport and Preservation Medium market?
5. Who are the key producers in the global Virus Transport and Preservation Medium market?
6. What are the growth factors driving the market demand?

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