

Global Virtual Private Network (VPN) Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Virtual Private Network (VPN) market size is expected to reach \$ 8310 million by 2032, rising at a market growth of 13.7% CAGR during the forecast period (2026-2032).

A virtual private network (VPN) extends a private network across a public network, and enables users to send and receive data across shared or public networks as if their computing devices were directly connected to the private network. ('In the simplest terms, it creates a secure, encrypted connection, which can be thought of as a tunnel, between your computer and a server operated by the VPN service.') Applications running across the VPN may therefore benefit from the functionality, security, and management of the private network. VPNs may allow employees to securely access a corporate intranet while located outside the office. They are used to securely connect geographically separated offices of an organization, creating one cohesive network. Personal VPN Users Internet users may secure their wireless transactions with a VPN, to circumvent geo-restrictions and censorship, or to connect to proxy servers for the purpose of protecting personal identity and location. However, some Internet sites block access to known VPN technology to prevent the circumvention of their geo-restrictions. A VPN is created by establishing a virtual point-to-point connection through the use of dedicated connections, virtual tunneling protocols, or traffic encryption. A VPN available from the public Internet can provide some of the benefits of a wide area network (WAN). From a user perspective, the resources available within the private network can be accessed remotely. Traditional VPNs are characterized by a point-to-point topology, and they do not tend to support or connect broadcast domains, so services such as Microsoft Windows NetBIOS may not be fully supported or work as they would on a local area network (LAN). Designers have developed VPN variants, such as Virtual Private LAN Service (VPLS), and layer-2 tunneling protocols, to overcome this

limitation.

A virtual private network ensures full-time, high-speed, and secure connectivity. Over the years, high-speed, persistent internet connections have become more expensive than those used merely for accessing emails. Hence, enterprises need more capacity to accommodate provisional spikes in usage. Using a virtual private network does not require permanent links between end nodes, which are often associated with contract negotiations and monthly fees. Another significant advantage of the VPN solution, over frame relays or leased lines, is that virtual private networks do not require any specialized equipment. In other words, a VPN can serve as an economical source of encryption, tunneling, authentication, and access control services and technologies to carry traffic over a managed IP network, internet, or a provider's backbone. The growth in the VPN market is driven by several factors, including heightened public awareness of cybersecurity threats, stringent data protection regulations, and the widespread increase in remote work arrangements. The rising prevalence of cyber threats and growing concerns over digital privacy have led consumers and businesses alike to seek out VPN services. Legislative and regulatory changes such as the GDPR in Europe and similar regulations globally have compelled both corporate and individual users to adopt VPN services to ensure compliance and protect data privacy.

This report studies the global Virtual Private Network (VPN) demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Virtual Private Network (VPN), and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Virtual Private Network (VPN) that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Virtual Private Network (VPN) total market, 2021-2032, (USD Million)

Global Virtual Private Network (VPN) total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Virtual Private Network (VPN) total market, key domestic companies, and share, (USD Million)

Global Virtual Private Network (VPN) revenue by player, revenue and market share 2021-2026, (USD Million)

Global Virtual Private Network (VPN) total market by Type, CAGR, 2021-2032, (USD Million)

Global Virtual Private Network (VPN) total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Virtual Private Network (VPN) market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Private Internet Access, Nord VPN, TorGuard, Cyber Ghost, Hotspot Shield, IP Vanish VPN, Cisco AnyConnect, Golden Frog, VPN Pure, Express VPN, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Virtual Private Network (VPN) market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Virtual Private Network (VPN) Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Virtual Private Network (VPN) Market, Segmentation by Type:

Remote Access VPN

Site-to-Site VPN

Others

Global Virtual Private Network (VPN) Market, Segmentation by Application:

Personal VPN Users

Corporate VPN Users

Companies Profiled:

Private Internet Access

Nord VPN

TorGuard

Cyber Ghost

Hotspot Shield

IP Vanish VPN

Cisco AnyConnect

Golden Frog

VPN Pure

Express VPN

Safer VPN

21Vianet

Beijing Sinnet Technology

China Enterprise ICT Solutions

Key Questions Answered

1. How big is the global Virtual Private Network (VPN) market?
2. What is the demand of the global Virtual Private Network (VPN) market?
3. What is the year over year growth of the global Virtual Private Network (VPN) market?
4. What is the total value of the global Virtual Private Network (VPN) market?
5. Who are the Major Players in the global Virtual Private Network (VPN) market?
6. What are the growth factors driving the market demand?

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